MATH WITH A KICK
Professors put a new spin on a tough subject
P²= People with Passion

The Lynn people in this issue’s feature stories have something in common—they’re passionate about their pursuits. From the math professors in “Doing the Math” to the student writers in “The Blog Squad” and the alumni who are devotees of extreme sports in “Push the Limit,” they are all absolutely in love with what they do.

As we do with every issue, assistant editor Debbie Stern and I compared notes after our interviews. Debbie, who wrote the bloggers story, was positively beaming after talking with the six students who keep these riveting online journals for Lynn (check them out at blogs.lynn.edu).

And I couldn’t wait to tell her about the fascinating alumni I spoke with about their daring sports. Not long after that, I was raving about the math professors I had interviewed for our story about innovative teaching. I have to admit that before my ‘roundtable interview’ with them, I was a little intimidated about facing off with not one, but five math professors. But I needn’t have worried. Just as they do in their classes, the professors put me at ease with their terrific humor and interesting take on math.

Ever notice how often these two words crop up together? I shared this observation last September in my second State of the University address. As I reflected on our achievements in academic year ’06-’07 and the daunting goals in the year ahead, “challenges” and “opportunities” repeatedly came to mind. Not only that, they blended into one, greater concept: “challenging opportunities.”

This hybrid term perfectly sums up the tasks now before us, as we face the “heavy lifting” required by our strategic plan, Lynn 2020. For those of us who are committed to Lynn’s bright future—faculty, staff, alumni, parents and friends—the real work has begun. By that, I mean the work that will transform Lynn into one of the most distinctive small universities in America.

Take a look at our plan’s first priority: “Lynn will recast, partially restructure, and intensify the focus of its academic offerings.” It’s no accident that this priority is labeled “1” in Lynn 2020. As I stated in my address, perhaps the most challenging opportunity we face is at our literal core—our academic mission. Our faculty, led by the deans and Vice President for Academic Affairs Cynthia Patterson, are hard at work re-imaging the scholastic experience for our students. Our new program in American Studies and our innovative teaching in mathematics, which are detailed in this issue, are but two examples of this work in progress.

Ultimately, we will build a core curriculum that is Lynn’s and Lynn’s alone, one that is innovative, individualized and international—and, most important, one that will ensure our students graduate from Lynn University better prepared for success in life.

—Kevin M. Ross, president
Push the Limit
Kiteboarding, skydiving, deep sea diving, Jet Ski racing and more—life is a thrill a minute for these alumni and extreme sports enthusiasts.

The Blog Squad
Curious about what's on Lynn students' minds? Just read the blogs of Ashlea, Gene, Jana, Morgan, Joey and Allan.

Doing the Math
Lynn's talented professors are subtracting the angst from college math. Their formula? Dynamic teaching + real-world relevance + mastery of Lynn's high-tech classrooms.

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On the cover: Instructor Michael Grigelis, along with the rest of the mathematics faculty, makes math an active—and, even, fun—learning experience for Lynn students.

Illustration by Andreia Brunstein; photo by Robin Roslund.
Proclaiming Lynn University to be “as strong as it’s ever been,” President Kevin M. Ross gave his second annual State of the University address Sept. 19 to more than 400 faculty, staff and students. In addition to outlining priorities for the year ahead, President Ross highlighted several institutional successes from the past year, including a near-record year in fundraising as the university received gifts and pledges totaling more than $11.3 million. This figure, he noted, was bolstered by a doubling in the number of gifts made by alumni.

President Ross also announced that Lynn University’s endowment—that “most crucial of institutional barometers”—had grown to $16,980,188, more than $10 million since 2003.

Among the additional successes President Ross cited were the faculty’s work in revising the core curriculum; extensive classroom technology upgrades; a recently implemented employee compensation strategy; and a national championship in men’s tennis (Lynn’s 18th).

“It’s been a year marked by almost unbelievable progress on our campus,” he said. “It’s been a time where we’ve all been challenged by the rigor of constant forward motion, even as we’ve been steadied and emboldened by the consistent achievement it has yielded—achievement we’ve grown so accustomed to.”

The president concluded his address by referencing a quotation attributed to the former president of Roanoke College in Virginia, David Gring. That president called his institution a place where “the potential is extraordinary, limited only by imagination and will.”

President Ross stated, “Lynn is a place of extraordinary potential. As for imagination and will, we don’t lack for either.”

President outlines successes, priorities in State of the University address

A campus often best known for its international focus and students, Lynn University launched an American Studies program last fall to ensure all of its students are getting a solid grounding in the United States as well—and the university has selected prolific author and political scientist Robert Watson to lead the way as coordinator of the program.

The new American Studies program is the eighth major offered in Lynn’s College of Arts and Sciences. The program is designed to provide students with a rich contextual and multidisciplinary understanding of America and American culture as well as the study of American literature, art, politics, economics and history. The major will require 36 credits in classes including “Social and Political History of the U.S.” and “The Politics of American Education and Human Services,” among others.

“We envision an exciting new program with opportunities for community-based learning and field studies at unique historic, geographic and cultural sites throughout the United States,” says Watson. “Lynn students will have the opportunity to use the community and country as their classrooms.”

Watson joined the university from Florida Atlantic University, where he received both the Distinguished Teacher of the Year award and Faculty Service Award in 2006. He holds a Ph.D. from Florida Atlantic, an M.P.A. from the University of West Florida and a B.A. from Virginia Tech.

Presidential scholar, historian Robert Watson leads new American Studies program

A nationally recognized expert on the presidency, first ladies, campaigns and political scandals, Watson has published 25 books and more than 100 scholarly articles and chapters, and has edited numerous books.
A sommelier with a resume as well stocked as one of his legendary wine cellars, Charlie Arturaola recently brought his experience and one of the country’s “top 10 palates” (according to the American Sommelier Association) to Lynn University as its first sommelier-in-residence.

The former wine director at the Boca Raton Resort & Club and the Marco Beach Ocean Resort on Marco Island, Arturaola is as popular with hospitality students as he was with patrons and wine lovers at the resorts.

Last fall, the college introduced its first two wine appreciation courses for hospitality students. In the courses, Arturaola focused on the history of wine, the grape growing regions of the world, methods of production, and the differences that distinguish the various types of wine.

Arturaola also arranged to have grapes from a Napa vineyard shipped to campus so that students could see and smell them first-hand. The vintner, Mark DeVere, master of wine from Icon Estates, joined the class via net conferencing.

The wine focus fills a need in the hospitality industry that Arturaola has been hearing about for years. “The industry is hungry for students that have a working knowledge of wine and the wine industry,” Arturaola says. “We’re giving our students that experience—and building toward a day when we can extend that education to those already practicing in the industry.”
White House internship is a ‘Plumb’ assignment for Lynn junior

Sometimes your wildest dream does come true. Just ask Lynn University junior Scott Plumb.

Inspired by the story of Kevin Wilkins '07, who interned at the White House in fall 2005, Plumb applied for an internship, too—and much to his surprise, was one of 100 chosen from a field of about 900 applicants.

Plumb’s journey began in the summer of 2006, when he worked from his home in Valley Forge, Pa., to complete the hefty application. One telephone interview led to another. Finally the call came in early December, while he was home Christmas shopping. Plumb had landed the internship. After he submitted the requisite security forms, it was official. He reported to work a month later—on Jan. 7, 2007.

The next five months were a whirlwind of work and excitement. Plumb was assigned to the Office of Presidential Appointments and Scheduling, where his chief responsibility was handling the numerous invitations the president receives.

Whether it was lunch in the famed West Wing or traversing the halls of the EEOB (Eisenhower Executive Office Building), Plumb was awed by his surroundings. "You walk around those halls and can’t help but think of all the great people who have been there before," he says.

One person he especially enjoyed meeting was then-White House Press Secretary Tony Snow. "He really impressed me. I later decided to take a minor in journalism," says Plumb, whose major is business.

But it was two historic and vastly different events that distinguished Plumb’s time in Washington—the dead-liest school shooting in U.S. history on April 16 at Virginia Tech University in Blacksburg, Va., and the visit of Queen Elizabeth II and Prince Philip to the Capitol on May 7.

