LIVING THE LIFE IN NICARAGUA

December 13, 2010 by Nisa Martinez
Filed under Profiles

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An International Student Profile

By KATHERINE PAXSON

Contributing Writer

Photo by Tamara Beatriz Reyes

Lynn University is known, among other things, for their first class education and rapidly growing number of International students. It is currently home to hundreds of students from different countries around the world. Tamara Beatriz Reyes, a sophomore at Lynn University, decided to make Lynn her home as her American college experience. Reyes was actually born a local to South Florida in Miami, but spent her childhood raised in Managua, Nicaragua.

“I left the states when I was about 8-years-old,” said Tamara Reyes. “I returned for my freshman year of college.”

Reyes is currently studying Multimedia Journalism with aspiring hopes to be on television after the completion of her bachelor’s degree. Reyes is currently an active member of the Lynn community and is a shield mentor; assisting students who are having problems and just need someone to talk to. She also works in the Library and the Admission Office as a telecounselor.
The CNN Spanish channel or Univision is where Reyes is setting her sights for her career path after college.

Reyes speaks fondly of her life back home in Nicaragua and compares the major differences to that of a life within the United States.

“I miss knowing everyone,” she said. “I miss being home with my friends where everyone isn’t a complete stranger.”

Some of the major comparative differences include everyday recreational activities, food and, of course, the language. Reyes still speaks in her native tongue, Spanish, and can enjoy that familiarity while studying in America. In Nicaragua, Reyes enjoyed such activities ranging from hiking to zip lining.

“I used to love to do all the tourist stuff with my friends,” said Reyes. “We used to go and hike to the volcanoes and zip line like all the tourists do.”

Lynn University has broadened Reyes’ horizons even more than the incredible experiences she had at home. The international community has opened their arms to her as a student and made the adjustment a warm experience for Reyes. According to Reyes, the fact that there is a Spanish speaking population on campus makes her feel more comfortable.

“The people here at Lynn University are great. You learn a little bit from everyone.”

LIFE IN THE UKRAINE GETTING INVOLVED

December 13, 2010 by Nisa Martinez
Filed under Featured, Profiles

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An International Student Profile

By Katherine Paxson

Contributing Writer
Meri Gerasimovska was attracted to the university due to its international focus. Gerasimovska is currently on the fast track to her four year Bachelor’s Degree in Advertising and P.R.

“I love the international community at Lynn,” she said. “I love the fact that people actually know where the Ukraine and Macedonia are.”

Gerasimovska was originally born in Macedonia, but lived in the Ukraine for the better part of her life. During her time spent in the Ukraine, she was involved in recreational activities and sports such as basketball and volleyball. Outside of organized activity, Gerasimovska reported that she enjoyed visiting the historical national parks full of war memorabilia and the old churches.

“I also visited a lot of restaurants and cafes,” she said. “Even at lunch in the Ukraine people are drinking vodka.”

Vodka was not the only perk of living in another country; Gerasimovska reports that the nightlife was a spectacle to see. Teens and adults alike gathered to dance and enjoy traditional foods from the Ukraine.

“All the food is the same that is traditional,” she said. “It is all meat and fat.”

Enjoying her time at Lynn University, Gerasimovska compares her life in America to her life back in the Ukraine. According to Gerasimovska, the people are the biggest cultural difference apart from the language and money used in the country. The Ukrainian form of money is the Hrivana, which converts to about eight per American dollar.

“People don’t come off as friendly,” she said. “They seem stricter and won’t smile at you if they don’t know you.”
Gerasimovska reports loving all of her professors and fellow friends she has met at Lynn University. After graduation she aspires to obtain a visa that will allow her to work in the United States.

**FROM THE SWISS ALPS TO THE FLORIDA BEACHES**

December 13, 2010 by Nisa Martinez
Filed under Featured, Profiles

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*Born in America and Back Again: The Ironic International Student*

By FRANCESCA PIANCONE

Contributing Writer

Jessica Van Wart majoring in Biology has lived in Switzerland for basically her entire life and is now studying in the United States. Van Wart was born in Boynton Beach, where she resided for two years before venturing to a new life in Switzerland.

Van Wart has lived in three different regions of Switzerland, sharing the same love and excitement for them all. She spent her early years growing up in the Alps; a town named St. Moritz. Half of her adolescent years were spent in Kreuzlingen; a town near the German border. The last of her teen years were spent in Lugano; a town near the Italian border, where she still permanently resides.
“I definitely miss the beautiful nature in Switzerland as well as my family,” said Van Wart. “I love the view from my house, since it is up the mountain, you can see a lake and the bright lights of the city.”

Van Wart spoke of the charming cobblestone streets and how nice it was to live in such an old community. She also commented on the beautiful valley by her home, the forests around the city as well as her amazing skiing and snowboarding experiences.

Van Wart has always felt linked with America and always knew she wished to study here. “I adjusted easily to America, since I have had friends here as well as my brother,” said Van Wart. “I have always felt a huge connection with America, maybe because I was born here.”

Lugano’s warm summers and snowy winters have given Van Wart the best of both worlds. “I love the cold, but it is a great change to have sunny Florida weather every day,” she said.

Van Wart is a talented student, who can speak five languages fluently. She speaks German, English, Italian, French and Romanisch. “Romanisch is an old Latin language that only a very few percent of people still speak in Switzerland,” said Van Wart. “I learned many of the languages through schooling as well as conversing with my parents and grandparents.”

Van Wart is an accomplished individual who shares fascinating connections with America and Europe.

FROM THE WILD BOCA TO THE WILD S. AFRICA

December 13, 2010 by Nisa Martinez
Filed under Featured, Profiles

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A Summer That one Student Will Never Forget

By KATIE BLACK

Staff Writer
Brooke Trindle traveled on an excursion to South Africa. She went with the Education department and it ended up being one of the best experiences of her life.

Trindle said she did not really have any expectation of what her trip would be like and she ended up being pleasantly surprised. “Everything is so beautiful there,” Trindle describes. “It’s nothing like I’ve ever seen before.”

The two towns the group visited were Cape Town and Derbin. “Everything about those places were eye-opening to me. The people in South Africa are so much more laid back than Americans,” she said. “They’re not materialist. And seem to really appreciate the small things.”

Trindle had a very interesting diet while in South Africa. She dined on everything from crocodile to antelope. “My favorite thing that I had there was Spring Buck. Which is a type of deer. I’ve never had anything like it.”

One of the many great memories Trindle experienced had while traveling in South Africa was over looking Table Mountain. Table Mountain has an amazing view that overlooks all of Cape Town Trindle says.

Another amazing experience Trindle and others had been taking the infamous safari ride. “The safari ride was absolutely amazing! I’ve never been so up close and personal to animals like that. A zoo cannot even compare. Rhinos, zebras, elephants, they were all there.”

The South Africa trip that the group experienced gave Trindle along with the group she traveled with, memories that will last them a lifetime.

THE MIS-EDUCATION OF PAKISTAN

December 13, 2010 by Nisa Martinez
Filed under Featured, Profiles
One Professor Shows Another Side Of The Middle East.

By THERBIE GALLIOTTE

Staff Writer

Ahmed and family at the Badshahi Mosque. Photo/Ahmed.

Khalique Ahmed, gives a brief account of his life as well as a history lesson on Pakistan.

Ahmed briefly lived in Nebraska and South Dakota, having taught at two schools before he came Lynn University. The school seemed to be a perfect fit for him. He liked the small size of the campus, the beautiful beaches, and the weather. “I thought I would be on vacation all the time,” Ahmed said with a twinkle in his eye.

Ahmed lived a relatively normal life in Pakistan. He enjoyed site seeing, hiking through the mountains, and was involved in track and field hockey in his youth.

In a world where most of today’s youth dread having to wake up and go to school, Dr. Ahmed has fond memories of the days when he was the one sitting behind a desk. “I liked school,” Ahmed said. “[I] always wanted to understand the nature of things.”

One might be surprised to learn that there are similarities between Pakistan and Florida. Pakistan is not just a country buried in sand. It has beautiful beaches like Karachi beach and Clifton beach located on the Arabian Sea. The people in Pakistan are as diverse as the culture in Florida. For instance in the northern part of Pakistan, one would find people that look like Caucasians.

The people are very idealistic. “They want to change the system to improve education, healthcare, and the justice [system],” Ahmed said. With the change of the government going from a dictatorship to a democratic election in 2008, this seems to be true. The biggest
misconception about Pakistan is that the “country is not doing enough to stabilize the [Taliban] in Afghanistan,” Ahmed said.

Some of the sites in Pakistan include the second highest mountain on earth, K2, standing at a whooping 4,017 m (13,179 ft). The Lahore Fort is a museum that Ahmed visited many times as a child and there’s the oldest city called, Mohenjo-daro, that was built in 2600 B.C. during the period of Ancient Egypt.
NICARAGUA WILDNESS TO FLORIDA WILDNESS

December 11, 2010 by Nisa Martinez
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A Look Into The Busy Life Of Patricia Villa

By LINDSEY CARUANAE

Contributing Writer

Photo By Patricia Villa

Patricia Villa, a multi-media journalism major with a double minor in advertising and public relations, is involved to say the least. Villa spends her extracurricular time wisely, as she is editor-in-chief for the iPulse, vice president of the IPulse club, a SHIELD mentor in EML, in the Honors Colloquium, in the Newman Club, and also part of OLAS.
Originally from Nicaragua, Villa learned of Lynn at a university fair, and was smitten by its beautiful atmosphere.

“I fell in love the moment I stepped onto the school,” Villa admits. “I was impressed by the prettiness of the campus and the kindness of the people.”

The biggest difference between the U.S. and her home country is the economic status. “In Nicaragua, you see a lot more poverty,” Villa explains.

Although, that may not be the only divergence, as traditions differ greatly from Nicaragua to the States. “Here, dinner and lunch are way too early, at least a couple of hours earlier that what I’m used to eating,” Villa said.

