



BEA

BROADCAST EDUCATION ASSOCIATION

Educating for Tomorrow's Media



“Beyond the Associate’s Degree”

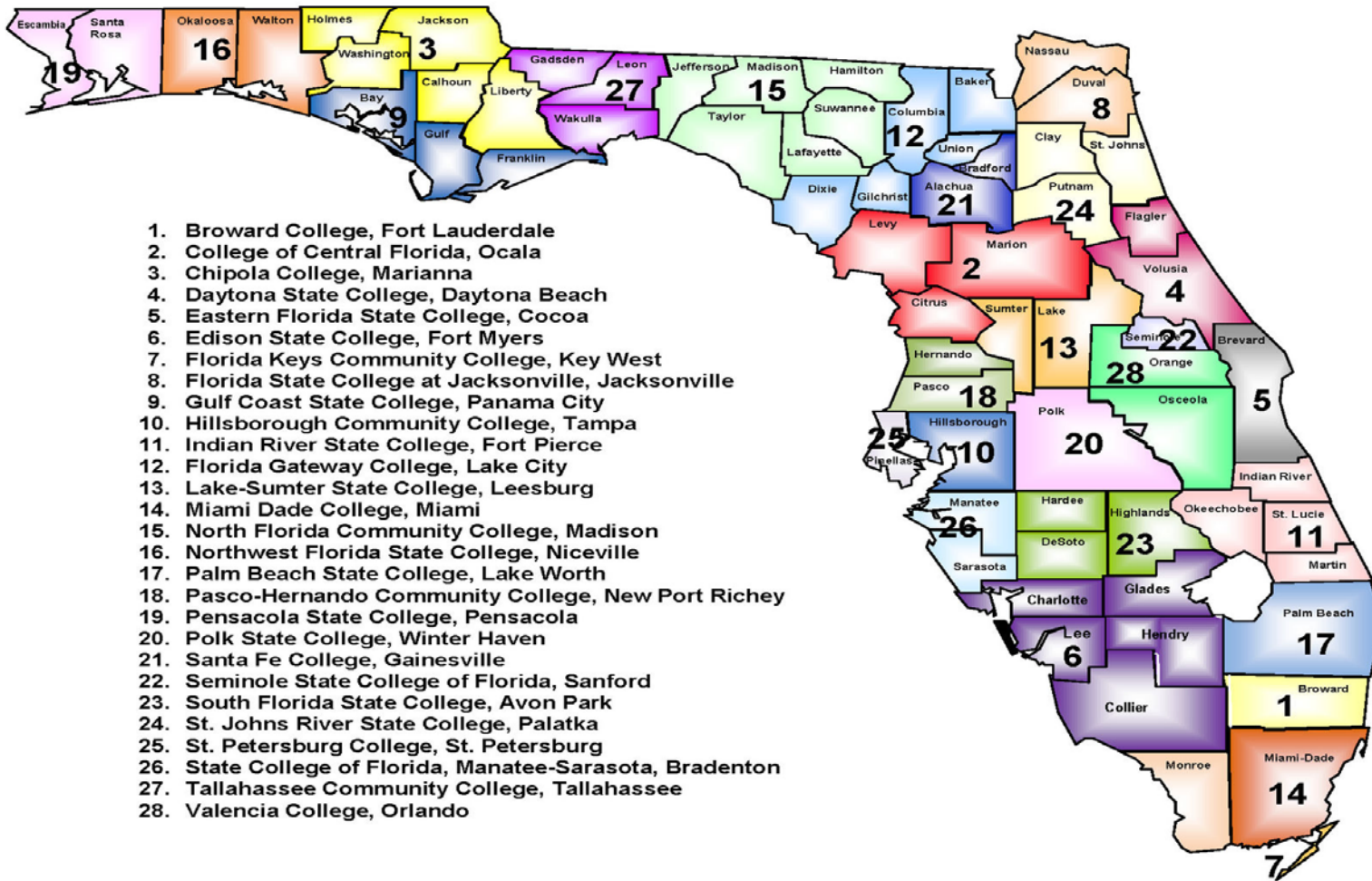
Denise Belafonte-Young

Lynn University

April 24th, 2017

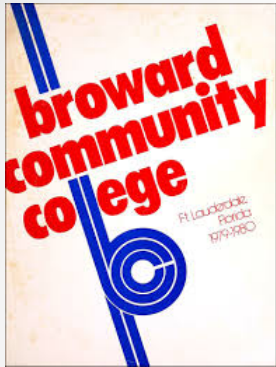
The Florida College System

THE FLORIDA COLLEGE SYSTEM



1. Broward College, Fort Lauderdale
2. College of Central Florida, Ocala
3. Chipola College, Marianna
4. Daytona State College, Daytona Beach
5. Eastern Florida State College, Cocoa
6. Edison State College, Fort Myers
7. Florida Keys Community College, Key West
8. Florida State College at Jacksonville, Jacksonville
9. Gulf Coast State College, Panama City
10. Hillsborough Community College, Tampa
11. Indian River State College, Fort Pierce
12. Florida Gateway College, Lake City
13. Lake-Sumter State College, Leesburg
14. Miami Dade College, Miami
15. North Florida Community College, Madison
16. Northwest Florida State College, Niceville
17. Palm Beach State College, Lake Worth
18. Pasco-Hernando Community College, New Port Richey
19. Pensacola State College, Pensacola
20. Polk State College, Winter Haven
21. Santa Fe College, Gainesville
22. Seminole State College of Florida, Sanford
23. South Florida State College, Avon Park
24. St. Johns River State College, Palatka
25. St. Petersburg College, St. Petersburg
26. State College of Florida, Manatee-Sarasota, Bradenton
27. Tallahassee Community College, Tallahassee
28. Valencia College, Orlando

South Florida and Treasure Coast State Colleges



INDIAN RIVER
STATE COLLEGE



Miami Dade
College



PALM BEACH STATE
COLLEGE



State College System Faces Rebranding

February 13, 2017 9:20 PM

- Junior colleges no longer exist in Florida, with the system and the names of the institutions evolving over time into what were once known as “community colleges.”
