

# iPulse

## THE DAILY HEARTBEAT OF LYNN UNIVERSITY

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Students Discuss How To Spice Up The Fall Season



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## iPULSE RETURNS TO LYNN UNIVERSITY

AFTER A BRIEF HIATUS, IPULSE RETURNS



By Kathryn Hubbard  
Editor-in-Chief

Six months ago, life at Lynn turned upside down when classes transitioned to on-line learning. Today, Lynn is back to a new normal with socially distanced learning and campus activities.

As the Class of 2024 entered a new college experience,

Lynn students and faculty began to readjust to an on-campus routine. While Lynn looks a little different this year, we remain a tight-knit community.

This past spring, iPulse remained committed to bringing the latest news from campus  
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### MEET THE STAFF

Get to know the iPulse staff this semester.

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Right Above: Amazon Drone  
Right Below: Art Basel, Miami

*Continued from front page ...*

to the individual computer and iPad screens worldwide. This year, the iPulse staff will continue to keep Lynn students engaged throughout the community during the COVID-19 pandemic.

While this fall looks different from years past, our staff will continue to cover virtual seminars and events. We remain dedicated

to providing our readers with up-to-date stories from campus and throughout the local area.

We hope that iPulse continues to be a steady factor in your college routine throughout this year. Our staff thanks to our readers for their continued support during this unprecedented time.



# MEET THE STAFF ...

## **KATHRYN HUBBARD** Editor-in-Chief

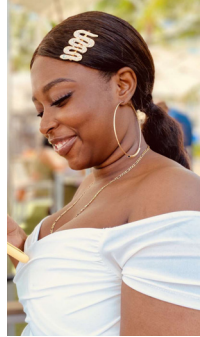
Kathryn Hubbard is a senior majoring in multimedia journalism. She first became involved in iPulse her freshman year as the Copy Editor. Last year, Hubbard was one of the assistant editors and social media managers. Hubbard is also a member of the sorority Tri Sigma. Last spring, she interned at ESPN West Palm's radio station 106.3FM and worked at the Super Bowl LIV Halftime show in Miami.



writing for National Geographic. While not at Lynn, she spends her free time at the beach, writing, or listening to podcasts.

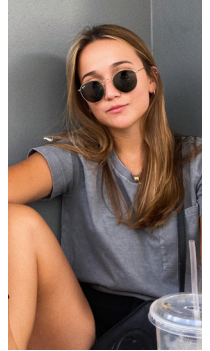
## **GARDITH DESAUGUSTE** Social Media Manager

Gardith Desauguste is an advertising, social media, and public relations major. She is also a marketing manager for the Lynn chapter for the college magazine, Her Campus. She is known for her love of creativity and continuously dabbles in different forms of art.



## **PAULINA HOYOS** Staff Writer

Paulina Hoyos is a sophomore student majoring in public relations and advertising with a minor in marketing. Originally from Barranquilla, Colombia, one of Hoyos' achievements is managing her family's coffee company's social media. She enjoys helping people in need and loves to volunteer with foundations where their objectives are to help those in need.



## **EMILY CHRISTENSEN** Managing Editor

Emily Christensen is a senior majoring in communication with a focus on multimedia journalism. She is currently interning at Ocean Drive Magazine, where she continues to pursue her dream of becoming a magazine journalist. In Christensen's spare time, she works on her health and wellness blog, "Running on Empty." When Christensen is not writing, she runs as a student-athlete on the cross country and track team at Lynn.



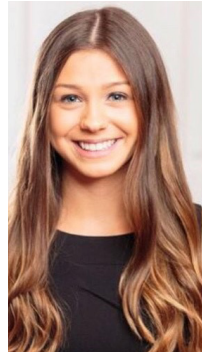
## **LUCAS FLOTTA** Staff Writer

Lucas Flotta is a junior at Lynn studying film and television. Born and raised in New Jersey, Flotta attended a private boarding high school and won the tennis team's state championship every year. During his sophomore year, Flotta went undefeated during the spring tennis season, going 10-0 at numbers 5 and 6 singles.



## **CLAIRE MCCABE** Staff Writer

Claire McCabe is a senior majoring in advertising and public relations with a minor in journalism. In addition to academics, McCabe has had leadership opportunities on campus, such as being a part of the student government, holding the advertising manager position for the iPulse editorial team and was a peer leader to the incoming freshmen. Currently, she is interning as the Social Media Coordinator at BrandStar Agency.



