iPULSE BRINGS THE BEAT BACK TO BOCA
The Fall Semester iPulse Introduces New Staff and New Beats

By MEAGHAN BOUTWELL & AURA CRUZ
Editors-in-Chief

The start of this academic year at Lynn has been extremel-
ly exciting with numerous en-
hancements.

With the class of 2017 re-
ceiving iPad minis through the
“mini revolution,” the new El-
more Dining Commons, the en-
ergy plants as well as the up-and-
coming International Business
Center, this institution has in-
duced a year of ground-breaking
initiatives for the benefit of the
students.

This year is also an exciting
year for iPulse as we will con-
tinue to disseminate the daily
news through print, on the Web,
via social networking as well as
with the introduction of “Auras.”

A reality platform, Aurasmas is
a free app which “uses advanced
image and pattern recognition
to blend the real-world with
rich interactive content such as
videos and animations called
‘Auras.’” We will be utilizing
this new application for campus
news and entertainment updates.

Every Friday, readers will have
the opportunity to view our new
“Auras” and see the Lynn com-
munity in an interactive plat-
form.

Although there are many mod-
ifications occurring throughout
this coming semester, the one
thing that will remain constant
is our loyalty to the readers. Our
team will strive to inform
the community by reporting
with accuracy and mindfulness.

With both feet moving forward,
iPulse will rapidly enhance in all
aspects and we look forward to
serving the campus with the lat-
est and most accurate news.

Above: The iPulse staff gather together for their first family photo. LU Photo/Jospeh Carey.

How to use Aurasma:

- Download Aurasma to
your device.
- Search for iPulse
- Click the “Follow”
button.
- Scan our mass head and
discover our Auras.
MEET THE EDITORIAL STAFF

Editor-in-Chief - Aura Cruz

Aura Cruz is a senior and multimedia journalism major with a minor in public relations. This is her fifth semester on the iPulse staff and she is thrilled to work as Editor-in-Chief. Cruz is a part of the Honors Colloquium and holds the position of Community Advisor for Housing and Residence life. Last year she was named second best multimedia journalist by the Southeast Journalism Conference. Her interests revolve around the performing arts, such as singing, which she has been doing for ten years. Cruz has a passion for journalism; she believes it is captivating and also very important for she uses it as a mechanism to express her opinions. Cruz loves studying at Lynn because of its diverse student population and because it is full of culture and opportunity. Lynn also makes her feel closer to her homeland of Colombia.

Editor-in-Chief - Meaghan Boutwell

Meaghan Boutwell is a senior from St. Augustine majoring in multimedia journalism with a minor in international relations. Boutwell has always had an interest in writing; after being editor for her high school newspaper, The Falcon Flyer, she decided to pursue journalism as a career. Aside from being involved in iPulse, Boutwell also works in the Office of Admission as a student ambassador, is a Student Storyteller for marketing, serves as a representative on the Vice President of Student Life Advisory Committee and is a Resident Assistant. Boutwell is always reading and watching the news to expand her knowledge of foreign and domestic issues; she hopes to one day become a foreign correspondent or reporter covering political and international issues.

Managing Editor - Anne Marie Van Casteren

Anne Marie Van Casteren is a senior majoring in multimedia journalism as well as minoring in public relations. She takes great pride in her academics and campus involvement. Van Casteren is a Community Advisor and serves as a representative on the Vice President of Student Life Advisory Committee. Last year she received the Snyder Scholarship award given to a senior who exudes leadership as well as community engagement throughout campus. Van Casteren has high aspirations to attend law school in hopes of working in the public relations industry. Van Casteren is looking forward to continue working on the iPulse as a Managing Editor.

Managing Editor - Liz Raffa

Lizzy Raffa is a senior from Colorado majoring in multimedia journalism and minoring in media and politics. She enjoys playing for the Lynn volleyball team and has been active in the Lynn community through being a Resident Assistant in the Lynn Residence Center, on several leadership positions around campus and the Lynn 3.0 program. This is her second year working with iPulse and she hopes to someday tie her journalism career in with her passion for furthering communication opportunities in developing countries. Raffa credits her family of six for her twisted sense of humor and her best friend is her dog, Hallie.

Editorial Assistant - Missy Montgomery

Missy Montgomery is a junior majoring in multimedia journalism with a minor in film and television. Montgomery has been on the iPulse staff since her freshman year and enjoys writing as well as copy editing for the paper. She is a pitcher on the Fighting Knights softball team and a member of the Fellowship of Christian Athletes club. She also participated in the Summer X Games, where she worked with major sponsors of the event. Montgomery enjoys reading, writing, going to the beach, fishing, listening to country music and watching sports in her free time. In the future, Montgomery hopes to work for a major sports network as a sports broadcaster and sideline reporter.
THE ARTISTIC SIDE OF iPULSE

Video Editor - Jennifer Murrillo

Jennifer Murrillo was born in 1993 in San Jose, Costa Rica. During her years of early education, middle school and high school she attended Lincoln School, an American institution based in the capital of the country. For 11 years, Murrillo worked as a host for a national television show called RG Elementos, having the opportunity to interview artists such as The Black Eyed Peas, Miley Cyrus, The Cheetah Girls and David Bustamante, amongst others. Murrillo speaks three languages, her native Spanish, English and French, which have come in handy in her profession. She is currently working toward earning a degree in multimedia journalism. She is enrolled in the 3.0 program, attended NYU during the of Summer 2012 and worked as a news collaborator for CB24 news network.

Graphic Support - Ruth Augustin

Ruth Augustin is a junior majoring in graphic design. This will be her second year as a staff member for iPulse. Aside from being involved in iPulse, Augustin is a graphic designer for Campus Recreation and a Resident Assistant. She hopes to contribute her previous talents from being a graphic and sports editor on her yearbook staff. Augustin has always wanted to pursue a career in the arts. She not only makes designs for other businesses but has made various T-shirts and flyers for Lynn. Recently Augustin was chosen as the winner who designed the freshman orientation T-shirt. In the future, Augustin aspires to be a graphic designer or an art director with one of her favorite magazine companies in New York City.

Photographer - Alacia Holt

Alacia Holt is a senior majoring in graphic design with a minor in photography. She is also a published photographer and poet. She enjoys writing and designing in her free time. Holt hopes to work for a magazine agency designing layouts, covers and advertisements.

Holt is also an avid animal lover. After being a vegetarian for eight years, she has recently become a vegan. Holt is a South Florida native and loves the beach. She enjoys spending her free time laughing and making memories with friends.

Photographer - Michael Wertheim

Michael Wertheim is a junior majoring in public relations and advertising. As a freshman in high school, he was named head photographer for the school newspaper, The Black & White. Although his photos have been selected numerous times for the cover of nationally published magazine (Teen Ink), he has decided to pursue advertising as a career. To get real work experience, Wertheim interned with USA Today and University of District of Columbia over the summer.

When Wertheim is not busy with classes, one can find him at the gym boxing seven days a week. At the gym, he is the official photographer for Stacy McKinley, Mike Tyson’s former trainer. One day soon, Wertheim will be looking for his first win in the boxing ring.
Above: Some of the activities that the editors of iPulse have managed to accomplish within the past year of being on the Editorial Board. LU Photos.
Above: The iPulse staff gather together for their first few classes together and pose for a silly picture. LU Photo/J. Carey & A. Cruz.
THE iPULSE STAFF WRITERS

Stephen Amaya

Stephen Amaya is a native from his hometown in Rockville, Md. He is currently a senior majoring in multimedia journalism and has a passion for writing lyrics and listening to The Saturdays. He is the President of Sigma Alpha Epsilon. He also works for the Admission department. When he is not too busy with schoolwork and extracurricular activities, he enjoys spending time with his friends and his dog.

Zara Applestein

Zara Applestein, junior, is studying in the field of photography with a minor in psychology. Just recently she won first place in the "student winner" category for the first annual Georgia O'Keefe photography competition. In the future, Applestein hopes to work for a magazine dealing with the subject of food. Currently Applestein is a member in the sorority Tri Sigma, KOR and a peer mentor.

Tyler Babcock

Tyler Babcock is a sophomore from New Jersey. He is currently pursuing a degree in multimedia journalism. As an avid sports fan, Babcock can be found watching the New York Knicks regularly. With his major, Babcock plans on taking his passion of communication into the field where he can hopefully become a successful anchor or journalist one day for a sports outlet.

Tanner Berman

Tanner Berman is a junior majoring in multimedia journalism. This is his second semester as a staff writer for the iPulse. He was born and raised in the suburbs of Pittsburgh; since he was very young, Berman has had a strong passion for sports, which led him to the field in which he is studying. He dreams of becoming a sports personality on a major network.

Jessica Beugen

Jessica Beugen is a junior majoring in multimedia journalism. She has an avid interest in studies such as sociology, psychology as well as anthropology, and that is why journalism fascinates her. Beugen loves to write and enjoys learning through writing. In the future, she hopes to work for a network such as E! or ABC news as an anchor or host. This year she will be focusing on sports profiles for Lynn.

Delaney Brey

Delaney Brey is a senior majoring in multimedia journalism and minor in advertising. She has spent her past years at Lynn participating in the iPulse and interning for multiple organizations, such as ESPN, Palm Beach Illustrated and WXEL. Aspiring to be a sports journalist, Brey enjoys most of her time keeping herself up-to-date on current events.

