READY TO KICK iPULSE UP ANOTHER NOTCH
The iPulse Editors Are Blasting Into Another Semester

Last semester, iPulse was taken over by new editors after the graduation of the former four, and they have taken on the task with full force.

Over the course of the semester, iPulse attended many different events both on and off-campus. With the connections made last semester, students will be able to attend more events to come.

Within the few months since the new editorial team took over, iPulse has had exclusive interviews with Fifth Harmony, Kristen Davis, Nick Cannon, Misha Barton and more. Several different movie screenings and press events have also been added to the daily work of the iPulse staff.

With that, readers can expect to see more exclusive coverage in the future.

In March, a team of reporters will be covering the Miami International Film Festival. Students will be able to report straight from the red carpet events. In addition, more than 200 films will be screened giving students an exclusive first look at some of Hollywood’s biggest new films. Readers will be able to follow a variety of different columns that our staff writers are preparing for this upcoming semester; varying from the hottest fashion trends to weekly advice.

iPulse has taken a new turn toward digital distribution. Students will be able to not only read the articles on the brand new application in the iTunes Apple Store, but will also be able to access them on all of the social media sites.

The iPulse website is also undergoing an overhaul and will soon premiere with a new and enhanced look.

A lot will be happening this semester with graduation drawing near. Unfortunately, iPulse will once again lose a current editor, but the other three editors will remain at the helm next year.

iPulse is excited to continue providing the latest information from both on and off-campus as it happens.

Make sure to keep picking up the daily issues from the blue distribution boxes located around campus as a new edition will be there bright and early for all to read.
MEET THE EDITORIAL STAFF

Editor-in-Chief - Brooke Rudisill

Brooke Rudisill is a senior from York, PA, majoring in multimedia journalism. She is a small town girl chasing big dreams of one day writing and reporting stories for a major news outlet in a large metropolitan city, focusing on pop culture and entertainment. Rudisill has gained experiences as a production assistant while interning at ITV in Boca Raton, and was also sent on an assignment to shoot a documentary of seven Lynn students studying abroad in Santiago, Dominican Republic. Being an editor-in-chief has given Rudisill the opportunity to reach out to many companies in regards to covering major events in the entertainment industry. In her free time she will be caught either binge watching an entire television show on Netflix, reading a novel straight through or making her next impulse decision for an upcoming adventure.

Editor-in-Chief - Kevin Studer

Kevin Studer is a senior studying in the 3.0 program. Studer is majoring in multimedia journalism with a minor in public relations. When not doing school work, Studer serves as a member of Knights of the Roundtable and a second year Resident Assistant in Trinity Hall. Studer has completed an internship as Director of Public Relations with the Millennium Campus Network, a managing editor of iPulse this year as an organization that held its annual conference at Lynn this past October. Originally from Twinsburg, OH, Studer has lived in Boca for nine years now. His family has been involved with Lynn as his sister is a graduate student and his mom works for the school. At the end of his freshman year, Studer was awarded the Knight Award for Most Outstanding New Student of the Year.

Managing Editor - Aisling McEntegart

Aisling McEntegart is a junior in the 3.0 program from County Wicklow, Ireland. McEntegart is majoring in multimedia journalism with a minor in public relations. McEntegart aspires to one day work as a journalist or writer, hoping to eventually be based in a metropolitan area like New York City or London. She is passionate about writing and also enjoys reading, as well as traveling. McEntegart has a particular interest in the field of entertainment. Having spent time in 15 countries, McEntegart also has an interest in international and cultural affairs. This is McEntegart's second year on the iPulse staff and first year on the editorial team. McEntegart is very pleased to be involved with iPulse this year as a managing editor and looks forward to further broadening her knowledge of journalism through the paper.

Assistant Editor - Victoria Alvarez

Victoria Alvarez is a freshman studying multimedia journalism in the 3.0 program. Originally from Pembroke Pines, Fla. Alvarez first found her passion for journalism in middle school and carried that passion throughout her high school years as an editor for her school paper. Alvarez joined the iPulse during her first semester and first began as a staff writer, but has now been able to work her way up to assistant editor through hard work and dedication. When Alvarez is not doing school work, she serves her time as the event chair for the FAU/Lynn Relay for Life and as a student ambassador for the Office of Admission at Lynn. Alvarez aspires to one day be a writer and reporter for a major news network or newspaper. With three years of college in front of her, Alvarez looks forward to not only being a part of the staff, but also to learning new things and expanding her knowledge of journalism.
Clairissa Myatt is a senior student-athlete majoring in multimedia journalism and minoring in sports management. After spending the past three semesters being a writer for the iPulse, she is ecstatic to try her hand at editing this spring. From being published in a national magazine for youth sports to being a contributing writer for Elite daily, she is eager for what the future holds for her career. With a passion for fitness and writing, she hopes to be able to combine those two things into a career that never leaves her with a boring day at the office. It is still up in the air to where she will end up after her time at Lynn, but no matter the location she is ready for the adventure that awaits.