## **CARAMIA VALENTIN** Assistant Editor

Caramia Valentin is a sophomore majoring in multimedia journalism. Her experience in the field includes work at her local newspaper in North Carolina as a videographer, podcast and radio host, and journalist. With a focus on the environment and sustainability, Valentin dreams of one day



## **SOPHIE GARZA** Staff Writer

Sophie Garza is a senior at Lynn, and is a hospitality management major and has been on the Dean's list for the past four semesters. Garza has interned for Fair Hills Dining Room as a hostess and as a waitress.



## **FEDERICA PEZZANA** Staff Writer

Federica Pezzana is a digital art and design major and a marketing minor. She is a member of the Women's Tennis Team, and she loves being active. Pezzana also works in the Office of Admission at Lynn, and she recently became Student Ambassador Leader for the Social Media Team.



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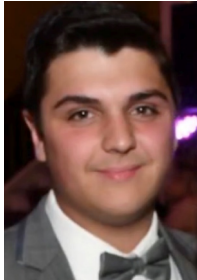
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**ANDREW SAAVEDRA**  
Staff Writer



Andrew Saavedra is a junior majoring in visual art and design with a focus on visual media. Saavedra graduated high school as a member of the National Arts Honors Society studying visual art.

**NICHOLAS VANNICOLA**  
Staff Writer



Nicholas Vannicola is a sophomore studying advertising, social media, & public relations, minoring in marketing. Vannicola has maintained a 4.0 GPA thus far and received the Citizenship Project Award of Excellence during J-term.

**ALEXIS WEISBLUM**  
Staff Writer



Alexis Weisblum is a junior at studying communication. She is from New Jersey and moved to Florida to go to school. She has found a passion for communications and would love to go into social media management. Weisblum looks forward to graduating and working in the field of communications.

**XAVIA WILLIAMS**  
Staff Writer

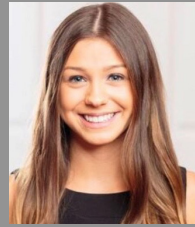


Xavia Williams is a media studies and practice student. When she is not working hard in class or at the Center of Student Involvement, she is entertaining fans from the College of Communication and Design radio room where she resides every Saturday afternoon as the executive producer and host of "Zay's Variety Show."

# FROM NIGHTCLUB TO FAMILY-FRIENDLY FUN

## AMERICA'S BACKYARD BAR MAKES CHANGES DUE TO COVID-19

America's Backyard in Fort Lauderdale has been famously known for its partying atmosphere, loud music and enormous crowds since 2008. The bar had to adapt to the changes in COVID-19, which made them create a new atmosphere for those to enjoy.



By Claire McCabe  
Staff Writer

America's Backyard bar is now a family-friendly and open-air hangout. There is live music to enjoy from tables with your dog alongside.

"We're opening up our doors at an earlier hour to appeal to a larger audience," said Jarred John, co-owner.

With the bar now opening at 3 p.m. rather than 9 p.m., the vibe is more of a daytime entertainment and restaurant setting. What used to be the pool bar is now covered with artificial turf with picnic tables.

"You have to evolve with the times in this industry," said John. John realized that to keep up with the times, America's Backyard bar had to change with the times. The bar would have been out of business with the COVID safety regulations. This change also catered to the demographic of those in their mid-30s.

The owners created a new enticing menu in hopes of a new crowd to America's backyard bar. More craft beers and cocktails, personal pizzas and desserts. There are two dozen varieties of pizza to order.

The fun is just getting started with the soft opening of America's Backyard bar. John plans to create a second-floor space that serves street tacos and tequila and intends to have "an open-air, live-music food hall to accompany the second floor's food."

In compliance with COVID-19 safety regulations, America's Backyard bar is only serving those with a reservation only at the moment. There is a 90-minute seating limit for every table included in the soft opening phase. Experience the new vibe of America's Backyard bar; reservations can be made at [BackyardFTL.com](http://BackyardFTL.com).



1. The old vibe of America's Backyard bar.
2. The new and improved America's Backyard bar picnic tables and seating.
3. New customers enjoying live music at America's Backyard bar.

# BTS DEBUTS AT NO. 1 ON BILLBOARD HOT 100!

## SOUTH KOREAN NEW SONG DYNAMITE CHARTS NO. 1

On August 31, South Korean boy group BTS worldwide achieved their first No. 1 on the Billboard Hot 100 with the groups' first all-English single "Dynamite."



By Xavia Williams  
Staff Writer

The song was released on all streaming platforms, along with a quirky disco-themed music video. In 24 hours, BTS gained 101.1 million views making it the biggest first day to debut on YouTube.

BTS is the first all-South Korean group to lead the Hot 100 and the second Asian act since Japanese artist Kyu Sakamoto with Suki-yaki for three weeks in June 1963. Other records they hold are four No. 1 albums on the Billboard 200 chart and most weeks at No. 1 on the Social 50 Chart.