One thing Villa did not have to worry about was any language barriers, as she went to an American high school in Nicaragua; although she sometimes feels, like every American, that her words seem to escape her when they matter most. “Sometimes I have some trouble expressing myself because I can’t find the exact word I want to say,” Villa confesses.

You’d think that with such a busy schedule, it would be impossible to keep any sort of social life, but that is certainly not the case here.

“I’ve made friends from all around the globe,” Villa explains. “Mostly Latin Americans because of the culture, but I think I know people from every continent and I love that.”

Being involved on campus has opened up many doors for Villa, as she credits appearing in the fashion show last year as one of her most memorable moments. Also, perhaps being the editor-in-chief for the IPulse has sparked a new career interest.

“I want to pursue a job as an editor for a magazine at National Geographic,” Villa said.

Villa does miss her family and the food back home, but plans to stay at Lynn after graduation to get her master’s degree.

As a girl who has nothing but exciting things going on in her life, there is one in particular she is looking forward to.

“I am getting a car next semester, because it essential to have one here.”

**GETTING TO KNOW THE NETHERLANDS**

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles
Going off to college can be a scary thing, especially when you are leaving friends and family behind to do it in another country. Erik Jan van Bilderbeek can tell you all about that. He moved to Florida at the beginning of 2009 and got a taste of what it was to be an average American teenager. “This was a huge change to go from a Dutch high school to an American high school,” van Bilderbeek said. “But it was all worth it.”

The biggest adjustment for van Bilderbeek was leaving his family behind and speaking a different language. “It can be very exhausting to speak a different language, especially the first few weeks,” van Bilderbeek said.

But van Bilderbeek made a smooth transition from Dutch life into American society. “I really like the American people,” van Bilderbeek said with a smile. There’s really not much of a difference between here and there, except for maybe the weather and the fact that Holland is still under the rule of parliament.

Holland may be known for their windmills, but that’s not all there is. In Amsterdam, there’s the Rijksmuseum that has paintings from famous artists such as Johannes Vermeer and Rembrandt. There’s the Van Gogh Museum, also located in Amsterdam, and Holland has the world’s largest
flower garden called, De Keukenhof, or also known as the Garden of Europe. Approximately seven million flowers bulbs are planted in this garden annually.

MACEDONIAN TRAVELS 5,880 MILES

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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Pancevska Honors Her Heritage by Becoming an Honors Student in the States

By RYAN BROOKS

Staff Writer

Pancevska and friend.

Ivana Pancevska moved to the United States after her junior year of high school. She lived with a host family in Colorado as a foreign exchange student and enjoyed every minute of it.

Today, Pancevska is earning an honors degree in Business Administration with a specialization in International Business. She is graduating Summa Cum Laude.

The iPulse had the opportunity to sit down with Pancevska to discuss her Lynn experience.

Ipulse: Why did you choose Lynn?
Pancevska: Lynn reminded me of my high school back in Macedonia. It just felt like home.

I: Describe the Lynn Experience in three words.

P: Home. That’s it.

I: What has helped shape your Lynn experience?

P: Working for the University in the Office of Development and within Student Life. I was given the chance to work with a diverse group and it helped me grow as a person.

I: Why did you choose to study Business?

P: Because I would love to become an entrepreneur and open a socially responsible organization.

I: If you could change one thing about Lynn what would it be?

P: I don’t like that question, I wouldn’t change anything.

I: What was your favorite thing about being a Lynn student?

P: I had the opportunity to meet people from all around the world. And as an international student it made me feel more welcomed.

I: What are your plans for after graduation?

P: Well I’ve started my MBA this spring and I plan on completing within a year or so

I: What advice do you have for future graduates?

P: Just enjoy your time at Lynn and remember to take time for yourself

I: If you had to say one thing to the class of 2010 what would it be?

P: See you at the Alumni Party.

MY HEART, MY SOUL THIS IS MY MACEDONIA

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment
International Student Introduces Lynn to Her Home Country

By MERI GERASIMOVSKA

Contributing Writer

Gerasimovska and friends frolic about Macedonia. Photos/Meri Gerasimovska.

The beautiful country of Macedonia is the place I call home. Skopje, the capital of Macedonia, is also the city I was born in, and where the majority of my family resides today. At age 9, my sister and I, along with our parents, had to move to Kyiv, Ukraine, where we would attend an American school, the Kyiv International School. My brother, Andrej, was born in Ukraine, four years later, when I was 13 years old. Towards the end of my high school years, I had decided to audition for best two acting academies in Hollywood, CA. I traveled to Los Angeles with my father, and was soon happy to learn I got accepted to both the American Academy of Dramatic Arts, and the American Musical and Dramatic Academy. However, I had also been accepted at a very good school in Malibu, Pepperdine University. Although I was passionate about acting, my choice was inevitably Pepperdine. Two years into my college years, I decided to transfer to Florida and came to Lynn University to finish my studies. Meanwhile, my sister was attending a hospitality management school in Switzerland, and my brother starting school in Kyiv, at KIS.

It is truly difficult for me to name only one place my home. I love my country very much, and visit it every chance I get, as most of my family lives there. I also feel much attached to Ukraine, as this was the place where I actually grew up, and where I met all of my friends. If I had to chose one, I would have to say Macedonia – even though I have not spent as much time there as I have in other countries, Macedonia is my home, my blood, and my heart. The sound of the Macedonian language waking me up every morning is a feeling I yearn for and miss terribly. The people in Macedonia are very outgoing and friendly; the streets are never empty, and you are always guaranteed to run into a friend when taking a walk or going out for coffee.

If someone were to walk down the bay-side in the center of the city, during the working week, where the majority of the cafes and restaurants are located, they would think Macedonians never go to work. The city is always packed, and the social places filled with the smiles and laughs of locals.

The best part about Macedonia has to be Ohrid. Ohrid is a city, about 115 miles south-west of Skopje, where one of the largest lakes in Europe is located. The city is built on hills that surround the magnificent beauty of the Ohrid Lake. Over the years, Ohrid has become an attraction site for
not only Macedonians, but also visitors from Holland, Russia, Germany, and Slovenia. The night life is similar to that of Ibiza, and during the day, people enjoy the beautiful beaches of Gradishte where famous DJ’s from around the world play the latest rhythms of the summer. Ohrid is also beautiful in that it is authentic; there are practically no modern buildings or public transportation in the city. The culture of Macedonia is forever engraved here, as ancient churches and sites are still standing in great condition just a few minutes outside the city center. For food fanatics there is also a special treat – one of the best trout can be found in the Ohrid Lake, and it is caught fresh every day. The fish is so exclusive that in recent years the government had to put a limit on the amount of fish each restaurant was allowed to have.

I have not been able to visit my home country in almost two years, and I have to say, the thing I miss most about Macedonia is the food. Traditional Macedonian food perhaps makes up only about two percent of the foods people eat daily. Everything else is not exactly authentic rather it is an adaptation of Greek, Turkish and Bulgarian foods. From burek (chees pie or meat pie), to tava oriz (baked rice and chicken), to baklava (Greek desert), everything in Macedonia is homemade, even though it can also be found in stores or restaurants. My grandmother has perfected the art of Macedonian cooking, and that is something I always look forward to when arriving home.

Macedonia is a paradise for hikers, bikers, skiers and climbers, as more than 80 percent of the land is mountainous and forested. Its abundant lakes and unpolluted rivers also attract fishermen, while Roman ruins and religious art invite culture buffs looking to see a different, fresher face to ancient Europe. There is a place for anyone, and those who decide to visit will undeniably fall in love with Macedonia’s many charms.

PASSION FOR PLAYING THE CULTURE CHANGE

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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What it is like to be from Italy

By Caitlyn Fieber

Contributiong Writer
Luca Pavanelli is an international student here at Lynn and is from Milan, Italy. He came to Lynn University because he obtained a full scholarship due to his talent with playing tennis. Besides his passion for playing tennis, he loves the study program Lynn offers. He also enjoys the campus and the college life.

When asked if the culture in Italy is much different from the culture here in the United States, he claims there is not much of a difference and that is one of the reasons why he loves it here and does not miss home as much. “The only festivities we love to celebrate are Easter and Christmas, I think that’s the only time the whole family is together,” said Pavanelli. Italy is noted for their outstanding cuisine and Pavanelli thinks that Italy has the best food in the world. “Some of the best dishes that I love are pizza, pasta and gelato,” he said.

Since Lynn has many international students, it is easy for him to fit in and communicate with other people who are from his home country. His native language is Italian and he is fluent in it. The weather in Italy is a little different from the weather in the United States. “The weather in Italy is divided into two parts, winter and fall are usually pretty cold; much colder than Florida,” said Pavanelli. “Summer and spring are much more similar to the kind of weather we have here.”

Pavanelli finds that the major differences between the U.S. and Italy are that the people are much nicer here than they are in Italy and the difference in the size of each country. Italy is much smaller. “I personally love my country; I have been traveling a lot since I was really young so I had the chance to visit many other different countries. The only thing I would suggest is to visit it,” he said.

Pavanelli enjoys Florida but sometimes misses home. Thankfully, technology has helped him stay in touch with the people he knows from back at home. Facebook and Skype are two of the main ways he stays connected to his family and friends.
STUDENT FINDS HER LUCK WHILE IN IRELAND

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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Student Studies Abroad at Sister School

By AMY LYUS
Contributing Writer

Rooth visits Irish castles. Photo/R. Rooth.

Rachel Rooth had the privilege of studying abroad in Dublin Ireland at Lynn’s sister school, Irish American University in Dublin for four weeks in the summer. She is a 22- year-old native of Florida born and raised in Seminole and came to Boca Raton to complete a four year degree and plans on continuing Graduate school at Lynn.

While in Dublin, she lived in an apartment building across an Irish pub directly across the street from world-renowned Trinity College. Her and fellow student Amy Golbom were very lucky in their housing situation. They were able to live in a large apartment each with their own bedrooms and bathrooms in a co-ed building rather than an all girls building which made it very easy to meet new people not only from Lynn University, but also from other universities across the country.