Maria Cabral

Maria Cabral, junior, is currently studying advertising and public relations. She is the epitome of international, growing up in the Dominican Republic, attending high school in Montreal and studying two years abroad dividing her time between New York and Florence. Cabral finds inspiration in traveling and hopes to have a bright future in the field of advertising and public relations.

Ryan Carmona

Ryan Carmona is a senior majoring in multimedia journalism. This will be his second year at Lynn and his first year on iPulse. Carmona is also part of the Fighting Knights baseball team. He is hoping to earn his degree with honors and continue his passion in journalism, becoming a sports writer for Yahoo sports.

Stephanie Cohn

Stephanie Cohn is a junior, born and raised in Boston. She plans to move back home after graduating from Lynn. Cohn is currently studying advertising and public relations. She currently works for the music company Live Nation. This is Cohn's first semester on iPulse and she is very excited to be part of the daily heartbeat of Lynn.

Joshuwa Deal

Joshuwa Deal is in his second year and due to the 3.0 program, he is a junior who will be graduating in the year 2015. He is majoring in advertising and public relations with a minor in English. Deal hopes to create positive, innovative and relatable ads in the future that can be enjoyed universally. He believes professionalism and creativity result in success and change.
Chelsea DiBernardo is a sophomore majoring in communication. She is still deciding on what she wants to do but dreams to find her passion in something that she loves to do every day. She chooses to live by the quote of “choose a job you love and you will never have to work a day in your life.” DiBernardo loves to be around people and enjoys helping others. She hopes to make a difference in the world each day.

Gordon Maxwell, senior, is studying TV/radio. From Michigan, his favorite sport is hockey and he has been playing the sport since the age of three. His goal is to graduate next fall and go to graduate school at Lake Superior State University. Besides hockey, Maxwell loves writing, creating and producing music. Maxwell’s ultimate goal is to play NCAA and professional hockey in the near future.

Angel Green is a freshman majoring in multimedia journalism. She has taken on many projects such as being a staff writer and copy editor for her high school yearbook and newspaper. In addition, Green has helped recruit volunteers as well as participate for their community service group. She dreams to work for Cosmopolitan magazine one day. Green is excited to work on iPulse for her first semester here at Lynn.

Veronica Haggard is a sophomore majoring in advertising and public relations with a minor in multimedia journalism. She hopes to intern as a staff writer at a local magazine agency in Boca for the 2014 spring semester. Haggard hopes to be a successful advertising manager and journalist in the future. She dreams of working for a television agency creating advertisements and for a magazine agency as an Editor-in-Chief.

Kasey Mann is a senior majoring in advertising and public relations. She is never shy to speak her mind and loves to share her opinions through her writing. This semester for iPulse, Mann will be writing a weekly column on issues young women face in the real world. Originally from Vermont, Mann hopes to find success in south Florida in the PR industry following graduation.

Max Margulies is a senior majoring in radio, TV and Internet media with a minor in drama. He has traveled to many places around the world including Japan, Greece, France, Italy, England and many others. In the future, Margulies hopes to graduate college and see where life will bring him from there. This semester he will be writing about technology and its effects on campus.

Dara Mohan is in her second year but she is in the 3.0 program, which makes her a junior. Her major is multimedia journalism. After college, Mohan wants to enter the Air Force, while getting her nursing degree. Her hobbies are running, dancing and fashion trends. Mohan is part of the Black Student Union as well as the National Broadcasting Society.

Clairissa Myatt is a second semester sophomore majoring in multimedia journalism with a minor in sports management. She has excelled both in the classroom as well as in the pool being as she is part of the first women’s swim team. In the future, Myatt hopes that she will be able to write for a sports magazine, or USA swimming so that she may combine both her passions of swimming and writing.

Omer Paracha is a junior studying multimedia journalism with a minor in photography. One day, Paracha hopes to open up his own photography studio in Miami as well as a modeling agency. He has his own Facebook page under the name of Photography By Omer H. Paracha, as well as his own Website. Paracha is originally from Karachi, Pakistan, and is in search for better opportunities for a better life.

Emily Robinson is a junior majoring in multimedia journalism. Robinson has always loved traveling and has been traveling around the world with different programs since a young age. She loves to write and is excited to be part of the iPulse this year. In the future, Robinson hopes to write restaurant reviews for a local newspaper or magazine. This semester, she will be writing about the local cuisine in the area.
Amy Stilwell, senior, is studying public relations and advertising with a minor in marketing. Stilwell held a position as a Copy Editor for the iPulse in the past, was a Residential Assistant last year and currently works as an assistant for graduate admission. She is originally from Gloucestershire, United Kingdom, but moved to Toulouse, France, at a young age and loves traveling and meeting new people.

Oren Sauerhaft, junior, is from New York, and found his love of film after taking film classes at Jacob Burns Film Center. Sauerhaft was in a few plays in high school and took stagecraft for a year. He also enjoys open water scuba diving. In his spare time, he likes hanging out with friends and enjoys traveling around the world. Sauerhaft hopes to work in major motion picture films. Eventually, he hopes to write and direct his own films. This will be his first year working for iPulse. After college he hopes to be an intern for a professional film maker. He plans to go to graduate school and learn more about film, acting, directing and screen writing.

Liga Strautniece is a junior majoring in advertising and public relations. She is from Latvia, where she played on the national volleyball team and now she is playing for the Fighting Knights. Strautniece has received many awards for her success in volleyball as well as academics, including Student-Athlete of The Year. In the future, she is planning to go back to her home country where she wants to establish a successful public relations agency.

Josh Sufrin is a senior from Pittsburgh studying communication. His interests include watching and playing sports, keeping up-to-date on celebrity news and gossip, but most importantly, pursuing a job in real estate. In the future, he plans on moving back up north and pursing his career in residential luxury real estate. Sufrin is happy he decided to transfer to Lynn and thinks it was the perfect match for him.

Lisette Villegas is a senior from California majoring in multimedia journalism with a minor in public relations. She is part of the 3.0 program and has made the Dean's List for four consecutive semesters. This past summer, Villegas received the opportunity to intern with The Orange County Register, which is a local newspaper company in California. She also worked with CNN during the debate.

Michael Williams is a junior. He began working with the iPulse this year, but believes that it will be a wonderful learning experience. As a drama major, he can often be found delivering long absurd monologues to anyone who is around, or just as often to no one at all. He has time traveled several times. This remains impossible to prove, however, due to the paradoxical nature of the act.
STARTING A NEW REVOLUTION

Lynn Plans to set a new Standard Starting With its Students

By ANNE MARIE VAN CASTEREN
Managing Editor

With the numerous renovations undergoing at Lynn from the newly refurbished Elmore Dining Commons to the construction of the Bobby Campbell Stadium, the Student Life staff is busy doing some renovating of their own.

Vice President of Student Life, Dr. Phil Riordan and his dedicated staff, have firmly been working on the "Lynn Revol Union" encouraging students to get more involved on campus.

"It came up in a meeting where we were talking about trying new and different things," said Riordan. "We got into discussions about how we wanted to change the standards as far as student involvement at Lynn. And I think we probably came up with it almost like we need to have a revolution and that's where it stuck."

With the revolution kicking into gear this semester, Student Life hopes to set a new standard at Lynn. With one of the largest incoming classes this year, Riordan is hopeful that returning students who are currently involved will share their leadership and guidance with newcomers, stepping up as role models for the entire university.

"I am hoping that they can reach out to students who are not involved and show them that they are having a good time," said Riordan. "Ultimately my goal is when a student comes to Lynn, the expectation is you are going to be involved in something as opposed to just thinking about it."

Putting forth the idea of revolutionizing student involvement was no easy task. Therefore, Riordan and his staff reached out to the people who know Lynn at its best: the students.

On April 5 and 6 of last (Continued on page 2)
(Continued from page 1) year, a large group of students were invited to be a part of a large focus group for Student Life. The group spent the two days throwing out suggestions to the staff about what changes they would like to see and how to get students more involved throughout the campus.

"You know it was going well when we asked the students if they wanted to take a break and they all said that they wanted to keep going," said Riordan. "That said a lot to me at that moment. Our students felt like they were being heard and I think they knew they were on to something special; that this was going to change student organizations, student clubs and hopefully the environment surrounding Lynn and they were going to be the leaders of this initiative."

Students at the revolution wanted to see change not only in student involvement but also starting traditions that will continue on in years to come. Some ideas included tailgating before sport events, house competitions between residence halls and the infamous 50 Things To Do At Lynn list, giving students the opportunity to explore the different things to do around campus. However, Riordan's main vision includes every individual at Lynn.

"My vision for Student Life is that we get more people in a division that have great relationships with one another. I tell my staff to take an extra five minutes to get to know students," said Riordan. "Students here at Lynn really gravitate toward that. It's one of the many reasons why students come here."

When it comes to getting involved, Riordan hopes that students will indulge in every opportunity that comes their way to get the full college experience as well as to create a few everlasting friendships along the way.

"I think the biggest thing about getting involved is creating friendships," said Riordan. "I have heard from numerous students that they have met so many incredible people just because they got involved."

