Aesthetics of Things

Aseel Dammas

Lynn University

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FINAL PORTFOLIO
M.S in Communication and Media

Aseel Dammas
LYNN UNIVERSITY
Life in all its details is full of aesthetics. A dark night full of stars. In the city life littered with urban designs, in human faces, expressions, and feelings that carry it.

As an artist, I don't like routines. The repetition kills me and makes me feel very typical. I would love to see the beauty of all things. There is beauty everywhere all we have to do is search it and catch it, perhaps it is around us, yet we don't notice it. Life is full of wonderful things that don't deserve neglect. We must allow ourselves to try and experience things that make us happy even if they are simple. We have to create worlds for ourselves that are designed with our wishes.

Life does not require us to always be serious. There must moments of surprise, madness, sadness, and joy; and we should live according to what makes us human. We are part of this earth; so we adapt, fuse, feel the things around us to recognize its aesthetics. Therefore, I chose the (Aesthetics Of Things) as the general theme of my work.

There might be beauty in those small things, which we do not pay attention to. If we stood there and analyzed for a moment we would be able to touch the meanings and aesthetic aspects of things. We’ve missed so much because of the countless distractions and time invested in things that would be meaningless in 1000 years from now. The hustle of life (current society) is designed to keep us from discovering and achieving the stage of peace and tranquility internally and externally.
GVC 530
AESTHETIC OF DIGITAL PHOTOGRAPHY
Digital photography class was the base of digital media program. I consider it as the most beneficial tool of all because it is used in most of my projects during the year. Working on still life project has developed my ability to transmit a feeling through a non-living thing. Product photography it’s all about lighting and setup for apparel product photography and I can control everything else. When you photograph a landscape, you photograph the big picture that captures the beauty of the area.
GVC 570
DIGITAL STORYTELLING
Digital Storytelling class combine theory and practice to tell powerful meaningful stories through films. The backbone of a digital story is a written script and how to turn my script into an audio voice over and combine it with visuals such as photos, drawings, video and animation to create a digital story. I learned how to use the aspects of production – from how to research your story to adding the finishing touches in the edit where I was able to tell my story.
GVC 575
IMAGEMAKING AS EXPRESSION
One of the main reasons why I love working with Adobe Illustrator CC is it manipulates vector graphics where I was able to generate and edit scalable vector arts to be reproduced in many media at any size. In this course, I decided to use an original work of the animated Mr. Bean to recreate my own version of vector art with a little bit of a touch of my middle eastern culture.
GVC 580
ANIMATION AND MOTION GRAPHICS
Adobe After Effects CC is one of the software that producing stunning works of visual art. I was able to bring to life my Middle Estren version of Mr. Bean that I created through Adobe Illustrator CC by producing 2D cartoon characters and motion graphics, also adding special effects.
GVC 585
AESTHETIC/PRACTICE OF 3D ANIMATION
I learned that Maya is a very powerful and complex 3D modeling software where you could move objects, bring characters to life, and build 3-dimensional models. Maya® software helped me to take my love of interior designing and logo designing to the next level where my work became animated and artistic with the technical skills that I learned to create exciting and believable 3D animation.
GVC 535
DRAWING & DESIGN THEORY AND PRACTICE
Still Life is the best subject in art for learning the skills of drawing and painting. I learned the traditional painting and drawing practices, concepts, aesthetic conventions, methods, technique and drawn from observation showing two point perspective. I was able to tell a story through an artwork and develop a series of digital Painting.
Thank You