Irish American University was a great place to study because it is considered to be a historical landmark. The building was once the home of Oscar Wilde, famous Irish author. “It was really
cool living there because tour busses would stop by to see the building,” said Rooth. “It was an eye opener to live in such an old and historic building.”

According to Rooth, the culture was a lot different in the way that people in Ireland were so friendly and helpful than her home here in America. “Irish people were fascinated with Americans,” said Rooth. “They could point us out from a mile away because we were all wearing flip flops.” Rooth didn’t see one Irish person wearing a pair of flip flops and noticed that this was one of the main things that separated their group from the native people of Ireland.

When the question of what her least favorite part of her trip was, she had to think hard about it. The only thing she could think of was one day where the weather was horrible. “It was a miserable day with cold rainy weather,” said Rooth. “No one would step outside; everyone was just isolated in their houses.”

Overall, her trip was full of excitement and she learned so many new things about the culture and lifestyle of Irish people. Her first two weeks of class, she took an Irish writing course in which she learned about historic authors. The next two weeks, she had the pleasure of taking a tourism class in which she was able to tour all over Ireland. Some places she was able to venture to consist of the Guinness factory, which contains Europe’s world known beer, St. Patrick’s Cathedral, which is a historic castle, and Kilmainham Jail, which is an old jail that closed down years ago due to the practices that occurred there.

“Everything was beautiful and peaceful in Ireland,” said Rooth. “I felt like when I was there I didn’t get judged for doing something that was out of the ordinary like in America.” In Ireland the buildings and houses were so beautifully designed and it made Rooth appreciate the culture and beauty that surrounded her.

**MEET ONE MOTIVATED MARKETING MAJOR**

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

*Indian Alum Found Success in Involvement*

By KELLY HARMAN

Contributing Writer
International athlete Manavi Halwasiya, known to her friends as “Mini,” hails from Calcutta, India, and has attended Lynn for all four years of her college experience. Now an alum, Halwasiya thoroughly enjoys her experience as a marketing and fashion major as well as a member of the Lynn girls’ golf team.

On top of juggling her academic and athletic involvement, Halwasiya was also a member of the Academic Honors Program and the Lynn Fashion Club. Halwasiya made many friends at Lynn and enjoys working on fashion projects and shows, work for classes, hanging out with her roommates and friends, and shopping. “At Lynn, one can gain real life experiences through assignments and projects,” she said.

As someone focused on her academic success and prospective career, Halwasiya also enjoyed benefits of many academic aspects of Lynn. “I feel that Lynn University is a great school because of the small class sizes and teacher involvement.”

Halwasiya genuinely enjoyed attending Lynn as an international student. “I think it’s really good- the amount of international students we have here,” she said. “Because Lynn doesn’t feel like an all-American school, which is really – here you experience all different cultures.”

One aspect of living in the United States that Halwasiya truly admires is the independence and self-motivation generally required of people in contrast to India. “I like how I can be close to a lot of people but at the same time have my own independence and be my own individual. Here in the states, you can do everything for yourself, which allows people to grow.”

Halwasiya also enjoys the tremendous range of possibilities and entertainment venues here in the states. “There’s such a variety of things available to do here, back home you can go to a coffee shop or restaurant to hang out, but here there’s so much more to do,” she said.

She has a very positive outlook on life and people in general. “Everyone should realize what they’re really passionate about and go out to achieve that with all their will.” She feels that people should “do what they love doing, be happy with themselves and their lives, and hold on to every opportunity they get.”
Erika Grodzki, Ph.D., Receives Fulbright Scholarship for Research in Poland

By MERI GERASIMOVSKA

Contributing Writer

1st Annual International Conference on Language, Culture, and Politics. Photo/Erika Grodzki.

Ever wonder why sometimes people are misunderstood, especially when confronted by a person or situation from a different culture? The answer is lacunas. This intriguing word literally means a “gap.” Lacunas are gaps, or holes, in texts which seem to hold a culturally-specific piece of information. When a non-member of a cultural group finds a situation or object to be unusual or strange, then he or she has encountered a lacuna, and this happens quite often.

The lacuna model was developed in the 1970s by Russian theorists Jurij Sorokin and Irina Markovina, and further developed by scholars around the world. The model is a tool for unlocking culture differences or missing “gaps” in text, and has been translated into many different languages throughout the years; a translation from German to English was done by one of Lynn University’s own professors, Erika Grodzki, PhD.

Professor Grodzki is Associate Professor of Advertising and Public Relations at Lynn University’s College of International Communication. In January of 2009, Grodzki was awarded a Fulbright Scholar grant to lecture on “Media Relations: A Linguistic Approach to Advertising and Intercultural Communication” at Tischner European University in Krakow, Poland. As part of her study in Poland, Grodzki addressed the Lacuna Theory, where she, more specifically, concentrated on the Polish views of American beer commercials. “I taught three communication courses and conducted advertising research. I also organized the 1st Annual International Conference on Language, Culture, and Politics,” she adds.
The study was aimed at discovering how Polish viewers would respond to American commercials, and whether they believe standardization or adaptation is better for global marketing. Standardization is when companies keep all their commercials and campaigns exactly the same in all countries, whereas adaptation is practiced by those who adapt their commercials, and even products, to fit the local cultural and social expectations.

By the end of her study, Professor Grodzki learned that adaptation is definitely a more successful way of marketing. The conclusion of the study was proved as the Polish students preferred Polish commercials over American ones, largely due to the fact the students simply did not recognize the American “celebrities” in the videos.

As for why Grodzki chose Poland and what she thought of the experience, she says, “I chose Poland because my husband is from Bialystok, Poland. I thought that the experience would be great for my children. They would have the chance to meet their relatives and learn the Polish language.” In general, Grodzki loved the beautiful city especially because of its cultural activities, and most importantly found it very convenient for families with children, “There were many outdoor concerts, festivals, parades, and performances. There was always something interesting to do. It was quite kid-friendly. There were so many restaurants and cafes equipped with play areas,” she says.

Poland, as beautiful as it is, is probably very different from the United States and Grodzki got to experience this firsthand, “I really liked Poland and the Polish people. The students at TEU were bright, responsible, and respectful. The classroom situation was a bit different because in Poland the professor generally lectures. It is almost impossible to have a discussion. The students are not used to discussions. I had to adapt to the academic environment,” she said.

HUNGRY FOR HUNGARY? GET A TASTE OF TRADITION

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

Timea Varga and Her International Experience

By Meri Gerasimovska

Contributing Writer
Originally from Hungary, Timea Varga is an international student at Lynn. Varga was born in Budapest, Hungary, and at age 15 she moved to Italy. After graduating from high school, Varga was offered a great scholarship at Lynn, where she is majoring in Communication Media Politics, with a minor in International Relations.

Varga enjoys her time at Lynn, especially because it is such an international institution, “Coming from an international community, it felt like home here,” she said.

Every international student has something they truly miss from their home country, and most of the time the answer is food. Varga however, has a more specific comment about the topic, “I miss the people being polite,” she said, “I feel that here people are less civil, and although they are nice, they don’t seem to know manners – guys opening the door for girls, or burping – no offence.”

As for something that shocked Varga most about America, is the fact that you simply need to have a car to be able to get around.

Even though nostalgia hits occasionally, Varga is very happy and satisfied with her school choice as she adds, “I like that it [Lynn] is very international and that people are usually appreciated when they strive for excellence.” Making friends was no problem for a foreign student like Varga since she is attending such an international university like Lynn; most of her good friends are from other countries such as Mexico, Poland, Italy and France because, “I just feel like our culture is similar, so that brings us together,” she said.

As for Varga’s plans after graduation she is still not sure as to what to expect. Being a foreign resident in the United States is very difficult when it comes to finding a job or obtaining a suitable visa. “I don’t know yet. I would like to work in the U.S. if it is possible because I like
the country and I would like to keep the language,” she said, about her choice of staying in the United States.

**KEEPING FAMILY IN MIND CRUZ COMES TO LYNN**

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

*Preparing for the Future and Exploring Her Roots*

By Joshua Gordon

**Contributing Writer**

Cruz and Sister. Photo/ Perla Cruz

Perla Cruz was born and raised in the beautiful Guatemala City. Cruz’s parents are half Chinese and she was raised with both the Latin and Chinese cultures. According to Cruz, Guatemala has the best weather and feels like spring all year round.

One of the reasons why Cruz came to Florida was to be close with her family so she can keep in touch with them. Guatemala is only a two and a half hour plane ride away from Florida. Cruz has an 11-year-old and 13-year-old sister and they are all extremely close.

When Cruz first came to Florida her reaction was, “I noticed that the lifestyle is different as well as the landscape,” she said. Cruz grew up near Volcanoes and many trees. “One thing I missed
most about Guatemala is the food,” she said. She originally thought Florida was flat and boring, but now she loves it.

When Cruz graduates she would like to go to graduate school at Lynn. She has also thought of going to graduate school in Shanghai as well to improve in her Chinese background.

LYNN’S CURACAOAN DRAMA QUEEN

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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From Small Town Gigs to a Future in Bright Lights

By Joshua Winer

Contributing Writer

Shannon Ray gazes across the sand. Photo/Ray.

Shannon Ray was born in Willemstad, the capital of the island of Curacao, in the Netherland Antilles group of islands where she lived until she graduated high school. A burgeoning actress, Ray has performed in several Lynn productions including “the Bench Diaries,” “The Good Times Are Killing Me,” “the Bald Soprano,” and “Grave Concerns,” as well as participating in both the 24 and 12 hour theater projects. Ray is a Drama major with a minor in Film.

Q: What was it like growing up in Curacao?
A: I have to say I had an amazing childhood, I loved being on the water and growing up on an island it gave me the opportunity to go out there and I used to go fishing. We would stay at the beach over weekends on a yacht. After that I got more into water sports such as kayaking, wind surfing and wake boarding which was a lot of fun. My youth involved many rock gigs of local bands. Curacao is quite a small island so you get really tight with the people on the island and it’s a really nice vibe growing up there.

Q: What was family life like?