Above: Numerous students get involved on campus through different organizations and events making the most out of college. LU Photos.
NEW KIDS DOWN ON THE BLOCK
With one of the Largest Incoming Class, Freshmen Speak Highly About Lynn

By ALEXIS BROWN
Staff Writer

This year, hundreds of new students swarmed the campus during freshmen orientation with the hopes of finding a new home, new friends and more importantly a new beginning.

With new features added to the school such as the renovated Elmore Dining Commons area, the 24-hour dining service and the iPad initiative, many students find different things interesting about their stay thus far on and off campus.

“I like interacting with people through academics,” said Cynthia Exavier. “There are no greater opportunities than the academics at Lynn.”

“I really love how accessible the beaches are. I’ve been almost every day this week,” said Tyler Casey, freshman from New Jersey.

“The dining area is convenient,” said Yael Weiss. “I don’t have a car so I can go grab a bite to eat whenever I’m hungry and it’s a nice place to meet new people.”

“I enjoy being involved on campus and meeting new people,” said Marianna Meyer.

“I love feeling like I live in a paradise at Lynn,” said Taylor Yancey from Massachusetts. “The campus is beautiful and I’m constantly surrounded by unique and diverse people.

“The iPad initiative, it’s so easy to organize and stay on top of my assignment,” said Randolph Diggs.

The class of 2017 seems to be extremely excited about this school year. Lynn has an abundance of clubs, activities and organizations to join so there should never be a dull moment here.
BRINGING DOWN THE RES HOUSE
New Faces Give Housing and Residence Life a new Feeling of Home Sweet Home

Above: Residence and Housing Life revamps its organization with new faces as well as new programs for residents on campus. LU Photos.

By LISETTE VILLEGAS
Staff Writer

Lynn has brought several changes to its campus including a new Director of Housing and Residence Life as well as a new Associate Director of Residence Life and Student Conduct.

Many may remember Meagan Elsberry from last school year, but not many know that her title has changed. "As the Director of Housing and Residence Life my biggest job is creating an vision for our department," stated Elsberry. "I’m the person that helps develop goals for the office and helps with everything that involves housing issues."

Joshua Coco is the newest addition to the Lynn family and also the new Associate Director of Residence Life and Student Conduct. "I’m here to help Megan in any way that I can," said Coco. "I supervise the area coordinators and community advisors to make sure everything is moving smoothly."

Helping out Elsberry is just Coco’s first part of his job; the second part of his job is dealing with student conduct. "Majority of my stuff deals with student conduct, which means meeting with students and going over different situations that they may have gotten into," stated Coco. All and all, he is here to make sure students are aware of not only Lynn’s conduct codes, but of the community standards as well.

Although they may have two different titles both Elsberry and Coco have the same mission. They want to make sure all students have a sense of belonging in which they feel safe and comfortable living on campus.

"We are those connectors; we want to form the sense of belonging," said Elsberry. "Coco and I along with the area coordinators, community advisors and resident assistants are there to do programs, be supporters and connectors to make sure this is a place they enjoy."

One may remember that Elsberry’s office was located in the Trinity building before, but now one can go visit her and Coco in their new offices located above the Elmore Dining Commons. Do not be shy to stop in to talk to them about housing issues. They love hearing what students have to say.
GETTING INVOLVED THE OSI WAY
The Newest Members of the Office of Student Involvement Reach out to Students

By STEPHEN AMAYA
Staff Writer

This year, Lynn has welcomed over 500 students and several new staff and faculty. Among the fresh faces are the two new coordinators for the office of student involvement, Laurie Schulz and Becca Bender.

Schulz is a transplant from Minnesota graduating from the University of Wisconsin-Eau Claire with a degree in sociology as well as a master's degree from the University of Saint Thomas in student affairs.

Bender is from the state of North Carolina, graduating from Elon University with an undergraduate degree in communication and public relations. She then attended North Caroline State to pursue her master's degree in higher education administration.

Schulz is the Office of Student Involvement's Coordinator for Orientation and Peer Mentorship, working with students who want to be involved in orientation and training them to help new students get involved on campus.

"Peer Mentors work at orientation as orientation leaders answering all questions that students or parents may have," said Schulz. "Their role continues throughout the year as they attend events that the new students will also attend, acting as the connector for helping students getting involved."

Bender is the Coordinator for Service and Leadership Programs, working with students to develop leadership skills by offering a variety of workshops through the Emerging Leaders Program.

"We have a leadership certificate program on campus for students who are interested in learning about themselves as a leader and how they can apply that to their future careers or anything outside of campus really," said Bender.

Bender also coordinates community service projects for students to engage in such as Alternative Spring Break.

"We have a lot of upcoming events for students to enjoy this semester," said Bender and Schulz. "There's going to possibly be a fall festival and definitely an Alcohol Awareness Week in October. We'll keep the students posted for upcoming events using the white board located in the Office of Student Involvement."

Above: OSI getting all students involved on campus. LU Photos. Above: The dedicated staff of Office of Student Involvement. LU Photos.
RESPECT YOUR MOTHER (EARTH)
Lynn Continues to Promote Going Green Throughout the Community

By JENNIFER MURILLO
Staff Writer

A new school year has started and with it Lynn has also advanced in its goals toward the completion of the ‘Go Green’ sustainability plan.

This environmental strategy was voted on and approved in 2010 under the supervision of a committee comprised by students, staff, faculty members and city officials. Its sustainability goals are part of the university’s master plan, pending culmination in 2030.

Focus areas of the ‘Go Green’ plan include energy systems, water systems, landscape and ecology, solid waste management and the implementation of a campus-wide sustainability policy affecting the Lynn community.

Most recently, the cafeteria has furthered its contribution to the plan by making available the purchase of reusable containers, which are sold individually for $5 and along with a mug for $8. These

Above: Lynn promotes going green to students. Staff Photos/J. Murillo.

provide an excellent option for people to grab a meal to go, and when dirty they can simply be dropped off at the check-in counter and customers will receive a clean set.

“The new reusable containers are extremely convenient,” affirms Cole Schaffner, sophomore. “I love the fact that I can take the food to my room and hit my homework in silence at the same time. No complaints at all.

During the summertime, Lynn University also worked on building the Central Energy Plant that is designed to provide the campus with a new air conditioning system for several years to come while conserving large amounts of energy.

As a product of the completion of this project, it is expected that the new International Business Center and the Bobby Campbell stadium will achieve LEED status, an internationally recognized green building certification system.

TAKING CARE OF LYNN BUSINESS
The new International Business Building Undergoing Construction for Next

By JERRY HOFFMAN
Staff Writer

By Aug. of 2014, Lynn’s new International Business Center will be complete with brand new technology and top of the line facilities for students and faculty to use.

“Keeping up with technology is critical,” said Thomas Kruczek, Dean of the College of International Business. “Every time I talk to business people they seem to assume that students are staying current with technology.”

While developing the plan for the new building, the business department created focus groups. These focus groups were used to determine what students did and did not want in the new business center.

One of the features students are most excited about is the new building will have recording technology so students can practice doing interviews.

“We’ll be able to record mock interviews and see how you did,” said Kruczek. “We’ll be able to work with students to perfect it before they go to the actual interview.”

Another aspect of the building’s facilities that a lot of people are excited about is a section of classrooms that have retractable walls so to create anything from a small learning experience in a standard classroom to a large classroom that can hold around 100 students for speakers and presentations.

“It’s a really exciting time to be involved in the School of Business,” said Parker Ganassin, Business major. “Whatever they decide to put in the new building I’m sure will be a benefit to everyone.”

A company from New York called “Gensler” will be handling the construction of the building. Gensler does construction projects all over the world and will be making this building with top classifications. This means that not only will it be top of the line structurally, but also will be very safe and eco-friendly to support Lynn’s "going green" initiative.
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NEW KNIGHTS FIGHTIN' FOR LYNN

With two new Coaches Added to the Roster, the Knights Prepare for Battle

By TANNER Berman
Staff Writer

During the past few months, Lynn’s athletic department has been quite busy adding new additions to the Fighting Knights family and the campus, as well as bringing back a familiar face.

In February, Lynn officially broke ground on Bobby Campbell Stadium and there has been a noticeable progression with the construction since then. Students and staff have taken note of this and are excited to see the effects that the stadium will have on Lynn’s community.

“Like it. It will bring a whole new vibe to the school atmosphere,” said Jose Valdivinos, junior. “There should be a lot more school spirit around here because of it.”

Bobby Campbell Stadium will be the future home of the men’s and women’s soccer teams and will also host the newly added men’s lacrosse team.

The Fighting Knights lacrosse team will be led into their inaugural season by newly hired head coach Brian Kingsbury. Kingsbury has been tasked with starting a college athletic program from scratch while also living up to the high expectations of Lynn athletics.

“Being the first team means there’s pressure on us because we have to live up to those standards that already exist,” said Kingsbury. “But I think with my philosophy’s and ways of going about things we’ll get there.”

The first year of any college athletic program is vital in the further progression of the team itself and its dynamics. Coach Kingsbury is looking to set a tone this oncoming season that will hopefully stay with the team for years to come.

“Year one is about developing a winning culture,” said Kingsbury. “The expectation is to do well in the classroom and everything on the field as well.”

Team tryouts are on the horizon and Coach Kingsbury and his staff are looking forward to seeing what type of team will be on the field this upcoming season. With the ushering in of a newly formed athletic program, Lynn also welcomed back a familiar face in the form of newly hired men’s head basketball coach Jeff Price.

