Welcome to our Inaugural Newsletter

by Sabine Dantus

The Lynn University Library is proud to introduce the inaugural issue of its newsletter, Library Monthly. With each monthly installment, we will highlight available resources, and update you on key library projects, highlighting events and programs. Additionally, we will provide you with a monthly column from our library director, Amy Filiatreau.

In this maiden issue, you will meet our newest staff members, be alerted to upcoming February and March agenda items, and learn about featured resources, like our most recent acquisition, Euromonitor’s Passport (see pg. 2).

Over the past several months, the library has increased our social media presence on Facebook, Twitter, and Instagram (@LynnULibrary). It is our hope that this newsletter will be yet another avenue for us to connect with faculty and staff, increasing interactivity, and assisting you with classroom and research concerns.

Library Monthly will be published four times per semester, excluding the summer sessions. So keep an eye out for our next issue in March!

FOR MORE INFORMATION

Feedback and suggestions for future topics are always welcomed by our writing team!

EMAIL US: library@lynn.edu
About Passport

Passport, Euromonitor International’s gateway to global strategic intelligence, is a global market research database providing statistics, analysis, reports, surveys, and breaking news on industries, countries and consumers worldwide. Passport can help you analyze market context and provide future trends impacting businesses globally. Additionally it provides data and analysis on consumer lifestyles, population trends, and socioeconomic analysis for every country, and lifestyle and consumer type down to the city level.

Amy’s Annotations
by Amy Filiatreau

I’m pleased to introduce the inaugural issue of our library newsletter! And I’m so proud of our Library and our staff. The Lynn Library has changed a lot in the past year or so, and we hope you’ve noticed some of the changes. Here is just some of the new stuff we’ve done to serve you better:

- Hired new talent who are helping us to target new audiences and improve our service offerings and strategies:
  - Digital Resources Librarian Jared Wellman
  - Outreach Librarian Sabine Dantus
  - Online Learning and Reference Librarian Alison Leonard
  - Academic Editor Jordan Chussler
- Plus additional new part-time staff Nick Hummer and Lisa Gottlieb

Implemented new information literacy online modules to help students understand how to find, evaluate, and use information appropriately and ethically.

Implemented a new search system that integrates almost all of our resources—print, e-books, databases, and full text articles—in a simple Google-like search.

Made it much easier to renew materials online, request books from other libraries, and place items on hold or course reserves.

Held dozens of new programs and events to engage students and faculty in the library.

Implemented a robust social media presence on Facebook, Twitter, and Instagram.

Extensively revised our library website.

Doubled our in-class library instruction—teaching students how to use library resources for assignments and research—between 2013-14 and 2014-15.

Doubled our direct research help to students—working one-on-one with a librarian via chat, email, in-person, or by phone—between 2013-14 and 2014-15.

Made available awesome new databases with great digital content, including market research database Passport, demographic and business statistics database Statista, and thousands of streaming films compliments of Films on Demand.

Added new Macs, software, printers, charging stations, and a new meeting room.

You’ll see more change in the near future. We’re working hard to be where you need us, online or on-campus, and to effectively serve our population of curious, motivated learners at all levels.

If you need something that we don’t offer, ask us. If you or your students are struggling with an assignment or research, ask us. We’d love to hear from you.

DATES & DEADLINES

3/19/15

We are compiling a list of faculty publications from the past year (February 2014-January 2015) to be recognized at the Faculty Publication Reception on Thursday, April 9 from 4:30-6:00 pm, at the Wold Salon

SUBMISSIONS

If you have published any material in the past year please email Leecy Barnett lbarnett@lynn.edu, the title of the work and publication information.

A copy of the publication for the library would be greatly appreciated as well.

FOR MORE INFORMATION

For more information about this new resource and other Lynn Library databases, call or email Jared Wellman ext. 7073 or jwellman@lynn.edu

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of Faculty when surveyed during December 2014 for our Information Literacy sessions believe that it is crucial for students to hone their information literacy skills while in college.

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When surveyed saw evidence of their students’ information literacy skills and/or research has improved after the library instruction session.

WORD @ THE LIBRARY

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iBooks Catalog Expanding
by Jordan Chussler

With two dozen iBooks presently being used in campus classrooms, and more than a dozen others in the works for a fall debut, the Lynn University Digital Press (LUDP) is steadily moving forward with assisting the University in its transition to an iPad- and iTunes U-centric approach.