The April tragedy took place on the same day Plumb’s internship group photo was scheduled with President George W. Bush. The photo still took place, but much of the president’s schedule had to be reworked. "The White House is the center of the world when something of that magnitude occurs," Plumb says.

The visit by the royals in May was their first to the United States in 16 years and was met with much fanfare. Plumb’s duty was none other than overseeing the “gold rope” area where the queen’s special guests gathered. From his vantage point, Plumb had a perfect view of the arriving dignitaries.

On May 15, Plumb’s internship concluded. Now back at Lynn and rooming with his older brother Eric, a 2007 graduate of Lynn now enrolled in the M.B.A. program, he’s glad he took that chance a year and a half ago.

“If you put your mind to something, you can do it,” he says. “I’m living proof.”
Greetings from Lisbon, Portugal: Last July, 12 Lynn juniors and seniors experienced the cultures and beauty of Portugal, Spain and Morocco during a 10-day study abroad program. Led by Chad Barr, assistant professor in the College of Hospitality Management, and Kristen Moraz, Lynn’s director of athletics, the group followed the journey of a young shepherd boy, Santiago, who was the central character in Paulo Coelho’s popular work, *The Alchemist*. The students read this fable prior to and during the tour. Their trip began in Lisbon, the capital of Portugal, and continued on to the southern Algarve coast and Seville, Spain, where the group witnessed flamenco dancing, bullfighting and the nation’s largest cathedral, which houses the tomb of Christopher Columbus. Heading south, the group traveled to the Rock of Gibraltar, across the straits and into Morocco. “Visiting Portugal, Spain and Morocco in one program was an ambitious feat,” says Moraz, “but ultimately one the students thrived on. The journey was one of self-reflection, self-understanding and leadership development.”

Lynn noted for international students, need-based financial aid awards

*U.S. News & World Report*’s latest “America’s Best Colleges” noted Lynn both for its international environment and its need- and merit-based financial aid packages. For the second straight year, Lynn was included in the annual rankings as the campus with the highest percentage of international students among master’s degree-granting institutions in the South.

The university also appeared in the top quarter of peer institutions in the South for the amount of need- and merit-based financial aid it awards. The magazine lists Lynn as having awarded an average of $14,806 in need-based aid—aid that was distributed broadly to roughly 55 percent of Lynn’s students in 2006-07. The average merit award at the university was $16,116 during that period, the third-highest amount on the “Master’s-South” list. There were 86 schools included on the list.

Last year was the first time that Lynn was listed as having the highest concentration of international students among peer institutions in the South. In its 2005 issue, *U.S. News* had Lynn ranked second in that category. The university was third in this category in 2004.

Correction

In a listing of awards to 2007 graduates in our last issue (Summer 2007, p. 3), a few names were grouped incorrectly for four of the awards. The correct listing for those awards follows. We sincerely apologize for the error and extend our congratulations to these deserving graduates.

**Professional and Continuing Education Award**
Lisa Adair
Heather Hileman

**Bachelor’s Degree Award**
Jessica Sokol

**Master’s Degree Award**
Robin Fowler
Lori Kokuck
Wilhelmina Robertson

**President’s Award**
Darnell Kirkwood
Lynn University recognizes that students come to college for more than just their academic and intellectual development. They come to explore and gain knowledge about their entire beings. With this in mind, the Wellness Department was created at Lynn in 2006 to offer a variety of developmental opportunities to help shape students’ lifestyles and life paths long after they have reached their academic goals.

As part of this wellness initiative and in conjunction with the Office of Residence Life, this year Lynn established its first-ever Healthy Options living community located on the 2nd floor of the Lynn Residence Center. The floor is now home to 67 students dedicated to making healthy choices for themselves as well as maintaining a healthy environment.

“We had many requests from both students and parents looking for a structured way of emphasizing the positive aspects of campus life,” says Gary Martin, associate dean for student wellness. “Returning students wanted to be clustered with like-minded and wellness-oriented friends.”

Students each sign an agreement at the beginning of the academic year that states they agree to comply with the standards of the community and it is their responsibility to live up to the floor’s expectations, which include:

- remaining tobacco-free
- keeping the area substance-free
- keeping alcohol use and its effects out of the community
- keeping the community free of the use/misuse, effect or impact of both legal and illegal drugs

As part of living in the healthy options wing, which includes a triple room with a private bathroom in the building that also contains the gym and dance studio, students also enjoy many free benefits, including monthly excursions (airboat rides, water adventures, rock climbing and hiking), nutritious snacks, daily and weekly fitness classes, stress management education and a personal wellness plan.

“We have been pleasantly surprised at the number of students who signed up for the floor,” says Jeff Cooper, director of residence life. “We even created a waiting list at one point.”
Ask the Professor
A Five-Minute Interview with a Lynn Professor

Diane DiCerbo
Algebra

How would you describe your teaching style?
Visual. I use a SMART Board with color-coding and step-by-step problem solving. I believe students need to be active participants in their education, so I keep them alert and focused. I surprise them with pop questions. I require them to double-check my calculations. I constantly ask “Why?” because if students know the “why” in their math work, math makes more sense to them.

Tell us about a time a student really surprised you.
I remember one student who had to repeat my class. She had always been told that she would never be good at math. After she passed the first test, she couldn’t believe it. She asked me to make sure the test was hers. Then she asked me to grade it again. I had to convince her that, yes, it was her test. I’ll never forget her smile and wide eyes after realizing she had accomplished this feat. After that, her entire outlook changed. She told me, “I now know what I need to do to be successful.”

You recently took on another job, director of academic advising. How has advising changed at Lynn?
As part of the university’s strategic plan, Lynn 2020, we’ve improved academic advising. Now every new student—whether he or she is a freshman, transfer or readmitted student—is assigned an academic advisor who is a full-time faculty member. Once students have declared a major, they are assigned an advisor in their major who will remain with them throughout their years at Lynn.

Our new advising initiative is a work in progress, but we’ve already received positive feedback. Students are pleased that their advisors meet with them from the start to plan their class schedules. And they like the fact that their advisors can handle registration and drop/add from their offices. Students no longer have to go from office to office to have paperwork processed.

Two of your campus trademarks deal with transportation—your bike and your classic silver Beetle convertible. The bike allows me to go from Point A to Point B on campus quickly, as well as get some exercise. My Beetle is a 1979 model; I’m the second owner. Both are “me”—I’m easy-going and like to be a little different, but not outlandish.

How do you keep such a positive attitude?
My motto is, “You only live once, so you might as well like what you’re doing.” I’m grateful to [former Lynn President] Donald Ross and [Pine Tree Camps founder and former First Lady] Helen Ross for believing in me all those years ago so that I can do what I love.

—Liz McKey

Diane DiCerbo wears many hats on campus. As the longtime director of Pine Tree Camps held each summer at Lynn, she greets parents and campers every morning wearing a different cap. Will it be the mini-umbrella cap, the English bobby’s hat, the Stetson or the sombrero? They never know until they arrive. It’s the same enthusiasm and warmth she displays while wearing her other Lynn “hats” as algebra instructor and director of academic advising. DiCerbo arrived on campus in 1984 to teach at a preparatory school once housed in the Ritter Academic Center. Then, while Lynn was the College of Boca Raton, she worked in residence halls and taught psychology. She holds a B.A. from the University of Florida (which she attended on a swimming scholarship) and an M.Ed. from Florida Atlantic University.
Some people crave more than an afternoon of golf for fun. For them, nothing will do but to explore the depths of the sea, parachute thousands of feet to the earth, dip and glide upon the water like a graceful egret, or race across land or sea at blinding speeds. They are the ultimate thrill-seekers, and Lynn University alumni Chris Debs ’98, Calile Haddad ’01 and Chad Barr ’02 are among their ranks. These high-energy graduates give their all to their jobs, too. If one philosophy sums them up, it’s...

By Liz McKey
Chris Debs is not one to sit still. A native of New York, he grew up in Dubai, United Arab Emirates, with the Persian Gulf and Arabian Desert as his playground. After crashing his share of dirt bikes as a kid, he moved on to racing Jet Skis and go-karts. By the time he was 14, he was the UAE’s national Jet Ski champion.

