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4 USING CONNECTIONS
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6 SOCIAL IMPACT
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7 COFFEE FANATICS
   New Beverage Spot Opens In Boca

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Above: Lynn recently welcomed former president of the Dominican Republic onto campus. LU Photo.
Cynthia Trudell, keynote speaker at Lynn’s second annual Business Symposium, has served as a pioneer in the business community for more than three decades.

After beginning her career as a chemical process engineer in the male-dominated automotive field, her work ethic and passion elevated her to a career filled with accolades and accomplishments. Through the years, Trudell has served as the chief human resources officer and executive vice president of human resources at PepsiCo, president of Sea Ray Boats and chairman and president of Saturn.

“I began my business career 38 years ago when the automotive industry was being disrupted; I can only conclude that I like to be where it’s disruptive,” said Trudell. “What I’ve witnessed firsthand over the years is the incredible resiliency and stamina of people as they adapt to new environments.”

Trudell emerged on the automotive scene only two years after completing her time at the University of Windsor in the late 1970s. Following a brief stint with Ford Motor Company, she shortly after began her career at General Motors (GM) which provided her with numerous managerial positions that prepared her for the future. Her 20 years with the company allowed her to ultimately assume the role of president for GM subsidiary Saturn in early 1999.

“When I became CEO in 1999, I was faced with a catch-up plan that involved major product upgrades, unrealistic launch timelines and further expansions to the portfolio,” said Trudell. “It exceeded Saturn’s bandwidth, but the success of the organization was dependent on those product launches.”

Not only did the plan heighten expectations across the brand, but the ultimate resiliency of Trudell’s team impressed her. The dedication to succeed made her proud to be part of both the company and its culture.

“It ended up being a crucial test of leadership, to lead people in very hard times while keeping them motivated and seeing that glass half-full,” said Trudell. “You never know what your leadership capabilities will be until you get into a situation like that.”

While Trudell’s journey with GM showed the demanding nature of the automotive industry, her time with PepsiCo displayed an equally important message about one’s labor force. Upon being named the head of human resources for the food and beverage brand in 2007, Trudell was tasked with transforming the company’s operating model to enable it to meet the emerging health and wellness trends.

“Our CEO [Indra Nooyi] was convinced that, with what she saw on the horizon, we needed to make some changes,” said Trudell. “We initiated a three-fold transformation plan in 2007. By 2011, we began to see the impact of moving toward ‘better for you’ products.”

Now serving as a member of the Defense Business Board, advising the U.S. Department of Defense about business process and management issues, Trudell identifies numerous keys to business success. Particularly, she points to an organization’s employees as the focal point for any prosperous brand.

“No matter what, put people first. You will succeed through the good times and the bad times,” she said. “[People] will never let you down; I know from experience.”

Following nearly 40 years in various business industries, Trudell sees hope for the future of today’s students. While she foresees challenges for the next wave of leaders, the palpable sense of enthusiasm and shared visions offer great hope for upcoming business innovators.

By SHAWN JOHNSON
Editor-in-Chief

Above: Trudell believes through her tremendous work ethic, she was allowed to have a career filled with accomplishments. Stock Photo.
After graduating in May with a degree in event management, Sydney Grusd chose to further her education at Lynn by pursuing her master’s degree in human resources.

During her undergraduate years, Grusd was heavily involved in her sorority Sigma Sigma Sigma and served as the recruitment director for two years. She graduated within three years and had an immediate urge to learn something new. Inspired by her time with Sigma Sigma Sigma, Grusd saw an opportunity to grow professionally while studying human resources.

“I found a true passion in finding strong and confident women who I felt would be perfect additions to lead and grow our chapter,” said Grusd. “I enjoyed it so much that I am still actively involved through my master’s as the recruitment adviser. In that capacity, I oversee recruitment and am able to correspond with our national office on behalf of my chapter, while being a mentor to the members.”

Grusd was also heavily involved off campus. She completed three internships during her undergraduate years, with the first serving as an events intern for Kiss the Planner, a private wedding planner.

