LYNN UNIVERSITY

Innovative. Global. Personalized.

Dr. Harika Rao College of Business and Management



iBooks: Making a Valuable Classroom Technology with Multi-touch Books

Dr. Harika Rao College of Business and Management



Advantages of Digital Books

Lower Cost Never Out of Stock Facility for Annotations Weightless Option No Shipping Issues No Storage Problems



Apple's iBooks

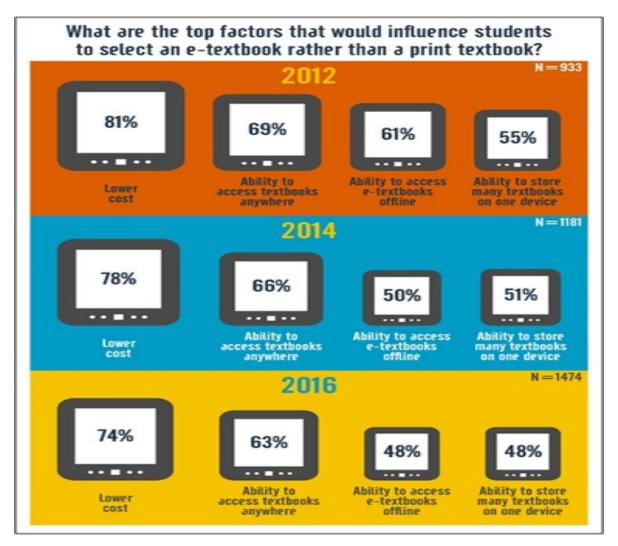
Great addition to education

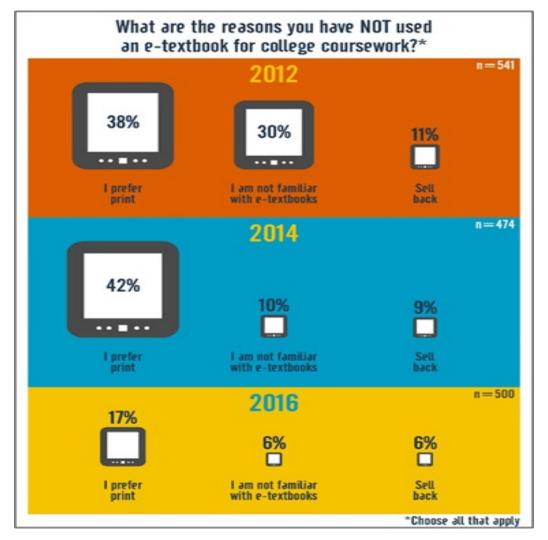
Compliment interactivity in classrooms

Increase learning experience



Students' progressive adoption of e-text books (Study by Educase.edu)







Most popular e-book categories at academic libraries in the United States in 2016, by academic subject and school type (Top 3 items highlighted)

	Graduate/		Community	
Program	Professional	Undergrad	College	Program 2
Business	36%	56%	36%	Business
History	27%	38%	36%	History
Political Science	27%	19%	13%	Political Science
Nursing	18%	34%	67%	Nursing
Technology	18%	26%	26%	Technology
Religion	18%	19%	1%	Religion
Psychology	9%	42%	49%	Psychology
Education	9%	41%	30%	Education
Sociology	9%	28%	39%	Sociology
Science	9%	27%	30%	Science
Literature	0%	25%	30%	Literature
Arts and culture	0%	18%	20%	Arts and culture
Communications	0%	19%	7%	Communications

Dr. Rao iBooks: Discovery Session Image source: Statista, 2016



iBooks in Practice!

Scrolling box for case studies

Search for a term

Interactive image gallery

Add notes and highlight

Educational vocabulary crossword puzzle

Closed caption videos



References

- Raible, A & deNoyelles, A. (2017). Exploring the Use of E-textbooks in Higher Education. A Multiyear Study. Retrieved from https://er.educause.edu/articles/2017/10/exploring-the-use-of-e-textbooks-in-higher-education-a-multiyear-study
- Statista. (2016). Most popular e-book categories at academic libraries in the United States in 2016, by academic subject and school type [Graph]. In *Statista*. Retrieved October 24, 2019, from https://lynn-lang.student.lynn.edu:2093/statistics/713777/ebook-usage-at-academic-libraries-in-the-us-by-subject-and-school-type/
- Statista. (2015). U.S. student attitudes towards tablets and digital textbooks in 2014 and 2015 [Graph]. In Statista. Retrieved October 24, 2019, from https://lynnlang.student.lynn.edu:2093/statistics/273404/us-students-attitudes-towards-tablets-anddigital-textbooks/

Dr. Rao