Becoming an iLibrary

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Lynn University

- Private, non-profit; 2,300 student FTE; 25% international students
- The University’s personality, summed up:
  - “If it’s good for students, let’s do it.”
  - “Go for it and figure out the details later.”
- Library staff: 7 FT, 3 PT (6 hired in the past 18 months)
iPad Mini Initiative

- Fall 2013: SOME
- Fall 2014: MOST
- Fall 2015: ALL

- Gotta be iPad compatible:
  - Print → Electronic
  - Blackboard → iTunesU
  - Textbooks → iBooks (or, due to Apple’s officiousness: “multitouch books”)
Faculty-Authorized iBooks

- Faculty mobilized, writing their own iBooks
- Voluntary (However, there’s no tenure at Lynn.) 😊
- Stipend of $2K and a MacBook Pro
- Free to students
Chapter 1

Economics: Management of Resources

1.1 Defining Economic
1.2 the Field of Economics
1.3 The Economists’ Tool Kit
Year-over-year comparison*

- iBook is more effective than traditional paper book: Fall 2013 (65%) vs. Fall 2014 (72%)
- iPad will better connect me with classmates: Fall 2013 (79%) vs. Fall 2014 (92%)
- iPad will contribute to my learning experience: Fall 2013 (97%) vs. Fall 2014 (99%)
- iPad influenced my decision to attend Lynn: Fall 2013 (61%) vs. Fall 2014 (69%)

*Lynn University surveys of students who received an iPad in August 2013 and August 2014.
Complete* Success!
[*By “complete” we mean “partial”]

- 24 iBooks in use; dozen more on the way
- Subjects include philosophy, economics, leadership, fashion, business analytics, education, history, new media, professional communication, biology, aeronautics
- Dramatically cuts textbook costs
- Students love them

The iBooks are amazing and the program is unique but...
There was some bad writing

- Training and technology, but no real oversight of the writing process.

Led to sentences like:

“There are two significant implications of contingency theory: if there is no ‘one best way’, then even apparently quite similar organizations, for example, two nearby colleges, may choose significantly different structures and still survive, be reasonably successful in achieving their missions, and so on if different parts of the same organization are influenced in different ways by the contingencies bearing upon them, then it may be appropriate for them to be structured differently, for example, one university department may have a functional structure whilst another may have a matrix structure.”
…& Some Exhausting Disorganization

❖ “Not a single one of the 178 images is cited in the text.”
❖ “She has no idea where her most recent .iba file is.”
❖ “I’m not sure how to access the drive remotely.”
❖ “This one chapter of hers is going to exceed the entire length of Jim’s iBook.”
The Lynn University Digital Press

- Part of the Lynn University Library
- Hired an Academic Editor in December 2014
- Instructional designers work on multimedia and widgets
- Editorial style guide, workflow, contracts, policies & procedures in place
- All books have now been thoroughly edited and revised

- Just officially launched with iLynn, Lynn’s new online learning initiative, May 3rd
Information Literacy at Lynn

- Embedded within the Core Curriculum
- IL Learning Outcomes Required for Core Courses
- Responsibility Falls Primarily on Faculty
- Library Provides Instruction & Assistance Upon Request
Dialogues of Learning | Lynn’s Core Curriculum
Core Courses

Self & Society
Justice & Civic Life
Belief & Reason

Quantitative Reasoning
Scientific Literacy

100 & 200 General Courses
300 & 400 Integrated with Majors
Core Skills

Writing
Speaking
Critical Thinking

Technology Literacy
Information Literacy
Based on WMU
Translated into Captivate
Integrated with Blackboard

6 Modules
Self & Society 100
Limitations

- Too Concentrated
- Not Mobile Friendly
- Difficult to Update
- No Support
Redesign

Mobile Friendly
Pre-Packaged Videos & Quizzes
Spread Through 100 & 200 Level Dialogues
Reorganize

**Self & Society 100**
- Welcome
- Information Literacy Pre-Assessment

**Justice & Civic Life 100**
- Academic Integrity
- Citing Sources

**Belief & Reason 100**
- Study Skills
- Presenting Information

**Self & Society 200**
- Research Process
- Anatomy of a Research Paper

**Justice & Civic Life 200**
- Digital Social Issues
- Evaluating Information/Peer Review

**Belief & Reason 200**
- Search Techniques
- Primary and Secondary Sources
Repackage into iBooks
Chapter 1

Here to Help

It can be hard to find your way through the maze of academic study and college level research. The Lynn University Library can help you in three specific ways through:

- Place
- Pathway
- People
Section 1

The Library as Place for Learning

We endeavor to make the library a relaxed and welcoming place. Stop at the Pepper Coffee House on your way in and get a coffee and a snack. Meet with your classmates in one of the study rooms to work on your group project. Use our new Mac Lab to create graphics for your class presentations. Print out a paper just in time to turn it in. For a break from studying check out a Harry Potter book or The Fault in our Stars or a DVD like Anchorman 2.

The first floor of the library is study central. If you need help with research, computers, or anything else, just ask at the Information Desk. Collaboration is encouraged.

If you need quiet in order to concentrate, make your way to the second floor. We reserve this space as a no cell phone, no chatting refuge for undisturbed study.