- Bill Law, the college’s president who is retiring this June, said the move to change the college names came in part from the accreditation process under the Southern Association of Colleges and Schools (SACS)
- He said as more Florida colleges sought to offer baccalaureate degrees, SACS insisted the schools change their names to reflect the fact that they were offering four-year degrees. Law said the name-change rule is still on the books but “is no longer the operative rule” under the SACS process.
- It explains why three of the four schools, calling themselves community colleges, including Tallahassee Community College and Florida Keys Community College, are offering four-year degrees but have not changed their names.
- “I don’t think you change the role of a community college if they have one baccalaureate program,” Law said.

<http://miami.cbslocal.com/2017/02/13/state-college-system-faces-rebranding/>



PERSONAL
What am I worth?

BUSINESS
What should I pay?

ABOUT
Who we are.

LOGIN

United States / Degree/Major Subject / Degree: Associate's Degree, Communication / Salary

Associated → by location

Associate's Degree, Communication Average Salary

Employees with a Associate's Degree, Communication Degree Median Salary by State or Province

State or Province	Salary Data	\$0	\$18K	\$36K	\$54K
Florida 3 salaries	\$40,000				
Massachusetts 2 salaries	\$44,000				
Nevada 2 salaries	\$53,000				

Country: United States | Currency: USD | Updated: 25 Mar 2017 | Individuals Reporting: 16

View more charts:

- Salary
- Hourly Rate
- Bonus
- Popular Tallies
- Commission

Find Out Exactly What You Should Be Paid

Job Title:

Years in Field/Career:

Location:

United States (change)

Get Career Tips & Advice

Working Overtime? 4 Reasons to Stop

Working overtime might pad your bank account in the short run and/or get the boss on your side, but too much of a good thing isn't great for you...

