

Lynn University

SPIRAL

Graduate Student Theses, Dissertations, and
Portfolios

Theses, Dissertations, and Portfolios
Collections

2009

The Creation of a Niche Market Magazine: Panache, the Magazine for the Affluent Palm Beach Couple

Jena Zakany
Lynn University

Follow this and additional works at: <https://spiral.lynn.edu/etds>

Recommended Citation

Zakany, J. (2009). *The creation of a niche market magazine: Panache, the magazine for the affluent Palm Beach couple* [Master's thesis, Lynn University]. SPIRAL. <https://spiral.lynn.edu/etds/312>

This Thesis is brought to you for free and open access by the Theses, Dissertations, and Portfolios Collections at SPIRAL. It has been accepted for inclusion in Graduate Student Theses, Dissertations, and Portfolios by an authorized administrator of SPIRAL. For more information, please contact liadarola@lynn.edu.

MISSING

This thesis is missing from our Archive.

If you have a copy (digital or hard copy) of this thesis, please contact the Lynn University Archives at archives@lynn.edu or at (561) 237-7062.