Leader RM recently told Apple Music's Zane Lowe, "We made this song in hopes of giving energy to the listeners."

They recorded the song to cheer up the ARMY due to the global pandemic bringing many moods to an all-time low. "We're glad this song turned out great and hope a lot of our fans can listen to it to receive this positive energy we tried to incorporate in the song."

Bangtan Soyeondan, better known as BTS, comprises seven members RM, Jin, Suga, J-Hope, Jimin, V and Jungkook. The youngest Jung Jungkook turned 23, coincidentally at the same time Billboard posted their history-making chart.

After reaching No. 4 in March with their song, "On," BTS fans, otherwise known as ARMY, made it their mission to get the boys a number one even if it wasn't in Korean. They managed to achieve this goal with their hit song "Dynamite."

On August 21, "Dynamite" was released.

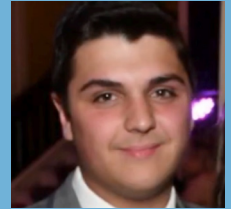


BTS performs at MTV'S Video Music Video Awards 2020. Photo/@BTS\_official via Twitter.

## AMAZON MOVES CLOSER TO DRONE DELIVERY

### WITH F.A.A. APPROVAL, AMAZON IS NOW CLEAR TO USE DRONES TO DELIVER PACKAGES DIRECTLY TO CUSTOMERS

It is no surprise that Amazon has received federal approval to utilize drones, allowing the retailer to send packages to customers in 30 minutes or less.



By Nicholas Vannicola  
Staff Writer

The Federal Aviation Administration (F.A.A.) has issued a Part 135 Air Carrier and Operator Certification to Amazon for this delivery process to begin taking place. While there is no exact date when to expect these drones, acquiring that certification was critical.

David Carbon, V.P. of Prime Air, to the New York Times, said that the certification "indicates the F.A.A.'s confidence in Amazon's operating and safety procedures for an autonomous drone delivery service that will one day deliver around the world."

Testing the capabilities of drone delivery is required to begin its production. Amazon displayed an electric hexagonal drone at a conference in Las Vegas, indicating that it could only carry up to five pounds. The device had advanced technology built inside that prevents contact with other objects.

Jeff Bezos in 2013 to "60 Minutes" an interview, he predicted that "drones would become common within the next five years."

Seven years later, Amazon is the third company to earn a Part 135 Air Carrier and Operator Certification. Aside from Wing Aviation and U.P.S. Flight Forward, neither company has executed drone delivery fully yet.

F.A.A. supports the use of drone technology, the agency is "giving \$7.5 million in grants to universities for research on the safe integration of drones into our national airspace," said Elaine L. Chao, the transportation secretary to the New York Times.

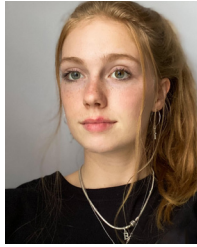
# AN INTERNATIONAL PERSPECTIVE ON THE DEBATES

## THE UPCOMING PRESIDENTIAL ELECTION BRINGS NEW VIEWPOINTS

On Sept. 1, Enrico Oliveira was interviewed by iPulse regarding the upcoming presidential election to hear the viewpoint of someone from another country. The 2020 presidential election is scheduled to happen on Nov. 3, and millions of Americans are preparing their vote.

"I think voting is important," said Oliveira, Brazilian sophomore. "But I do like the fact that we are not obligated to vote here in America like we are in some other countries."

With Biden having the Democratic nomination and Trump having the



By Brianna Burgan  
Contributing Writer

Republican nomination, America faces a difficult decision. With America's diverse population, everyone is going to look for specific qualities that they find desirable in a candidate.

"I think the leader of the country should have a lot of economic understanding," said Oliveira. "But they should also be able to do all of the brave and necessary changes to the country."

Looking at the characteristics of a candidate is extremely important. Voters should also know about promises that each candidate has made while campaigning—for example, Trump advocates for bringing the troops home while strengthening and expanding America's military. Biden focuses more on the troop's families through the launch of Joining Forces.

"I would personally diminish the role of the military," said Oliveira. "I think we spend so much money on [the] military every year."

Each year, the United States spends around \$934 billion on the military- more than half of the federal budget. There is a question of whether politicians truly express their beliefs or just pleasing their audience to avoid public scrutiny.

"I think the leaders of the country just do popular decisions to make people happy and not actually do what the country needs and demands," said Oliveira.

With the election coming closer, Americans need to prepare and inform themselves on which candidate they believe will fit the job best.

