

Design Thinking with A

For Online Instruction in Higher Education



Ellen Ramsey, Ph.D.
Lynn University

JéVaughn Lancaster, Ed.D.
Lynn University

Technology and Future Trends

Ellen Ramsey, Ph.D.

Associate Professor /Academic Administrator



ellenramseyphd



JéVaughn Lancaster

Manager, Instructional Design

Adjunct Professor



SheDesignsEducation



A decorative graphic on the right side of the slide. It features a large, curved, golden-yellow swoosh that tapers to a point. To the left of this swoosh, there are several circular elements: a small dark blue circle, a larger teal circle with a golden-yellow ring around it, and another small dark blue circle. The background is a gradient of dark blue and teal.

WHO WE ARE

Lynn University



PRIVATE NONPROFIT



Apple Distinguished



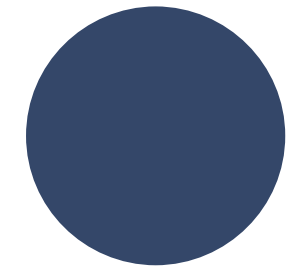
US News and World
Reports



Presidential Debate



How did we get here?



IT'S POLL TIME!



Presentation Organization



Design thinking + AI



Claude



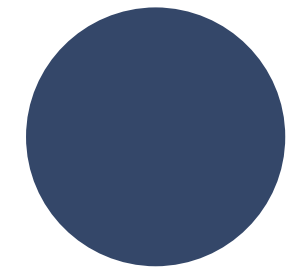
Grammarly



ChatGPT



Questions



DESIGN THINKING & AI

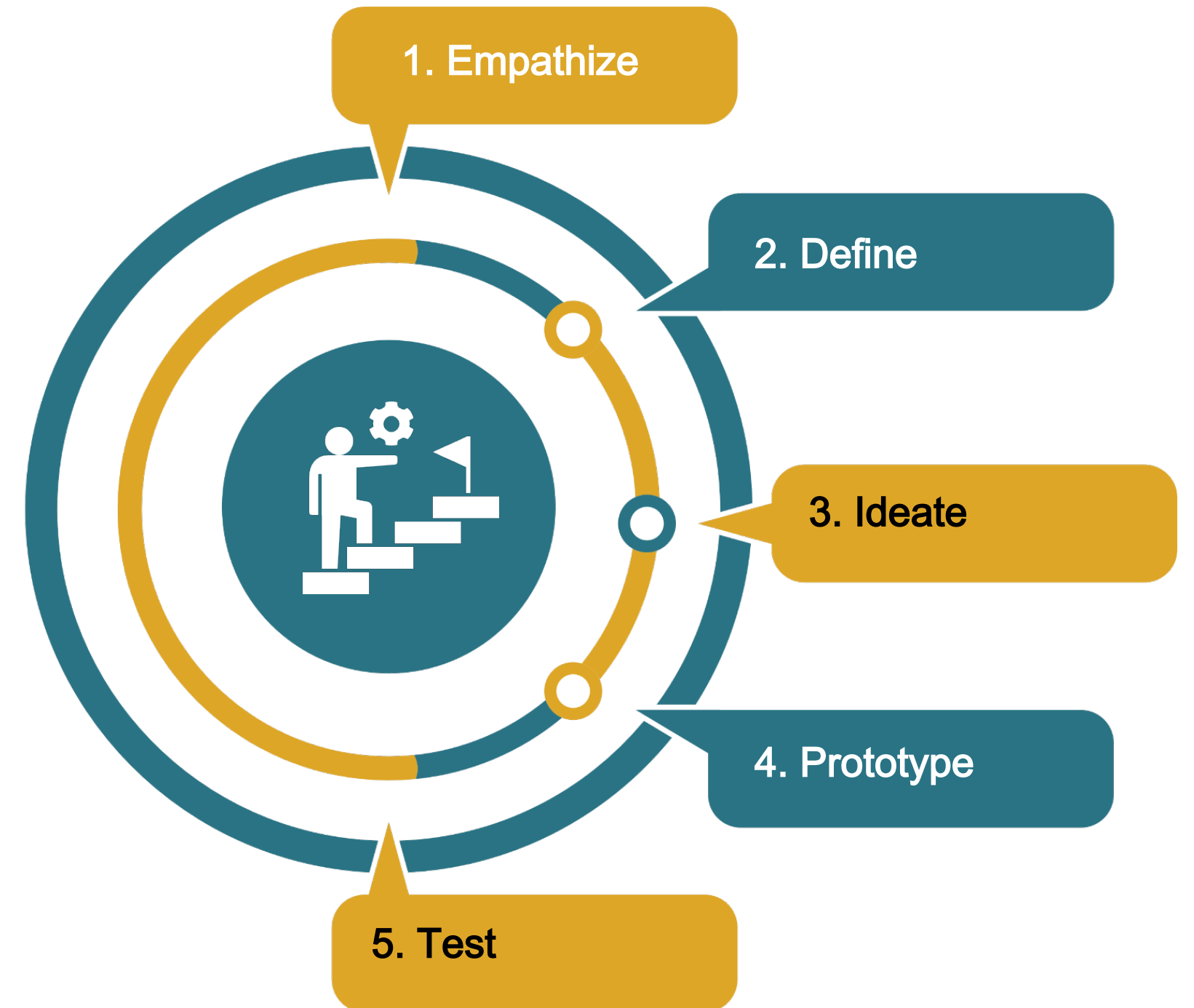


Design Thinking and the 5 Elements

Examples for each element as a Case Study using ChatGpt – Chat.openai.com

1. Interview Managers – shadow them, coach employees
Organizational Culture – teams and committees
2. Describe the issue
3. Brainstorm ideas, coaching, mentoring circles
4. Create storyboards of an interactive prototype. Create chatbots
5. Gather feedback. i.e. evaluations or surveys

Implement!



Thank You

Questions?



ebramsey@lynn.edu

JJLancaster@lynn.edu

#OLCaccelerate



ONLINE LEARNING™
CONSORTIUM