Adam Yurkiewitz is currently a freshman. He is from Boca and is happy to stay. Yurkiewitz is pursuing a degree in the field of communication and emerging media. In his free time, Yurkiewitz enjoys teaching senior citizens about the latest technology and how to use it. He feels that technology opens up the world to anyone that introduces it into their life. One can always ask him a technical question about their computer or tablet. Yurkiewitz enjoys writing about technology and its use in education. He feels that uncovering a story’s complete truth is very important. He looks forward to working with the students in iPulse and cannot wait to meet the amazing students that have chosen to become a part of it.
MEET THE CREATIVE TEAM

Advertising Manager- Tetyana Shemchuk

Shemchuk is a freshman studying advertising and public relations. Shemchuk is originally from Crimea, Ukraine. Coming to the United States at the age of 14, she became involved in the “Ukrainian Spirit,” which is a powerboat racing team. She was given an opportunity to advertise and promote the team in Ukraine and internationally.

Today Shemchuk is the advertising manager for iPulse and looks forward to being involved with the paper for the first time in her academic career. She is very excited for her future experiences and career in the field.

Advertising Assistant - Taylor Nortman

Taylor Nortman is originally from Chicago. She is majoring in advertising and public relations, with a minor in film. She is currently interning at an advertising company that focuses on integrated communications and advertising strategies. Nortman's goal is to advertise for movies and hopefully one day create movie trailers. She is interested in all genres of film, but takes the most interest in comedies and science fiction. Her dream is to eventually work for Pixar, Universal Studios, Disney or Dreamworks. This is Nortman's first semester in iPulse and she is very excited for the future. She hopes to learn as much as she can about journalism.

Graphic Editor - Amanda Daddio

Amanda Daddio is currently a junior studying digital art, and design at Lynn University. She has recently been appointed to join iPulse's graphic support department and could not be more thrilled.

Outside of school, Daddio enjoys spending her free time at the beach, which reminds her of her summers at home up north in Long Island. When Daddio is not in school, she is interning at Kravet Fabric Inc., which is one of the world's largest textile companies, and works directly with their marketing team. She loves the feeling of being part of such a large business.

Social Media Editor - Tyler Babcock

Tyler P. Babcock, junior, has been with iPulse since his freshman year here at Lynn.

Babcock enjoys going to new food locations and trying different types of food. When not eating or writing for iPulse, Babcock is consumed in his schoolwork as an advertising and public relations major.

Babcock tends to use his creative abilities in most of his schoolwork and after-class activities. He has a love of photography and enjoys expanding his artistic horizons. Other extra curricular activities Babcock indulges in are basketball, music and watching sporting events from all different types of sports.

Above: Last semester, editors Kevin Studer and Brooke Rudisill sat down for an interview with Sex and the City actress, Kristin Davis. LU Photo.
Web Editor - Patrick Lathrop

Patrick Lathrop is a senior majoring in Communication. He grew up in a small town in New England, surrounded by luscious land, rolling mountains, stately parks and pebbled beaches. Lathrop hopes to one-day return to a small setting such as his hometown after graduation where he can spend weekends on a small farm set against lush rolling hills, glorious sunsets and crisp fall air. In Lathrop's free time, he enjoys partaking in outdoor sports, such as of skiing, baseball, soccer and hiking. He hopes to go into business in the field of either art or outdoor pursuits.

Web Editor - Erin Zosa

Erin Soza is a freshman studying in the 3.0 program and majoring in advertising and public relations. Originally from Managua, Nicaragua, Soza moved last year to the United States. Being passionate for the performing arts, Soza started dance when she was eight years old, and is now a professional jazz and belly dancer. Soza also has a passion for films and loves listening to music in her free time. She believes that negativity will not lead anyone anywhere. She really loves her major and is excited for what the future holds for her. One day, she hopes to manage her own advertising and public relations company.

Video Editor - Jose Echeverry

Jose Echeverry is a video editor by nature who discovered his love for television and film at an early age. Since then, he has been working hard to continue to grow. Echeverry has been working on small projects for school, but his most notorious project has been being the editor for a television program that aired last October. Since then, Echeverry has been working on other projects including a music video for a band. As a person, he is very humble and friendly and does not think twice to help anybody. He tries to be a mentor to other students who are just starting in the communication career and always offers guidance. He wishes to continue to progress and wherever he goes, try to make an impact and one day work for a film production company.

Video Editor - Joey Hefferan

Joey Hefferan is a third year senior with love for all things media and could not be more excited to be a video editor for the digital side of this publication. Hefferan has had past video work experience including projects with The Boca Raton Historical Society, Millennium Campus conference, The Delray Beach Open and most notably his role as cinematographer on a short film aided by Hollywood director Isaac Florentine. When Hefferan not hard at work as the President of the National Broadcasting Society and Sigma Alpha Epsilon Fraternity, he enjoys long walks on the beach and binging on Netflix, one sitcom at a time.