At 16, Debs took up scuba diving, and over the years, he racked up the certifications—Open Water Diver, Advanced Open Water Diver, Rescue Diver, Divemaster and Scuba Instructor. Soon, it was time for college, and he enrolled at Lynn, where he was a resident assistant and loved the family atmosphere. And because he had spent summers with his parents in Pompano Beach, Fla., he was in familiar territory. As another plus, he was near the beach where he could continue Jet Skiing. He entered a few endurance races, but eventually quit due to the expense.

“There was no way I could continue without full-time sponsors,” he explains. “Even if I came in second or third place, I would still be in the hole by a few hundred dollars.”

After graduation, Debs returned to Dubai for three years and worked at a computer service center. But because he missed the outdoors, he looked for a new hobby. So, he began racing go-karts—or as he describes them, “serving trays on wheels.”

Debs explains, “They reach speeds of about 100 miles per hour. You’re one inch off the ground, and you don’t slow down for turns.”

He hit the Middle East racing circuit. A highlight was a 24-hour race in Dubai. Through the competition, he raised about $60,000 for the charity Médecins Sans Frontières (Medicine Without Borders).

Debs returned to the United States in 2001 and weighed his career options. Wanting a career that would allow him to be outdoors, he took helicopter flying lessons and eventually landed a job in the emergency medical services field in Salt Lake City.

Gradually he worked his way back to Pompano Beach via jobs in Pennsylvania, Louisiana and Ohio. Today he commutes to Miami, where he works as a pilot for Air Methods, transporting patients between area hospitals or from the Keys and the Bahamas to hospitals in South Florida.

Here in Florida, Debs enjoys the water sports—Jet Skis and scuba diving, but at a more relaxed pace. He prefers to dive for lobsters every now and then, or join friends for leisurely Jet Ski rides from Pompano Beach to Crandon Park in Miami or Daytona to St. Augustine.

“The water,” Debs says, “is my true love.”
Chris Debs ’98

Lynn degree
B.A.
(International communications)

Roots
Born in New York; grew up in Dubai, United Arab Emirates; now lives in Pompano Beach, Fla.

Occupation
Aeromedical helicopter pilot

Xtreme sports
Jet Ski racing, go-kart racing, scuba diving

Why
“The rush—you’re on the borderline in terms of being in control. If you’re not on the borderline, you’re not riding hard enough or diving deep enough.”

Claim to fame
At 14, he was the UAE Jet Ski champion.

Most memorable feat
Competed in a 24-hour go-kart race in Dubai, finishing 12th among a field of 50. “My life consisted of Red Bull, bananas and ham…. I slept for two days after that.”

On his wish list
Racing rally cars in the desert

Calile (Cal) Haddad’s interest in extreme sports stems from one motivation: to conquer his fears. When he entered Lynn as a sophomore, he was a “feet on the ground kind of guy” who believed if he swam in the ocean, a shark would rip him to shreds. So, he took up scuba diving and since then, has attained the professional rank of Divemaster and has even fed sharks.

And that’s not all. He enjoys rock climbing, bungee jumping, cliff diving and skydiving. “I am your modern-day Indiana Jones,” he says with a laugh.

His sporting adventures have taken him to many beautiful destinations—from Mount Washington in New Hampshire to underwater caves off Mexico. Among the items on his “to do” list are skydiving in Grand Canyon and scuba diving in the Red Sea and the high-current waters of the northern Atlantic—to explore the wreck of the Empress of Ireland, a luxury ocean liner that sank in 1914.

Skydiving offers its own special thrill. “As soon as they open that plane door and you hear the propellers of the airplane and you take that first step into free air, it’s an indescribable feeling,” he says. “At that very point the adrenaline really kicks in.”

Make no mistake—Haddad is busy professionally, too. He works with his dad in the commercial real estate development company JACDEV (named after Cal and his siblings), and he owns a Scores
restaurant in Quebec, part of Canada’s popular chain of chicken and rib restaurants. He’s also building a second restaurant adjacent to Scores, an upscale steakhouse named Baton Rouge.

Haddad is devoted to his family. Both sets of his grandparents left their home countries for a better way of life—his dad’s parents from the Middle East and his mom’s parents from Argentina. “I have the best mentors I could ever ask for in my parents,” Cal Haddad says. “They have always supported me in my progress to become the successful young man I am today.”

Like his sports, Haddad’s businesses are a high-energy pursuit. He believes in being a team player, and rolls up his sleeves and works alongside his employees.

“My favorite term, I guess, is ‘Push it to the limit!’” he says. “When I play, I play as extreme as I can. When I work, I work harder to become better.”

The same is true with a college education, he says. “It’s how much you want to learn. You have to go out there and push yourself to the limit of understanding what you want to know. Lynn helped me do that.”

Calile (Cal) Haddad ’01

Lynn degree
B.S. (hospitality administration)

Occupation
Owns Scores, part of a chicken and ribs restaurant franchise, and a soon-to-open upscale steakhouse, Baton Rouge, in Quebec, Canada; also, with his father, develops commercial real estate

Xtreme sports
Scuba diving, bungee jumping, skydiving, rock climbing, cliff diving

Why
“The adrenaline rush… Your heart is beating a thousand miles an hour… It’s just amazing.”

About scuba diving
“In the northern areas, you’ve got to be able to deal with high currents and extremely cold water temperatures.”

He won’t try
Motorcycle riding—for insurance reasons. “I’ve known too many people who have died or been seriously injured in motorcycle accidents. But who knows? Maybe I’ll try it down the road. For the moment, I’m content with my other extreme sports.”
For Chad Barr, kiteboarding is more than a hobby—it’s a great way to promote a sense of community and experiential learning. An assistant professor in Lynn’s College of Hospitality Management, Barr has infused his passion for kiteboarding (also called kitesurfing) into his teaching and student life at Lynn.

He’s established the Knightboarding Club, with several enthusiastic, agile student members. “Alumni are encouraged to join too,” he says.

Barr also has created a company called Super Fly Kiteboarding (www.superflykiteboarding.com) that wholesales equipment and provides instruction. Barr himself is a certified International Kite Organization kiteboarding instructor.

Barr discovered his love of the sport in 2004 while working in the Kingdom of Bahrain. Then pursuing a doctorate in sports management from the United States Sports Academy, he was part of a team that developed a physical education curriculum for Bahrain’s public school system.

“I learned to kiteboard in the Persian Gulf with a couple of guys,” he recalls. “We purchased some equipment online and just figured it out.”

At least you do if you’re Barr. A lifelong athlete, he played every traditional sport in high school and basketball in college, plus he coached women’s basketball and women’s volleyball at Lynn a few years ago.

Barr also has taught in Lynn’s Institute for Achievement and Learning and led or assisted with a number of Lynn’s study abroad programs, accompanying students to China, Vietnam, Cambodia, Australia, South Africa, Spain, Portugal, Morocco, Thailand, Peru and other fascinating lands. He’s a firm believer in making learning come to life, in and outside the classroom. That’s why he’s even incorporated kiteboarding into his sports marketing classes.

“We discuss the seven-step promotional process, and kiteboarding is a perfect fit,” he says.

He’s not only sharing the excitement of kiteboarding with Lynn students, but with an alumna as well—Anna Svistunov ’05, a counselor in Lynn’s Office of Admissions. She’s also his fiancée. “She’s going to be great at the sport,” he says, adding, “We’re working on getting a kite for her now. She wants a pink one.”
So I made it. I did all the paperwork and moved all my junk into my dorm room. I am finally a freshman in college! YES!

Morgan

The Blog Squad

By Debbie Stern

[Editor’s note: Remaining faithful to the content and spirit of the students’ blogs, we have not altered text we’ve excerpted. If you’d like to follow the further adventures of Lynn’s Blog Squad, go to the Web site www.lynn.edu and click on Lynn Blogs.]
They are the voices—and heart—of Lynn University. They tell it like it is, and sometimes like it isn’t. They are as different (majors, classes, hometowns and personalities) as they are alike (close family ties, dedicated, enthusiastic and involved) and have bonded in a most unusual way.

They are a small group of students brought together in what has become their exclusive “club” of six – the first bumper crop of student bloggers for the university.

In fall 2007, Lynn launched a newly designed home for university blogs at blogs.lynn.edu. The students who come alive on those pages create a living, breathing brochure for Lynn University. One student intern and five students on campus have been sharing their college experiences with the world as they blog about life…and Lynn.