A: I grew up with a very clear example of a loving family. My family was always very tight, my cousins were my best friends and we really spent a lot of time together growing up. My mom would make sure there were always activities on every occasion, so we had a lot of fun together. Afterwards we kind of grew apart a little bit because everyone is studying in different places, so when we go back now it’s a little bit different but it was really great for the childhood.

Q: What do you like to do in your free time?

A: I don’t have as much free time but I would like to spend more time in the water. I haven’t gotten the chance here to go diving or windsurfing or wakeboarding, also it’s more expensive here. What I try to do here is to go out at least one day in the weekend and just chill at the beach, just relax and get the stress out of your system. I also like to go out and try new restaurants.

Q: Did you admire anyone while growing up?

A: I never really had a specific idol, I just look for good traits I like in people and try to live up to them but there was not one specific person who I looked up to.

Q: What’s your favorite food?

A: As a vegetarian/aspiring vegan I have to say fruits are on the top of my menu. I love papaya, I know people either love it or hate it. If I have a lot of sour fruits, then I just mix it with banana to balance it, it’s my little trick.

Q: What goals are you working toward?

A: I want to become an actress for film and everything I do is towards that goal. I do have some side goals and side interests that keep me busy along the way, but that it’s all for in the end because that’s my number one passion in life.

Q: When you graduate how would you like to be remembered by the Lynn community?

A: I hope to be remembered as someone who was pleasant to be around, as someone who achieved her goals with all the hard work that she put into it, so hopefully I can get to that point.

Q: Do you plan on returning to your home country after you graduate?
A: No, I don’t plan to move back to my home country, at least not right away because there’s no film there. I hope to move to California and start a career there.

ZELOT FOR ZAGREB’S CULTURE AND COMMUNITY

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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Croatia Through the Eyes of an Insider Living at Lynn

By José F. Del Corral

Contributing Writer

Jukic and teammates pose for the camera. Photos by Bozo Jukic.

Bozo Jukic, junior, is currently playing for the basketball team and gives a wealth of information about the road followed to arrive at Lynn. Coming from another continent to study in the United States can be challenging and pose barriers when it comes to adapting, but not for Jukic. “This is not my third year in the United States, I have been living with my host family through high school for almost six years,” said Jukic. Although both countries are very far apart Jukic assures that the difference is not as big as most people think.

After pursuing a very athletic lifestyle in Croatia that involved professional soccer, swimming and volleyball, Jukic left with a principle in mind. Arriving at the United States and being a YMCA coach for years, hinted on what Jukic had on the agenda. “Ever since I was in Croatia I have always played sports, all people in my country do,” said Jukic. Talking with Jukic can let one understand why so many people in Croatia are involved in sports, more than in most countries. It is because everybody does it and people do what others do.
The food in Croatia offers a plethora of choices mostly coming from the ocean, one of the things Jukic misses most is the food in Zagreb. The capital of Croatia offers a cuisine that is unrivaled by many countries in the world due to its location on the shore.

“The fish in Croatia is the best,” said Jukic. “So is the rest of the country.” Croatia is known for its fantastic beaches and baroque architecture, it is a beautiful place to visit, but an even better one to come from.

FOUR LANGUAGES AND … THREE PASSPORTS

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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In a World Where Enough Will Never Suffice.

By José Fernando Del Corral

Staff Writer

Daccach is at the beach in the coast of Colombia By: Michel Daccach

Michel Daccach, freshman business major, comes to Lynn this fall after much consideration on a place to live following a hectic childhood in three countries. It is after interviewing Daccach, that a person can see that being bilingual or trilingual is not as big as it used to be and knowing about
cultures is not the same as being immersed in them. “It was a very difficult decision when it came to choosing where to go; as the sports I play and the people that I see affect my life in a very unique way,” said Daccach after being asked on where to study.

At the age of eight, Daccach moved from Colombia to the United States due to security threats from the guerilla. After living six years in the United States, Daccach realized that it was not only a new culture to learn from, but a positive change that would leave a mark. “It is very comforting to know that I can go out at any time without having to worry about someone stealing something or trying to get me,” said Daccach. There were many things Daccach had to let go during those six years, but the trade off was not bad, especially since it was living in peace.

Playing polo and breeding horses is something usually reserved to very few places in the world. Lynn is extremely close to Wellington, the capital of polo in the United States, which is one of the main reasons Daccach chose it. “Lynn University is a very special place,” Daccach said. “It is very close to the polo clubs as well as my second home.” It is the United States that Daccach sees as a second home, coming from a Lebanese background and growing up in Colombia; it is something unexpected as it was only another country when growing up.

CHRISTIAN MANZANO

December 11, 2010 by Nisa Martinez
Filed under Profiles

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A Country Stereotyped For Political Unrest

Photo By Christian Manzano
Christian Manzano hails from Colombia, South America – a country stereotyped for political unrest. The iPulse sat down with Manzano to break the stereotypes and talk about his experiences as an international student living and studying in America.

Ipulse: Why did you choose to study in the United States and what attracted you to Lynn?

Manzano: I chose to come to Lynn for the international environment. I wanted to come to a new country which would help me become more independent. Most people my age stay dependent on their parents if they don’t go abroad.

I: What is your major and what do you hope to do after graduation?

M: I’m a Business major because it is broad and will hopefully provide me with more opportunities. I’m still not sure what I want to do.

I: Are there any stereotypes of your country? If so, what are they?

M: We definitely have a stereotype of drugs and drug lords. At first, it was offensive, but now I’ve gotten used to it and can almost laugh along. Don’t forget we have good coffee.

I: Do you think some of those stereotypes are true?

M: Of course every country has drugs, but it’s not all over the place like people think.

I: Why do you think these stereotypes were created?

M: Definitely the media creates stereotypes to sell stories and a lot of Hollywood movies sell the stereotype.

I: If you could change one thing about the United States what would it be?

M: More liberty and not so many laws and rules.

I: Was it hard for you to adapt to the American style of living?

M: No, I’ve spent a lot of summers here in South Florida before I became a student.

I: What’s your favorite thing about Lynn University?

M: I like how it’s very individualized and how you can develop relationships with your professors. You can easily make friends here.

I: What advice do you have for incoming International Students?

M: Be open-minded. Experience everything.
I: What things have you gotten involved in on campus?

M: I’ve been working in Admissions, Housing and Residence Life. I’ve also been the president of the Organization of Latin American Students and have played on the intramural soccer team.

I: Why was getting involved on campus important to you? Did you get involved in high school?

M: I was really involved in high school. It’s important because it builds different areas of your personality and teaches you skills you won’t learn in the classroom.

I: Anything else you would like to add?

M: Everyone should experience Colombia to really know and love the country. If anyone needs a place to stay they’re invited. The only risk is wanting to stay.

SOUTH IS COLOMBIA NORTH IS FLORIDA

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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From More South Than Florida

By MELISSA ROSEN

Staff Writer

The i Pulse sat down with Colombian Andrea Hernandez to discuss her experiences adapting to a new culture and why being a Lynn student is important to her.
Ipulse: Why was studying in the United States important to you and how did you hear about Lynn University?

Hernandez: Studying in the United States widened my perspective academically, socially and culturally. I heard about Lynn while met Lynn Admission’s Counselors were visiting my high school.

I: After you graduate what do you hope to do with your degree?

H: Get a job and live and work in the US.

I: Does an American degree give you an edge back in Colombia?

H: Definitely. Not only do you have the education of a more developed country, but you have experienced different cultures.

I: What is your favorite thing about Lynn University?

H: I love the personalized education as well as the student involvement programs. I’m always busy, but I love it!

I: Does Lynn’s international culture make it easier to study so far away from home?

H: Yes because you still have that ‘home-y’ feeling because you’re with so many other international students.

I: What do you miss most about Colombia?
H: My parents and family. I talk to my parents every day.

I: If you could bring one cultural piece from Colombia and bring it to the United States what would it be?

H: People’s attitudes in Colombia are more welcoming. I wish it were that way in the US as well.

I: Have you joined any clubs on campus?

H: Yes, Organization of Latin American Students, Knights of the Roundtable, Honors Colloquium, and Newman’s Club.

I: What does a typical weekend look like for you?

H: Miami! Like any college student, I go out with my friends and visit with my boyfriend.

I: What do you look forward to most when you go home each year? When you return each Fall to Lynn?

H: When I go home I look forward to being with my family. When I return to Lynn I look forward to what the New Year will bring.

I: Is there anything else you would like to add?

H: I just love being Latin, but learning about other cultures is so interesting.

THE PROUD PEOPLE OF PLOVDIV, BULGARIA

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

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Koeva Compares Her Home Country to the USA

By MELISSA ROSEN

Staff Writer
Mariya Koeva is a upper classman at Lynn from the conservatory. Koeva was born in Plovdiv, Bulgaria and left home to hit the United States. In an interview Koeva discusses her country.

iPulse: What was it like growing up in Bulgaria?

Koeva: My childhood was very hard working; my family pushed me to go to piano practice. I played outside; we lived in a small town near a forest. I never sat down and watched television. In Bulgaria we have a lot of traditions that my family follows and we belong to an Eastern Orthodox Church.

i: How advanced is your country?

K: Bulgaria is not as advanced as the United States. It has a lot of economic issues. Jobs are not well paid; the unemployment rate is very high. People usually use public transportation and the city is built so people can get from one place to another by walking. Lately, a lot of people have been getting cars and the city is not built to have a lot of roads for cars. I live in the second biggest city in Bulgaria; the population is 300,000.

I: What is a typical day for you in Bulgaria?

K: I lived in Bulgaria until 16 years of age and then I moved to the United States. I used to spend my day going to school and in my free time I would hang out with friends and drink coffee. I moved to California when I was 16 to go to high school and after high school I came to Lynn. I visit Bulgaria only in the summer since leaving home to go to the states. During my summers in Bulgaria I visit the Black Sea.

i: What is your native language?