Video Editor - Omer Paracha

Omer H. Paracha is a senior at Lynn. Paracha is a communication major specializing in photography and film. He has been interested in photography for the last nine years of his life, starting his career at age 13. He has done many photo shoots for people both on and off-campus. Paracha looks forward to continuing with this career and going into the field of film and television editing. Paracha's plans for the future are to one day have his own television broadcasting and news network channel. He wants people to see that the world not as big and bad as most people make it out to be.
THE iPULSE STAFF WRITERS

Carolina Abello

Carolina Abello is a senior majoring in communications, media and politics, with a minor in public relations. Abello is also a part of the honor society. She enjoys cooking, reading, exercising and loves spending time with her loved ones. Abello is an international student from Colombia who is bilingual in English and Spanish with a basic level of Italian and Portuguese.

Carlie Admire

Carlie Admire is a senior studying multimedia journalism. Recognized on Lynn’s Dean’s List for academic excellence, Admire has acquired skills in writing and formatting as well as the comprehension of crucial technology understandings. Admire is credited for interviews associated with the Final Presidential Debate in 2012. Admire is also a former intern to the Naples Daily News.

Romina Benzeray

Romina Benzeray is a freshman from Istanbul, Turkey, majoring in advertising and public relations, with a minor in marketing. Benzeray is a big city girl who loves traveling and experiencing new cultures. Benzeray likes to go to the beach. She is looking forward to studying abroad and to continue her journey toward becoming a public relations specialist.

Tanner Berman

Tanner Ian Ross Berman is a second semester senior majoring in multimedia journalism. This is Berman’s third semester writing for iPulse. Berman is also interning with Lynn’s Athletic Communications department, where he films highlights and works as a broadcaster. In the near future Berman hopes to pursue a career in sports broadcast.

Bianca Bonomo

Bianca Bonomo is a sophomore majoring in film. Bonomo is from Westchester, NY and has a love for writing and music. Many of Bonomo’s interests include going to concerts, outdoor sports, practicing the drums and writing short stories and songs. Bonomo is very outgoing and loves starting up a conversation with a stranger.

Amanda Brower

Amanda Lynn Brower is from Marlboro, NJ, majoring in advertising and public relations. In her spare time she likes to travel and learn new things. Brower is a hardworking woman who gives 100 percent to everything. Thus, making Brower the perfect candidate for any occupation in the public relations and advertising world.

Amelia Dagevos

Amelia Madeline Dagevos - better known as "Emily" - is a 17-year-old freshman from Holland. Dagevos is an avid tea drinker who loves listening to music and has a small addiction to reading. Dagevos has a burning passion for traveling, so she has made friends from all over the world. One fun fact about Dagevos is that she could be Jennifer Lawrence’s twin sister.

Louis Davis

Louis Davis is a senior majoring in multimedia journalism. In Davis’ free time he likes to shoot photography, listen to music and hang out with friends. After college, Davis is going to begin his graduate degree at Lynn majoring in communication and media, with a specialization in digital media.

Victoria De La Cruz

Victoria De La Cruz is a senior majoring in advertising and public relations, with a minor in multimedia journalism. De La Cruz considers writing and fashion to be her greatest passions. She has her own blog, Sartorial Dreams. In the near future, De la Cruz dreams of working full time with her blog and eventually developing her own fashion brand.

Joshuwa Deal

Joshuwa Deal is completing his final year majoring in advertising and public relations, with a minor in English. Deal hopes to create positive, innovative and relatable ads in the future that can be enjoyed universally. He believes professionalism and creativity result in success and change.

WRITERS
Stephanie Giovanni De Martino is a senior majoring in communication and emerging media, with a minor in film.

When De Martino is not studying or in rehearsals, she is writing music and singing. Growing up promoting and meeting rising bands, De Martino is familiar with working in major industries.

After being an extra in Rock of Ages, De Martino wants to rise in her career.

Christina Diabo, freshman from Den­ville, NJ, is proud to be called a "Jersey­Girl."

Diabo has had experience from working on stories for her high school newspaper, to winning “Best Female Anchor” on her high school’s “News From the Nest.”

Diabo intends on pursuing a future career as a sports broadcaster on the Gold Channel, and will not let anything or anyone stand in her way.

Angel Green is a multimedia journalism major and a resident assistant in the residence hall, Freiburger.

Green aspires to one day work for Cosmopolitan magazine and to later write her own novels.

Green wants to study abroad to widen a more international view on journalism.

She knows what she wants and how to have a little fun while getting it. Green will be covering man on the street this semester.

Jocelyn Grayson, senior, is originally from Clovis, New Mexico. Grayson is an advertising and public relations major. In addition to being an iPulse staff writer, Grayson is also a peer mentor, peer counselor, an active member of Black Student Union, as well as an EBoard member of Gay Straight Alliance and Blu Notez.

Grayson also enjoys going to the beach, reading, writing, blogging and romantic comedies.

Veronica Haggar is a junior majoring in multimedia journalism, with a minor in advertising.