Blogging about their lives at Lynn are (from left) Jana Fuson, Ashlea Evans, Gene Proussnitz, Morgan Anderson and Joey McNamara. (Not shown is Allan Jogiel, who maintained a blog while an intern at Disney World.)
SO I MADE IT. I DID ALL THE PAPERWORK AND MOVED ALL MY JUNK INTO MY DORM ROOM. I AM FINALLY A FRESHMAN IN COLLEGE! YES! —MORGAN

Want to know what Lynn is really like? These six student bloggers tell it like it is, and in the process they’ve become campus celebrities, “unofficial” admissions spokespeople, the authentic voices of Lynn, and so much more.

IT SEEMS THAT ALMOST EVERYONE AROUND YOU HAS THESE STEREOTYPES OF COLLEGE AND IT IS NOT THAT WAY. WE AREN’T ALL DRUGGED UP, DRUNK, AND HAVING AN ORGY IN EVERY ROOM! WE GO TO SCHOOL SOCIAL EVENTS, SPORTING EVENTS, AND CLASS—MORGAN

Blogging has taken the technological world by storm, and given us all a new way to give and get information from your “average man on the street” perspective.

So, how have Lynn’s bloggers fared in their world of blogging? Whether they are shy and unassuming, or outgoing and gregarious, all agree blogging provides a great outlet.

COLLEGE MOVES VERY QUICKLY. JUST HAVE TO GO WITH THE FLOW. YOU GET USED TO IT AFTER A WHILE. I THINK THAT’S WHY IT’S SO HARD AT FIRST. NEW DANCE. NEW BEAT. JUST HAVE TO FEEL IT AND KEEP ON GOING. LIKE OUR EMBARRASSING PARENTS SAY, SHAKE YOUR GROOVE THANG.—MORGAN

Though just a freshman, Morgan Anderson is the most experienced and prolific of the bloggers. She has had several other blogs, one since 9th grade in high school with more than 2,000 posts. She says it was a great way to keep in touch with friends (since she’s lived all over the world as her mom traveled for the American Embassy). Her musings in A Fresh Look go on for paragraphs at a time.

“Most people who read it [my blog] say they can’t keep up with me,” she says.

I’m very different than the average college student (well, at least how I perceive the average college student to be). The number one (and only important) difference is that I love to read.—JANA

Jana Fuson, on the other hand, is reflective, “deep” and not used to the attention her blog is bringing her.

“People know who I am [through the blog]. I’m very quiet, so I’m not used to that. I have a hard time talking to people as it is, so this helps,” she says.

For prospective and current students, there is much to be gained from reading a student blog.

IF THERE IS ONE THING I CAN LEAVE YOU WITH, IT’S THAT TIME FLIES! I CANNOT BELIEVE THAT I AM ALREADY A SENIOR! I FEEL EXTREMELY OLD, AND IT DOESN’T HELP THAT MY BIRTHDAY WAS LAST WEEK. IF I LOOK AT MYSELF THREE YEARS AGO, I WAS JUST A SHY LITTLE FRESHMAN, IN A NEW WORLD... IT TOOK A LITTLE BIT OF ADJUSTING TO, BUT IT WAS WELL WORTH THE EFFORT.—ASHLEA

“If I had this [student blogs] when I was looking for colleges, I would have loved it! You can get such a feel for what college life is like,” says Ashlea Evans, who came to Lynn from halfway round the world (South Africa) after discovering an old Lynn brochure with palm trees on the cover.

In her blog, Roll Camera, Ashlea is also able to showcase some of the videos she’s produced for her broadcast journalism classes.

I MADE FLYERS FOR THE UPCOMING JAVA JAM WITH FIVE TIMES AUGUST. DURING THE SUMMER WHEN WE BOOKED HIM HE WAS #1 UNSIGNED BAND ON MYSPACE... I ALSO MADE A FACEBOOK EVENT FOR PEOPLE TO JOIN. MOST OF OUR EVENTS THIS YEAR HAVE BEEN VERY SUCCESSFUL AND IT IS TRULY BECAUSE KAT IS MADE UP OF A LARGE AMOUNT OF STUDENTS WHO ARE VERY DEDICATED. I REALLY APPRECIATE ALL THEIR EFFORTS. WITHOUT THEIR HELP KAT WOULD NOT EXIST.—JOEY

“It’s great for prospective students. I think it’s awesome for them to see a student’s point of view,” says Joey McNamara, whose point of view includes activity-driven blog Knight Life. “I want people to see what it’s like to be involved on the campus, what I do involving KAT (Knights Activities Team), my internship and the hospitality program.”

FRESHMEN 101 TIP: JOIN LOTS OF GROUPS! GET INVOLVED! JOBS ARE NOT HIRING A DEGREE... THEY ARE HIRING A PERSON!—MORGAN

“It feels like I didn’t have the right or enough information when I was looking at schools,” says Morgan. That’s why her blog includes Freshman 101 Tips nestled in her ramblings.
“The other book I’m reading is The Little Prince. I read it once, and then I decided I had to read it again... I especially liked this quote from it: a little flower says “I have to put up with 2 or 3 caterpillars if I want to get to know the butterflies. I thought that was so relevant to everyday life.—Jana

“I hope I can get more people into reading books through my blog,” say Jana, self-professed bookworm and writer of the Open Book blog.

—Jana

“OK, so I am from Arkansas... most people at Lynn are from New England or international students. So, I get a lot of crap for being from the South, but I love being from the South. While I am from the South, I am not part of the KKK, I don’t date relatives, I am literate, and I don’t eat food I find on the road.—Gene

Gene Prousnitzer intended for his blog, Keeping Score, to focus on his involvement with Lynn’s basketball team, but soon he began sharing more about himself.

“I became a blogger as a service to my school, to show that college is more than just partying and/or studying. Initially I was just going to talk about basketball, but I realized I wanted people to know more about me,” says Gene.

But blogging has benefits for more than the reader. For the blogger, it provides an outlet to vent, to ponder, to wonder, meander or even remember.

It is such a dark day today. The clouds look so angry. I woke up this morning and the first thing I did was look outside and say, “It’s going to be an ugly day.” I was walking down to the library and I heard the bell that signals 8 o’clock. But it sounded different; it sounded like a funeral bell. I was surprised, because I’ve never heard it like that before. I had never noticed how the day could affect how you hear something. I know it affects a lot of people’s moods, but that it could change a sound.—Jana

“I have a lot of random thoughts, and this is a way to express them,” says Jana, “like the sound of the bell that made me sad. When you’re overwhelmed with emotions, it helps to get it out.”

So many exciting things have been happening in the past few days! Over the weekend I was one of twelve students from across the State of Florida to receive the 2007 Hospitality Excellence Award... also, I was able to get a backstage look at how “Playhouse Disney Live on Stage!” works. I got to see how the stage works, how Disney’s most expensive costume on property operates, and many other production aspects that go into the show.—Allan

“I’m really glad I’m doing it [blogging] because it’s like a journal of my time at Disney, otherwise I’d forget what happened at work,” says Allan Jogiel, whose blog, Working for the Mouse, gives insight into his internship at Disney World.

Cristina and I are sick. Her stomach is bothering her and I just feel icky. We miss having someone to take care of us while we are sick but we are dealing.—Morgan

“I try to focus more on the ups [than the downs], but when I got my first cold and ‘needed my mommy,’ I wrote about that,” says Morgan.

These students have an endless supply of material about their experiences, about life...and Lynn.

“I’ve already learned life lessons and have matured a lot in one year. It’s helping me grow as a person,” says Gene.