She then worked as an intern for 3-J Hospitality, a group that oversees three venues in Ft. Lauderdale as well as a restaurant in Lake Worth. This internship was beneficial to Grusd because she gained experience planning events, allowing her insight into what the industry is really like.

Most prominent, though, was Grusd’s recent internship over the summer with the governor of New Jersey’s office. There, she worked side-by-side with the governor’s wife, the first lady.

“I was asked to spend my summer planning the Foundation Gala for the governor, a 250-person event that happened this past October,” said Grusd. “My task involved consulting with directors regarding event strategy and goals, creating and establishing long-lasting vendor relationships as well as organizing previews and samples of vendor supplies.”

While her internship came to an end this summer, Grusd had the opportunity to return to New Jersey in October for the event. There, she
saw the impact of her hard work and was personally thanked by the First Lady in her speech at the ceremony.

Now that her role with the governor’s office has come to a close, Grusd has chosen to reflect on the valuable lessons she has learned along the way.

“The most important lesson I learned is how important your connections are,” said Grusd. “Every person you meet could one day be a potential connection; it is so important to treat everyone with kindness and respect.”
College of Education professors Jennifer Lesh and Kelly Burlison recently partnered with psychology professor Debra Ainbinder to co-create an action research project on the effects of homelessness and food insecurity.

This unique project, which incorporated the Social Impact Lab, allowed individuals the opportunity to use their strengths while working with others in various fields to make a difference in both the local and global communities. As a result of the semester-long effort, the students are currently making recommendations based on their perspectives as future social workers, mental health counselors, teachers, policy-makers and business people.

“My group and I are focused on helping locally,” said Emily Mendez, junior. “We are currently reaching out to schools in Palm Beach County to help raise awareness.”

After conducting research, the students came up with numerous individual viewpoints to discuss the psychological impact of homelessness, poverty and food insecurity. In particular, they became more aware of how these concepts affect one’s self-efficacy, as presented in Abraham Maslow’s Hierarchy of Needs.

“My goal for this project was to raise consciousness among my students,” said Ainbinder. “I believe that this project has definitely raised their awareness and made them much more energetic about making a change.”

Ultimately, these professors hope to lead their students to produce work that becomes sustainable.

“As educators, it is our job to do this,” said Burlison. “The world is changing and it is time to make a difference.”

Once the semester ends, Lesh, Burlison and Ainbinder plan to continue this teaching style, providing students hands-on, applicable experience in bettering their surrounding areas. If this semester’s group is any indication, their efforts to raise awareness on pressing community issues is impacting the students’ lives as well.
Mane Coffee recently opened in Boca, featuring products patrons claim are like no other in the local area.

Mane serves as the new spot for coffee fanatics to gather while enjoying a variety of fresh options. By sourcing its coffee from some of the best roasters across the U.S., Mane holds itself to high standards. The coffee spot offers numerous pathways to make a customer’s experience memorable.

“Mane is so close to my apartment, making it easy to swing by before class and grab my cold brew coffee,” said Julia Miller, senior. “I’ve tried almost every brand of cold brew and nothing compares to Mane’s.”

The specialty coffee shop offers an aesthetic appeal as well. With clean white walls, colorful wall art, rustic wood touches and a flavorful aroma, Mane draws customers into the store and keeps them wanting more.

However, Mane’s main calling card is its lengthy menu of in-house products. It specializes mostly in seasonal coffee flavors and crunchy creative toast. The unique menu also features various cereals and alternative milk choices to complement the meal, all at an affordable $3.50.

“I hadn’t had a bowl of Reese’s Puffs in years,” said Nathalia Lewis, Boca resident. “I caved and ordered one at Mane. It was so nostalgic and tasted exactly how I remembered.”

Insofar as the signature toast, it begins with the fresh base of homemade vegan bread; toppings include cinnamon sugar, honey, peanut butter, avocado and beet hummus.