Haggar is passionate about writing and aspires to be a successful entertainment journalist in the future. She dreams of working as a staff writer and later as an editor-in-chief for a prestigious magazine, such as Vanity Fair, Rolling Stone, Alternative Press or as a television reporter for E! News or MTV.

Above: The iPulse advisors and editors prepare the staff writers with information on what this semester will look like. LU Photos.
Chris Hellmann is a Lynn men’s soccer player from Germany.

Hellmann plans to play professional soccer after graduation. Not only is Hellmann dedicated to playing sports, but also writing about it. He started working in the field of journalism by working for a local newspaper in Germany.

He also worked with a German professional soccer team where he covered games and soccer team where he worked for a German professional soccer team where he covered games and

Jerry Hoffman is a junior studying public relations and multimedia journalism.

Originally from just outside of Philadelphia, he became interested in writing throughout the four years he spent attending Lansdale Catholic High School.

Aside from being a staff writer for iPulse, Hoffman is a resident assistant in Freiburg Residence Hall here at Lynn.

Tess Keegan is a 21-year-old advertising and public relations major. Keegan received her high school diploma from John Jay High School in Westchester, NY, before residing in Boca.

In her spare time she enjoys spending time with friends and soaking up the beautiful South Florida weather on the beach.

After she graduates, she hopes to return home to New York to pursue a career at an ad agency.

Joseph Kislik was born and raised in Houston, TX.

Kislik trained and competed in various martial arts. He has a passion for many different forms of art, such as paintings, sculptures and photography. Not only does he love eating and trying new foods from different cultures, he also enjoys fitness.

Kislik enjoys hanging out with friends, loves to watch movies and play video games.

Brian Martin is a rising freshman that joined iPulse last semester.

Martin is also a member of the Graphic Novels Club, and has his own radio show “Gaming Talk” that plays on Knights Radio every Friday. There he talks about news coming out of the video game industry.

Martin is passionate about movies, TV shows, video games and comics.

Estefania Perez is a 19-year-old who is majoring in multimedia journalism, with a minor in public relations.

Perez is proud of her nationality, as she was born in Colombia. She is passionate about traveling and interacting with many different people.

Perez has lived in nine different cities and five countries around the world. She loves spending time with her family, reading and trying new and exciting things.

Sofia Porta is a sophomore from Westhampton Beach, NY, majoring in psychology.

Knowing five languages keeps her involved in global affairs and matters. She plans on studying abroad next year in Prague to be involved in the arts and history. Porta is not only passionate about writing and reading, but she believes the only way to grow as a person is to constantly try new things.

Brian Randall is a freshman majoring in multimedia journalism, which she decided on after four years of studying film and media in high school.

Randall is a very outgoing girl who loves meeting new people.

This semester she will be writing about “Humans of Lynn.” Randall is also the first Student Activities Board event planner, as well as a member of the Fashion and Retail Association.

Lori Reynolds is a senior studying radio, television and Internet media. Originally from Bloomfield, CT, but considers Jamaica her home due to her heritage.

When she is not busy planning her next travel location, she immerses herself heavily into the Lynn Knight Radio station, where she co-hosts radio shows. Before Lynn Knight Radio was her passion, lacrosse was her first love.
Emily Robinson is a senior from Portland, ME, majoring in multimedia journalism.

When not at school or at work, Robinson likes to travel as much as possible.

Robinson interned at the Kennedy Center in Washington, D.C. as the general press intern this past summer.

She hopes to work for a big publication one day and write about food, traveling or the performing arts.

Myriam Rofrano is a senior with a passion for social media and fashion.

Rofrano loves traveling anywhere from volunteering in the Dominican Republic to studying fashion in Italy.

Not only did Rofrano study Italian culture and fashion, but also attended the 2015 Pitti Fashion week.

Rofrano has had the travel bug ever since she was kid.

Cary Rucker is a sophomore majoring in film and television, with a minor in multimedia journalism.

Rucker came into Lynn as a multimedia journalism major, but decided to follow her passions of script writing.

She has always wanted to write creatively, with hopes to one day publish a trilogy series.

For now she sticks to writing creative fiction stories that she posts online.

Gioia Sacco, freshman, from a small town in Long Island, NY, is always looking to learn something new.

Sacco has had experience of being the editor-in-chief for her high school paper, as well as a PA announcer and commentator.

Journalism is Sacco’s passion, and with a dream like hers, there is nothing that will stand in her way.

Ben Shaffer is a sophomore from Boston, MA studying film.

Shaffer has had a passion for film ever since he was child.

Shaffer has great knowledge of film history, and is a frequent moviegoer.

Aside from film, he has a love for music and enjoys attending concerts, such as Fleetwood Mac and the Smashing Pumpkins.
Anson Waller

Anson Waller is a sophomore from Berkshires, MA. Waller’s passions include traveling, photography and enjoying the outdoors. Waller first became interested in photography back in 2010. In Waller's mind, photography is about freezing moments in time with a camera. He hopes to continue doing this for a long time.

