Civility and the Role of the Media

TOPIC TALK - BROADCASTING EDUCATION ASSOCIATION
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HOW CAN WE TEACH OUR STUDENTS TO BE CIVIL?
Personal Factors at Play

• Exhaustion (Work/Sports)
• Drinking (Too much)
• Emotions (Moods/Feelings)
• Our Past Experiences (Feel Threatened)
Non-verbal Communication

We must be aware of how we are communicating

- Our Eyes
- Our Face
- Our Body
Use ‘I’ statements

This is centered in the belief that if the speaker takes responsibility for her/his statements others will be less likely to simply react and put up a defense.

• “You hurt the team when you don’t show up to conditioning on time”
• “I am frustrated when you don’t show up to conditioning on time”
DO ...

1 Convey the value of your relationship with the person.
2 Go slowly with what you want to communicate.
3 Try to understand the other person’s position.
4 Listen to what the other person is trying to communicate.
5 Confront the situation, not the person.
REFERENCES