BACHELOR'S DEGREES

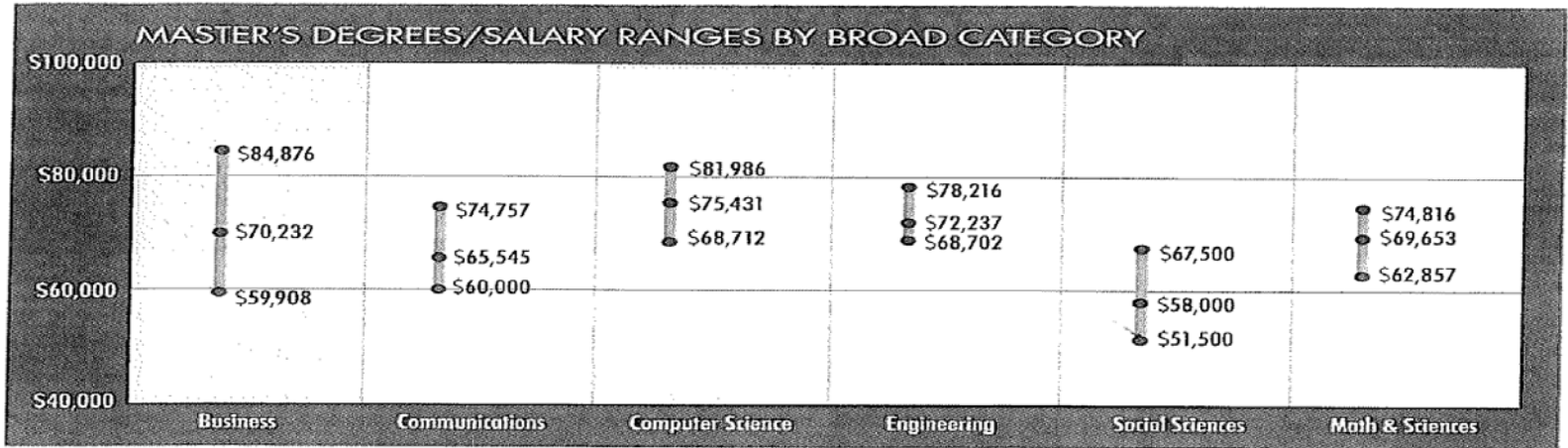
BA

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR

SOUTHEAST	Mean	25th Percentile	Median	75th Percentile	Responses
Business Majors					
Accounting	\$54,380	\$51,000	\$55,000	\$57,000	23
Actuarial Science	\$61,250	\$55,500	\$58,000	\$67,000	4
Business Administration/Management	\$52,908	\$49,000	\$55,000	\$55,000	19
Economics	\$57,500	\$55,000	\$55,000	\$60,000	10
Finance	\$56,088	\$55,000	\$55,000	\$60,000	17
Hospitality Management	\$49,333	\$45,000	\$48,000	\$55,000	3
Human Resources	\$53,875	\$48,000	\$53,000	\$59,500	8
International Business	\$58,800	\$55,000	\$55,000	\$64,000	5
Logistics/Supply Chain	\$56,450	\$51,000	\$56,800	\$63,000	18
Management Information Systems	\$61,533	\$55,000	\$61,000	\$65,000	15
Marketing	\$53,719	\$47,000	\$55,000	\$58,000	16
Sales	\$53,045	\$45,000	\$55,000	\$64,000	11
Communications Majors					
Communications	\$49,500	\$44,000	\$50,000	\$55,000	4
Computer Sciences Majors					
Computer Science	\$65,471	\$61,000	\$65,000	\$70,000	23
Information Sciences & Systems	\$64,369	\$60,000	\$64,500	\$70,000	18
Software Applications	\$65,981	\$64,000	\$65,000	\$70,000	13
Engineering Majors					
Chemical Engineering	\$66,730	\$64,000	\$66,830	\$70,000	13
Civil Engineering	\$61,099	\$59,500	\$60,000	\$61,896	8
Computer Engineering	\$68,807	\$63,750	\$70,000	\$72,500	16
Electrical Engineering	\$66,661	\$62,900	\$65,000	\$70,000	18
Engineering Technology	\$63,363	\$60,000	\$60,000	\$67,500	7
Environmental Engineering	\$60,203	\$58,000	\$60,000	\$60,000	5
Industrial/Manufacturing Engineering	\$64,303	\$61,200	\$64,500	\$66,830	10
Mechanical Engineering	\$64,899	\$62,800	\$65,000	\$67,152	17
Nuclear Engineering	\$64,950	\$61,750	\$64,900	\$68,150	4
Software Engineering	\$69,292	\$61,250	\$70,000	\$74,000	12
Systems Engineering	\$69,125	\$62,000	\$69,000	\$76,500	8
Social Sciences Majors					
Economics	\$59,000	\$55,000	\$60,000	\$62,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$61,250	\$55,500	\$60,000	\$67,500	8
Geology/Geological Sciences	\$45,995	\$34,986	\$48,000	\$55,000	3