Mane is located on the southwest corner of Federal Highway and Spanish River Boulevard at 500 N.E. Spanish River Blvd. More information can be found at www.mane.coffee.
ATHLETICS:

WOMEN’S
UPCOMING MATCHES

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MEN’S
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UPCOMING EVENTS:

Winter Fest: Home Alone on the Green
12/3 @ 7 p.m. | Res Hall Quad

Fire Pit Party
12/4 @ 5 p.m. | Firepit

Grilled Cheese with SAE
12/5 @ 11 a.m. | Elmore Dining Commons

Slime De-Stress
12/5 @ 6 p.m. | Student Center Lobby

Winter Village
12/6 @ 5 p.m. | Schmidt Lawn

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Professor Mark Luitto spent five months visiting the world’s most religious epicenters. LU Photo.
HURTADO PLAYS AT
2018 MINIFOOTBALL GAMES
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New Restaurant Comes To Delray Beach And Redefines Healthy Dining

7 AQUABALLS
Professor Migliano Brings Purposeful Innovation To The Classroom

Above: Gabriela Moreira recently became the 15th player in Lynn’s program history to receive All-Region honors for women’s soccer. LU Athletics Communication.
U.S. Gold Medalist Heads To Local Temple To Tell Her Story

By DAVID CZARLINSKY
Assistant Editor

Above: Raisman was part of the U.S. women’s gymnastics team in the 2012 and 2016 Olympics. Stock Photo.

U.S. gold medalist, author and #MeToo movement leader Aly Raisman recently visited Congregation B’nai Israel in Boca Raton to tell her story and inspire others.

The event was attended by the Boca community as well as individuals from Lynn. The Women’s Center on campus aided attendance by bringing students to the event.

Raisman answered both generic questions and audience-submitted ones in the panel session. She first discussed how she arrived at the point she is today and then continued by telling the story of her role in the #MeToo movement.

Raisman also provided advice to aspiring gymnasts, parents and young women in the audience.

“I started at two-years-old with mommy-and-me classes,” said Raisman. “At eight-years-old, I made the choice to stop playing other sports and continue with gymnastics.”

Among her consistent advice, Raisman encouraged young women aspiring to become Olympic gold medalists to do what makes them happy. Even at that, though, she acknowledged there are far more important aspects of life than being on the Olympic podium.

Growing up, Raisman’s parents were passionate to ensure that her coaches knew her limits. Keeping this experience in mind, she advised parents in the audience to clearly define the roles of both themselves and their child’s coach.

“My parents would often talk to my coach and tell them they were pushing me too much,” said Raisman. “If my mom pushed me like they had, I would never have survived.”

Raisman transitioned into her story of being sexually harassed by her coach after discussing her journey to the world’s largest stage. She indicated that time to herself and consistent support from the community have been key in overcoming her struggles in the past year.

“One out of every four girls and one of six boys will be sexually assaulted before they turn 18,” said Raisman. “The numbers are even higher than that. Those are just the cases that are reported.”

One of Raisman’s greatest frustrations as part of the #MeToo movement is that some simply are not being heard about their experiences. While she understands the idea that some men have been falsely accused, she is a firm advocate for listening to others’ claims.

“You have a higher chance of getting assaulted yourself than being wrongfully accused,” said Raisman. “It’s devastating to me how many people aren’t being believed.”

Cole Nudel, one of the Lynn students who attended the event stated, “It was a once in a lifetime experience. I think her and many others are crucial to today’s world because we need strong young women advocating for us and setting an example.”

Since her case came to light, Raisman has continued to speak out, encouraging every individual to seek resources that teach participants signs of abuse and ways to address various situations. As one of the hundreds of victims of the former USA gymnastics team doctor Larry Nassar, Raisman has hope for the future.

“I hope the world will get better,” she said. “I’m hoping our country’s gymnastics program is one day the leader in child abuse prevention.”

After empowering the audience with her story of overcoming trials, the two-time Olympian ended the night with inspiration for all in attendance.