Price started Lynn’s men’s basketball program in 1993 and coached the team until 1999. During his six-year career with the Fighting Knights, he accumulated an impressive 134 wins to 44 losses. Reeling off a disappointing 11 win and 16-loss season, the Knights are planning on turning things around this year.

“I am extremely excited to have the opportunity to once again lead the program at Lynn. We've put together what I feel is a talented group of newcomers that should blend well the returners,” said Price.

“Chemistry is always an issue when everything in the program is new and that will certainly be our focus as we move forward. As a group we all look forward to returning a winning culture to Lynn basketball.”

A wind of change has passed through the campus of our school bringing some new views, new faces and some old ones as well. With that wind comes a new sense of pride and a whole lot of possibilities, this school year will surely be one to remember.

Above: Students look forward to new teams and stadium. LU Photos.
The new iPad Mini Initiative Takes Over Campus one Tablet at a Time

By VERONICA HAGGAR
Staff Writer

This year, Lynn took a step forward into the technological era, introducing the iPad mini to incoming freshmen, as well as transfer and returning students with less than 30 credit hours.

"A lot of the students that we see coming in don’t necessarily know how to use this technology in a way to help them learn better and that’s what we are trying to hopefully give the students a little bit of taste of as well as to challenge our students in that environment,” said Christian Boniforti, chief information officer, about the learning aspects of the tablet initiative.

From paper based to digital format, learning becomes something that students enjoy even more and feel comfortable with. The iPad mini initiative was designed to introduce students to the digital world in a professional yet exciting manner.

“We do believe that these are the types of tools that you are going to need and be comfortable with once you go out and look for a job,” said Boniforti.

The tablet includes two basic programs for the students, iBooks and iTunesU. The iBooks application covers all the specific material required for the courses. iTunesU helps the students to organize their notes and keep track of the assignments.

“We all learn differently and we all understand things differently, therefore what’s built into the IOS platform is the accessibility,” said Boniforti. “It’s able to increase the font, it’s able to read the text back to you, so it really has that multimodal type of learning environment built into it, which is great. It has a built-in dictionary, it’s plugged in to the web for additional research so its tightly integrated we believe.”

Textbooks can be expensive and out-of-date, while the faculty can update the iBooks frequently. The program also includes quizzes at the end of the chapters to help the students comprehend the readings.

Lynn faculty were issued with an iPad since last December as one of the first steps of the project. Apple educators came to campus to train select faculty on how to use the tablet and the programs properly.

“They did a week-long training once, and they have been here four or five times,” said Boniforti. “It’s been great working with them. They know about our initiative they are really interested to see how it goes.”

The incoming freshmen will be able to keep the device for two years and then bring it back to exchange it for a brand new one. Upon graduation they will be able to keep their tablet.

Above: New, students were provided with iPad mini tablets that include all course materials for their studies. Staff Photos/V. Haggaer.
LYNN FOODIES DINING IN STYLE

The Dining Facilities at Lynn Receive a Face Lift Provided by Sodexo Services

By JESSICA BUEGEN
Staff Writer

From new faces and buildings to newly installed Coca-Cola vending machines, Lynn is starting to transform itself each and every day.

One particular change that students eagerly awaited was the newly renovated Elmore Dining Commons, opened 24/7 allowing students to indulge in the tasty new food and treats of Sodexo food services.

"We felt we needed a face lift, a change to increase offering to the students," said Greg Malfitano, Senior Vice President for Administration. These innovations extended to the new dining commons no longer called the cafeteria.

Among the changes is a new set of meal times, which all students can appreciate. With a 24-hour dining commons, students can now take full advantage of having a full service-dining hall at their expense.

"Last year it was brutal. Dinner ended at 6 p.m. on weekends. Most of the time I couldn't make it to the cafeteria to eat because there was only two hours to do so," said Natalie Karnmin, sophomore.

Time restraints will now be a problem of the past. Bringing food out of the cafeteria will no longer be a hassle as well. Inline with Lynn's launch for sustainability is Ecoware provided by the dining commons.

"For $5 you can get a meal container and for $8 a meal and drink eco-friendly, reusable container," said Brian Bowser, general manager of Lynn dining.

These Ecoware containers can come in handy both at the dining commons, Christine's and the future Starbucks. With Ecoware students will get special discounts on drinks as well as Starbucks products.

Among the changes, many students can also rejoice in the new "healthy initiative" being launched this fall. Many of the food options will now have nutritional facts listed. Calories, fats, carbs and ingredients will no longer be a mystery.

"We teamed up with the application MyFitnessPal to create a program for the students. The meals will feature a barcode that when scanned will go into one's food log for the day," said Bowser.

Bowser and his team like to focus on authenticity. The new executive chef, Omar Muniz, is a Puerto Rican native and will bring some flair and authentic flavors to his cooking.

Being the fourth most diverse university in the nation, new and various cuisines can be expected. Mexican cookies, French eclairs and several other international foods are featured at the new dining commons.

"The renovations aren't complete," said President Kevin Ross. "Coming in October will be the outside Grille, which will be on the patio outside the dining commons and in November the Starbucks will be added on the north side of the campus."

The innovations at the dining hall are not exclusive. Christine's has expanded offering a new menu, new hours and offering plenty of indoor and outdoor seating for students and faculty.

These exciting changes bring a new stimulating energy in the air and the improvements go along with Lynn's mission to always be ahead of the curve when it comes to innovation.

Above: Elmore Dining Commons and Christine's on campus. LU Photos.
On move in day, boxes of decorative items could be seen entering the residence halls, usually hauled around by devoted parents. The vibrant colors and modern decor fill up rooms to make residence halls feel like home. Residents at Lynn go out of the box when it comes to decorative techniques and materials to be used to make the room their own.

Not only were the traditional posters used, but with different websites such as Pinterest, residents were able to go above and beyond with lights, tapestries and seating arrangements.

Housing and Residence Life's Marketing Committee, used this exciting aspect of college to their advantage. By putting together a room competition named Design Star; LU HRL Edition, residents were able to show their designer sides by posting pictures of their rooms to Instagram.

Once the photos were posted, students were able to vote for the best decorated residence hall. Winners received $50 gift certificates, a feature in the iPulse as well as having their pictures used for future housing marketing materials.

The winners are as follows: Kirstie and Summer Schults, Haley Van Schaick and Marina Aguirre and our very own Missy Montgomery and Delaney Brey.
always on...

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Terrence McCory
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E.M. Lynn Residence Hall
Associate Dean of Students
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Meagan Elberry
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USE THE iPULSE DIRECTORY TO FIND NEW STAFF AND OFFICES.

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ALUMNUS SKATES TO SUCCESS
Lynn Alumnus Ventures into the Exciting Wakeskating Industry

Lynn alum, Daniel Robins, works every day with wakeskater friend, Nick Robinson, and their team to compete professionally and produce top quality waterskating boards through Robins’ company, Southern Wakeskates. Contributing Photos/ R. Lugo.

By LINDSAY KRAUSE
Contributing Writer

Wakeskating enthusiast and Lynn alum, Daniel Robins, has finally achieved his dream of working within his passion.

Robins not only succeeded in becoming a professional athlete, he also began his own company in wakeskating.

Growing up, Robins spent his summers on ski boats, skateboards and wakeboards. His decision to attend Lynn would further his passion and his career.

“I originally decided to go to Lynn to further my skills in wakeboarding,” said Robins. “But Brandon Thomas, also a Lynn University student, talked me into taking up wakeskating.”

After his decision to try wakeskating, Robins and his friends became increasingly interested in the sport. It was not long before Robins was competing professionally alongside Thomas. Robins went on to finish in the top 19 at the 2012 Wakeskate Tour.

For many years, Robins purchased wakeskates from a company until they went out of business; that was when Robins took matters into his own hands.

In order to fine-tune and design boards to his personal specifications, Robins decided to build his own.

“I wanted to build a product for riders by riders,” said Robins.

Due to his passion for wakeskating, Robins started his own company called Southern Wakeskates in order to start building his own products.

This goes to show that Lynn alum take whatever they may be passionate in and turn it in to a professional that they will spend a lifetime in.
ULTIMATE SANDWICH FACE-OFF
Two Sub and Hoagie Sandwich Joints Go Head-To-Head on a Daily Basis

By SAMUEL GUGGENHEIM
Staff Writer

Two pioneers of sandwich making, Jersey Mikes and Laspadas, go head-to-head in a war of who has the better sub for the cheaper buck in the Boca area.

Opening in 1959, John Laspada started the franchise claiming that he had "the best sandwiches in town." Today, this motto holds strong in all sandwiches they create whether it is a monster with ham, roast beef and fresh turkey or the simple veggie hoagie.

"Laspadas is the benchmark for anyone who eats cold-cut sandwiches," said Cary Wahl, junior. "I wouldn't eat anywhere else."

On the other end of the sandwich scale is Jersey Mikes, which has a plethora of locations throughout Boca. Their sandwiches come in many different forms and most are considerably cheaper than the Laspadas counterpart; however, in terms of sandwiches size does matter.

"I love Jersey Mikes for their great student discounts, where all you need is a school ID to get a lower price on a sub," said Alexander Haigney, sophomore.