MASTER'S DEGREES

(M.S)



MASTER'S DEGREE SALARIES BY MAJOR

Academic Major	Mean	25th Percentile	Median	75th Percentile	Responses
BUSINESS MAJORS					
Accounting	\$67,369	\$58,000	\$62,000	\$70,000	34
Actuarial Science	\$70,333	\$55,000	\$62,500	\$70,000	6
Business Administration/Management	\$81,685	\$60,000	\$75,000	\$105,000	38
Economics	\$73,665	\$58,000	\$67,318	\$90,000	22
Finance	\$70,957	\$58,000	\$65,000	\$80,000	34
Human Resources	\$73,212	\$60,950	\$70,500	\$80,000	24
International Business	\$69,964	\$60,000	\$65,000	\$75,000	10
Logistics/Supply Chain	\$68,445	\$59,000	\$65,000	\$75,000	24
Management Information Systems	\$75,433	\$63,000	\$73,000	\$79,000	19
Marketing	\$86,318	\$65,500	\$92,500	\$106,000	24
Sales	\$66,000	\$60,000	\$65,500	\$75,000	6
COMMUNICATIONS MAJORS					
Communications	\$65,273	\$60,000	\$63,500	\$69,636	6
Public Relations	\$71,545	\$60,000	\$69,636	\$85,000	3
COMPUTER SCIENCES MAJORS					
Computer Science	\$81,390	\$70,000	\$76,020	\$85,000	29
Information Sciences & Systems	\$79,821	\$67,000	\$74,300	\$80,000	25
Software Applications	\$82,106	\$69,000	\$76,020	\$80,000	19

MFA Salaries by positions

Employees with a Master of Fine Arts (MFA) Degree Salary Ranges by Job

Job Title	National Salary Data	50	Check salary info for your own job »
			\$90K \$120K
Graphic Designer 52 salaries	\$35,847 - \$73,935		
Assistant Professor, Postsecondary / Higher Education 38 salaries	\$41,786 - \$80,086		
Interior Designer 33 salaries	\$36,065 - \$67,193		
Senior Graphic Designer 26 salaries	\$50,314 - \$98,253		
Creative Director 24 salaries	\$50,000 - \$168,500		
Art Director 22 salaries	\$50,932 - \$122,339		
Marketing Manager 21 salaries	\$32,438 - \$83,159		

Country: United States | Currency: USD | Updated: 25 Mar 2017 | Individuals Reporting: 1,484

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Get a personalized salary report!

Location:

Years in Field/Career:

[Get your salary report »](#)

United States (change)

Key Stats for Master of Fine Arts (MFA)

Gender

Female
61 %

Male
39 %

Salary
\$34,864 - \$72,879

Salary
\$39,893 - \$81,332

Job Satisfaction

About Lynn University Colleges

6 Colleges

- Aeronautics
- Arts & Sciences
- Business & Management
- Education
- International Communication
- Conservatory of Music



LYNN
UNIVERSITY



Lynn University Degree Programs

- Undergraduate Programs:
- <https://www.lynn.edu/academics/areas-of-study/undergraduate-studies>
- Graduate studies: <https://www.lynn.edu/academics/areas-of-study/graduate-studies>
- iLynn: <https://www.lynn.edu/academics/areas-of-study/ilynn-online-learning>
- Certificate Programs: <https://www.lynn.edu/academics/areas-of-study/certificate-programs>



Associate Degree Program Relationships

- Art Institute of Ft. Lauderdale
- Miami Dade College
- Connecticut School of Broadcasting
- Palm Beach State College



Lynn University

- “We average around 100 transfers in the fall and 45 in the spring”.
- “Less than 1/2 come from community colleges”.
- “With the change to 4 year state colleges, there has not been any real decline- we still offer many more programs than they do”.

Susan Bronstein: Transfer Coordinator



LYNN
UNIVERSITY



Retention, Retention

- It was decided unanimously that the faculty should offer an AA degree in Advertising and Public Relations. The courses were decided upon in the curriculum committee meeting. The faculty approved the degree with the following CIC courses: COM 115, COM 116, COM 208, GVC 220, GVC 165, COM 110, COM 255, as well as appropriate Dialogue courses.
- This will pave the way to potentially keeping students on to further degrees



Thank You!