“If you don’t believe in yourself, then it’s hard to get other people to believe in you.”
FORMER LYNN SOCCER PLAYER MAKES IT TO THE BIG STAGE

Pedro Hurtado Plays In 2018 MiniFootball World Cup

By NIA PERKOVICH
Copy Support

While playing on the national team and representing one’s country on the world stage may be only a dream for some, Lynn senior Pedro Hurtado recently made it a reality.

Hurtado joined the Colombian national team for the MiniFootball World Cup, helping to earn third place in the annual games. Known as indoor soccer, mini football has grown in prominence both around the world and in Hurtado’s heart. With that passion, he connected with the Colombian national team through Gustavo Bergmann, one of his former teammates at Lynn.

“Bergmann plays for the Brazilian national team. His coach told the Colombian national team coach I was interested in playing mini football,” said Hurtado. “They watched me play in a friendly tournament and liked what I had to offer.”

Hurtado played his first tournament with the Colombia team in August.

“We went to Boise, Idaho, to play against Mexico and the United States in August,” said Hurtado. “My favorite experience thus far has been playing in the 2018 Mini Football World Cup in Czech Republic, though.”

With Hurtado on the squad, Colombia made a statement to the mini football committee and fans when the team placed third in the world at the tournament.

“A lot of people did not think we would do as well as we did,” said Hurtado. “We ended up beating Russia – the team that was predicted to win it all.”

Hurtado describes playing against teams from all over the world as an experience he will never forget. Due to its success at the 2018 Mini Football World Cup, Colombia
has been invited to play in more international tournaments next year.

Hurtado, who will be graduate later this month with his bachelor’s degree in business administration, plans to pursue a professional career in the Major Arena Soccer League (MASL). While awaiting the MASL draft, Hurtado will put his business degree to use as a sales representative.
Veg Eats Foods, a plant-based, vegan-friendly restaurant in Delray Beach, is committed to altering the perception of eating well. Veg Eats offers the ideal opportunity for students seeking sustainable cuisine that lowers their carbon footprint. The menu appeals not only to vegans, but it also accommodates traditional eaters while putting a spin on classic favorite foods.

The menu begins by offering mouth-watering soups and salads. They include the signature pumpkin chili, classic Andalusian gazpacho and tomato mozzarella caprese salad.

“I tried the pumpkin when I visited, made with pumpkin, fire-roasted tomatoes, peppers, onions, apples, spices, pinto, black and butter beans,” said Julia Miller, senior. “It was served with savory cornbread and topped with raw pumpkin seeds, leaving me both satisfied and full.”

Veg Eats’ lunch menu broadens its sustainable approach. Options include the baked mac and cheese, the I’ve Missed You burger, Dreams Come True chicken pot pie, Mimi’s meatless meatball sub and chick-non fajitas. Most notably, the hand-crafted burger features a beyond meat patty, giving it the look, smell and taste of real beef.

“This is my new favorite spot; I plan to eat here every chance I get,” said Lizzie Johnson, junior. “Veg Eats is affordable and delicious. It makes being vegan so easy.”

By offering products that are free of genetically modified organisms with a main source of pea protein, Veg Eats has established a brand that is prepared to leave a positive impact on patrons’ minds, bodies and overall health.

Veg Eats is located at 35 E. Linton Blvd. in Delray Beach. More information can be found at vegeatsfoods.com.
Introduced in Fall 2017, the BUS 150: Business of Innovation course recently received an upgrade from Professor Kristen Migliano and other College of Business and Management faculty members, to provide students a more hands-on experience.

Migliano chose to introduce her students to the concept of design thinking, one of the many course revisions. Under this methodology, each student has the opportunity to contribute to ideas in the classroom, thus enhancing engagement.

“The design thinking worked because it was hands-on, experiential learning for students, which is what we want,” said Migliano. “We recognize that students learn more when they have the material to work with themselves.”

Not only have the adjustments enhanced the course for the College of Business and Management faculty, but the BUS 150 students have embraced the innovative approach.

“The experience in using purposeful innovation has been amazing. I’ve learned multiple things about how to make a product that has a reason, an objective,” said Joseph Dalton, junior.