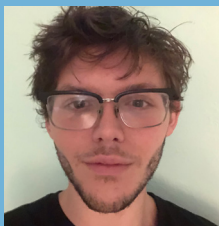
## ART BASEL MIAMI BEACH CANCELED

### THE STATE OF THE PANDEMIC IN SOUTH FLORIDA LEADS ORGANIZERS TO POSTPONE UNTIL 2021

Due to the COVID-19 pandemic's impact, the Art Basel Miami Beach organizers recently announced that they are canceling this year's event, initially scheduled for December.

Mayor Dan Gelber of Miami Beach told the New York Times that he was "disappointed, but not shocked" by the cancelation.

After months of discussion with the show's organizers, noted Mayor Gelber, the event had to be put off until December 2021. In a statement by Art Basel reported by the New York Times, the show's organizers announced the conditions in South Florida,



By Andrew Saavedra  
Staff Writer

as well as international travel restrictions and quarantine regulations, had left them "no other option."

Currently, the Miami Beach Convention Center, home to the Art Basel show, is being used as a reserve field hospital and a drive-through COVID-19 testing site.

Noah Horowitz, Art Basel's director for the Americas, told the New York Times that planning to open the fair as scheduled seemed impossible. Horowitz continued, artists' production schedules and global shipping deadlines. Early September, the organizers needed to decide on staging the fair because nearly half of the fair's participating galleries are overseas.

"It really made it feel, along with a whole host of other factors on the operational and logistical side, like a step too far," Horowitz said to the New York Times.

Miami's art community had anticipated the fair's cancellation long before the announcement - striking conversations of special shows during the week of Art Basel, regardless of the show's cancellation. Instead of the cancellation, a series of online viewing rooms featuring its participating galleries from Art Basel Miami Beach, including NADA and Art Miami, announced a similar pivot online.

Fredric Snizer, a prominent exhibitor at Art Basel Miami Beach and gallery owner, noted how the art community soldiered on in 2001 after Sept. 11 attacks.

"The local community will be celebrated, will understand the value of itself and that there are things here which are significant and can be put on a world-class stage," said Snitzer to New York Times.

# BOLSTER YOUR RESUME WITH WELLNESS CERTIFICATES

LEARN ABOUT EMOTIONAL WELLNESS AND GAIN NEW SKILLS IN A SEMESTER

The Office of Student Wellness is starting a new Wellness Certification Program at Lynn this fall as an opportunity for students to learn skills they need to be emotionally healthy adults.



By Caramia Valentin  
Assistant Editor

Handling stress in healthy ways, overcoming resistance to change, and feeling comfortable asking for help are skills that students can expect to learn. This certificate can be used as an opportunity for helping fields such as psychology, education, and social work to build their resume. However, the program is open to all students who wish to challenge themselves in self-development, reflection, communication and learning how to apply new skills to their daily life.

“Personally, wellness is my core value, and it is something I truly care for and am passionate about,” said Pratima Thami, student wellness educator.

As a student wellness educator, Thami works with the Office of Student Wellness to promote healthy choices among fellow students. She will be attending the sessions and training to complete her wellness certificate.

“I am looking forward to all the sessions,” said Thami. “They all seem to be very interesting and helpful for me.”

The Office of Student Wellness will host ten zoom workshops in conjunction with the students’ choice of one of the three Student Affairs competency keynotes. The workshops run from Sept. 14 to Dec. 2, but students can make up any missed workshops in the following semester. The last step in the process is a final comprehensive reflection activity and a career and resume articulation dialogue.

Zoom links for the required workshops will be available on Presence.lynn.io. The two concluding projects, the comprehensive

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**REALIZING OUR  
POTENTIAL TO DO  
AND BE MORE.**

**IT FEELS AMAZING WHEN WE  
ARE ABLE TO REACH SUCCESS.  
BUT IF WE'RE NOT CAREFUL, WE  
CAN LET OUR PAST KEEP US  
FROM TRYING NEW THINGS.  
OUR PAST SUCCESSES SHOULD  
BE THE CATALYST AND  
CONFIDENCE THAT PUSH US  
TOWARD NEW CHALLENGES.  
DON'T GET STUCK IN YOUR  
COMFORT ZONE; IT'S OKAY TO  
HAVE A POSITIVE OUTLOOK ON  
THE UNKNOWN.**

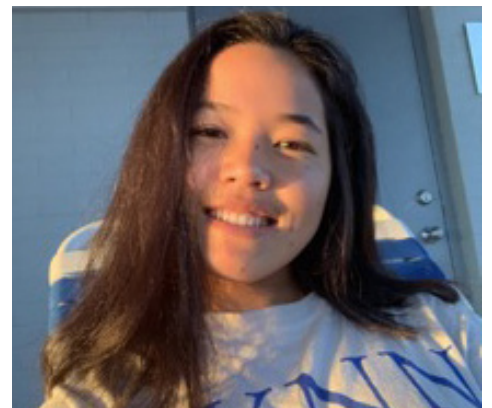
**What past success can be your confidence to take on a new  
adventure?**

Office of Student Wellness  
561-237-7955

reflection activity and career/resume articulation dialogue, will be individually scheduled when the time comes. To learn more about the Wellness Certification Program, contact Charlotte Muriel at 561-237-7955 or cmuriel@lynn.edu.