Classes are a lot of fun. No I’m serious! I love going to class! Yeah, sure there may be a lot of work sometimes but hey, I love it! The classes are small and the students in my classes are from all over the world. In one week, I’ve learned more than I probably did in a month in high school and probably 5% was from a textbook! Just sit in class and soak it all in, it will blow your mind away.—Morgan

“I love it at Lynn—now. The first week was really hard. It was an adjustment that was really challenging. Now, I’m enjoying my freedom and feel like I’m in the college mode,” says Morgan.
Snapshots of the Blog Squad

**JOEY McNAMARA**

Year/Major: Junior, Hospitality Management  
Hometown: Lancaster, Mass.  
Extracurricular activities: KAT, KIC, Hospitality Club, SGA, ZBT, Sports Management Club, Honors Colloquium, KOR, RHA, SAACURH, FARH, resident assistant  
Hobbies: Beach, surfing, swimming, traveling  
What's on your iPod? One Republic, Dave Mathews Band, Dashboard Confessional, the Fray, Ja Rule, Jay Z, Five Times August, Fall Out Boy, Coldplay  
What do you drive? VW Jetta  
What can't you live without? Family  
What is the most important lesson your parents taught you? Treat others with respect.  
Who is the person you most admire? My mom

**ALLAN JOGIEL**

Year/Major: Junior, Hospitality Management  
Hometown: Dallas, Texas  
Extracurricular activities: Hospitality Club, KAT  
Hobbies: Photography, theatre, art  
What's on your iPod? Various playlists reflecting different moods  
What do you drive? Mazda Tribute  
What is the most important lesson your parents taught you? How to treat others  
What can't you live without? People  
Who is the person you most admire? My mom

**GENE PROUSNITZER**

Year/Major: Sophomore/Sports Management  
Hometown: Roland, Ark. (right outside Little Rock)  
Extracurricular activities: Head manager of the men’s basketball team, SGA secretary, Founding Father of Zeta Beta Tau at Lynn  
Hobbies: Playing and watching sports, listening to music, hanging out with friends  
What's on your iPod? Everything from Tom Jones to Marvin Gaye to Tim McGraw to Chamillionaire  
What do you drive? 2004 Oldsmobile Alero  
What can't you live without? Music  
What is the most important lesson your parents taught you? Be true to yourself and work harder than the person next to you  
Who is the person you most admire? Both of my parents

**MORGAN ANDERSON**

Year/Major: Freshman/Biology  
Hometown: Philly  
Extracurricular activities: Sigma Sigma Sigma, Black Student Union, coaching soccer to 5- and 6-year-olds  
Hobbies: Reading, writing short stories, and sleeping (does that count?)  
What's on your iPod? All my music as well as my fav TV shows that I cannot live without like Heroes, Dirt, Grey’s Anatomy—you know, the good stuff.  
What do you drive? 95 Cadillac STS. I love my car; I just got it.  
What is the most important lesson your parents taught you? Don't do anything that will shame the family. It's kept me out of trouble.  
Who is the person you most admire? Hmm, I admire a lot of people, but I guess I would have to say my mom.

**ASHLEA EVANS ’07**

Year/Major: Pursuing an M.S. in mass communication  
Hometown: Cape Town, South Africa  
Hobbies: I enjoy getting outdoors. I love visiting state parks and discovering new places.  
What's on your iPod? Everything from the Beatles, to DJ Sammy, to Freshly Ground (a South African band)  
What do you drive? A jeep  
What can't you live without? My Mac  
What is the most important lesson your parents taught you? Good, better, best: Let me never rest, until my good is better and my better is best  
Who is the person you most admire? My grandfather, Don. He has the most amazing stories of his life as a captain. He’s been all over the world and met so many interesting people. He’s a real James Bond.

**JANA FUSON**

Year/Major: Sophomore/English  
Hometown: Don’t really have one; my parents were in the Air Force, and there is no one place I consider my home  
Extracurricular activities: Poetry Club, SAA, KAT  
Hobbies: Reading, writing, music  
What's on your iPod? I don’t own an iPod; don’t even know how to work one.  
What do you drive? A mountain bike. I’m saving for a car.  
What can't you live without? Books!  
What is the most important lesson your parents taught you? That there will always be someone who loves me  
Who is the person you most admire? My mother; she is the strongest person I know and would do anything for her children.
Doing the Math

Remember the fine points of college math? If you’re like most people, you don’t, but you probably do recall the anxiety you felt, just registering for a math class. College math has come a long way since those days, and there are no finer examples than Lynn’s mathematics faculty, who blend creative teaching with the latest classroom technology to boost students’ learning—and attitudes—about this subject.
“I’ll be happy if I don’t flunk algebra.”

+ "My parents hated math, and so do I.”

+ "I’ve got to take this calculus class. There goes my GPA.”

+ "I’ve never been good at math, and I never will be.”

Sound familiar? What is the deal about math? Why the high drama and anxiety?

Lynn’s mathematics professors have their theories.

James Kassar, assistant professor of mathematics and coordinator of the mathematics department, sums it up in three words: “A negative experience.”

He explains, “It could be the student hearing his parents say, ‘Oh, I was never good at math’ or having had an elementary school teacher who hated the subject.”

What’s more, says Gregg Cox, professor of mathematics and academic dean at Lynn, “Math is probably the only academic subject area where there is a sort of social acceptance of poor performance. Many times I’ve heard students say, ‘My parents will be happy if I can just get a D.’ ”

But the anti-math sentiment doesn’t deter Kassar, Cox and their colleagues on the math faculty. If anything, it makes them more determined to make the subject of mathematics more relevant and accessible to students.

“I try to create a positive experience,” says Michael Grigelis, instructor of mathematics and logic. If students have difficulty, I try to reassure them and urge them to keep trying. One of the most important messages I give them is, ‘Never give up.’ The only way we fail is when we give up—that may be a cliché, but it’s true.”

Says Diane DiCerbo, algebra instructor and director of academic advising, “I’m convinced that anybody can be taught math…. Anybody can get it if they’re willing to work at it.”

Dan Bagnoni, associate professor of mathematics, adds, “Math requires discipline. You have to do lesson one, two, three and so on; you simply cannot wait until the night before a test and try to cram it all in. You have to assimilate the information as you go along.”

If someone doesn’t put in the time and work, it’s easy to blame poor performance on math anxiety, he says.
A little entertainment goes a long way

Lynn’s math professors have quite a repertoire for capturing their students’ interest and imagination—everything from singing, standup comedy and movies, to business banter.

“When the students walked in today,” says Kassar, “I put on a YouTube video of Harry Chapin singing ‘All My Life’s a Circle’ at a concert in 1981. I said, ‘Guess what our lecture is about today?’ And they all knew—circles.” It was the start of yet another upbeat discussion in his classroom.

Cox, who professes to be “kind of a ham,” is known to burst into song at key moments, whether it’s the Eagles’ “Take It to the Limit” in the middle of a calculus problem or Jimmy Buffett’s “Math Sucks,” just to break the tension.

DiCerbo says she keeps students focused by “moving all over the classroom,” sharing anecdotes and tossing out pop questions. If students answer correctly, they can earn extra points to redeem for things like excusing a tardy arrival or an absence. She also requires students to use calculators to double-check solutions discussed in the class. “They’re not going to learn math by osmosis,” she says. “They have to be active participants.”

Grigelis agrees. “As the old saying goes, ‘Math is not a spectator sport.’ You don’t learn math by watching your professor do the problems in class. You have to practice it.”

The math component is part of a larger initiative outlined in the university’s strategic plan, Lynn 2020, to implement a new core curriculum embracing “dialogues for learning” that will better prepare students for life and work in the 21st century.
In addition to their distinctive instructional styles, Lynn’s math professors have another “ace” in their teaching hand: a mastery of the university’s high-tech classrooms. The professors have nicknamed them “smart rooms” because of the interactive whiteboards called SMART Boards that are the rooms’ centerpiece. The state-of-the-art classrooms are part of a $1 million investment Lynn University has made over the last two years in upgrading its learning spaces.

The SMART Boards operate with a digital projection system connected via a desktop computer that is tucked into the lower portion of the professor’s lectern. The professor or students “mark” on the board by using digital markers or even their fingers. Because everything is saved by the computer, the professor can retrieve previous steps during class, and after class, the students can read or print out the lesson—whether they missed the class or simply want to review the day’s lesson.

DiCerbo’s students do problems on the SMART Board or, for those who aren’t comfortable calculating at the front of the class, on wireless slates. “I use color-coding on the board,” she says. “For example, in a quadratic formula, I’ll use the same color for the number that corresponds to the letter. I use black for the other standard components of the formula that remain constant.”

Bagnoni finds students learn much more effectively with the SMART Boards. One semester he taught back-to-back algebra classes to students enrolled in Lynn’s Comprehensive Support Program in the Institute for Achievement and Learning. The only difference between the classes was that one took place in a classroom equipped with a SMART Board, and one did not.