By recognizing relevant community issues, the students identified with the topic of plastic reduction. After combining the concepts of business with their desire to benefit the community, the students organized their own branded product – Aquaballs.

Aquaballs is an effort to improve the environment by eliminating plastic bottles and pollution. The theorized product would be biodegradable with a natural membrane which can be fully swallowed and digested. While the students are only in the beginning stages, their next steps involve creating a prototype and finding a manufacturer for their product. “We really want to push for this product to launch,” said Evan Baright, junior. “We want to sit down with more people, evaluate our options and make sure we pick the right way to go with this. We are going to keep at it and hopefully see something amazing come of it.”

When Migliano and her team restructured the BUS 150 course, they could have only imagined the level of excitement expressed by students thus far over impacting their local community. With Aquaballs as their driving force, they seem to be heading in the right direction.

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Wellness Wednesdays
12/05 @ 11:30 a.m. | Perper Plaza

SRA Open Meeting
12/05 @ 6:30 p.m. | IBC 313

Winter Village
12/06 @ 5:30 p.m. | Student Center Lobby

Therapy Dog Thursday
12/06 @ 3:30 p.m. | Trinity Hall Lobby

Ugly Sweater Party
12/07 @ 7:30 p.m. | Perper Residence Hall

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Recently, professor Gary Carlin was named 2017-18 Faculty Member of the Year by the Florida Communication Association at their annual conference.
LU Photo.
Above: Lynn’s Student Financial Services department recently launched the annual Children’s Holiday Book Drive, an effort to encourage students and staff to donate new and gently used books for children. Photo/M. Sullivan.

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Social Media Reshapes Holiday Shopping
LYNN DINING REVEALS BITE APP

Sodexo Creation Set To Improve Menu Awareness

By SHAWN JOHNSON
Editor-in-Chief

Of the many changes resulting from the soon-to-be unveiled Christine E. Lynn University Center, Lynn Dining offers its own improvements.

The most prominent of these changes arrives in the form of the BITE app, a product of Lynn partner Sodexo. Set to be fully active with the February opening of the University Center, the app will serve numerous purposes. Not only will diners have improved access to vital nutritional information within the program, but they will also receive accurate, timely menu updates.

“BITE will feature the menu by day, by location and by meal,” said Matthew Chaloux, director of Auxiliary Services. “It has a geotag embedded in the application, allowing it to know you will be looking to dine on campus and display our menu accordingly.”

Developed by Sodexo’s Culinary Solutions team, BITE is considered to be an industry-leading use of technology to give consumers a convenient one-stop shop for all things dining.

“The great benefit of the app is that now we have an engaging digital platform to keep consumers abreast of news on [their food],” Tim Ripley, Sodexo vice president of development, Culinary Solutions, said in a statement.

In addition to offering menu information on the mobile app, Lynn will host iPads at each of the nine stations within the new Dining Commons in the new building. These devices will present the menu for the given time slot at that station and display any other pertinent information related to that area.

Individuals can expect BITE to be fully functioning when the University Center ribbon-cutting occurs on Friday, Feb. 8 at 11 a.m. The app can be downloaded free on both iTunes and Google Play.

Above: Set to be introduced alongside the Christine E. Lynn University Center in February, the BITE app will make Lynn’s dining experience more convenient for all individuals. LU Photos.
Lynn’s debate team recently competed in three back-to-back tournaments, winning the Gold Coast British Parliamentary (BP) Debates and giving several debaters the opportunity to partake in firsts of their own.

To kick off the three-week stretch, Lynn hosted the Gold Coast National Speech & Debate Association (NSDA) tournament. In NPDA debates, a government team and its opposition face each other to argue facts, policies and values. Two Lynn representatives, Will Conway and Khan Oran, won first overall speaker and third overall speaker respectively. Conway’s team also placed second in the finals.

“It was a fun and enjoyable experience representing Lynn as a joint team,” said Oran, senior. “I was personally thrilled as it netted me my first ever speaker award.”