Before Spring semester began, a review of all ten of the Dialogues of Learning iBooks was conducted, and now the LUDP is turning its attention towards the development of the next round of digital textbooks. Faculty members, like Jeanette Francis, Sindee Kerker, Ellen Stern, and Brian Sommer, are fast at work balancing the demands of the early semester with the development of their iBooks, spanning course offerings for Management, Criminal Justice, Photography, and entrepreneurship, respectively.

For any faculty members interested in authoring their own iBook, consider attending one of Instructional Design’s iBooks Author training sessions on Monday, February 23, or Wednesday, February 25, in the Center for Instructional Innovation at 5 p.m.

Interested parties can RSVP at CII@lynn.edu.

Faculty Time is precious —
Let a Librarian Help You with Research!
by Alison Leonard

Are you researching heart disease and jellyfish, the lobster industry in Maine, or cannibalism in Jamestown? The librarians at Lynn are here to help faculty with their research, just as we are here to help students.

There are seven librarians at Lynn to help you find articles on your topic, and set up folders to save your searches. We can continue to research your topic after a session together in order to send you an alert when new, relevant articles are published.

We protect the privacy and confidentiality of everyone who uses the library, therefore the research we help you with will remain confidential, and your privacy will be maintained.

On the other hand, once you have an article or book published, we can highlight your research accomplishments in a number of ways, including displaying your published work in the library, and announcing its publication in our new Library Monthly.

And, of course, if you have students that need help with research papers, please ask a librarian for help.

FOR MORE INFORMATION

For research assistance, call or email Alison Leonard, Online Learning and Reference Librarian, at ext. 7071 or aleonard@lynn.edu.

We are here to help.
Events & Programs

All library sponsored events are free and open to invited guests, students and faculty/staff at Lynn University, for most events we do ask that you RSVP. If you have any questions or comments, please call Sabine Dantus at ext. 7708.

Tuesday, February 24th
Japanese Tea Ceremony Demonstration with Soei Chieko Mihori
2nd Floor Landing, 3:00-4:30pm
Join the library for a demonstration of the tea ceremony - a time-honored Japanese tradition of preparing & presenting green tea. Sponsored by Omotesenke Domonkai, Eastern Region

March is Women’s History Month

Monday, March 9th
*InfoSHOP @ the Library: APA Style
1st Floor, the Cube, 12pm
Learn everything you ever wanted to know about APA style! We’ll share quick tips and frequently asked questions about APA style. Pizza will be served!

Wednesday, March 11th
*InfoSHOP @ the Library: MLA Style
The Cube, 12:00pm
We’ll teach you everything you ever wanted to know about MLA style! We’ll share quick tips and frequently asked questions about MLA style. Pizza will be served!

Wednesday, March 11th
*Film & Discussion: The Case Against with Dr. Lynn Ramert
The Cube, 3:00pm
Join us for a screening + discussion of THE CASE AGAINST 8. This documentary takes an inside look at the groundbreaking Supreme Court case that overturned Proposition 8, California’s ban on same-sex marriage. Following the legal team of Ted Olson and David Boies, along with the four plaintiffs in the suit, the film provides a definitive account of the battle that effectively ended marriage discrimination in California. Refreshments will be served.

Friday, March 13th
*InfoSHOP @ the Library: Research Strategies
The Cube, 1:30pm
Learn how to find credible sources for your projects and papers using Lynn Library resources. All sessions are hands-on please bring your iPad or laptop. Pizza will be served!

Friday, March 13th
*Film & Discussion: The Case Against 8 with Dr. Lynn Ramert
The Cube, 12:00pm
Join us for a screening and discussion of THE CASE AGAINST 8. This documentary takes an inside look at the groundbreaking Supreme Court case that overturned Proposition 8, California’s ban on same-sex marriage. Following the legal team of Ted Olson and David Boies, along with the four plaintiffs in the suit, the film provides a definitive account of the battle that effectively ended marriage discrimination in California. Refreshments will be served.

Monday, March 16 – 20th
*Mandala Sand Painting by the Tibetan Monks of the Drepung Loseling Monastery
2nd Floor Landing, 9:00 am – 5:00pm
Tantric Buddhist mandala sand paintings are delicately created grain by grain to generate energies for global healing. Sponsored by Religious & Spiritual Life

*Extra Credit Alert: Faculty consider encouraging your students to attend these events by providing extra credit