K: Bulgarian. It is a Slavic language that is similar to Russian, based on the Slavic alphabet.

i: When did you learn to speak English?
K: I learned to speak English when I moved to the United States, I went to high school in California which was a small private Arts school where I studied music. When I first came to United States I did not speak any English.

i: What are some important Bulgarian values that you live by?

K: Bulgarians are very hospitable; especially the older generations.

i: How is family life in Bulgaria?

K: My family life is pretty small, just my mom and dad. Divorce is not popular, in Bulgaria couples believe in marriage.

i: How is Bulgarian life different from American life?

K: Life in Bulgaria is very relaxed; it seems to me that people here in the United States are very rushed. People in Bulgaria usually like to take their time and enjoy whatever it is they do. A lot of the younger generations are interested to visit other countries and study abroad. In Bulgaria, it is not acceptable to call the teacher by their first name.

i: What do you like about Bulgaria?

K: People in Bulgaria, whenever someone leaves the house they dress up and are never in pajamas.

**FROM BAHAMAS TO BOCA RATON**

December 11, 2010 by Nisa Martinez
Filed under Profiles

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As a Nassau Resident, Smith Exemplifies the Spirit of Her Native Home

By Kasey Mann

Contributing Writer
Bringing the love of the island to Boca Raton always has a positive impact on the students. Brittany Smith, sophomore, is a proud resident from Nassau, the Bahamas, and enjoys having the opportunity to receive education in America so close to home. Formerly a member of Lynn’s dance team, the Knightros, she radiates a happy go-lucky spirit that is undoubtedly proves her love for the island. A mere 30 minute flight from her home, this Business Management major makes an effort to ensure that students feel welcome just as they would if they were to visit the Bahamas.

Q: What would you say are the three biggest differences between Boca Raton and the Bahamas?

A: Our culture is more interesting, people in the Bahamas seem to be warm-hearted and more family oriented and the food is much healthier. There is not as much fast food.

Q: What is the typical family life like when you are home?

A: Lot’s of parties and family dinners. We have small arguments just like any other family, but they never last long. There is a never a dull moment with my family and I.

Q: How do the locals compare to people in the states?

A: Locals in the Bahamas are more open-minded about everything. They are very humble and tend to be nicer than people in the states in my opinion.

Q: Is your hometown Americanized? How so? Do you have a McDonalds?

A: Somewhat, yes! Because we are a famous place for tourism we tend to be “Americanized” for the most part. And yes, we have McDonalds!

Q: If students were to visit your home, what is one attraction or place they must see?

A: Junkanoo Festival. It is held every year, something like a Mardi Gras, with extravagant costumes.
Q: What is the main language where you live? Is English used often there?

A: English is our main language; we also have broken English which we call a Bahamian dialect.

Q: What is the schooling system like? Do they teach the English language?

A: They don’t have to teach English since it is our main language, but the school system is similar to the Americans. The only difference we graduate a little earlier, around the age of seventeen.

Q: Why did you choose Lynn University to study at?

A: Because it is closer to home. I have been around the world traveling, but I prefer to stay closer to my family. I also believe there are a lot of opportunities for me here at Lynn.

Q: Do you plan on staying in America after college, or returning home?

A: Returning home. There is only so much that an International student can achieve beyond graduation in the states.

Q: What is your favorite characteristic of your hometown and why?

A: Everything in general, specifically the food, culture, and people. There is nothing like going home and not feeling out of place. In the states people tend to make everything about what you have, how much money you have, and how thin you are. In the Bahamas, personality is more important and the other things do not matter; we can all mix well and hang out. People definitely seem to be warm-hearted and more welcoming in my hometown.

KENDALL BUTLER BRINGS BAHAMIAN LIFE TO LYNN

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

Senior is All About Basketball and Business

By Gene Prousnitzer

Contributing Writer

Senior Men’s Basketball player Kendall Butler is trying to finish his career off strong, here at Lynn. Butler has made an easy transition from the Bahamas to South Florida.
Butler, the product of Nassau, Bahamas, is majoring in Business Administration. He has made a seamless transition at Lynn after playing two years at Roane State Community College in Harriman, TN.

“It’s (adapting to South Florida) been pretty good for the most part. I’ve visited Florida as much as people from the Bahamas have done before, but never have I lived out here for an extended period of time,” said Butler. “The weather is a bit similar to back home, but the atmosphere is different. I’ve really enjoyed myself since I’ve been down here, and there is a sense of comfort for me, even though I’m away from home, I’m only a 30 – 35 minute flight away from home.”

Butler has also had to make a transition basketball-wise.

“My game has translated over smoothly,” said Butler. It’s had its ups and downs because back home there is a lot of run and gun basketball going on because most people from the Bahamas are naturally athletic like I am. Maybe not as athletic as I am, but almost everyone is athletically gifted for some reason. But getting into a lot of stable systems such as the one I’m in now, really helped me to understand the game more and made me a more confident player. I’m utilizing my talents and gifts as I should be.”

Butler is looking at many different options upon graduation.

“Well, once I graduate,” said Butler. “I’m going to start looking into business situations and start further planning how to get my business up and running and the best possible ways to utilize my degree. I’m also going to look into some basketball situations where I may be able to play basketball overseas for a while, while I still have a strong passion for the game.”
Check out how Butler represents not only the Fighting Knights, but the Bahamas as well, all season long.

FROM ANTIGUA BICHES TO FLORIDA BEACHES

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

European Heritage, Caribbean Soul

By JORGE DEWEY

Contributing Writer

Roberto Falangola was born in Naples, Italy, but moved to Antigua and Barbuda shortly after. He grew up with a blend of Italian and Caribbean culture in a very loving family. Since a young age, Falangola has owned a boat, which he charters to tourists during high season. He takes them on a day adventure, during which he spears fishes and cooks the catch of the day on the beach.

As he grew older his desire to explore the world grew and he went to study high school in Switzerland. There, his interest for photography grew and he learned how to snow board. He also formed part of the soccer team and became a very avid player. He is now at Lynn and is
majoring in International Business. Falangola plans to eventually open his own business somewhere in the world.

What aspect of the culture shock affected you the most when you arrived to the United States?

Well, coming from an international American high school in Switzerland adapting here wasn’t an issue.

What passion unites the people in your country?

Everybody in Antigua is passionate about reggae music; that is one thing that unites all of us Caribbean.

What national holiday do you miss the most?

There are many national holidays in Antigua, but the one that I enjoy the most is the annual summer Antigua Carnival. People gather in the streets throughout the city of St. Johns to dance and celebrate our heritage.

What are you planning to do after you graduate?

I plan to stay and work here in America so I can gain some experience to eventually work in Europe. Later in my life, after I retire, I plan to move back to Antigua and enjoy the island life.

What advice would you give to freshman?

In such an international university it is important to be open-minded and learn as much as you can form those who come from different cultures. Also, I would advise anyone to balance his or her life between work and play, it is easy to forget about your education and focus only on partying.

Last Words?

Do what you got to do.

GYAU REPRESENTS A GHANAIAN DISPOSITION

December 11, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

Friendly Face Hales From Festive Nation.
By Kasey Mann

Contributing Writer

One of the friendliest faces on campus, Ruth Gyau, junior, has graced Lynn University with her presence for the past three years. All the way from Ghana, Africa, Ruth is a psychology major who is known by many students for her sense of humor. She represents her country here in the states with a smile every day and enjoys the opportunity to spend equal time in Florida and Ghana each year. Ghana is a country located on the southern coast of the West African bulge and is often known as a place of festivals.

Gyau and her family show their love after a wedding. Photos/ Ruth Gyau.

In a recent interview, she said the following about her hometown.

Q: What would you say are the three biggest differences between Ghana and Boca Raton, FL?
A: Boca doesn’t have dust roads and is far cleaner and safer.

Q: How is Boca Raton safer and cleaner in comparison to Ghana? What issues does the country face in those aspects?
A: It isn’t unusual for people to walk around with guns and knives. There are murders and rapes in broad daylight, the streets aren’t so difficult for people who have always lived there because they have accustomed to that type of life. A part of me gets scared every time I go home.

Q: What is the typical family life like in Ghana?
A: It depends on what family means to each person. My family is extremely close knit, we always know each other’s business! If you are dating one of us, you are dating all of us! We are far apart when we are at schools, but we always go home for the summers.

Q: How many siblings do you have?
A: Six total, three brothers and three sisters.

Q: What is your community like in Ghana? Do you find it to be “Americanized”? Do you have a McDonald’s?

A: No, no McDonald’s. We do have other fast food places though. We speak English and dress like people do in America.

Q: Is English the main language at home?

A: No. Twi is the main language, however English is taught in the schools. Some families speak mostly English or both.

Q: Can you teach iPulse something in Twi?

A: “Ete sen?” Means “How are you?”

Q: Can you fluently engage in a conversation completely in Twi?

A: Yeah, have you never heard Fred and I?

Q: Do a lot of the students in Ghana come to America for schooling?

A: Not really, a lot of the students go to London for school.

Q: What made you choose Lynn University to study at?

A: Growing up I lived in a lot of places and during high school I was in Switzerland. We had a college fair and Lynn was represented there. Switzerland was cold and I don’t enjoy the cold. As soon as I heard Florida I was sold.

Q: You said earlier that Boca Raton is safer and cleaner than Ghana, Africa, but there must be positive characteristics. What are the best aspects of living in Ghana?

A: The parties of course! People think Miami is fun; they haven’t seen fun until they’ve been to Africa! There is always something to do, I never get bored there. Between the parties and the family I am constantly occupied.
Diana beautifully dressed for a performance in Budapest. Photo/Diana Duha.

Diana Duha, a sophomore in both the College of Business and Management and College of International Communication, calls home the nicknamed Pearl of the Danube and Paris of the East, the magical city of Budapest. Duha is an international student who one day hopes to run her family business. During a recent interview, Duha had the following to share,

Q: Why did you choose to come to this institution?

During my brother’s senior year in high school my family came to Florida to visit different colleges. As soon as we arrived both my brother and I fell in love with Lynn’s campus. I become
familiarized with Lynn by being a part of the TLA campus summer program. So, when my senior year came around I decided to apply as well.