The following weekend the team traveled to Miami-Dade College to compete in the Voice Matters BP Debates, where several novice members debated for the first time. In BP debates, a total of four teams and eight speakers battled per round. Conway won first overall speaker once again, as several other Lynn debaters received top honors during the occasion.

“Competing for the first time was definitely unforgettable,” said Shasmy Daly, freshman. “It was a great learning experience. Getting the chance to participate with so many people in BP was really exciting.”

Finally, Lynn hosted and won the Gold Coast BP Debates. The Lynn team garnered numerous notable achievements, including a team victory for Conway, finalist honors and a pair of top-tier overall speaker awards. In addition, senior Julia Gordon competed without a partner for the first time in BP.

Chris Cohen, senior and debate e-board secretary, also ran tab for the event.

“Running tab is challenging because of all the moving pieces,” said Cohen. “You need to ensure that everyone debates on every side during the tournament. You have to throw in judges, most of which are coaches who are not allowed to judge their own team. With BP debate needing three judges in a room, that makes [running tab at] small tournaments a logistical nightmare.”

Though Cohen certainly felt the pressure of running tab,
he successfully organized the tournament to ensure on-time, fairly matched rounds. After a hectic but fruitful three weeks, the team can finally rest and prepare for the upcoming tournament this month, the Bill Todd BP Debates at the University of Miami.

For more information about the debate team, individuals may contact Eric Hamm at rhamm@lynn.edu or attend one of the meetings held every Tuesday and Thursday at 5 p.m. in Assaf 210.
HOLIDAY FILMS TO WATCH

Preparing For The Season With Festive Classics

With winter break rapidly approaching, the numerous holidays in the coming weeks have students seeking ideal ways to celebrate with their friends and family. These holiday movies are sure to please as the festivities begin.

“A Christmas Story” (1983) - In this hit, main character Ralphie wreaks havoc in his community for a Red Ryder BB gun, which he considers to be the perfect Christmas present.

“Elf” (2003) - A giant elf, played by Will Ferrell, is sent to the U.S. to discover his uniqueness in this family film.

“My favorite holiday film is Elf because Will Ferrell is one of my favorite American actors,” said Aniruddha Mishra, senior. “We don’t have holiday films in India, so I like to watch the American ones.”

“The Nightmare Before Christmas” (1993) - This Tim Burton animation is an ideal option to watch with the younger members of one’s family. Plus, it will bring back memories for the adults, with main character Jack Skellington discovering the elusive Christmas Town.

“How the Grinch Stole Christmas” (2000) - “I love the Grinch because it was the movie that really showed me that Christmas isn’t about just presents and who received the best gift,” said Grace Goodenough, senior. “It’s about being with family and loved ones.”

“The Santa Clause” (1994) - This must-watch film is for those who have ever dreamed of visiting the North Pole or what it might be like to become Santa Claus.

“It’s a Wonderful Life” (1946) - It’s a Wonderful Life is perhaps one of the most timeless holiday films. “This film teaches viewers numerous lessons, including the idea that love is not always a beautiful thing,” said Hauwa Mohammed, senior.

“National Lampoon’s Christmas Vacation” (1989) - Individuals can join the action in National Lampoon’s Christmas Vacation by embarking on a cinematic journey with the Griswold family. Quickly, though, their Christmas plans turn to chaos.

“Scrooged” (1998) - This adaptation of Charles Dickens’ A Christmas Carol features Bill Murray as a television producer who learns profound lessons on Christmas Eve.

“Die Hard” (1988) - While there may be controversy as to the true holiday nature of Die Hard, it stands as an ideal choice for those seeking an action thriller during their winter break.

“Bad Santa” (2003) - In a change of pace, Bad Santa provides a dark comedy approach to the holidays. Actor Billy Bob Thornton plays a conman Santa in this unorthodox film.

Above: By offering fresh twists on the holiday season, these festive classics are sure to please all this winter. Stock Photos.
By FAITH THOMAS
Staff Writer

Lynn students seem to maintain a year-round love for online shopping, but social media during the holiday season offers another brand of convenience for consumers.