Katelyn Sharkey

Katelyn Sharkey was born and raised in the Northwest suburbs of Chicago, IL. Sharkey has earned an associate’s degree in general studies and is currently majoring in advertising and public relations. When she is not balancing a seven-class course load, she enjoys being surrounded by loved ones. After graduation, Sharkey intends to move back to Chicago to pursue her career.

Jane Silver

Jane Silver is a junior majoring in multimedia journalism with a minor in photography. Her many hobbies include writing, drawing, shooting photography and traveling the world. Silver is more than excited to bring her advice column, “Jane’s Jive” to the publication and hopes to help the student body.

Jonathon Sofianos

Jonathon Sofianos is a rising sophomore majoring in communications and emerging media. Although his name is Jonathan he prefers to be called Jake. Even though he is not originally from Florida, he considers the beautiful sunshine state to be his home. Sofianos hopes to grow as a writer, while having fun at the same time.

Anastasia Subervi

Anastasia Subervi is a junior studying multimedia journalism and communications. Originally from Dominican Republic, Subervi always had a deep passion for television, which led her work for a television program called “And Then?” Subervi has discovered her passion for writing and is working as an intern for United Press International.

Haley Van Schaick

Haley Van Schaick is a sophomore from Malvern, PA. Van Schaick has immersed herself into the full experience of everything Lynn has to offer. She keeps busy with her studies as an advertising and public relations major. She is currently the president of Theta Phi Alpha. Van Schaick spends her time at the beach, with her friends, crafting or just being spontaneous.
Above: A few of the major events that the editors and staff writers were able to attend and report from last semester. LU Photos.
Above: Even though the iPulse staff works really hard, they like to relax and have a bit of fun together. Staff Photo/ A. Waller.
"As long as we stay humble, positive and give our best physical and mental effort, we will have a successful year."

IT IS TIME FOR TENNIS
Head Coach Mike Perez Leads Both Tennis Teams

Exclusive:
SOCIAL MEDIA CRISIS WITH ISIS
ISIS USES SOCIAL MEDIA TO RECRUIT MEMBERS
COACH PEREZ LEADS TWO TEAMS
Mike Perez Is Now Head Coach For Both Men’s and Women’s Tennis

Above: Coach Mike Perez is coaching both men's and women's tennis straight to the championships. LU Photos.

By: TANNER BERMAN
Staff Writer

Lead by Head Coach Mike Perez, both men’s and women’s tennis teams are looking to do big things, this spring semester.

Perez is entering his twenty-sixth season as head coach and has received 938 victories over the years, with six of them being national championships. He has accumulated a winning percentage of .794, making him the coach with the most wins in all of Lynn athletics history. Although Perez’s tennis programs are synonymous with success, he himself is a humble man who does not expect any less from his players.

“Our feelings are that we have young teams on both sides and the enthusiasm is positive,” said Perez. “With youth, comes inexperience and inconsistent play. That is why we work hard in practice and try to be patient.”

Combined, both teams have five upperclassmen but the Intercollegiate Tennis Association (ITA) does not see the Fighting Knights youthful personnel to be an issue. The women’s team comes into the new season ranked fifth in the country, while the men’s team is seventh by the ITA.

Coach Perez feels confident about his two tennis programs, but does not want to make any predictions yet.

“You can never predict how a season may go,” said Perez. “As long as we stay humble, positive and give our best physical and mental effort, we will have a successful year.”

Unlike other years, both of Perez’s teams come into this season ranked within the top 10 teams in the country. When teams are ranked that high there is always discussion about the possibility of a national championship, but winning two national championships in the same year by one coach has never been done before.

“It will be a real challenge to win a national championship with both teams. [Armstrong State University] and [Barry University] on the women’s side, and [Armstrong University] and [Hawaiian Pacific University] are clear favorites,” said Perez. “Saying that, we will give it our best shot and that’s all one can do.”

Both teams have already started their seasons. If interested in catching some high intensity tennis, visit lynnfightingknights.com for both of the teams schedules.
Above: Drake releases a brand new visual journey displayed all throughout a sequence of music videos. Stock Photos.

By TYLER P. BABCOCK
Social Media Editor

The Rap/Hip-Hop industry is no stranger to music videos. In 2014, Beyoncé released her latest album, “Beyoncé,” where she gave a complete visual journey of her music throughout a sequence of music videos, telling a complete story.

Drake, notorious for his limited amount of interviews and spontaneous album drops, has joined the continuously growing visual music scene with the release of “Jungle,” a short film directed by Karim Huu Do. In this film, not much music is played other than two samples that Drake put in at the six minutes mark and at the end of the film.

Where the film lacks in music, it is made up by the quality content. It opens with Drake entering his $300,000 Phantom Rolls Royce from what appears to be a club or concert venue. As the 14 minute and 40 second film continues, Drake talks about what seems to be the always changing Rap/Hip-Hop music industry.

“The whole energy out here is changing you know? It’s getting dark man, quick. It’s like as you’re on the road anybody’s a target, you just don’t know where it’ll come from,” said Drake.

