EUGENE M. LYNN
AWARDED HONORARY DEGREE

Businessman and philanthropist Eugene M. Lynn was awarded an honorary doctor of humane letters degree by College of Boca Raton President Dr. Donald E. Ross at the College's May 27 commencement ceremonies.

The sunny May event also saw the graduation of 117 students, who received associate and bachelor's degrees in arts or business administration. A commencement address was delivered by Florida Congressman Lou Frey of Winter Park.


In addition to his industry and professional involvement, Mr. Lynn is also an active supporter of a number of civic and community organizations, including CBR and the Boca Raton Community Hospital, of which he is chairman of the board of trustees and chief executive officer.

In awarding the honorary degree to Mr. Lynn, CBR President Ross emphasized Lynn's professional and personal accomplishments and his dedication to the improvement of the community.

The 1978-1979 school year opened with enrollment reaching a record level, as 478 students began classes on September 6th.

According to Admissions Dean Sister Richard Marie Beck, RSHM, the student body includes representatives of more than 40 states and 35 foreign countries.

Virtually every dormitory room in three residence halls - Trinity, Patton and Wixted - is occupied, with an additional 69 students commuting to class from Boca Raton and surrounding communities.

Academic Dean James D. Matthews reports several important changes in the curriculum, as the College expands and adjusts its academic programs to respond to the needs and desires of the student body. According to Matthews, a new

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Having won the “Best Production of the Year” award from the South Florida Entertainment Writers Association, CBR’s Caldwell Playhouse is an exciting place these days, with a new and longer season about to begin under the outstanding direction of Michael Hall, managing director.

Hall recently announced the theatre’s upcoming season of five contemporary yet classic dramatic presentations, including John Steinbeck’s *Of Mice and Men* Dec. 5-23; Enid Bagnold’s *The Chalk Garden* January 9-27; Somerset Maugham’s *Our Betters* February 6-24; Arthur Laurents’ *Time of the Cuckoo* March 6-24, and Ibsen’s *Hedda Gabler* April 3-21.

In response to increasing demand, the Caldwell season will start a month earlier than in past seasons, and continue at least a month longer. Still, according to Hall, the season is virtually sold out for all performances. Flexible planning, with one or two weeks between plays, will enable Hall to add performances of each play if needed.

The success of the past season has moved Caldwell closer to achieving its big dream — a new, permanent theatre building, for which fund-raising is slated to begin this season.

More than $25,000 was raised in less than four months, to match the generous $25,000 gift made this past spring by Rolland Ritter, founder and former chairman, president and chief executive of Ritter Financial Corporation.

CBR President Dr. Donald E. Ross reports an enthusiastic response to the matching challenge on the part of alumni, parents, foundations and area individuals.

“The matching funds came from a broad base of College supporters,” Ross said, “and we’re grateful for every single check we received.”

According to Ross, the matching funds will be used for the construction of a new academic center. Plans for the center have already been drawn up and include a facility with classrooms, administration offices and a student lounge.

“There’s still a serious need for more funds,” Ross said, “since the costs of staffing and operating a quality educational institution continue to go up every year. And cutting back on the quality just isn’t an acceptable alternative to us.”

The board of trustees is hopeful that construction of the academic center will begin by summer, Ross said.

**FLASH!!!**

We stopped the presses on CBR Report just long enough to bring you some truly wonderful news: Mr. and Mrs. Rolland Ritter have pledged another $25,000 to the College of Boca Raton’s fund drive so that we may, in Mr. Ritter’s words, “move ahead with construction of the new academic center right away.”

On behalf of students, alumni, parents, administration and friends, CBR Report says to Mr. and Mrs. Ritter: Thank you!
A new campaign to establish and maintain contact with College of Boca Raton— and Marymount—graduates has been instituted by Gregory J. Malfitano, CBR graduate, director of alumni relations and director of campus management.

According to Malfitano, the alumni relations effort will include a communications and development program designed to take advantage of the contacts and friendships generated during the college years.

Malfitano and his staff have just completed their first project, a four-month effort creating an active file of all former CBR and Marymount students, numbering more than 2,500. In addition to names, addresses, years of graduation and other basic factual data about each student, the file also contains information about students’ activities since graduation— careers, continuing education, travel, marriage and family.

This fall, a new questionnaire will be sent to all graduates, inviting further information and an update of their progress since leaving the College. Future mailings are also planned. Through CBR Report, graduates will be able to share their experience and hear about their fellow alumni as well.

Malfitano says that CBR’s first homecoming weekend will be held February 17-18, 1979 in conjunction with parents’ weekend. Social, sports and other activities are now being planned for alumni participation that weekend. In the future, alumni officers will be elected and other alumni events scheduled.

As a CBR alumnus, Greg Malfitano is perfectly suited to his position as director of alumni relations. On campus now for seven years, he also serves as director of campus management, coordinating and managing, in his words, “everything that’s not academic” – a broad category ranging from operations and facilities management to maintenance and grounds care and the campus food service.

A native of Syracuse, N.Y., Malfitano received a B.A. degree in communications arts in 1975. He reports to Gerald Carville, CBR executive vice president.

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commercial art program has been added to the liberal arts degree program, with new courses in drafting, commercial drawing and life drawing.

Several mathematics courses have been restructured, and the curriculum in the accounting program has been shifted to emphasize fundamental accounting principles. In addition, the fashion merchandising program has been expanded, with new courses in fashion business, fashion promotion, fashion illustration and merchandising, and visual merchandising. Another addition is the new production apprenticeship course in the theatre arts program.

An exclusive series of chamber music concerts will be presented on the campus of the College of Boca Raton by the Telemann Society of New York and Ft. Lauderdale.

President Ross indicated that two “Champagne Concerts” are scheduled with attendance by invitation to 100 special guests. They will be held the evenings of January 11 and March 22.

Recognition will be awarded to friends of the College in the programs and on special plaques. Champagne and hors d’oeuvres will be served at each event.

The Telemann Society, headed by Richard and Theodora Schulze, music directors, is a nationally recognized music group which has released more than 50 recordings on major U.S. and international labels. They have given concerts at New York’s Carnegie Hall, Harvard University and many other prestigious locations. A nationally syndicated one hour radio show, “The Age of Telemann,” is broadcast locally on WHRS, West Palm Beach and WTMI, Miami.
Clarence Smith, vice chairman of the College of Boca Raton Advisory Board, has volunteered to serve as chairman of the College's development committee.

Smith, former senior vice president of Inland Container Corp., plays an active role in the Boca Raton community and has devoted special efforts to the College. A familiar face on campus, he was the featured speaker at the College's annual Honors Convocation held last April.

Active in fund-raising even before assuming the development committee chairmanship, Smith played an important role in raising the $25,000 to match the Ritter gift (see story page 2).

Working with Smith in the development program is CBR Trustee Richard P. McCusker.

He has held a number of positions in the academic and educational field, serving most recently as head of the College's counseling services. Previously, he was college registrar and dean of continuing education.

Mr. Howie is an avid tennis player and will also head a tennis club for College of Boca Raton students. He, his wife and their three children will reside on campus.

HOWIE NAMED DEAN OF STUDENTS

Kenneth Howie has been named CBR dean of students, it was announced recently by College President Dr. Donald E. Ross.

Mr. Howie holds a B.S. degree from Juniata College in Huntingdon, Pa., and an M.A. degree from Washington College, Baltimore, Md.