As NBC News recently noted, social networks have become the leading platforms to advertise and entertain the masses. With that, online stores have begun to surface in conjunction with the various outlets. In fact, some retail stores have left physical locations to pursue their online markets.

The clear shopping transformation can be viewed on platforms including Twitter and Instagram. On these networks, Chic Me and Poshmark are popular online retailers with Lynn students actively involved in using social media for holiday purchases.

“I love shopping and selling on Poshmark, so much so that I became a brand ambassador for them and am beyond happy to be a part of their organization,” said Karla Gonzalez, senior.

Poshmark is an online store where students can buy items, including clothing and electronics, for half the retail price or sell them for a quick profit. Similarly, Chic Me is an online boutique for women to buy stylish clothes at a significant discount.

“I found Chic Me while I was scrolling through my timeline on Instagram,” said Ke'vona Phillips, junior. “Not long after, I bought four dresses from them for less than $75.”

Other online stores, including the popular Fashion Nova, are also known for their inexpensive prices and high-end looks.

“When I am looking for something really cute to wear when going out, Fashion Nova is almost always my go-to. I know I will always receive what I am looking for from them,” said Sarah DePeri, junior.

While holiday shopping is typically associated with pure chaos, individuals can ease their concerns this year by embracing the growing trend of social media consumerism.

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ATHLETICS:

WOMEN’S
UPCOMING MATCHES

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MEN’S
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UPCOMING EVENTS:

Clybourne Park
12/7 @ 7:30 p.m. | Wold Performing Arts Center

Preparatory School of Music Fall Recital
12/8 @ 10 a.m. | AG Concert Hall

Ugly Sweater Holiday Party
12/8 @ 7 p.m. | Henke Wing

Spirits of the Season
12/8 @ 7:30 p.m. | Snyder Sanctuary

Alumni Holiday Reception
12/13 @ 7 p.m. | Wold Performing Arts Center

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LYNN’S GOT TALENT

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As each semester comes to a close, Professor Powers’ Journalism I class creates, edits and publishes an edition of the iPulse. Previous editions’ themes focused on holiday cheer and celebrating the end of another successful term. However, this year our class decided to spice things up by highlighting the many talents, both hidden and overt, of Lynn’s student body.

This special edition of iPulse features students and faculty at Lynn describing their unique talents. Staff writers ventured out into the Lynn community, finding multiple faculty, staff and students with their own unique abilities. Talents that are featured in this edition include an alter-ego, a fashion designer and merchandiser, a multi-instrumentalist and a sky-rocketing public speaker.
Above: The men's golf team overcame numerous mental and physical barriers to claim their second-ever national title, setting expectations high for the upcoming spring season. LU Athletic Communications.

Above: The men's golf team overcame numerous mental and physical barriers to claim their second-ever national title, setting expectations high for the upcoming spring season. LU Athletic Communications.
Blake Frame, sophomore, has refined his craft of public speaking through heavy involvement in performance oriented extracurriculars, such as mock trial, Project Civitas and debate.

Of his many obligations, Frame serves as the president and founder of the mock trial club. After its launch in 2017, mock trial has worked tirelessly to study and form trials around cases. “It’s something I take a lot of pride in,” said Frame. “We’re doing a lot of cool projects this year in mock trial’s second year.”

Frame, a political science major, also serves as the president of Project Civitas, a club that advocates the importance of civility in our communities. Besides being the president of these clubs, Frame also participates in G.A.M.E Club and volunteers as a part-time substitute for the debate team.

“Because of my background with mock trial and Model UN, I was asked my freshman year to fill an open position on the debate team,” said Frame. “I’ve never debated before so I was hesitant.”

The debate team needed Frame to fill in for an upcoming tournament, but he was unsure how it would unfold. He had never attended a practice session or even witnessed a parliamentary debate.

Frame’s presence was imperative, though. Without him, the debate team would have been left with an uneven number of participants, leaving one member without a teammate and unable to compete.

“I had challenged myself to say yes to everything that scared me,” said Frame. “Debating with no training or experience at all was terrifying. So, I said yes.”