The Office of Student Wellness’ Campaign for the month of September. Photo/Office of Student Wellness.

Student Wellness Educator Pratima Thami.



# PUMPKIN SPICE AND EVERYTHING NICE

## STUDENTS DISCUSS HOW TO SPICE UP THE FALL SEASON

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**Assistant Editor**

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**lynnipulse.org**

Lynn students discuss how they spice up their fall in Florida, where the leaves do not turn color, and the air does not get crisper.



By Emily Christensen  
Managing Editor

Floridians crave the cold weather as they break out their chunky sweaters, hit Starbucks for the go-to pumpkin spice latte and light some fall scented candles. However, how can one get into the festive season when it is still warm out? Not to mention, a global pandemic is still occurring, and Mickey's Not So Scary Halloween Festival is canceled along with all the other beloved fall festivities.

iPulse set out to see how Lynn students celebrate autumn in such a unique setting; this is what they had to say:

"I usually buy pumpkins for my apartment! Sometime this year, I really want to get into painting the pumpkins bright, fun colors," said Lexi Van Orden, senior.

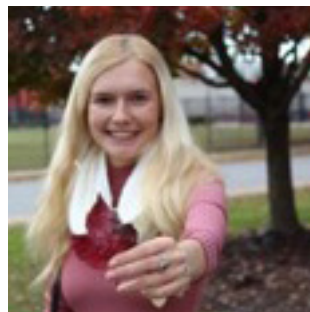
"Getting into the holiday spirit in my family is not hard because my sister was born on Halloween, so every year we throw a huge party and decorate our house like crazy," said Taylor Dodd, junior. "We usually also go to Mickey's Not So Scary Halloween Party. Being surrounded by pumpkins and dressing up certainly puts me in the mood."

"I always go home and get my local bakery's pumpkin donuts," said Donya Dreibelbis, sophomore.

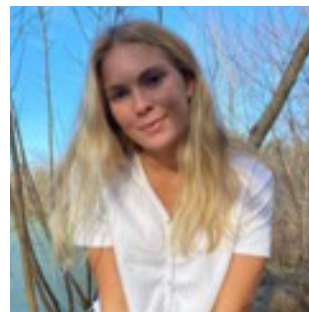
"Due to coronavirus shutting down major fall events, I definitely considered getting into the fall mood by drinking pumpkin spice lattes and putting on my favorite cozy sweater," said Emily Farina, senior.

"Something that gets me in the fall spirit are the pumpkin lattes, fall candles and decorating my room with fall decor," said Claire McCabe, senior.

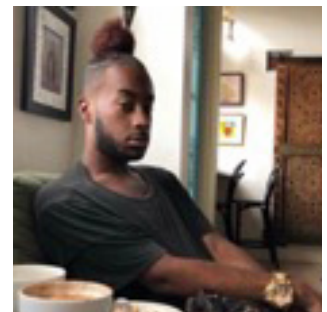
"I get everything pumpkin spice and find spooky things to do," said Devon Tilman, Lynn alumni.



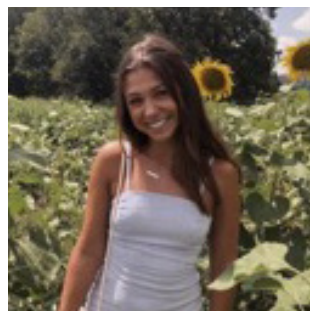
Lexi Van Orden, senior.



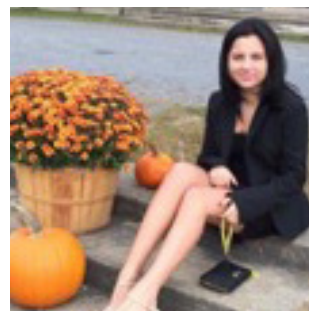
Donya Dreibelbis, sophomore.



Devin Tilman, Lynn alumni



Claire McCabe, senior.



Emily Farina, senior.



Taylor Dodd, junior.