Q: Since you went to several schools, can you share with us a little bit about the school system?

The school system in Hungary is the complete opposite from the school system in the United States. Public schools are more challenging than private institutions. Education is very hands on from the moment you are in high school. I clearly recall going to a variety of natural gardens to learn about the myriad of plant types.

Q: When you came to the United States did you feel any culture shock?

I definitely felt culture shock when I came to the United States. At home you don’t observe as many different cultures as you do here. I was not used to meeting people with lifestyles so different from mine. Relationships function differently than they do here. I was also surprised by how casually everyone says “how are you.” However, even if at times I was shocked by things people said or did, I do feel it’s been an amazing opportunity to be exposed to traditions in so many countries.

Q: What is an interesting fact about you people don’t know?

I have two hobbies which I enjoy very much. I am a diehard fan of karate and I’ve been one for the past years. A lot of people consider knitting a boring hobby, but I find it to be very relaxing. Like my grandma, I tend to get a certain feeling when something bad is about to happen.

Q: What are two of your favourite places in the world?

First on my list is definitely Budapest. I don’t say it because it’s my home. But, it is truly beautiful. Our bridges, old libraries, beautiful churches and museums enchant every tourist that visits.
SWEDISH STUDENT EMBRACES THE SUN

December 6, 2010 by Nisa Martinez
Filed under Featured, Profiles

Leave a Comment

Ronneskog Swaps His Snow Shoes for Sandals

By BRIAN ZALESKI

Staff Writer

Ronneskog and friend.

When Hugo Ronneskog, senior from Sweden, first came to Lynn University he knew that he could get a great education while still being able to hit the basketball courts in the middle of winter, which if you know anything about Sweden it can get rather cold out. Ronneskog was born in Stockholm, the capital, which also happens to be Sweden’s largest city with a population of a little over nine million. Even though Ronneskog grew up in an average Swedish home and suburb just outside of Stockholm he set his goals high.

Sweden is a country that has become famous for its architectural and interior design with a link to the U.S. called IKEA, which offers Scandinavian designs and foods. Recently Ronneskog visited IKEA in Sunrise, Florida and “It felt like being home,” said Hugo. Sweden is not just beautiful structurally modern but also has its hands in the auto industry with Volvo and Saab being produced throughout the country.

Though Sweden is naturally known for the beautiful Scandes Mountains that stretch throughout Sweden and into Norway. Sweden is known here in the U.S. for being cold and dark in the winter with the sun only staying round for a few hours. But according to Ronneskog, “its not so
bad, you definitely sleep better at night.” But in the Swedish summer the sun never goes entirely down so it’s always somewhat light out.

Ronneskog came to the U.S. with the hope of having new experiences and to embrace the many cultures that embody both our faculty and students here at Lynn. In his spare time he enjoys playing basketball out on the courts and going out with his friends. He is currently an International Business major and will graduate in May with the class of 2011. After college Ronneskog plans on going on to either graduate school in Europe or staying in the U.S. to work for an NBA franchise as a scout or agent.
Have you ever wondered who makes sure that all of the community service events on campus go off without a hitch? Or who makes sure the various fraternities and sororities run properly? Annie Weaver has been the driving force behind OSI since she has been here at Lynn. Weaver is a lady who loves Greek life, music and community service. Within a week, Weaver generally puts in longer days than people put in a month. She generously gave some of her time to sit down and answer a few questions.

iPulse: How long have you been at Lynn?

Weaver: Almost two and a half years.

i: Why did you choose Lynn?
W: I was interested by the fact that the job combined my three passions: Greek Life, Relay For Life and community service.

i: How does it feel to be the person who has the most seniority?

W: It feels strange.

i: Your full name is Annjanette Weaver. Is your first name derived from family?

W: My parents just liked it.

i: Many people don’t know this, but you are also the head of Greek life on campus. Is that stressful and why do you enjoy it so much?

W: It’s stressful at times, but I love it because I get to watch students develop into leaders.

i: I heard from a reliable source that you like Jason Mraz and John Mayer.

W: I do.

i: Ok, so here is a question for you: “Your Body Is a Wonderland” or “I’m Yours”?

W: “I’m Yours.”

i: If you had one word to describe Lynn University, what would it be?

W: Surprising.

i: If you had one person to live with on an island that was totally stocked with food for the rest of your life, who would it be and why?

W: My best friend Alicia, because we would never get sick of each other.

I: Let’s play free word association for a second. Jason Bosch?

W: Intellectual

i: Joey McNamara:

W: Driven

i: Jazz bands:

W: Middle school

i: Poblano Peppers:
LIMEWIRE IS FINALLY SHUT DOWN

December 3, 2010 by Brandon Melendez
Filed under Technology

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The Famous File Sharing Web Site is Officially Over

By: DAVID SLOAN

Staff Writer

Above: Student downloading files. Photo/D. Sloan

LimeWire, one of the more popular file sharing Web sites, has officially been shut down. After a four year battle in federal court, the RIAA and the music industry has won a giant battle in illegal music downloads.

Ever since the introduction of Napster back in the summer of 1999, file sharing has become a part of how many individuals enjoy entertainment such as music and movies. With LimeWire shutting down, the music industry heads are now taking a progressive stance on this issue.
“I believe that it should be shut down,” said Harrison Baker, senior. “The fact is people are stealing from the artist.”

In a New York federal court, they have stated that LimeWire committed “massive scale of infringement” by allowing more than 50 million monthly users to share copyrighted music without the artist’s discretion.

U.S. Judge Kimba Wood, who took this case, believes that LimeWire and other file sharing Web sites cause an unprecedented amount of damage to an industry that relies on album sales to keep afloat. During this case, the RIAA made it clear that record sales are continuously depleting due to illegal use.

Since 1999, sales have dropped dramatically from $14 billion to $7 billion in 2009. A survey, done by the NDP group stated 58 percent of users that downloaded music were frequently using the site as their source of retrieving music. “I kind of hope that it stays around,” said Andrew Geise, senior. “I like being able to download music for free.”

Mark Gorton, the founder of LimeWire, was told he needed to utilize all of the possible available technologies to shut down the Web site and was ordered to cease and desist. Now that the federal government and federal courts are cracking down on file sharing sites due to their piracy infractions, this could be a glaring sign that this may be the beginning of the end of organized illegal online music sharing.

**LEARN ALL ABOUT LYNN’S QEP**

December 3, 2010 by Brandon Melendez
Filed under Featured

Leave a Comment

*Lynn University Takes Various Steps Toward Civic Engagement*

**By JENNIFER RODRIGUES**

Editor
Next semester, Lynn will be seeking reaccreditation by the Southern Association of Colleges and Schools, and one question will be on everyone’s mind: What is Lynn’s QEP?

A university’s QEP is their Quality Enhancement Plan, which is a requirement within the process of accreditation. It is a plan that enhances the university community through something the school did not have before. “It’s something that connects students, faculty and staff while enhancing the community,” explains Anna Krift, co-chair of QEP at Lynn. “It touches everyone on campus. The current goal is to have everyone be able to answer that question.”

What exactly is Lynn’s QEP? Lynn’s plan to meet this vital requirement of the accreditation process is called The Citizenship Project. The plan will go into effect for all first year students in January 2012 as a J-term requirement within the Dialogues of Learning.

Starting in Fall 2011, all first year students will take a dialogue of self and society to study concepts of self and who they are. “After they complete the first dialogue, freshmen will think, ‘I know who I am, my place in the world as of now; what can I do now?,’” says Krift; that is where The Citizenship Project will come in.

Professors are being encouraged to create J-terms specifically for first-year students to impact the idea of civic engagement. There will be about 20 courses to help fulfill this requirement, all of which will be centered on one of three areas of civic engagement: urban politics, poverty and the environment as well as sustainability.

In addition, “students will take this course through their J-term on campus, but experience an off-campus service project,” explains Krift. The first is working with Gumbo Limbo Nature Center through beach and mangrove clean-ups. The second is a relationship with Habitat for Humanity to address issues of poverty and community development. The final project will work with Palm Beach County Sheriff’s department to address community and urban politics. “Their J-term course will be tailored to this civic engagement project” states Krift.
While this program will affect future students for at least five years, how will it affect students currently enrolled in Lynn? Students should make sure to at least be aware of what QEP is and what Lynn’s specific plan is because members of the accreditation board will be on campus in April to ask students questions about the new program. To help students stay informed, a large PR campaign will begin in the coming weeks and throughout Spring semester. There may also be additional ways for seniors to get involved in Jan. 2012. There is talk of allowing seniors to act as mentors and assist professors within those J-term programs.

TWITTER’S ADVERTISEMENT PROGRAM

December 3, 2010 by Brandon Melendez
Filed under Technology

Leave a Comment

A Strategy Towards a Business-Oriented Approach

By: DAVID SLOAN

Staff Writer

The social networking Web site, Twitter, is now trying to profit off of their popularity by approaching Madison Avenue for help. Since Twitter officially launched in 2006, they have had an increase in users up to 160 million and the feeling is that they need a new business approach.

The strategy is similar to Google and Facebook’s approach when they first originated, which was through advertisement sales. “If Twitter wants to have more advertisements, it is fine with me,” said Oliver Herzog, freshman. “It really doesn’t affect me because I don’t pay attention to them.”

The company is in the process of hiring agencies to help push for advertisements on the Web site. In the last three months, they have already added 19 of their 300 employees to ad sales, which only had one previously. Many organizations are paying close attention to the Web sites advertisement progression to see if it becomes, as salesmen put it, a “must buy.” Twitter has never been known as a giant advertiser, where as most of their work has been experimental rather than a full business structure. “I think it is a good idea to add more advertisements,” said Joe Calabeo, sophomore. “I think it will help out other companies.”

Before this possible surge, Twitter had only acquired six advertisers, but they are now producing ads for major corporations such as Starbucks, Ford and Microsoft. The innovation of the company’s website and its lack of experience in advertising has given them the ability to become much more creative than its competitors. They have approached the idea of making ads for their own apps on other companies Web sites. The hope is to make ad sales more accessible for
smaller businesses so they do not get drowned out by the billion dollar corporations. Twitter will be able to find one’s location and open ads for those businesses that are in the vicinity.