His monologue continues where he eventually gives a very vulnerable admission to himself and fans start stating his drinking and smoking habits, which have become more intense.

To not give too much away, the film shows Drake in what seems to be his life in Toronto before stardom, showcasing how ordinary his life used to be compared to his dark monologue about how complex his life has become.

“Listening to Drake’s current music, the tone of the film really links up with what he has been expressing,” said John D’elia, senior. “[Drake showcases] his frustrations with his life and what stardom has done, [but] I don’t really see what he has to be frustrated about. He’s successful and very rich.”

Drake is a smart businessman with individuals on his team who know how to play the right cards in marketing, so the question remains, if this is a prequel to what Drake and other artists will start to lead toward - visual albums? Or this may just be a way for Drake to give his fans a visual look into his current life.
ISIS USES SOCIAL MEDIA AS WEAPON

Recent Research Shows Social Media May Be The Most Dangerous

By JERRY HOFFMAN
Staff Writer

The Islamic State of Iraq and the Levant (ISIS) is a terrorist group based in the Middle East. During their most recent uprising and acts of violence, they have been using social media as a weapon of war to find new recruits, and next victims.

“They're using it successfully to spot, assess, identify and target folks outside of war zones,” said Michael Steinbach, FBI. “They're using it in Europe and they're using it in the United States. We've seen across the globe kids as young as 13 recruited by ISIS.”

By using social media as a way of recruitment and target seeking, ISIS has access to one of the largest databases available on the Internet, allowing them to gain maximum information about the individuals they are interested in.

“What we've seen is individuals in Syria reaching directly into the United States, starting in public chats on different social media platforms and then moving to private chats, where they continue to recruit, inspire and then cause individuals either to travel overseas or even worse, to conduct an attack here in the United States,” Steinbach continued. “There certainly is intelligence indicating that foreign terrorist organizations are using social media not only to spot and assess, but select targets. Targeting the military, targeting law enforcement, targeting government officials.”

Not only has ISIS been using social media as a method of recruitment and targeting, but the terrorist group has also used it as a method to instill fear into their enemies by publicly posting mass killings of their hostages online.

Once these videos are posted online and media outlets such as CNN or NBC get a hold of the clip the video immediately goes viral, allowing people all over the world to see what ISIS is capable of, and the power and influence that social media has given them.
Exclusive:
Spring Break
Fashion And Style Tips

SAFE SPRING BREAK
The Safe Spring Break Carnival Is Back Again
KEEPING THINGS SAFE ON CAMPUS
Lynn's Resident Assistants Offer Safety Tips Students Can Follow

By KEVIN STUDER
Editor-In-Chief

Many students are now aware of the situation that happened on campus about two weeks ago. And while Campus Safety has upped their measures across campus, it should be noted as well that safety also comes down to you.

There are a lot of people looking out for the residents of Lynn, but the main person that should be watching out for you is yourself. Very simple changes can be made to your daily routines to make sure that you are being as safe as possible.

"Make sure you always keep Campus Safety's number in your phone," said Brooke Rudisill, senior and Resident Assistant (RA) in Trinity Hall. "If you're ever in a crisis, they're just a phone call away."

While always a good person to speak to if you are having a problem, your RA may not always be around at the moment that you need them. If you notice something that may be happening and cannot get in contact quickly with your RA, do not hesitate to contact Campus Safety directly. There is always someone waiting for your phone call at the other end of the line.

If you are ever in a complete emergency or off-campus, call 911. It does not hurt to be as safe as possible.

"I think the best piece of advice I can give is to never bolt your door," said Ale Berrio, senior and Community Advisor (CA) of Lynn Residence Hall. "Make sure you are also always looking through the peephole before you open the door."

Of course being aware of your door is important. Stories of theft on this campus are almost always followed with the explanation that the resident's door was dead bolted open. While it may be easy to bolt your door if you just need to walk down the hall, do not do it because it only takes a person just seconds to run in, grab something and run out.

"Always be aware of your surroundings," said Liz Raffa, graduate student and CA of E.M. Lynn Residence Hall. "Be skeptical of someone you don't know."

"Even if you just have an inkling that something may be suspicious, report the situation," added Kayla Edmonson, senior and RA in Lynn Residence Hall. "It is better to be safe than sorry."

The recent situation on campus was due to an off-campus intruder. If you see someone you do not know and they are asking you questions about how to get somewhere on campus, it is perfectly fine to not answer and walk away. Being a small community, most students are familiar with others, so it should be easy to spot someone who is not part of the Lynn community.

With the locks on the doors of Trinity, Freiburger and DeHoemle may make it hard for some visitors to get in, but it is not your responsibility to let anyone in. You do not have to feel guilty letting the door close on someone who does not have access to the building. If their friend wants them there, they will let them in.

Another security measure comes from wearing headphones around campus. A lot of people do it and it is fine, but just make sure you are extra aware of your surroundings then.

"Be cautious when you have head phones in," said Cydney Schmidt, senior and RA in Trinity Hall. "[Having them in] eliminates one of your senses."