There are three sandwich sizes available at Jersey Mikes, consisting of the mini, regular and the giant. The mini is 4 1/2 inches, while the regular size is 7 1/2 inches. The giant is a whopping 15 inches long. The price range for these subs go from $4.35 to $11.95 and are typically cold-cut sandwiches.

The sizes at Laspadas are very simple. There is only small at 8 inches and a large at 12 inches. The prices vary from $4.35 and $11.15. Unfortunately, there is not a student discount currently.

"Laspadas is my go-to. I could care less about the discounts and higher price because the food is so darn good," said Susanna Lejeune, freshman.

In terms of aesthetics, Jersey Mikes has a more commercialized look where one has a chain-franchise feel in every location. Laspadas has more of a home-style feel to it from their sandwich assembly line to the basic décor that is prominent in every location.

When it all boils down, it is based on personal choice and taste for sandwich-lovers alike.

Above: Jersey Mike's is located in the Shoppes at Blue Lake and Laspadas Hoagies in the Commons Town Center. Staff Photos/ S. Guggenheim.
EXPLORING NATURE’S BOUNTY
Discussing Some of Florida’s Natural Areas and Wonderful Wooded Escapes

By CHRIS GOCKLIN
Staff Writer

Although it may have received some negative attention in the past for its lack of natural landscapes, many of Florida’s vegetation gets overlooked, even by locals.

When walking the grided out roads of South Florida, lined with corporate franchises and multimillion dollar high rise condominiums, it is a bit hard to appreciate the beauty of America’s sunshine state when the sun is hidden behind a concrete jungle.

However, all is not lost as one can find a plethora of natural trails, wooded parks and winding roads away from the straight business-like monotony that has raided Boca in particular. Most of the time, people think that the only places to go to get away from the whoosh of dense auto traffic and tall buildings is to sit on a beach and look east. But from personal experience as well as the testimony of others, many are finding the diamonds in the rough of the daily hustle and bustle.

Located close to campus and filled with theme park natural attractions, students can find Sugar Sand Park on the corner of Palmetto Park Rd. and Military Trail on the left hand side coming from campus. The park has a state funded playground as well as various sports fields, even a planetarium. If looking for a more natural escape, the nature trail is ideal. Anyone who enjoys a few civilized comforts or those who want to forget about civilization all together, can enjoy this park.

“I love it” said Jennifer Murillo, senior. “I go there every day to eat lunch and just relax. It’s probably the best part of my day.”

Along with Sugar Sand, there are many other parks and beaches locals and visitors can relax at and enjoy. The native greenery of Spanish River Park and Patch Reef Park have also been local favorites. However, none of them quite match up to the size and proximity of Sugar Sand.

“You want to know a great day?” said Jordan Lambke, Florida resident. “[Go to] the beach, Gumbo Limbo, Flannigan’s and call it a day.”

Gumbo Limbo has a great deal of attractions such as different aquatic and land based animal species native to Florida. The center also offers a surplus of literature and information about South Florida’s wildlife and natural areas. They also host a program each year where volunteers can come help with hatching sea turtles or protect their nests throughout their breeding season.

Some students restricted to campus may get cabin fever and start to feel antsy. However, with all of the natural areas around, sometimes escaping is just what the doctor ordered, especially when those areas are within reach of traveling by bike or board.

Above: Examples of the sights throughout South Florida. Staff Photos. /C. Gocklin.
COFFEE OR TEA: WHICH IS BETTER?
The Real Science Behind the Debate of Two Popular Beverages Among Students

By CHRISTOPHER DARKEN
Staff Writer

During the school months of the year, students around campus can be found searching for the perfect way to stay healthy, awake and alert during the day. Two popular beverages that are often brought up are coffee and tea.

The health benefits for both beverages have been debated, but it has been widely accepted that tea is healthier as a natural alternative to coffee. However, numerous studies have shown it may not be that simple.

For many people on campus, the ideal way to start off the morning is with a great cup of caffeinated coffee. This is how companies such as Starbucks and Dunkin' Donuts have become so popular. Both of these companies also sell tea products for those who reject coffee, and prefer the comparative calmness and relaxation brought by a cup of hot tea.

Tea and coffee both have antioxidants, which are tiny cells that can help fight off different types of disease. Dr. Beth Bence Reinke, wrote describing how coffee contains quinines and chlorogenic acid, as well as trigonelline, which are all antibacterial antioxidants.

"Research suggests coffee may lower the risk of liver cancer, colon cancer, Parkinson's disease, type II diabetes, and gout," said Reinke.

"The jury is still out on whether or not coffee releases the risk of heart disease in some people." Medical research can produce conflicting results, so there is a need for more studies.

"According to the American Heart Association, one to two cups of coffee per day does not seem to be harmful. To be on the safe side, discuss caffeine intake with your doctor if you have heart disease or high blood pressure. The caffeine content of coffee and tea vary depending on the size of your cup, what kind is used, and how it is made. An 8-ounce cup of brewed coffee has about 85 milligrams of caffeine compared to 40 milligrams in a cup of hot tea," said Reinke.

Overall, there are advantages and disadvantages for both coffee and tea. Lynn students are sure to stay awake with either during the fall and spring semesters.
AN ADVENTURE OF A LIFETIME
Lynn Senior Spends Fall Semester Studying Abroad in the Down Under

By MEAGHAN BOUTWELL
Editor-in-Chief

Breanna Bobadilla, senior, recently embarked on a journey that most students at Lynn may never get to experience: a semester abroad in Australia.

"I decided to go to Australia because everyone always said how beautiful it is there and how amazing everything is, so I decided to see for myself," said Bobadilla. "I'm excited to experience everything Australia has to offer. You will never have another time in your life where you can just enjoy a country and all it offers without any stress and be fully integrated into its culture."

During her semester in Australia, Bobadilla will get to partake in numerous activities, ranging from excursions to other countries to roaming through the vast lands of the country. She will be doing all of this while attending the International College of Management School, which is located in Sydney.

"I get to go on excursions throughout my whole time in Australia. Some things include going to the Great Barrier Reef along with trips to see the local aborigines," said Bobadilla. Before the start of the semester, she was able to travel through Australia where she was able to hold a koala bear and get to see some of the native animals up close.

Most students would typically be nervous about going thousands of miles away from home, let alone their respective university. For Bobadilla, that is only a minor detail.

"It's like starting everything from scratch again, but I know it will be well worth it in the end," she said.

The Center for Learning Abroad was crucial in the planning process for this once in a lifetime opportunity, as there is much preparation that is involved in the planning of a semester abroad.

"They made the process so easy and stress free," she said. "If I ever had any questions they were there to help me with whatever I needed."

While this student may be currently having some potential life changing experiences, in a far away land, Lynn is still in the back of her mind.

"Lynn really is a home away from home to me and it's sad to leave it for a semester," said Bobadilla. "I know in the end it will all be worth it though."

Above: Bobadilla in Australia with other students who are studying abroad and performing with the Knightros on campus. LU Photos,
FOLLOWING IN DAD’S FOOTSTEPS
Jose Ramon Jr. Continues the Legacy of his Father by Attending Lynn

By KEVIN SKAGGS
Contributing Writer

Jose Ramon Jr. just finished his freshman year last year and it was everything he had expected, especially after following in his father's footsteps.

Ramon Jr.'s father, Jose Ramon Sr., attended Lynn back when it was College of Boca Raton. Ramon Sr. attended the College of Boca Raton from 1989 to 1991 and pursued a degree in business management.

"My father was the one who told me all about Lynn and Boca," said Ramon Jr. "He loved the school when he attended it and thought I would enjoy it too."

Ramon Jr. was originally born and raised in Puerto Rico but because he wanted to attend Lynn, he and his entire family moved from Puerto Rico to Florida last June. Ramon Jr. was very happy when his family all decided to move to Florida with him.

"My family has always been a big part of my life," he said. "I was very surprised when my father moved my family and his business from Puerto Rico to Florida all because he wanted me to have a better future."

One of the big things that attracted Ramon Jr. to Lynn, other than his father, was the sports management program. He hopes this degree will lead him to make it big some day in the National Football League as a scout and work his way up to a manager.

"I followed what my father said and I came to Lynn," said Ramon Jr. "Lynn was a great school when my father attended and it still is a great school. My father would have liked me to be a business major like him, but I enjoyed the sports management aspect more."

Ramon Jr. is looking forward to his years upcoming at Lynn. With his freshman year behind him, Ramon has already made an impact on the school by joining fraternity Zeta Beta Tau. He is looking toward the future to become more involved as he progresses through Lynn's academics.

Above: Ramon Jr. in different settings with his dad, who attended the College of Boca Raton. LU Photos.
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GETTING AN IN WITH THE FAMILY
Mafia Boss Giovanni Mazoni Starts a Fresh Life With his Italian Family

By GORDON MAXWELL
Staff Writer

The Family follows Robert DeNiro who plays mafia boss Giovanni Mazoni and his family as they enter a witness protection program, which relocates the family to a small town in Southern France.

The film is based on the novel Malavita, translated in English as Badfellas, which was written in 2010 by Tonino Benacquista. The film follows a mafia family, DeNiro, under the witness protection program that wants a fresh start to their lives after a failed hit attempt against him and his family at a barbecue.

The plot was shaky and unbalanced due to the mostly inexperienced cast and the only two well-known actors in the film DeNiro and Tommy Lee Jones had the only decent performances, but both deserve better.