Since Twitter’s advertising sales are at a very crude stage, they have hired outside individuals, such as Adam Bain, who was directly involved in advertisement sales with News Corp. They have been able to pry away sales executives from Google and Facebook. With Twitter’s fast progression, their hope is that they will lead in users and advertising innovation for the future.

CREATIVE WRITING CLUB CORNER

December 3, 2010 by Brandon Melendez
Filed under Campus

Leave a Comment

Enjoy This Weeks’ Poem and Express Yourself: “My Bird”

By: SHAWNA MANN

Contributing Writer

It was you
That took the song bird from my chest and let her free
You opened my rib cage and told her to fly,
To break out of my prison, my body
Is not big enough anymore
I need to share her.
But the last time I did that, you see she
Was kidnapped.
He took her hostage for a ransom my body is
Still paying off
And when I got her back, she was broken
He snipped her wings and now
She’s afraid to fly, to sing again
Her voice, once flawless
Now gets out of tune once an a while
So long ago and now you tell me
She can soar, her wings are ready
And she can’t expand them anymore,
She can’t grow.
My body is too small
But I’m warning you, she bites
And doesn’t forgive easy
Reassure me, “it’s okay love”
So against my better judgment
I pop buttons off my shirt, take a deep breath in
And spread my chest open for the world to see,
Its just you. And despite my nightmares of this moment
I can still breathe and she smiles
Hesitant, she peeks out
Scared, she perches on your finger, sees fear and hope
In my eyes
Lifting your shirt slowly, I gaze at your naked chest
A forest, your body
Where she can fly and love
Gasping, this is too familiar
Jumping from yours to mine,
She clings to my lungs
I can’t breathe, it’s happening
She hops back to her comfortable spot,
Where a heart could be,
Sighing of relief, I’m breathing
Power of persuasion
Is at its best here,
Talk her out again and she might stay,
But it’s just too happy
Where’s the reality we know
All too well
You can’t hide behind perfection
So show me your flaws
A bad temper, that’s nothing
I want details, a story, one you can tell in your sleep
Her, I want to know that face, I see crossed out behind
Your superior vein, the name stuck in your esophagus, that you just can’t get out, the block in your synapse the causes you nerves to jump
I want to know her, who is she?
Did she take you song bird? Is she the reason you have so much space?
The reason you are asking to share mine?
Oh no, see my bird is not a replacement or a rebound
She is a beautiful spirit, an amazing creature who has been with me through thick and thin
Yea she’s left sometimes but she always comes back and with you
Well I just don’t know, you have an appealing feature that makes me think
If I let you borrow her, I’ll never get her back
And that scares me, you see
I don’t like to be alone and quite frankly I don’t trust people
But you, you have something about you and as much as I’m falling into your words, I do not like you
You are taking my bird; you are giving her freedom I can only dream of
Why? Why are you doing this to me?
Don’t tell me it for the best. It’s not.
This bird is all that’s left, she’s all I got
So I’m closing my chest
And it seems to me she like you best
But I cannot be alone,
So for now I’ll bring you with me, and maybe
She’ll find a place in both of our spaces
To finally call home

**ARIZONA’S NEW IMMIGRATION BILL**

December 3, 2010 by Brandon Melendez
Filed under Politics

Leave a Comment

*The New Bill Will Affect Everyone Across The Country*

**By: JESSICA COVERT**

Staff Writer
Immigration is a topic that affects many people around the world, as well as those in the Lynn community. The new Arizona immigration bill, which was signed by Governor Jan Brewer of Arizona is the toughest bill on illegal immigration signed into law to date. The main reason for the creation of this bill is to identify, prosecute and deport illegal immigrants.

President Obama voiced strong criticism towards the bill previous to its signing at an afternoon news conference. Obama believes that the Arizona law threatened “to undermine basic notions of fairness that we cherish as Americans, as well as the trust between police and our communities that is so crucial to keeping us safe.”

Although President Obama has clearly very strong views on this topic, students at Lynn have their own opinions on the law as well. “I think the law is good because of all the crime and drug smuggling, and they are taking out jobs, too. We have to pay higher taxes, and they don’t have to pay as much,” said Melissa Gerlitz, junior. “So we are going to be the ones who will have to pay for them living here. I just don’t believe that is fair.”

Those who oppose the bill, as well as those who support it, say that the document is the broadest, most strict immigration measure that has come about in years. The bill says that people who fail to carry their immigration papers with them at all times could be committing a crime. This could give police the ability to detain anyone whom they believe is in the United States illegally.

“I understand why people don’t agree with the law, however, I also understand why people are for it,” said Casey Vanamerongen, senior. “This law may be an invasion of privacy in some people’s eyes, but they also have to understand that we have to keep the United States and all of the citizens in it safe.”

Those against the new immigration bill believe that it is an open invitation for harassment to begin, as well as extreme levels of discrimination against Hispanics, regardless of what their citizenship status may be. The Hispanic community, in particular, believes that the law is a recipe for racial and ethnic profiling.
“It may be a good law to keep everyone safe in the United States, but there is going to be a lot of negative opinions that will come with the supporters of the bill,” said Hilary Effren, junior. “I just hope that the government is ready, because supporters, as well as those opposed to the bill, will want their voices to be heard.”

Former governor, Janet Napolitano, vetoed legislation that is similar to the Arizona law many times before being appointed to her homeland security secretary position by President Obama. This bill makes it a state crime, and misdemeanor, to not carry immigration papers. It also allows people to sue local government or agencies if they believe federal or state immigration law is not being enforced.

The question on everyone’s mind is whether this law will actually be enforced. “I’m not sure if the government will actually make sure that this law is enforced,” said Niki Fanjul, senior. “It may be one of those things where they say that they are going to do it, but when it comes down to actually making it happen, it could be put in the bottom of the ‘to do’ pile.”

Immigration is an important topic that will be prominent in politics for years to come. Whether or not the government will listen to our voices is a question that is yet to be answered. Once there is an answer, however, it is sure to be front page news.

“THE CONFORMIST” AND “BLOWUP”

December 3, 2010 by Brandon Melendez
Filed under Entertainment

Leave a Comment

Two Films To Showcase the Work of Italian Cinema in the 1960s and 1970s

By: VICTORIA CANZIO

Contributing Writer

Bernardo Bertolucci is well known today for his 1960’s-1970’s work. As with many films of this era, Bertolucci’s “The Conformist” (1970) is politically charged. The film criticizes Mussolini’s Fascist government by addressing unspoken feelings in Italian politics. “The Conformist” was nominated for both the Golden Globes and the Academy Awards.

“The Conformist” is told through the juxtaposition of past (flashbacks) and present via the main character’s identity search. Marcello Clerici who strives for conformity, attempts to join the Fascist police. As the film evolves we learn that Clerici’s greatest struggle to conform is internal rather than an external one. Clerici attends confession, where he professes his past to a priest during which he explains his difficult childhood being bullied, his homosexual experience, and the murder of the man who took advantage of him. Through other flashbacks we learn that
Clerici is an Atheist who attends confession in order to receive the consent of his fiancé’s parents, and that the marriage itself is only set to qualify him for the job that he desires.

By the film’s end, Clerici’s oppressed sexuality and his decent to Fascism lead to the assassination of his mentor. His actions suggest that he has sacrificed his own morals and values for a failed attempt to “conform” to society.

The film’s political theme is quite bold and captivating for the viewer. In stark contrast to the cowardly character of Clerici, Bernardo Bertolucci’s breakthrough film is demonstrative of a director who effectively utilized the medium. “The Conformist” is therefore highly recommended.

By: BRIAN SUSBIELLES

Staff Writer

It’s 1966 and the counterculture movement is in full swing in London. This is the setting for Michelangelo Antonioni’s film “Blowup” (1966).

“Blowup” was the first of Antonioni’s three English-speaking productions with MGM studios. Antonioni had already established himself as a director in Italian art films with his disconnected plots and innovative use of the camera before switching to English speaking films.

The story of “Blowup” follows a fashion photographer named Thomas who, after finishing up a fashion shoot, decides to leave his studio and wanders into a park. He photographs a romantic couple from a distance, only to have the woman demand that he give the roll of film to her. Thomas refuses to do so and her insistence only incites his curiosity. When he develops the pictures and “blows up” one of the images, he uncovers what appears to be a crime-in-progress.

“Blowup” shares similar characteristics with other Antonioni films, such as long takes, long periods of time with no dialogue, and some random moments with little or no meaning.

“Blowup” represents a time in history when the world was changing along with the vision of cinema. It is a movie where patience and understanding is needed on the part of the viewer. It is not the typical flick to be mindlessly enjoyed with little or no thought. To many, this film is a masterpiece which requires intent active viewing.

A LOOK AT EURO-AMERICAN FILM

December 3, 2010 by Brandon Melendez
Filed under Best of Boca

Leave a Comment

Italian Cinema in the 60s and 70s and the Euro-American Art Film
During the 1960s and 70s, the United States was hit by an explosion of European art cinema. While this influx of new, innovative, politically charged cinema was at first only recognized in the underground art house setting, its popularity quickly grew due to the dramatic impact these films had on American youth culture. This growing influence eventually led to Hollywood’s adoption of European art cinema characteristics in its own style. During this same time period, art cinema was still strong throughout Europe, particularly in Italy, where the traditional group of auteurs from Fellini’s generation was working alongside a new group of directors, including Michelangelo Antonioni, Bernardo Bertolucci, and Pierre-Paolo Pasolini. However, with the popular explosion of European art cinema in America during the 60s and 70s, a new mode of production emerged labeled by film critics “The EuroAmerican art Film.”

