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iBooks: Making a Valuable Classroom Technology with Multi-touch Books

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Advantages of Digital Books

- Lower Cost
- Never Out of Stock
- Facility for Annotations
- Weightless Option
- No Shipping Issues
- No Storage Problems
Apple’s iBooks

- Great addition to education
- Compliment interactivity in classrooms
- Increase learning experience
Students’ progressive adoption of e-text books (Study by Educase.edu)

What are the top factors that would influence students to select an e-textbook rather than a print textbook?

- **2012**
  - Lower cost: 81%
  - Ability to access textbooks anywhere: 69%
  - Ability to access e-textbooks offline: 61%
  - Ability to store many textbooks on one device: 55%

- **2014**
  - Lower cost: 78%
  - Ability to access textbooks anywhere: 66%
  - Ability to access e-textbooks offline: 50%
  - Ability to store many textbooks on one device: 51%

- **2016**
  - Lower cost: 74%
  - Ability to access textbooks anywhere: 63%
  - Ability to access e-textbooks offline: 48%
  - Ability to store many textbooks on one device: 48%

What are the reasons you have NOT used an e-textbook for college coursework?

- **2012**
  - I prefer print: 38%
  - I am not familiar with e-textbooks: 30%
  - Set back: 11%

- **2014**
  - I prefer print: 42%
  - I am not familiar with e-textbooks: 10%
  - Set back: 9%

- **2016**
  - I prefer print: 17%
  - I am not familiar with e-textbooks: 6%
  - Set back: 6%
### Most popular e-book categories at academic libraries in the United States in 2016, by academic subject and school type (Top 3 items highlighted)

<table>
<thead>
<tr>
<th>Program</th>
<th>Graduate/Professional</th>
<th>Undergrad</th>
<th>Community College</th>
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Image source: Statista, 2016
iBooks in Practice!

- Scrolling box for case studies
- Search for a term
- Interactive image gallery
- Add notes and highlight
- Educational vocabulary crossword puzzle
- Closed caption videos

Dr. Rao

iBooks: Discovery Session
References