Lynn is continually committed to having students feel as safe as they can be, and Campus Safety is making sure that students are protected, but it is always important to remain as aware of your surroundings to be as safe as possible.

Kevin Studer is a senior majoring in multimedia journalism and an RA in Trinity Hall. This column does not represent the opinions of iPulse, but his personal thoughts and views.

Above: Campus Safety works with the RA and CA Staff. LU Photos.
SARTORIAL TIPS: SPRING FASHION
Stay Fashionable During This Spring Break With These Great Tips

By VICTORIA DE LA CRUZ
Staff Writer

Being a college student is great fun. We get so many wonderful opportunities and create the best memories. There are many important times in our lives as college students, but one of the most important times of the year for college students is spring break.

Whether you are a freshman, sophomore, junior or senior, I am sure you all feel the same way about spring break. Some of the common descriptions of pre-Spring Break feelings are excitement and fun.

As a fashion enthusiast, I wish you a very fashionable spring break. Trust me, you do not want to be the guy in Cancun who wears swim shorts 24/7 because his imagination does not let him wear any other combination of casual clothes.

Do not worry about those people whose fashion suffers over spring break though, because you are not going to be one of them. At least after my advice you will not be, and that is a huge weight off your shoulders.

In order for this to be possible, be ready to follow some of these easy steps I have come up with to ensure everyone enjoys their spring break in style.

Tips for a Fashionable Spring Break:

Pack lightly: Beach bums: make sure to take your favorite bathing suits and cover-ups without adding too much weight to your luggage. Snow bunnies: Snow pants, hat and gloves are the essentials.

Mix and match: Pack mix and match pieces in your wardrobe like a go-to-dress, cardigan, leggings, skirts, shorts, fun tops and going out apparel and combine them for fun.

Find your favorite pair of shades: Shades are an important part of your outfit, so make sure to pick the right ones. Sunglasses range from affordable brands like Ray-ban, Warby Parker and Carrera to expensive ones like Persol, Dior and Armani. Whether you are on a budget or not, there is plenty to choose from.

Make sure your t-shirt game is on point: On contrary to popular belief, this one goes to both males and females. A T-shirt is very versatile and can always be dressed up with a blazer or dressed down with a pair of jeans or shorts.

Give that pedicure some attention: If you are going to vacation in a place that is tropical, the odds that you wear a pair of flip-flops are very high. Make sure your feet are not gross so you can wear your flip-flops at any time.

Take care of your skin: Tanned skin is beautiful, but something that is not fashionable is sunburn. SPF is a must before stepping out on the beach.

Get a swimsuit that suits you: It does not matter which type of body you have, finding the right bathing suit is something crucial. Go on a scavenger hunt some weeks ahead and you will be ready to shine.

Don’t forget to keep your hair on check: Last but not least, maintaining healthy and pretty looking hair is definitely a task during spring break. Take your favorite products with you and add some Argan oil to your hair for that extra shine.

After following these simple and easy tips, I guarantee you will enjoy your spring break in a fashionable way to the fullest. For more fashionable tips and fashion in general head over to: www.sartorialdreams.com.

Above: Spring break can be fashionable for all. Stock Photos.
TOP SPRING BREAK HEALTH TIPS
It Is Easy To Have A Healthy Spring Break With The Help Of These Tips

Above: It is very important to maintain a healthy diet over spring break to avoid getting sick or feeling unwell as a result. Stock Photos.

By ANASTASIA SUBERVI
Staff Writer

Within the next few days spring break arrives once again. Students and faculty are off to enjoy a much needed break and maybe even go on a relaxing vacation.

Spring break can be a time that can be converted into a perfect week that will increase wellness and rest.

"Mental and physical fitness makes you feel good not just in the outside but also in the inside," said Sascha Barboza, fitness trainer.

While some take spring break to simply eat whatever they please and have as much fun as possible, one should take this time to explore oneself and increase overall health and wellness, not just in the outside but also in the inside. Having healthy vacations not necessarily means boring or outdated; it all depends on how one makes it.

Sometimes people are too busy to focus on their health during the busy semester due to the volume of work they have to focus on.

"Spending one week with my friends in Cancun is going to be awesome," said Giulio Pacocci, freshman. "I am not going to stop working out anyhow."

There are so many options to have fun and be healthy at the same time that one may not even imagine. Limiting oneself to not improve either physically or mentally is not an excuse anymore.

If one is going to the beach with friends try working out with them as well. If one is going to stay local, why not try a new exercise routine or simply walk nearby, instead of wasting time doing nothing.

"I will enjoy some dessert from time to time but I will stay on track and will not let activities distract me from my healthy habits," said Estefania Perez, junior.

It is important to understand that when one keeps on track with healthy habits, their entire life staysimproves in terms of wellness no matter the circumstances. Last but not least, spending time with loved ones can be one of the best "mental workouts".