The term “Euro-American art film,” just like the term “film noir,” did not come into being until after the passing of the phenomena that it describes. The reason for this delay in categorizing the movement logically stems from the fact that the common characteristics linking together the films of a particular movement cannot be deduced until there exists a substantial body of works between which parallels can be drawn. In other words, it is not until the movement has passed that it can truly be reexamined and defined. It is with this knowledge in mind that Peter Lev conducts his analysis of the Euro-American film in his book titled “The Euro-American Cinema.”

According to Lev, the goal of the Euro-American art film was simply to increase the range of exposure of art films through the combination of European art cinema and American entertainment cinema. The two films to be reviewed this week, Blow Up and The Conformist, are particularly relevant to a discussion of cinema during this time period. The Conformist, directed by Bernardo Bertolucci, provides the viewer with a vivid example of European art cinema. On the other hand, Blow Up is an early example of the Euro-American art film, and is the first of a series of three English-speaking films that Michelangelo Antonioni directed for MGM.

**COPY MACHINES ARE GOING GREEN**

December 3, 2010 by Brandon Melendez
Filed under Campus, Green

Leave a Comment

*Students Petition for Free Copies Even If Going Green*

By: RACHEL LEVENSON

Staff Writer
Lynn is going green and is charging students .05 cents per page to make copies. Students, however, have started a petition to appeal the new policy.

The school is advocating this action partly in hopes that charging a fee for copies will sway students to be more responsible and less wasteful with paper. Ideally, the fee will deter students from making as many copies.

In the petition, students argue that the student handbook states a $500 fee covers “library costs,” so copies should be covered.

Patrick Miller, senior, stated his agreement with the policy. “I think it might be a good idea because the school needs to filter how many copies are made,” he said.

Other students disagree with the policy. Nick Winitzky, junior, says he does not like the idea. “The price is understandable, but what if you don’t have five cents?” Winitzky continued, “It’s a matter of convenience. I also feel like I pay enough money to this school to get free copies.”

Heather Weiss, senior, says she does not make copies often, however, she does not agree with the imposition of the fee. “I signed the petition. I don’t really make copies that much so it doesn’t really affect me, but I think it’s a stupid idea.”

Grace Paulus, sophomore, works in the library and supports the petition. “I signed the petition. I think we should get free copies.”

NEW WORKOUT: CROSSFIT TRAINING

December 3, 2010 by Brandon Melendez
Filed under Health & Beauty, Lifestyle

Leave a Comment

Experience the Extremely Competitive Workout Today

By: KALA ABDELL

Staff Writer

Crossfit is a highly competitive and elite type of workout that requires high endurance and strength.

This workout entails a combination of weightlifting, sprinting and gymnastics. The athletes who participate in this program can perform an array of athletic skills such as running, jump roping, power lifting and rowing among others. They use a many different kinds of equipment such as dumbbells, pull-up bars, kettle bells as well as also many bodyweight exercises.
A typical workout can be from seven minutes up to about 30 minutes and can also depend on pace. The workouts are usually very challenging and require proficiency in each of the ten fitness domains: endurance, stamina, flexibility, power, speed, agility, balance, coordination, accuracy and strength.

This is a great program for anyone who is looking to get into fantastic shape and possibly looking to compete in the future. Although it can be extremely difficult in the beginning stages depending on the individual fitness level, it almost always pays off if one sticks with it and works through the difficult points.

Lynn’s Assistant Coach for the Women’s Volleyball team, Jessy Roy, has her team doing Crossfit exercises weekly. “I like the Crossfit workouts because no workout is the same,” said Chelsea Semprini, sophomore. “It is nice to always have a brand new workout so you don’t do the same thing over and over again.”

Crossfit is a great workout for competitive athletes and for those interested in advancing their fitness levels; It provides a new way for college students to stay in shape and possibly compete one day. Crossfit is located right in the heart of Boca Raton and offers huge discounts for any college student. These discounts can be as low as $75 a month.
UNiTE TO END VIOLENCE TO WOMEN

December 2, 2010 by Nisa Martinez
Filed under Politics, Politics and More Politics

Leave a Comment

Representatives from UNiTE Hold a Conference to Discuss Tragic Epidemic

By ANA LOPEZ

Staff Writer

Recently, I had the opportunity to go to Barbados to attend a conference held by UNiTE, the United Nations Secretary General’s Campaign to End Violence Against Women. The conference focused on “strengthening the accountability and changing culture to end violence against women in the Caribbean.”
course, the U.S. has its fair share of violence against women, and we do what we can to stop it, but what about other underdeveloped countries where there is no education on women’s rights and it is culturally accepted for women to be abused?

The Secretary General, Ban Ki Moon, is quoted on UNiTE’s website saying, “there is one universal truth applicable to all countries, cultures and communities: violence against women is never acceptable, never excusable, never tolerable.” This has never been more apparent to me.

While in Barbados, I found out many frightening facts that are hard to imagine as a reality in people’s everyday lives. 70 percent of women experience some form of violence at some point in their lives. In the area of violence from a sexual partner, the World Health Organization has found that “in Australia, Canada, Israel, South Africa and the United States, 40 to 70 percent of female murder victims were killed by their partners.” UNiTE reports that 500,000 to 2 million people each year unwillingly become a part of the human trafficking business for prostitution or slavery, with women accounting for 80 percent.

UNiTe aims to end violence against women through five main goals. Among these goals are plans to implement and enforce new laws in suffering countries, as well as enforcing punishment for these crimes. Also, increasing public awareness and education is an important goal, as well as specifically addressing sexual violence in conflict.

Violence against women is a very serious topic and one that we all need to be more aware of and proactive about. Simply by getting involved or helping someone get through a rough time, one can make a difference. For more information on what you can do to help make a difference, visit www.un.org/en/women/endviolence/action.shtml.

A VIRTUAL SIN CITY

December 2, 2010 by Nisa Martinez
Filed under Lifestyle

Leave a Comment

The Casino Industry’s Attempt To Legalize Online Gaming

By DAVID SLOAN

Staff Writer

With the ever-growing popularity of poker and online gambling, casinos are realizing the benefits and potential growth. The gaming industry is currently asking for help from the federal government to officially legalize online gambling for individual use.
In the past, the casino industry and its billion dollar companies, such as Harrah’s Entertainment, MGM and Wynn Resorts, have been opposed to online gambling, claiming it was a threat to their pockets and the consumer. Now, with its increasing popularity, they feel it could be beneficial to modernizing the business of gambling. With the concerns turning to cheers, the three casino giants have approached Congress with a proposal that would help with the push for legalization of online gaming. “I think you can trust online gambling,” said Rich O’Neil, senior. “If you want to use online sites, then you should.”

The American Gaming Association has stated their support of online gambling, but made it clear that they want to have strict regulations of the business. Congressman Barney Frank of Massachusetts, who is the chairman of the banking committee, has been the leader behind the potential bill that would enable the legalization of online gambling. With this potential, the rumor around Congress is there is going to be a great increase of lobbying at the Capital. But many Washington insiders claim that it is still going to be an uphill battle to pass such legislation.

Some of the companies that support this legislation have already invested in overseas software companies that they hope would make their potential online Web site more efficient. Some gaming organizations are still wary of the possibility of online gambling. They say they feel it is completely impossible to regulate an industry that would consist of millions of online users. Without substantial regulation, it makes the industry dangerous. Also, they fear casinos that depend on their resorts for higher profits would lose a considerable amount of money due to the lack of people visiting and using other facilities.

With companies concerned with what the outcome could be with legalized gambling, they have hired outside consultants to figure out what the possible demographics of people who would use online sites compared to the people who would use the casinos themselves. “I don’t trust online gaming,” said Alexander Corco, sophomore. “I want to see my money when I win.” Right now the current demographic of people going to casinos are usually older individuals in the upper class, while people using online resources are younger people of the middle to lower-class.
If Congress is able to pass a bill that would legalize online gambling, the casino industry hopes proper regulation is implemented to protect them, so they do not have a dramatic drop in profits.

**NEW SOCIAL NETWORK ON THE RISE**

December 2, 2010 by Nisa Martinez
Filed under Featured, Technology

Leave a Comment

*Lynn Graduate Creates Education Driven Social Networking Site*

**By JENNIFER RODRIGUES**

Lynn University Alum Michael Hellge displays the newest version of his social networking site, Stuix. Photo/ M. Hellge.

Michael Hellge, a Lynn Alum, has created a new social networking site, Stuix.com, as a network for students to work together to improve their education. He started the site about 14 months ago and just launched the newest version on Nov. 8, with a new slogan: “Connect…Share…Succeed.”

Stuix is designed to be a tool for students all over the country to connect and work together on homework, projects and their overall education. One can only join the site by invitation, making sure the site remains purely for student use. The ultimate mission is to create a learning environment online where students can collaborate ideas and receive help when they need it. Some basic features include group forums for work and the ability to upload and view documents.

Hellge describes the site as “social networking with a purpose.” He built the idea off of his own experience here at Lynn from 2006 to 2008. He spent a lot of time in the library working on
projects and would always be asked by friends and fellow classmates for assistance. “This is a way to get interaction with people outside of your friendship circle,” said Hellge. “It makes life easier for students. If you have a paper, you get an idea of how to write it and then you can exchange reviews about classes, events on campus and schools in general.”

Once invited to join, the student can create their online profile, which will feature basic information about themselves and their education. Some of the categories include interests, courses completed, courses currently enrolled in and current professors.

The most important feature of the online profile is the selection of one’s strengths and weaknesses in education. When one selects these two options, they are paired with another student on the site who has their weakness listed as a strength and vice versa. This allows the two to communicate and help each other with subjects.

There are also advantages to students through the advertisements on the site. Many will offer special deals and coupons at places such as Hilton and different stores in the mall. “There will be a monthly newsletter that will feature special deals on items such as trips or stores and new additions to the site. Maybe even changes in education,” explained Hellge.

Hellge feels the most important aspect of his site is the exclusivity of it. It is only for students, so no professors or professionals will be on the site. This allows for it to be completely for students to connect and work together.

If Lynn students are interested in starting the Lynn population on the site, they can send an email to webmaster@stuix.com from their Lynn University email to receive an invitation to join this new social network.