The Library is open seven days a week. We have extended hours during exams. Check the Library website (www.lynn.edu/library) for current hours.
Section 2
The Library as a Pathway to Knowledge

Ten Good Reasons to Use the Library

So, you have to write a paper on the pros and cons of capital punishment or immigration reform. You’ve always just gone on the web and used Google to find information before. Why should you bother using library resources? Here are ten good reasons why:

1. **Not everything is on the Internet.** There is a lot of useful information out there on the web. Unfortunately, this often leads to the misconception that everything you need to know can be found online. This simply isn’t true. There are tons of published materials (books, articles, videos, music, etc.) that you won’t find using a standard search engine like Google or Yahoo. And even when you do find them, your access may be limited (see #2 below).

2. **Not everything on the Internet is free.** Much of the web consists of subscription services that make you pay if you want to get into their website or download their stuff. Before you go and spend your hard-earned money on these services, check out the library’s website. We’ve already paid for many of these services so you don’t have to.

3. **The Internet is not very organized.** How many times have you searched for something on the web and got a list of 1.5 million web pages? How are you supposed to make sense of that? Does searching the web feel like looking for a needle in a haystack? Well, library resources, unlike the web, are organized by topic and broken down into different types of information (books, articles, databases, etc.) Library resources have been organized by real people, not by search engine robots.
4. **There is no quality control on the Internet.** The internet is full of lies, misconceptions, and half-truths. Almost anyone with a computer can put up a website, and they don't have to know what they're talking about. Some sites will deliberately mislead you in order to get your money. Change your opinion on a controversial issue, or just to pull your leg. Hoax sites are all over the place, and they often look real. Library resources, on the other hand, have mostly been through editors and fact-checkers who make sure you're getting (relatively) reliable information.

5. **Sources on the Internet can be harder to verify.** When you write a paper, it's important to cite your sources. Some web pages make it difficult to figure out who's telling you what and where they got their information. Library resources, even those on our online databases, will tell you exactly where the information came from.

6. **The Internet is too new for some things.** Are you looking for news stories from the day you were born? The web is relatively new, and many sources of information over 15-20 years old have not been digitized or placed on the web. If you're looking for information on older events, you'll have better luck checking out the library's resources.

7. **Library online resources are available 24/7.** There's more to the library than books these days. The library's online databases, e-books collections and other online resources can be accessed 24/7 through the library's website. Although you access these resources through the internet, they are not "internet sources". They are every bit a part of our library's collection as the books on our shelf. The articles and books you find in our online databases and e-books collections are reprinted from real live print sources.

8. **The Internet is a mile wide and an inch deep.** So you've found 40 websites on a particular topic, but they all give you the same four or five facts without very much detail. How do you stretch that out to a five-page paper? For a varied and more in-depth analysis, try some of the library's books or article databases.
9. **You're already paying for the library.** Your tuition and fees help pay for library resources. Why not get your money's worth?

10. **Real live people can help you use our library.** Nice, eager, friendly, highly-trained librarians are standing by, waiting to help you find the information you're looking for. Don't spend hours in vain looking for information on the web. Take advantage of our services to point you in the right direction.

This list is adapted from Mark Herring's "In Reason Why the Internet Is No Substitute for a Library," which originally appeared in American Libraries, April 2008, p. 76-78.

Lynn Library's electronic resources are vast. A carefully selected collection of research databases containing 76,000 e-journal titles and more is accessible through the library. The library also has more than 100,000 e-books that are accessible via the web. You can use our quick and easy Library Search Box found on our library home page to search almost everything at once. Or search individual databases from the articles and databases page.
Section 3
The Library has Helpful People

Lynn Librarians are here to help you (we don’t bite!). We are able to help you in many ways: assist you in deciding on a good topic for your paper, suggest good sources of information for your topic, show you how to find reliable information, help you with computer stuff (Microsoft Word, Powerpoint, iPad apps), teach you how to format your citations in MLA style, etc.

You can contact us:
• via chat from the Library Home Page
• by texting 561-237-7043

Or Contact Individual Librarians
Amy Filiatreau 561-237-7067 afiliatreau@lynn.edu
Leece Barnett 561-237-7059 lbarnett@lynn.edu
Sabine Dantus 561-237-7708 sdantus@lynn.edu
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KEEP CALM AND ASK A LIBRARIAN
In today’s world, information skills—critical thinking and problem solving—are essential to success in the workplace and in many aspects of life. Being conscious of information and basing your decisions on good knowledge will significantly impact your experiences.
Section 1

Learning Outcomes

1. You will understand the importance of information literacy in school, the workplace and society.

2. You will know the resources available to build information literacy skills, and set goals to improve your skills.

3. You will be able to identify the need for using information in everyday life.
Section 2

What is Information Literacy?

Information literacy is

- Recognizing an information need, like the need to develop a new skill
- Knowing where to look for information and understanding there may be multiple sources of information, like the opinion of your service provider and an independent source
- Being able to evaluate information, based on authority, accuracy, currency, coverage, and objectivity, such as trusting medical information from a peer-reviewed journal from the Public Library of Science more than information from a drug manufacturer's web site
- Using and sharing information appropriately, like avoiding plagiarism or packaging the information in a way that is fits your audience
Section 3

Why is Information Literacy Important?

Click on the picture below to watch a video which answers this question:
Section 4

What do you know about Information Literacy?

Click on the picture on the left to take the Information Literacy Pre-Assessment Quiz.

Be sure to enter the exact course and section number (for example, DSS100A) for your class to get credit for taking.

***This test is just to see how much you know about Information Literacy before you study it. Don’t worry if you don’t know most of the answers. You will be learning about Information Literacy in your Dialogue classes over the next two years.
Participation

Fall Information Literacy Quizzes

- Enrolled Students: 1800
- Quizzes Complete: 1200

63%

Spring Information Literacy Quizzes

- Enrolled Students: 1200
- Quizzes Completed: 800

67%