This is not about being a person who does not enjoy life and all it has to offer to the very fullest; it is about finding a balance between ones' body, mind and environment, which can happen when there is plenty of free time. Spring break is the perfect time to reflect on one's lifestyle and improve it for the future, which will result in many benefits.
BEST SPOTS TO EAT AROUND BOCA
Boca Has An Abundance Of Great Restaurants For Everyone To Visit

By KATELYN SHARKEY
Staff Writer

Over spring break parents and friends of students come to town to enjoy some beautiful sunny South Florida sunshine, escape the harsh northern cold, as well as visit their loved ones.

Many students live on campus and dine at the 24-hour cafeteria because of its convenience and the unlimited meal plan.

Very rarely do students get the luxury of dining out at all the fine restaurants located all around Boca. When family or friends come to town on a visit, the thing that students look forward to most is going out to eat to catch up over a tasty meal.

Unfortunately, many freshmen, transfers and upper classman who have been here for years are unfamiliar with the best spots to go.

Truluck's is a phenomenal restaurant located in Mizner Park that provides customers with a memorable experience through their delectable menu items, as well as their wonderful customer service. They are known for their seafood and steak items, and customers rave about their famous stone crab. Each and every item on the Truluck's menu is a great choice, which will leave family and friends more than pleased with their meal. When getting the opportunity to have a meal outside of the cafeteria, Truluck's is a pick that students will not regret.

For a wonderful and low cost healthy meal on the go, one should visit the Salad Bar on Yamato Road. This wonderful establishment offers a healthy meal at a very low price. When one walks in they pick up a box and fill it with tasty treats such as freshly made pasta salad, veggies, lean meat and low fat sauces. Toppings such as nuts and seeds can also be added. It is truly a place that everyone will love, no matter their tastes.

In addition, Kapow is a lovely noodle bar that is also located in Mizner Park. Any visitor in town for a few days will definitely appreciate this great place as they can sit outside, which people in colder climates cannot do for most of the year.

Another great place to dine at is Farmers Table. They serve wonderful fresh food for an affordable, low price, which is always a plus for students who live on a tight budget. Visitors who would like to enjoy top quality food without breaking the bank for the next few months from eating out too much will enjoy it also.

For anyone expecting guests over spring break the restaurants mentioned above will definitely satisfy anyone new to the lovely city of Boca Raton. All of these restaurants have high quality cuisine that will without a doubt act as a great place to eat and catch up at.
THE SAFE SPRING BREAK CARNIVAL

The Safe Spring Break Carnival Will Put Students On The Right

Above: In the past the annual Safe Spring Break Carnival has been a major success on campus for students who attend the event. LU Photos.
RETURNS TO LYNN’S CAMPUS AGAIN
Track Toward Having An Enjoyable Spring Break While Staying Safe

By AISLING MCENTEGART
Managing Editor

Back by popular demand, Lynn’s ninth annual Safe Spring Break Carnival will be held on Feb. 25 at 11 a.m., in the grassy area outside Christine’s.

Spring break is always a highly anticipated break from the intense academics of the semester. However, often students can take it a little too far and enter into bad situations resulting from a lapse of good judgment. Therefore, it is of upmost importance for students to educate themselves on acting in a responsible manner over Spring break.

"[The biggest risks to students over spring break include] alcohol poisoning, drug overdose, DUI, texting and driving crashes and date rape," said Gail DeCina, substance abuse prevention and treatment specialist at the Counseling Center.

With careful planning and forethinking the risk of such things occurring can be minimalized. While the likelihood of having any of the situations above occur may seem unlikely, year after year unfortunate students all over the country will find themselves as victims.

Many ill situations students find themselves in during spring break can be avoided by acting in a safe and responsible manner. The Safe Spring Break Carnival will be promoting this idea in an interactive and fun manner that will allow students to learn about how to stay safe over the week long break from school.

The Safe Spring Break Carnival offers students a means of learning about the various ways they can have a fun filled break, while ensuring their safety and security throughout. Careful planning and forethought is the key to having a spring break that will be memorable for years to come for all the right reasons.

"Don’t drink and drive, don’t text and drive, don’t drive under the influence of marijuana or any other substance," advises DeCina. “Do not accept a drink from anyone or leave your drink alone.”

From mastering the art of whipping up a yummy mocktail to trying out beer goggles to experience alcohol reaction impairment, there is something for everyone to do. In addition to this there will be a variety of carnival style foods to sample and experts on site from Lynn’s counseling center to answer any questions students may have regarding the best way to go about having a safe spring break.

"[Students should stop by to participate in a range of activities including,] drunk tank, rollover simulator, seatbelt convincer, drive obstacle course with beer goggles, field sobriety tests with beer goggles, BSAFE bingo [and to] decorate T-shirts with safety messages," said DeCina.

Make sure to stop by the Safe Spring Break Carnival in order to enjoy a variety of carnival attractions, great food and to get on the right road to having a wonderful and exciting spring break this year.

Above: The Safe Spring Break Carnival aims to educate students about safety and acting in a responsible manner. Stock Photos.