It is a typical DeNiro movie involving him and the Italian mob, in which DeNiro is a legend in the God Father series. However, this film is his biggest disappointment since the Rocky and Bullwinkle film in 2000. DeNiro is a respected legend but this was not the right film for him and he needs to reinvent his glory days in his mob films.

The film said to be a crime and comedy film for its genre, but it was not. The grade of critiquing this film by the average critic in its first weekend was a grade of a B-, but carefully watching the film it is a C because of the plot, disappointing cast, poor performance, changing the release date of the film three times and last minute modifications.

The film was set to come out originally Oct. 18 yet was released early due to not wanting to compete with different films and came second in the box office in its first weekend with $14.5 million in a $30 million budget.


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WHAT IT REALLY MEANS TO LEED

Lynn’s Sustainability Speaker Series was Successfully Launched this Semester

By AISLING MCENTEgart
Staff Writer

This year is set to become one of Lynn’s best in terms of environmental sustainability. The semester started exceptionally well with an informative presentation on the U.S. Green Building Council by Joseph Sanches, executive vice president of D. Stephenson Construction Inc., delivered in the Salon of the Keith C. and Elaine Johnson Wold Performing Arts Center.

Given Lynn’s well-known commitment to environmental sustainability, it is not surprising that the university would seek Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council for its new International Business Center. The International Business Center will soon join the 2,198 other LEED certified higher education buildings in the U.S.

LEED’s aim is to encourage the development of buildings that are safe, cost effective to maintain and environmentally friendly.

“If we do not manage our resources wisely they will eventually run out,” said Sanches. “LEED wants to expand sustainability.”

Established 20 years ago, LEED is driven for the most part by its 5,500 volunteers. Educational programs are offered by the US Green Building Council to provide individuals with sustainability training and environmental awareness.

The program places emphasis on energy conservation by using a point system to access the overall level of environmental sustainability of a building. At this point, Lynn is striving to achieve a platinum certification, the highest level of validation offered by LEED for the International Business Center.

“Momentum is building,” said Sanches.

Such a high level of sustainability would certainly complement the rest of the green initiatives on campus, such as free bike rentals, piping that prevents the wasting of water and recycling facilities.

“I applaud Lynn for taking these steps,” said Sanches.

It is undeniable that Lynn’s green policies are impressive, both in terms of their implementation and their innovative nature.

Students help nonprofit organizations

“I’m very excited to see what my students will pull together for this campaign.” Article on page 5
THE X-PERIENCE OF A LIFETIME
Students in the Sports Management Program Intern at the 2013 X Games

By MISSY MONTGOMERY
Editorial Assistant

Every college student looks forward to new adventures that summer vacation brings. Whether it be the beach, a cruise or road trip, some students crave for all the freedom they can get from school and everything associated with it. However, some students take advantage of the summer to build their resume and gain work experience. This was the case for Junior Christina Carvatta, for she spent two weeks of her summer interning at the 2013 summer X Games in Los Angeles.

Carvatta and fellow Lynn students were chosen to intern with ESPN at the summer games for course credit. As a Sports Management major, Carvatta knew the internship was in her best interest. "It was great to get the experience of working for ESPN and learn how they run the events," said Carvatta.

The Los Angeles X Games was the last stop for the 2013 games, which meant Carvatta and her crew had to work long hours in order to set up the competition courses. Carvatta was assigned to work X Fest, which put on concerts and interactive events for the fans before, during and after the competition.

Helping set up for the games was not the only thing Carvatta learned about succeeding in the business of sports. "I learned that communication was key," said Carvatta. "If you want to get the job done then you must always communicate with your crew."

However, interning at the X Games was not just physical labor. Carvatta and students were able to watch the events as well as interact with athletes. "My best memory was getting to meet some famous athletes like Ryan Sheckler and Bob Burnquist," said Carvatta.

The work experience and the memories made will surely last a lifetime.

Above: Students were able to engage in many activities at the Los Angeles X Games. LU Photos
THE "MARLYNNS"
Students Visit the Marlins Stadium

By RYAN CARMONA
Staff Writer

One of Lynn's sports management class recently took a trip to Marlins Park to show students the breakdown on how a major league organization operates.

The students were able to tour Marlins Park and had the opportunity to see the media room, dining club, bobble head museum and the Clevlander Club in the outfield. They also had the chance to meet Manny Colon, the director of the teams travels.

To top it all, participants of the trip were able to watch the Marlins play the Atlanta Braves for the noon game. They were surprised with great seats, which were only a few rows up on the Marlins third base side.

"Being able to see how the facility is run then get to see the ball game really ties everything together as one," said Sal Giardina, senior.

Sophomore Donovan Christman, watched his favorite team play live after a long day at the park.

“My favorite part of the tour was the media room, seeing all the technology and how everything works really amazed me," said Christman.

Throughout the tour and the Marlins game, Lynn students got a taste of how everything comes together and how it takes hundreds of people to make a game enjoyable for fans and viewers alike around the nation.

Above: Places the students were able to tour during the excursion. Contributing photos.

THAT'S WHAT SHE SAID
In the Shoes of a Woman, Kindness is Often Mistaken for Flirtation

By KASEY MANN
Staff Writer

If the male population were a little more perceptive to our signals, or lack thereof, then this could be a much more pleasant conversation to have.

Gentlemen, if you ask your crush to dinner and she declines by saying she has too much homework then she is not interested. No girl turns a date down to study if she really likes you!

Females are often guilty of using men. Please note that just because we are not interested, it does not mean that we will pass up free dinner. You refer to this as shallow, while we shrug and think, “a girl's gotta eat!”

Without any intention of being careless with feelings, there are many instances where a woman is simply not into a man and she has to “friend zone” him. This is tough; friend zoning is a skill that takes much practice and consideration.

Do not make excuses. Do not say you have a boyfriend when you do not. Do not keep avoiding them. Be a grown up and handle the situation.

Secondly, it is best to break the news as quickly as possible.

Kasey Mann is a senior majoring in Advertising and Public Relations. This column does not represent the opinions of iPulse, but her personal thoughts and views.
Student Life

THE MOST ARTISTIC CLUB AT LYNN

The Graphic Novels Club Incorporates new Activities for the School Year

By JENNIFER MURILLO
Staff Writer

The Graphic Novels Club is calling Lynn University students to join in on this year's meetings and activities.

The club was founded in spring 2012 by Christelle Mehu, Cindy Supreme, Isabella Torres, Jessica C. and Professor Elaine Deering. After the original club known as the creative writing club discontinued, Mehu and her peers created a new club. To Mehu's surprise, now club president, the Creative Writing Club had been discontinued because members had graduated, therefore her initiative to come up with a new club focusing on writing, drawings, comics, manga and anime.

"I believe this club can be appealing to students because our common interest has been part of our childhoods," affirmed Mehu. "Perhaps people would like to connect with others who share the same dorky likes!"

Students are encouraged to pursue their creativity and produce their own masterpieces during the often-hosted illustration workshops. There, members can practice and improve skills while expressing their passion for graphic novels.

"Our club caters to students' interests," assured Mehu. "People who like to draw will draw. People who like to just stick to discussing about novels will do that. However, I always motivate students to try something new."

Upcoming events include trips to the Morikami Spring Festival (Hatsume Fair) and the Mizner Park 28th Outdoor Juried Art Festival. Members are also welcome to attend the anime/manga convention hosted this November in Deerfield Beach.

"Be on the look out," said Mehu. "This year we are introducing comics to the iPulse, plus having annual trips for which Lynn students have a free pass."

Club meetings are held every Wednesday in ASSAF 212 from 12:30pm to 1:30pm. Interested students are invited to stop by and check out and join in on all fun activities and discussions. If any further information is required, the club president will be glad to answer questions sent to cmehu@email.lynn.edu.

(Find a complete comic by Christelle Mehu on Page 8)

Above: Christelle Mehu. Staff Photo/ J. Murillo.

Above: Some of the many graphics created by Christelle Mehu. Contributing Photos.
STUDENTS GIVE A HELPING HAND
Professor Carlin Heads a Class Focused on Helping Nonprofit Organizations

By DELANEY BREY
Staff Writer

Professor Gary Carlin added a new class to his schedule this semester in hopes of increasing his advertising student's interest toward nonprofit organizations.

With students gearing up to enter the workforce, advertising majors are looking to forward to bringing their ideas to major corporations. When the word "nonprofit" is mentioned many think hard work and no pay, but Carlin is looking to change that perspective.

Choosing to pair up with the local PBS station, WXEL, Carlin sought out to create a class that would not only raise money for the nonprofit organization, but also bring a new appreciation for these types of businesses.

"When you are a nonprofit there is no advertising budget," said Debra Tornaben, WXEL's Vice-President, during an introduction meeting with the class.

One of the great things about being a nonprofit, that Carlin and Tornaben look forward to showing, is that the only limit is you. It all comes down to being passionate and comfortable enough to ask for some free samples. As a nonprofit, everything from venue to snacks is donated service.

"I'm very excited to see what my students will pull together for this campaign," said Carlin.
FIN DE SEMANA
POR $60
Actividades adsequibles para estudiantes

Por KRISTINE SANTIAGO
Escribira de planta

Con el comienzo de las clases los estudiantes se están preguntando que pueden hacer para divertirse durante el fin de semana en el área de Boca Ratón.