“The difference was phenomenal,” Bagnoni recalls. “In the class with the SMART Board, all 11 students passed; in the other class, only four of the 11 students passed.”

The high-tech classrooms also are equipped with document projectors. An advanced version of the old overhead projectors, the newer projectors are not limited to transparencies, but can project any object—a book, a model or, as Cox does, a graphing calculator.

“By having an enlarged image on the screen, I can point out the features more clearly and all at once,” Cox says.

The professors also use a program called Course Compass to assign and grade homework. Students can complete the assignments at their own pace. When they’re stymied, the interactive program offers several options such as “Help me solve it” or an animation of a professor explaining the problem. Even better, there’s an “Ask my professor” option by which students can e-mail specific questions directly to their Lynn professors. Once students finish an assignment, they hit “Submit.” The program also functions as a grade book, and both professor and student can see the average score on the homework assignments. The professor also can view how long students are working on their assignments—an indicator of how well the students understand the material.

But, as Grigelis points out, “The technology is wonderful, but students still must practice the math”—in and outside of class.
Math for the real world

There is no better way to encourage students to practice math than by showing its relevance to their lives. Kassar has a knack for transforming staid algebra problems from the textbook into lively classroom discussions. His technique? Personalizing math problems and tailoring them to students’ academic majors.

“When I teach, I bring in applications that are relevant to students’ majors,” Kassar says. “In introducing the topic of quadratic functions, I use a business application.”

For example, for a problem about increasing sales and maximizing revenue at a country club pro shop, Kassar chooses Patricio, a business major and golf team member.

In the scenario Kassar creates, Patricio lands an internship at local country club and is given a challenge: The general manager of a pro shop says that golf club sales have been slow, and they need to sell more clubs, maximize revenue and create additional space for inventory. Patricio must create a model for accomplishing those objectives.

Kassar then guides the class in arriving at the solution—and along the way, Patricio becomes a sales wizard. Kassar explains, “The manager tells Patricio that typically they sell 30 sets of golf clubs at $500 per set in a month. Patricio determines that for every $25 decrease in price, he could sell three additional sets of golf clubs.

Patricio creates a quadratic function model that tells him the price at which he should sell the clubs in order to maximize the gross revenue: R(x) = -75x^2 + 750x + 15,000. Using his knowledge of mathematics, Patricio advises the general manager that if he reduces the price of the golf clubs to $375 per set, he will maximize the revenue at $16,875.

“So, from a typical ‘boring problem’ in the textbook,” Kassar says, “I’ve just generated an exciting, and highly relevant, discussion.”
The ‘core’ of learning math

Kassar’s example is a good illustration of one way Lynn has begun work to embed math—a.k.a. quantitative reasoning—into the curriculum.

The math component is part of a larger initiative outlined in the university’s strategic plan, Lynn 2020, to implement a new core curriculum embracing “dialogues for learning” that will better prepare students for life and work in the 21st century. The core courses will stress the development of critical thinking and real-life applications in various subjects. The basic algebra course, for example, will be recast in a series of classes within each major area that stresses practical skills—for example, how to analyze statistical information.

“It’s very much a work in progress,” says Grigelis, who leads the quantitative reasoning task force. “We don’t want to teach students just how to ‘do a problem’; rather, we want to help them understand the problem and how it can be applied in the real world…. It’s a more applied approach, rather than a purely abstract or theoretical one associated with traditional math instruction.”

And that adds up to math lessons that students will remember and can use for a lifetime.
What’s ahead for the Fighting Knights as they charge into spring 2008? Check out the following season preview to see the outlook for your favorite Lynn teams.

**Men’s and Women’s Golf:** The NCAA Division II men’s and women’s golf powerhouses of Lynn University began their chase for the 2008 National Championship this February. Both the men’s and women’s teams will look to carry the momentum from a successful fall into the spring.

Lynn’s men’s squad, which returns four starters from last season’s NCAA South Super Regional Tournament qualifiers, took first place at the Spartan Invitational, while PING All-South Region selection Scott Aydelotte earned medalist honors.

The Fighting Knights women’s team returns three starters, including Katy McNicoll and Sunshine State Conference All-Tournament Team honoree Maha Haddiou. The duo has combined for four individual titles over the last two years and contributed to two tournament crowns.

**Men’s and Women’s Tennis:** Fresh off the program’s first national championship, Lynn University’s men’s tennis team is poised to become the first repeat champion since 2004-05. Returning are four starters led by four-time ITA All-American Lorenzo Cava, the No. 1 Division II player and three-time ITA All-American Julien Carsuza.

A model of consistency since joining the NCAA in 1997, Lynn’s women’s squad has reached the national semifinals in 10 of the past 11 years. Victoria Weltz and Alex Schunk headline a squad that will be looking for its third consecutive Sunshine State Conference title and eighth overall.

**Baseball:** A near-miss to the NCAA South Regional Tournament last year, Lynn University’s baseball team has reloaded for the 2008 season. The Fighting Knights will rely on veterans Chris Snow, Craig Sheets and Dan Rovetto, as well as several newcomers to get their team back into the playoffs.

**Softball:** A young team a year ago, Lynn University’s softball team returns 11 letter winners and eight starters from a squad that won 15 games. The Fighting Knights offense will be led by Kathleen Smith (.296 avg. and 24 RBI) while pitchers Kara Henderson and Cristin Kelly (just under 200 Ks combined) return to the circle.
Juniors Camila Lins and Daris Rodriguez are helping to guide Lynn’s volleyball team to another strong season. Both Junior College All-Americans who transferred from Lake Land College (Mattoon, Ill.), the two sat down with Assistant Sports Information Director Jeff Messman to talk about volleyball, their love for Lynn and their “improvised hybrid languages.”

You two played together for two seasons at Lake Land College. What prompted you to continue to play together?

DR: We wanted the same things in our next step: to go to school in Florida, to be near the beach and to go to a smaller university. Every university we talked to was interested in both of us, so that definitely helped.

Why did you decide on Lynn?

CL: We visited and liked everything about the university. You could tell that everyone was extremely supportive of not only the volleyball team, but of all the students as well.

DR: The community feel of Lynn was a big plus for us. Here, everyone knows everyone else, and the teachers are genuinely interested in the students. We knew that at Lynn, we wouldn’t be just a number.

What’s the biggest difference playing at the D-II level?

CL: The teams are much better than in junior college. At Lake Land, we’d win our games easily, but it’s a lot more exciting here.

DR: Also, at this level, it is much more team-oriented.

I notice that on court you yell at each other in your native languages (Lins is from Brazil; Rodriguez is from Puerto Rico). You do realize you’re speaking different languages, right?

CL: [Laughing] What, you mean our “Portunhol”? It’s a mix of both languages [Portuguese and Spanish].

DR: Yeah, but she’s spelling it wrong; it’s “Portuñol.”

How does volleyball in your home countries compare to the sport in the States?

CL: Night and day. In Brazil, they make you play when you’re very young—as soon as they know how big you’ll be. It’s very technical, and you’re expected to learn and perfect every position instead of specializing in just one.

DR: Volleyball in Puerto Rico is all about strength and conditioning. It’s intense and physical, and there’s much more running.

CL: The biggest difference would probably be the team dynamic in the U.S. Instead of just playing together, teams here live together and hang out together.

DR: Playing volleyball here is more like a family than a job.

Any predictions for next season?

CL: Since we’ll be seniors, we’re looking to have our best season ever. It’ll be my last year playing volleyball, and I’m going to give it everything I’ve got.

DR: We lost some important seniors in Sydney [Taylor] and Irma [Zamara], but we have a lot of players returning next year. Now that we’ve seen every team in the conference twice, we’ll know what to expect and should have a great season.

Of course I can’t let you go without asking: Who’s the better player?

CL: Our positions are so different that I don’t think you could compare them. I don’t think I could do her job as well she can, and she couldn’t do mine.

DR: We’re both good players. I do the dirty work while she makes the points. Our games complement each other. Neither of us is better, but together we’re the best.
GREETINGS

Webster’s defines philanthropy as the voluntary promotion of human welfare. As a private educational institution, Lynn depends on the philanthropic nature of its alumni, parents and friends to meet its mission. In simpler words, Lynn University needs you. Your help will make this university the best it can be for the students who choose to live and learn here, today and into the future.

