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Razan Rubui's Digital Media Portfolio

Razan Rubui
Lynn University

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FINAL PORTFOLIO

M.S in Communication and Media

Razan Rubui

LYNN UNIVERSITY

Artist Statement

Unlike others, I prefer the sun over the rain, the brightness over the darkness, the beach over the snow. The beauty of nature has always inspired me to create my work, which happened to be mixed of energetic colors. I make art that amplifies how I relate to life using digital tools. In other words, I use my area of study to enjoy what I admire the most.

Being an extraordinary artist is directly related to simplicity. For example, I use photography as a tool to explore the world that starts from memories to every day details . It is been very optimistic that studying abroad has changed my way of thinking to affect my art. Accepting diversity is a strong aspect that make me eager to work creatively on new professional softwares, such as Maya and The Adobe family.

GVC 530
AESTHETIC OF DIGITAL
PHOTOGRAPHY

Digital photography class was the base of digital media program. I consider it as the most beneficial tool of all because it is been used on most of my projects during the year.

Working on Landscape project has straightened my skills to deal with nature and choose the write technique and composition. When it comes to capturing children's best expression, contacting with people was more difficult, yet enjoyable task to learn from.















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GVC 570

DIGITAL STORYTELLING

Digital Storytelling class was a strong jump for me in creating art. Thinking of an easy, funny and purposeful storyboard was the first goal to reach. Not only creating storyboard, but also kinetic and animatic were all gathered for an inventive sake. The combination of all digital media tools such as, recording, shooting, designing, animating and even acting significantly helped to finalize a commercial advertising.

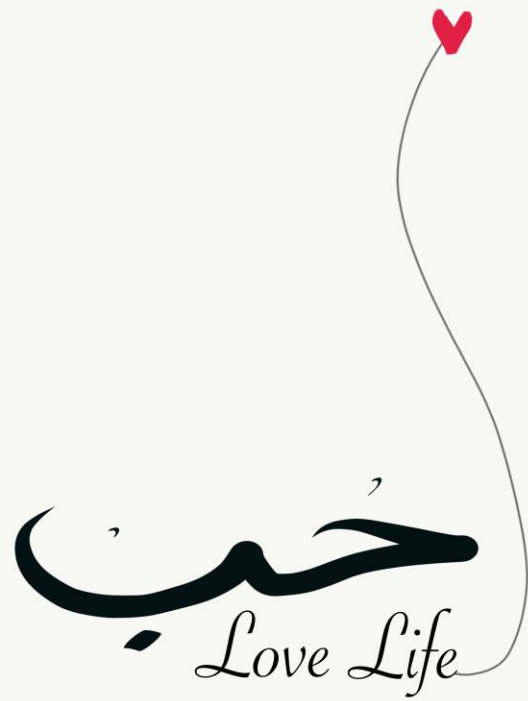


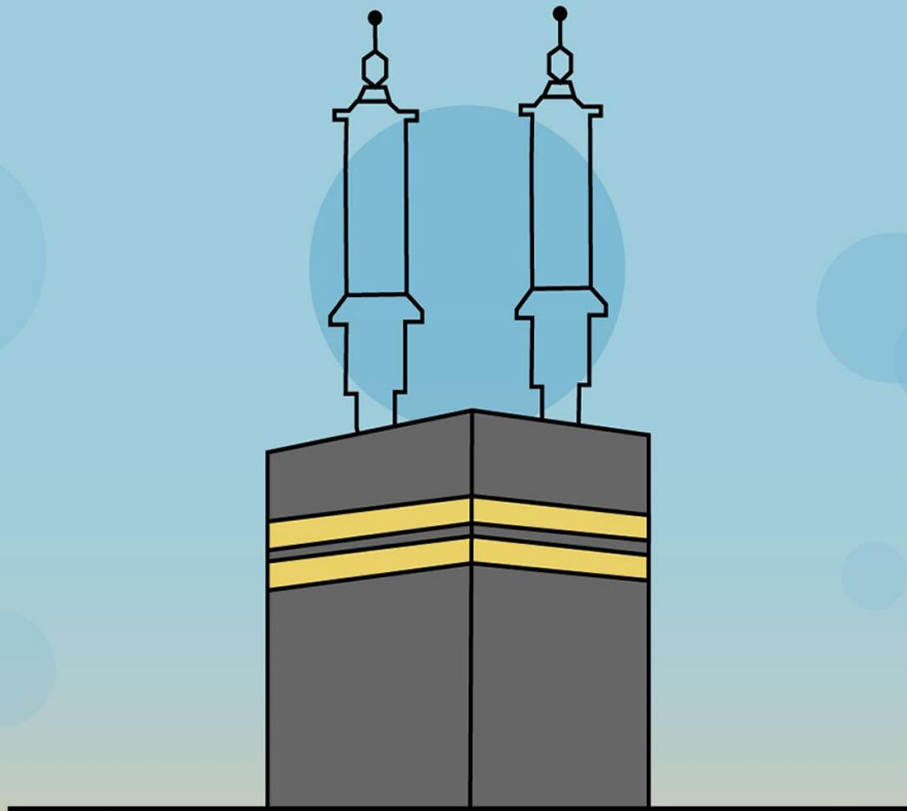


GVC 575

IMAGEMAKING AS EXPRESSION

Imagemaking class was a combination of visual elements and vibrant effects. It added more value to what I learned in the photography class in terms of creativity. The use of illustrator tools was incorporated to create a visually appealing photo. The clear difference in culture and environment between Saudi Arabia and the U.S had its impact on my work. Therefore, my inspiration in the class was driven by some aspects in my culture, such as Calligraphy.





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GVC 580
ANIMATION AND MOTION
GRAPHICS

Understanding shapes, colors and key frames was the most important part of Animation and Motion Graphics class. Starting by animating text and bouncing ball and finishing up by a motion graphics piece. The importance of creating a story has been developed because of learning new animating skills. My work depicts some of my childhood cartoon shows and my current life.





GVC 585

AESTHETIC/PRACTICE OF 3D
ANIMATION

All the listed courses were just a preparation for the Practice of 3D Animation class. Working on a new complicated software, such as Maya required extra time to understand its basic tools. Aside of its difficulty, diving in with more advanced lessons allowed me to see the aesthetic of animating. My final 3D house illustrates a modern architecture style.





Thank You