Esta ciudad está llena de lugares para visitar y tiene muchas opciones para que los estudiantes se entretengan durante su tiempo libre. Aquí les presento unas ideas para este fin de semana que solo te costará $60 o incluso menos.

El viernes en la noche los estudiantes pueden disfrutar de un ambiente relajado y divertido en Sloan’s Ice Cream Parlor, localizado en Mizner Park. Podrán saborear uno de sus famosos postres de helado, “sundaes”, por menos de $16.

Para un sábado lleno de pura diversión los estudiantes pueden entreterse con una película en el lujoso Cinemark Palace 20, localizado en 3200 Airport Road. Por tan solo $10. Luego pueden seguir la noche en el restaurante Chili’s, localizado en el Town Center Mall. Este restaurante brinda una oferta que no se puede rechazar, dos personas comen por tan solo $20. El especial incluye una entrada y dos platos fuertes. Se puede escoger de una amplia variedad de platos deliciosos. Hay opciones para satisfacer los gustos de todos.

Al día siguiente pueden acostarse bajo el sol radiante y relajarse mientras escuchan el sonido de las olas en Delray Beach. Después de una tarde en la playa, pueden saborear una rica cena en el restaurante Rocco’s Tacos, localizado en 5250 Town Center Circle.

Los estudiantes pueden gozar de todas estas actividades por tan solo $60. Así que no hay excusa para no pasar un fin de semana maravilloso.

FUN WEEKEND
FOR JUST $60
Affordable Activities for Students

By KRISTINE SANTIAGO
Staff Writer

The new school year has finally started rolling and students are definitely curious about what affordable activities they can do for fun during the weekend. Here are a few ideas on what students can do around beautiful Boca for $60 or less.

Boca is full of things to do. From going to the movies to enjoying live music and a good meal at Mizner Park, students will definitely never be bored here.

On Friday nights students can relax with their friends at Sloan’s Ice Cream Parlor located in Mizner Park and enjoy one of their famous ice cream sundaes. Sloan’s s’more sundae is the public’s favorite and it only costs $10.

Students can light up their Saturday and go watch a movie at Cinemark Palace 20 and XD, located on 3200 Airport Road. This costs less than $15 and students can continue their night of fun at Chili’s, located in the Town Center Mall. There they can enjoy a delicious dinner with Chili’s two for $20 special. This special features the restaurant’s favorite items on the menu, and has something to satisfy everyone’s appetite.

On Sunday, students can grab their towel and sunscreen and take a trip to Delray Beach. Here, students can relax under the sun while listening to the sound of the waves. After enjoying a relaxing time at the beach, students can enjoy a delicious meal for less than $20 at Rocco’s Tacos, located at 5250 Town Center Circle.

Students can do all of these activities for exactly $60. Now that’s a good deal. So grab friends and get ready to enjoy a wonderful and affordable weekend in Boca.
AMERICA HAS A NEW RED LINE
Explaining the Controversy Behind a Brewing Civil war in Syria

By CHRIS GOCKLIN
Staff Writer

Whenever the drums of war are heard over the horizon, countries, communities and even families are torn in two. Today the Crisis in Syria prepares to enter its third winter with 2,087,683 registered refugees and 187,998 people awaiting refugee registration. In addition, the death toll is steadily climbing and has topped more than 100,000 people.

News of the atrocities has been prevalent in the United States for the last year. But it was only when the Syrian government allegedly attacked the rebels with the chemical sarin, resulting in the death of 1,400 that American officials decided they could not just watch from the sidelines anymore.

To put that number to scale, that is about half of the people who died in the attacks on Sept. 11. President Obama ordered the military to get ready to attack, with the mission to degrade Syria’s chemical abilities. But what followed was indeed astonishing—an outpouring of opposition by the American people and their representatives to his approach.

Although most would agree something needs to be done about the Syrian conflict, the decision to go to war with Syria is controversial to say the least. President Obama explained in Sweden that “the world has set a red line over the abhorrent use of chemical weapons,” and later saying that “the credibility of the U.S. and international community was at stake over its response to Syria.”

Looking back at the results of the Iraq war it is no wonder many Americans are throwing up their hands in protest upon any utter of the word “war.” Questioning the Iraq war, forces many to look at the big picture and begs the question, “Why should we go to war again after just leaving a long conflict over another weapons claim?”

“I think the United States has dug themselves too deep in Middle Eastern affairs,” said Scott Young, senior. “It is morally right because of what the Syrian government has done to their people, but we just went to war for the same reasons with nothing to show for it. In general, I think this is one of the most undemocratic things Obama has done.”

The crisis in confidence for President Obama’s approach has been averted, for the time being, with a “Russian-backed” plan that came up two weeks ago, just before an American attack would have happened. Last week President Obama announced he wanted to postpone military action in order to let negotiations take place, but the U.S. Secretary of State John Kerry has warned the parties to be serious and that, “This is not a game.” And so far, the parties are taking the plan seriously with Syria giving up information about its chemical weapons on schedule. Perhaps diplomacy this time has won the day.
LYNN'S GRAPHIC NOVELS CLUB

Introducing the First Comic from the Graphic Novels Club on iPulse

I do not understand people on facebook!

A picture of someone drinking or underdressed has about 40 "Likes".

A picture of my cat and I has ONLY two "Likes".

Come on! Look at us! We are flawless!

Comic by: CHRISTELLE MEHU

The Graphic Novels Club focuses on the interest of creative writing, illustration, comics an manga. Graphic Novels is the scholarly word of comic books. Manga are Japanese genre of cartoons, comic books and animated films that have made an impact on pop culture with their diverse stories for all ages.

The Graphic Novels Club has a mission to develop and help improve drawers and writers make illustrated stories. This club is not exclusively for drawers and writers, but open to all those who are interested in graphic novels and related topics.
AN ADVENTURE OF A LIFETIME
Lynn Senior Spends Fall Semester Studying Abroad in the Down Under

By MEAGHAN BOUTWELL
Editor-in-Chief

Breanna Bobadilla, senior, recently embarked on a journey that most students at Lynn may never get to experience, a semester abroad in Australia.

"I decided to go to Australia because everyone always said how beautiful it is there and how amazing everything is, so I decided to see for myself," said Bobadilla. "I'm excited to experience everything Australia has to offer. You will never have another time in your life where you can just enjoy a country and all it offers without any stress and be fully integrated into its culture."

During her semester in Australia, Bobadilla will get to partake in numerous activities, ranging from excursions to other countries to roaming through the vast lands of Australia. She will be doing all of this while attending the International College of Management School, which is located in Sydney.

"I get to go on excursions throughout my whole time in Australia. Some things include going to the Great Barrier Reef along with trips to see the local aborigines," said Bobadilla. "Before school started, I went to Bali where I spent four days traveling to Uluwatu Temple, Monkey forest and snorkeling."

Most students would typically be nervous about going thousands of miles away from home, let alone their respective university. For Bobadilla, that is only a minor detail.

"It's like starting everything from scratch again, but I know it will be well worth it in the end," said Bobadilla.

The Center for Learning Abroad was crucial in the planning process for this once-in-a-lifetime opportunity, as there is much preparation that is involved in the planning of a semester abroad.

"They made the process so easy and stress free," said Bobadilla. "If I ever had any questions they were there to help me with whatever I needed."

While this student may be currently having some potential life changing experiences in a far away land, Lynn is still in the back of her mind.

"Lynn really is a home away from home to me and it's sad to leave it for a semester," said Bobadilla. "I know in the end it will all be worth it though."

Above: Bobadilla in Australia on her study abroad experience. LU Photos.
ALUMNUS SKATES TO SUCCESS

Lynn Alumnus Ventures into the Exciting Wakeskating Industry

By LINDSAY KRAUSE
Staff Writer

Wakeskating enthusiast and former alumnus, Daniel Robins, has finally achieved his dream of becoming a professional in his passion.

Robins not only succeeded in becoming a professional athlete, he also began his own company in wakeskating.

Growing up, Robins spent his summers on ski boats, skateboards and wakeboards. His decision to attend Lynn would further his passion and his career.

"I originally decided to go to Lynn University to further my skills in wakeboarding," said Robins. "But Brandon Thomas, also a Lynn University student, talked me into taking up wakeskating."

After his decision to try wakeskating, Robins and his friends became increasingly interested in the sport. It was not long before Robins was competing professionally alongside Thomas. Robins went on to finish in the top 19 at the 2012 Wakeskate Tour.

For many years, Robins purchased wakeskates from a company until they went out of business; that was when Robins took matters into his own hands.

"I wanted to build a product for riders by riders," said Robins. It was in Robins’ garage that the board designs began the Southern Wakeskates brand.

Robins experience in the industry as a rider gave him the awareness and knowledge needed in what he expected out of the performance of a wakeskate.

Taking Care of Lynn Business

The new International Business Building Undergoing Construction for Next Year

By JERRY HOFFMAN
Staff Writer

By Aug. of 2014, Lynn’s new International Business Center will be complete with brand new technology and top of the line facilities for students and faculty to use.

"Keeping up with technology is critical," said Thomas Kruczek, Dean of the College of International Business. "Every time I talk to business people they seem to assume that students are staying current with technology."

While developing the plan for the new building, the business department created focus groups. These focus groups were used to determine what students did and did not want in the new business center.