Most of us want to make a difference in our world. You can do that at Lynn:

- Act as an ambassador for Lynn and its students by talking about Lynn and all that it has to offer.
- Help new graduates network and find careers.
- Host a regional “Lynn on the Road” gathering or share your hospitality with Lynn students studying abroad.
- And, of course, make a gift.

No gift is too small; every gift to the annual program at Lynn provides an important resource to meet current needs. The gift that shows the most trust is an unrestricted gift, because it allows the university to direct the funds where they are most needed.

I invite you to become involved. Be a part of the exciting, passionate community that is Lynn today.

Judi Nelson
Vice President for Development and Alumni Affairs

Leadership gifts breathe new life, new funds into annual giving

More than 35 parents were thanked for their annual giving at the leadership level by President Kevin M. Ross at a reception during Parents and Families Weekend last October. The parents are members of the newly formed Leadership Society, Lynn’s premier annual giving society that includes donors who have made a gift of $2,500 or more to the university each fiscal year, July 1 to June 30.

Why is annual giving so important?

Donations to the annual giving program fund scholarships, improve campus facilities and athletics programs, enhance art and cultural programs, upgrade technology and much more. Unrestricted annual gifts are put to use in the current fiscal year; they have an immediate impact upon the lives of Lynn University students and faculty.

Gifts to the annual program may be unrestricted, which allows the university to direct the funds where they are needed most. Or, they may be directed toward scholarships, athletics, one of the colleges or the conservatory, theatre arts, or another area of interest that has annual needs. The annual giving program runs with Lynn’s fiscal calendar, July 1 to June 30.

How to make a gift

Giving to the university is easy:

- answer the phone when you see Lynn University come up on your caller ID. A Lynn student from the Knightline program may be calling.
- respond to a mail appeal
- make a gift online by visiting www.lynn.edu/supportlynn
- check to see if your employer participates in matching your gift at www.matchinggifts.com/lynn.

You could double or triple your gift.

Scholarships
library books
athletics
classroom improvements

technology upgrades
With the theme of sharing an authentic Lynn experience, Parents and Families Weekend welcomed more than 400 parents and families Oct. 19-21, 2007, to Lynn’s campus for a fun-filled weekend of interactive sessions, spirited athletic games and stylish receptions.

Parents, students, faculty and staff enjoyed hearing renowned anthropologist and keynote speaker Niara Sudarkasa; a steady stream of visitors took in sessions of the Model United Nations and the concerto competition in the Amarnick-Goldstein Concert Hall. Friday’s lunch, “A Moveable Feast,” featured a fashion show. Bidding was lively at the Blue & White Auction, with proceeds benefiting Lynn University sports teams.

Parents took advantage of breakout sessions, which focused on coping with the transitions of the college years, study abroad, career strategy, the latest in brain research, and alcohol abuse prevention. Chef Craig Schmantowsky reprised last year’s culinary favorite, bananas Foster, for the gastronomically inclined guests.

Saturday’s highlights included the classic Lynn barbecue, soccer games, the traditional golf cart parade, and a new two-day residence halls kickball challenge. Capping the festivities, families socialized in elegant Florida style at the historic Sundy House located in Delray Beach.
Sponsored by the Office of Development and Alumni Affairs, Lynn on the Road brings a piece of Lynn University from sunny South Florida to alumni and parents around the country. The 2007-08 program opened Sept. 27 on a nearby destination: the new Perper Plaza at Lynn University. Under a beautiful, starlit sky with balmy Florida weather, more than 125 South Florida alumni joined Lynn trustees for an enjoyable evening on campus. On Oct. 4, 55 guests gathered for a reception in Greenwich, Conn., at The Ginger Man. For more news and photos of alumni events, visit www.lynn.edu/alumni.

Lynn on the Road—Coming Your Way

April 17
Washington, D.C.
Cosmos Club

April 24
Boston, Mass.
Taranta (special guest: Cynthia Patterson, vice president for academic affairs)

May 22
Chicago, Ill.
Location TBA

Whether on campus or off campus at a Lynn on the Road gathering, Lynn alumni know how to make the connection.

1. Reliving the CBR days are Gerry Rittenberg ’76, Lynn’s Senior Vice President for Administration Greg Malfitano ’75 and Brian O’Toole ’76 in Greenwich, Conn.

2. Parents Kathleen and Paul Fino with Marymount alumnae Joan Langley ’71 and Kathleen Romano ’71 at The Ginger Man
Perper Plaza - Lynn University

3. Jay Brandt '99, '01; Karlton Brown '01, '04; William Ballard '06 and Trent Stierwalt '07

4. Paul and Heidi Cipolla '94

5. Frank D’Amelio '99 and wife Kathleen '87

6. Ann Nathanson '83 and Kathryn Rishoff '86

7. Vice President for Development and Alumni Affairs Judi Nelson with Meredith and Peter Gallo '95 (an alumni board member) and Lynn University First Lady Kristen Ross

8. President Kevin M. Ross with alumni board members Wayne Jarvis '96 and Sarah Daigle '03, '04 and trustee Arthur Landgren
CLASS NOTES

Blue and White and read all over...
News, photos and happenings from alumni around the world

1976
Sabita Maharaj attended Lynn when it was known as the College of Boca Raton on a tennis scholarship, earning A.A. and B.S. degrees. “They were the best years of my life,” she writes. Today, she is a tennis professional at Eau Gallie Yacht Club in Indian Harbour Beach, Fla.

1986
Antonio Perez-Heidelmamm Uguet is a marketing administrator/spare parts division manager for Merak North America in Albany, N.Y. Antonio obtained a master's degree in graphic design and multimedia in June 2002 from the Art Institute in Madrid, Spain. From 1993-2001 he worked for Merak in Madrid as a corporate events and fair/exhibition director.

1992
Thomas Rollins is president of Gulfstream Steel and Supply in Holly Ridge, N.C. He and his family, wife Laura and sons, Jack, 4, and Finn, 1, reside in Wilmington, N.C.

1993
Nicole Epstein resides in Melville, N.Y., and is an assistant store manager at Chico’s.

1997
Claudine Basile lives and works in Boca Raton, where she is director of rooms at Boca Raton Resort & Club.

Sarah Doll earned a Master of Education degree from DePaul University in June 2002. Having taught for Chicago Public Schools for several years, she is now administrator at Lake Shore Schools. Her primary focus is creating and implementing a new curriculum for the infant, toddler and preschool classrooms, as well as managing 12 preschool teachers. She was married on April 7, 2007, and was delighted to have Lynn Associate Professor Ellen Kirbert attend the ceremony.

1999
Michelle Joyce and Robert Ceglie were married on June 29, 2007, in Rochester, N.Y., with several Lynn alumni attending. The newlyweds now reside in Denver.

2000
Diane Bilicki and Michael Darragh were married on July 14, 2007, at St. Matthew’s Church in Dix Hills, N.Y. A reception was held at the Chateau Briand. Diane is a teacher, and Michael is a financial advisor. They live in Flushing, N.Y.

2001
Christina Guiliani and Lyn Kelly were married in Palm Beach, Fla., on June 9, 2007. They met at their place of employment, Boca West Country Club, where she is the activities director and he is the banquet manager.
Karen (Mukamal) Kelln, who also earned an M.Ed. from Lynn in 2004, works for the Charter School of Boynton Beach as an exceptional student education coordinator. She and husband Martin have been married six years and have a 2-year-old son, Randall Joseph. They reside in Boca Raton.

2002

Svetlana Gounkina is a marketing and membership director at Pestovo Golf and Yacht Club, just north of Moscow. Svetlana, who was a member of Lynn's golf team, still plays occasionally. She also takes Spanish, music and vocal lessons, and writes poetry and lyrics. A famous Russian singer recently performed one of Svetlana's songs on television.

Tapologo Kwapa is the acting communications manager for the Botswana Public Officers Pension Fund. Previously, he worked as a newscaster for Botswana Television and as the drive time presenter for Radio Botswana.

Mark Richards was hired by the United States Capitol Police in September 2006. After six months of intensive law enforcement training, Mark was sworn in on March 23, 2007. He is also a certified explosives detection K-9 handler. Mark resides in Alexandria, Va.