One of the features students are most excited about is the new building will have recording technology so students can practice doing interviews.

"We’ll be able to record mock interviews and see how you did," said Kruczek. "We’ll be able to work with students to perfect it before they go to the actual interview."

Another aspect of the building’s facilities that a lot of people are excited about is a section of classrooms that have retractable walls so to create anything from a small learning experience in a standard classroom to a large classroom that can hold around 100 students for speakers and presentations.

"It’s a really exciting time to be involved in the School of Business," said Parker Ganassin, Business major. “Whatever they decide to put in the new building I’m sure will be a benefit to everyone.”

A company from New York called “Gensler” will be handling the construction of the building. Gensler does construction projects all over the world and will be making this building with top classifications. This means that not only will it be top of the line structurally but also will be very safe and eco-friendly to support Lynn’s “going green” initiative.


Above: Coming in Aug. of 2014, the International Business Center will be complete for students and faculty to utilize. Staff Photos/J. Hoffman.
RESPECT YOUR MOTHER (EARTH)

Lynn Continues to Promote Going Green Throughout the Community

By JENNIFER MURILLO
Staff Writer

A new school year has started and with it Lynn has also advanced in its goals toward the completion of the 'Go Green' sustainability plan.

This environmental strategy was voted on and approved in 2010 under the supervision of a committee comprised of students, staff, faculty members and city officials. Its sustainability goals are part of the university's master plan, pending culmination in 2030.

Focus areas of the 'Go Green' plan include energy systems, water systems, landscape and ecology, solid waste management and the implementation of a campus-wide sustainability policy affecting the Lynn community.

Most recently, the cafeteria has furthered its contribution to the plan by making available the purchase of reusable containers, which are sold individually for $5 and along with a mug for $8. These provide an excellent option for people to grab a meal to go, and when dirty they can simply be dropped off at the check-in counter and customers will receive a clean set.

"The new reusable containers are extremely convenient," affirms Cole Schaffner, sophomore. "I love the fact that I can take the food to my room and hit my homework in silence at the same time. No complaints at all."

During the summertime, Lynn University also worked on building the Central Energy Plant that is designed to provide the campus with a new air conditioning system for several years to come while conserving large amounts of energy.

As a product of the completion of this project, it is expected that the new International Business Center and the Bobby Campbell stadium will achieve LEED status, an internationally recognized green building certification system.

Above: Lynn starts new initiatives to promote eco-friendly gear and going green campus wide to promote a healthy environment. LU Photos.
always on...
Introducing Lynn’s Newest Global Student

By CLAIRISSA MYATT
Staff Writer

As another year begins, new faces are being seen all over campus. The class of 2017 has arrived, and offers an even more interesting international variety than ever before. Students from all over the world have enrolled at Lynn to help make this the best year yet.

Amongst the myriad of international arrivals is Shahmir Lodhi, a world traveler extraordinaire and freshman at Lynn. Lodhi is a political science major with an interest in putting his worldly knowledge to good use by working for the UN in the future.

Although Lodhi’s birth in Virginia makes him an American citizen, Paris is the city he calls home. He lived there for seven years, but had the opportunity to live in places people would only dream of due to his father being an engineer.

“I was born in Virginia, but straight after we moved to Pakistan where my parent’s family lives,” said Lodhi. “After Pakistan, we went to Nigeria and then Indonesia for a while. Once my mom was ready to have my sister, we moved to Boston for a couple of months. After that, we went back to Pakistan where I went to school from 2 to 4 grade. We then moved to Houston for a year, and after that we moved and have stayed in Paris for the past 7 years.”

Lodhi soon became accustomed to saying his goodbyes. However, the most difficult goodbye to make was leaving his friends and family in Pakistan.

“I had made a lot of good friends,” said Lodhi. “All my parent’s family were in Pakistan, so that was really hard. Leaving them was a huge change.”

Having the ability to adapt to different cultures has made Lodhi’s transition into college much easier, especially at Lynn.

“Here, there are a lot more kids who are international,” said Lodhi. “I thought I would be able to find other people with the same culture which is why I chose to go here.”

Aside from the international vibe, the ocean and Lodhi’s future fraternity brothers are both factors in helping him adapt.

“I’m a water guy, I love the beach so that’s helping me a lot.”

After hearing about all of Lodhi’s travels, it is only natural for one to ask, “Where will he go next?”
ORANGE IS INDEED THE NEW BLACK
Netflix's Booming new Series Rises in Popularity Amongst Lynn Students

By JOSHUWA DEAL
Staff Writer

The Netflix original series, Orange is the New Black, follows a female protagonist named Piper on her journey through prison life.

Audiences will be fully engulfed in Piper's new atmosphere because of her strength and vulnerability. The reason why the show is so charming is because the directors and writers allow the audience to see themselves in Piper. Like Piper, each episode reveals a little bit more of the female prison culture for viewers.

Most episodes consist of flashbacks revealing Piper's young adolescent years and the world she was in ten years ago, before her criminal life caught up to her. Viewers are also invited into some of the other female inmates' lives before prison as well. Although most of the characters are selfish civilians, disturbed criminals and corrupt prison guards, each character is humanized through realistic dialogue, witty banter and heartfelt moments as the characters reveal their fears and vulnerabilities.

The romances and conflicts in the show are not typical or campy, and the humor does not try to upstage the drama. Most of the conflicts that Piper and the other characters face are dramatic, thus inspiring viewers to be engaged in both the side stories and main story through any comedic relief the writers offer.

Furthermore, although the plot is well thought out with twists and betrayals revealed progressively at an understandable pace, it is the characters and the heart the actors put into them that carries the show. Many of the main and supporting charac-

ters are off-beat and marginally quirky; however one finds themselves fully feeling sorry, scared for, proud of and hopeful for these characters and the actions they pursue.

"I believe the characters make the show," said Emiyl Hallou, senior, "You end up rooting for these off-beat women as they endure a harsh environment. The women don't exactly become better people but they become stronger people which I feel is sometimes more important in life."

None of the characters are written in black and white. When a character or a situation seems to show the slightest hint of morality, the writers take the opportunity to evolve the situation into a complex conundrum of ethical conflict; this is what Orange is the New Black is all about.

Simply, the series is vibrant, fresh and layered to steadily hook viewers into the world of the show and the women who inhabit it.

Above: Netflix's hot new show, Orange is the New Black, hits a home run in viewers' popularity. Stock Photos.
LYNN INTERNATIONALITY GROWS
Campus Changes Inspire More International Diversity for the Student Population

By JOSHUA SUFRIN
Staff Writer

Lynn was recently ranked 4 nationally in internationality amongst college's nationwide.

According to Lynn University officials, "Lynn reported 18 percent international students, up from 17 percent from the year 2012".

Lynn has hosted events such as the final presidential debate last year that helped spark interest to students around the world. Former student Keila Estevez, who is a Cuban native, came to Lynn because of such diversity. "Lynn brought me closer to my international roots," said Estevez.

As Lynn continues to evolve, more students are bound to come and enjoy the changing community. The new iPad initiative and construction of the business and management building should attract even more international students.

"I chose to go to Lynn because I felt like the school and community were perfect for who I was as an international student," said Brandon Fisher, former student from Toronto. "Being such a small close-knit school helped me meet more international students."

As a smaller school, there are more opportunities to meet international students. Lynn provides students with a truly global education, in addition to classes there are also offices on campus devoted to multicultural education. There have also been many events celebrating different nationalities such as Multicultural Day, where students and faculty celebrate the diverse cultures they come from.

International students who do decide to come to Lynn have an international adviser to help them adjust every step of the way.

"It was a hard adjustment initially coming to a school outside my country," said Fisher. "But I got comfortable and enjoyed my years here at Lynn."

The future looks bright for Lynn and its international student population.

Above: Lynn University demonstrates international variety, not only through its students but through campus events. LU Photos.
always on...

The Bagel Shop for All Tastes
Local Palm Beach Bagel Offers a Wide Variety of Students' Favorite Foods

By EMILY ROBINSON
Staff Writer

Palm Beach Bagel is a fantastic local bagel shop that always has customers, especially students, coming back for more.

Breakfast is the most important meal of the day to the regular customers at Palm Beach Bagel. Not only is it a great place to come for a quick and delicious breakfast, but also a fantastic option for delivery and some lunch items.

The staff is very enthusiastic about constantly building relationships with their customers. “Before you know it, you become an everyday customer at Palm Beach Bagel,” said Casey Brown, junior.

Even for the students hailing from the north, the Brooklyn style bagels serve as a delicious familiar taste of home. Palm Beach Bagel has been awarded the best bagel shop in Palm Beach County and their staff certainly has no reservations hiding it. “I love being able to know my customers and what food they like,” said Katie Lazdon, waitress at Palm Beach Bagel.

Customers of all ages love Palm Beach Bagel for its efficiency, tasty food and loyalty to customers. “Whenever I leave Palm Beach Bagel, I always feel satisfied,” said Lucas Langley, junior.

The local favorite is a great place to commute with family and friends to enjoy a great meal. It could even be a great place to go in between classes for a quick bite. Students are constantly flocking to Palm Beach Bagel for breakfast and lunch. There is no doubt that it truly is the best bagel shop in Palm Beach County.

Above: Customers from all over flock to Palm Beach Bagel to try their popular food. Staff Photo/ E. Robinson.