2003

Federico Gogliormella married in April 2005. He and wife Robin reside in Delray Beach, where Federico works for All American Farms, Inc., which imports produce from around the world and distributes the foods throughout the United States and Canada.

2004

Adnan and Burak (’05) Ak own a grocery store and restaurant, the Turkish American Deli, in Deerfield Beach, Fla. They are both pursuing M.B.A. degrees from Lynn.

Connor Dolan moved back to the Connecticut shoreline after graduation to live closer to family. He is a financial consultant for A.G. Edwards and Sons in Essex, Conn., where he and a business partner manage more than $100 million. Recently, Connor was named to the Board of Directors of The Sarah Foundation, which builds awareness and raises funds for people with disabilities. He resides in Madison, Conn., where he is an avid golfer, kayaker and volunteer for the Connecticut Special Olympics.

2005

Alejandra Aleman Alcedo is pursuing a master’s degree through the Literacy Specialist program at Teachers College of Columbia University. Between her studies at Lynn and Columbia, she has been quite busy. She taught first grade at Beauvoir, The National Cathedral Elementary School, in Washington, D.C. A year later, she returned to her home of Panama, where she taught special needs 7th grade students at Balboa Academy. She took a leave of absence from Balboa for two months to pursue a license in equine therapy (using horseback riding in working with children with disabilities). She plans to graduate from Columbia in May 2008 and then return to Panama and open its first equine therapy center as well as a reading center for Spanish-speaking children.

Eraldo Araujo is music director at the Assembly of God Church in Lighthouse Point, Fla. Eraldo, who is also a guest musician with the Symphony of the Americas, expects to receive his M.M. degree from Lynn in 2008.

Georgia Harrison graduated with an M.B.A. in legal compliance from Florida Atlantic University in December 2007 and plans to pursue a law degree specializing in corporate law. She resides in Boca Raton and is a compliance manager at Spectrum Assets, a division of United Capital Financial Partners.

Monika (Mastalirova) Mertova, a former member of Lynn’s women’s tennis team, married Pavel Merta July 13, 2007, in Brno, Czech Republic. In Brno, Monika established the sport&university agency (www.stipendia.cz), through
which she assists student-athletes in continuing their education at U.S. colleges.

**Ashlee Pfefferle**, who also earned an M.B.A. degree from Lynn in 2006, traveled to Europe after graduation and moved back to Boise, Idaho, where she works in the sales department of Micron Technology, Inc. While at Lynn, she played on the volleyball team and was RHA chair and SGA treasurer and president.

**Tracey Underwood** resides in Lawrenceville, N.J., and has worked as a food and beverage assistant with the PGA Tour for two years.

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**2006**

**Juliette Schohn** and **Lance Egnatz ’02** were married in December 2006. They reside in Winter Haven, Fla., where Lance works as an assistant basketball coach at Polk Community College.

**Carrie Steers** resides and works in Stamford, Conn., where she is a teacher with Family Centers. The private nonprofit organization offers education and human services to children, adults and families living in Lower Fairfield County. She plans to return to college to obtain her master’s degree and one day operate her own day care center.

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**2007**

**Allegra Armstrong** is a sales representative at Freedom Steel Buildings in Delray Beach, Fla. In her spare time, she pursues triathlons.

**Carlos Baldo** is the controller at Rhino Paper and Marketing in Fort Lauderdale, Fla. He received a diploma in international business and marketing in July 2007 from Universidad Complurense in Madrid, Spain.

**Johanna Bautista** is groups and conferences manager and online bookstore supervisor in the Auxiliary Services department at Lynn University.

**Mark Bruce and Makiko Hamada** were married on Oct. 22, 2007. They live in Meguro-ku, Japan. Mark accepted a full-time position as a project coordinator with Hartford Life Insurance K.K. in Tokyo, after serving as an intern for two months. He says he is enjoying the challenges of a position in the dynamic Japanese life insurance industry.

**Sonia Helo** is the office manager/human resources manager at Marksman Security Corporation in Lighthouse Point, Fla.

**Ancy Louis** has established Konekryon Magazine, which highlights members and businesses within the South Florida Haitian community. The magazine is distributed in the United States, Canada, England and France.

**Elyssa Neiberg** is a project manager at LexisNexis in Boca Raton. There, she works in the government and law enforcement market, developing products that help track and catch criminals.

**Amy Oliveira** is a social worker for Avante at Lake Worth, Fla., part of the Avante Group Nursing and Rehabilitation Centers.

**Cynthia Partida** reports that she is a catering administrative assistant at the Boca Resort and Club and loves her job.

**Philip Prada** is a first officer with Gulfstream International Airlines. He plans to work his way up to larger aircraft and eventually start and operate his own regional airline.

**Danielle Sokoloff** lives in Doylestown, Pa., and is pursuing a second degree, a B.A. in animal science, at Delaware Valley College. She enjoys horseback riding and is renovating a home in the countryside.

**Oliver Salonga Sykok** is pursuing a Master of Music at the Cleveland Institute of Music, where he is studying with Van Cliburn Silver medalist Antonio Pompa-Baldi.
Alumni are doing their part to share the news of their growing families with their Lynn community. What a beautiful group of new babies! To see how you can “Stay Connected” and share your news, follow the easy instructions below in the “Stay Connected” section.

1. Taylor James, affectionately known as “TJ” and born Dec. 24, 2006, to Jay Brandt ’99, ’01 and wife Mayra
2. Dean Pisani, born April 27, 2007, to Paula and Ryan Howard (both ’01)
3. William James, born April 30, 2007, to Jonathan Prebich ’99 and wife Gina
5. Isabella Sara, born May 23, 2007, to Alexis Lewissohn ’97 and husband Dale Moore

Stay Connected

Whether it’s a job change, promotion, marriage, birth/adoption, travel or other news, we want to hear from you and share your news with your fellow alumni. It’s easy:

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Simply fill the fields out and click Submit. That’s it!

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Helping troubled kids succeed

For Dale Dobuler ’07, helping troubled kids is much more than a job. It’s a personal cause.

Today superintendent of the Miami-Dade Regional Juvenile Detention Center, the largest facility in Florida and one of the largest in the country, Dobuler himself struggled as an adolescent. But he was lucky; he found his calling early on. After dropping out of college and doing office work for a year, he had an epiphany. “I wanted to help kids who were dealing with issues like I had,” he recalls.

He joined Associated Marine Institutes (AMI), a nonprofit organization that operates schools nationwide for troubled youth. He earned a reputation as an ace troubleshooter, turning around beleaguered facilities throughout the Southeast. One example: after a staff member was killed by three young men at a high-risk residential facility in the Florida Everglades, he was named its executive director and rebuilt the program in two years.

From there, he was appointed superintendent of the Bay Detention Center in Panama City, Fla., guiding it to “deemed status”—the highest level of performance.

But an even greater challenge awaited at the Miami-Dade Regional Juvenile Detention Center, where a crisis had ensued following the death of a detainee due to insufficient medical treatment for a ruptured appendix. After two superintendents subsequently departed, Dobuler was offered the job.

“It was considered one of the most challenging assignments in the state and, as many colleagues warned me, a potential career ender,” he says, “but I’ve always felt the greatest risk provides the opportunity for the greatest reward.”

Once again, Dobuler and his team transformed a failing center into one of the best. And he earned the legal community’s respect, including Miami’s Juvenile Court, where he was recognized in a Wall of Honor ceremony in 2006.

Dobuler hasn’t rested on his professional accomplishments. Intent on completing his undergraduate education, he enrolled in Lynn’s criminal justice program in 2005. He graduated summa cum laude last May.

Next is law school. Dobuler is keeping an open mind about the long-term—whether he’ll work as an attorney or, perhaps one day, even a judge. “No matter what,” he says, “I’ll devote a lot of my time to advocacy issues for youth in the criminal justice system.”

—Liz McKey
Do you work in a creative field? Are you a poet, novelist, advertising genius, photographer, painter, designer, sculptor, composer or other artistic type? If so, we’d like to know about you for a future story in *Lynn Magazine*.

Please send a brief summary about you and your work to lynnmagazine@lynn.edu. Please include your name, major, graduation year from Lynn, photo(s) and a daytime phone number. In the subject line of your e-mail please write: **Creative Type.**