Partnered with Will Conway, Frame went on to win that tournament, a true testament to the sophomore’s silver tongue. Public speaking frightens most, but not Frame. Instead, speaking in front of others comes naturally to him.

“Honestly, I don’t really think when I’m speaking,” said Frame. “I know that sounds counterintuitive, but I find that as long as I know what I’m talking about and study up before, I’m able to just flow, which prevents me from getting nervous.”

Frame believes that the key to success in public speaking is to remain calm and not overthink it. “[People need to] spend less time preparing a script and focus on studying what they’re going to be talking about,” said Frame. “Then, just get up there, don’t think about it and have fun with it.”

Even for a simple class presentation, Frame believes that body language is another key aspect for success. “I try to keep my hands on my hips when I talk,” said Frame. “This sounds weird, but body language is imperative. “Standing in the ‘power pose’ has been proven to make you more confident!”

Frame was asked to fill in for debate again this year as a sophomore and he accepted. He and Conway went on to receive finalist honors at the event. All the while, he continues to work with the various organizations with which he is connected on campus.

As he moves forward in his Lynn career, Frame’s eloquent public speaking expertise promises to continue to benefit all of the clubs in which he participates.
During the day, Travis Edwards maintains his on-campus identity as a forensic science student, but once night falls, he transforms into rapper and dancer Travyy Nu.

Born in Brooklyn, Edwards was always surrounded by dancing. As such, the artistic outlet came naturally to him.

“I've been dancing since the fourth grade, and I danced in high school too,” said Edwards, senior. “College is where I started to dance more when I met new friends”.

Initially, Edwards danced solely as a hobby. After attempting multiple extracurriculars, he discovered a passion for lyricism and dance upon finding an old poetry book from high school.

“I realized there was a poem in there I never finished writing called ‘my words be,'” said Edwards. “Soon after finishing this poem, I fell in love with writing again and made my first remix to Drake’s song In My Feelings.”

Edwards shared his artistic work with a close friend who praised his talent and originality. His friends and close colleagues firmly believed that he could make it as a musician and dancer. However, it was not until he performed an original song, entitled Feel The Pain, that he gained media attention.

“That's when I knew this was for me because people started following me on my social media,” said Edwards. “They felt what I was saying in the song, and that's when I knew things were going to start moving for me.”

Edwards’ alter-ego Travyy Nu has released a total of 18 remixes, with a new mix emerging every Thursday on what Edwards has dubbed “Travyy Thursdays.”

Aside from his musical aspirations, Edwards is a committed student. He plans to graduate in May 2019 and is unsure if he will remain in Florida post-graduation.

“For Travis Edwards, I don't know what the future holds. I think the future for myself is revolved around Travyy Nu,” said Edwards. “Travyy Nu is a gateway to more things I want to do because, through having the publicity and the resources I can gain from being Travyy Nu, it will allow me to activate other ideas.”

Edwards maintains that the future for Travyy No is bright, holding numerous upcoming projects, remixes, songs, mixtapes, videos and more. For more information, individuals can find him on SoundCloud, on Instagram as @travvynu and on Snapchat as @keepittravyy.
Eric Silva may be best known for his talents on the track, but his passion for dance truly drives the Lynn athlete.

Born in the deserts of Angola, Silva and his family moved to Singapore when he was very young to escape the struggles of the Sahara. Silva was enrolled in the Singapore American School (SAS), one of the best international high schools in the world. It was there that Silva discovered his passion for music and dance.

“I have many passions and music in general is definitely one of them,” said Silva, freshman. “Music definitely helps define who I am.”

At SAS, Silva participated in the school’s band. During his time there, Silva learned how to play the euphonium, the trumpet and the flute. Silva honed his dance skills as he got older, and his mother showed unwavering support.

“My mom loved to dance,” said Silva. “She really influenced me when I was young to express myself through music.”

Silva admits many do not know of his hidden musical talents. During the day, Silva is extremely busy going from the track to class. Ultimately, Silva aims to use his abilities and gifts to entertain himself and others during his spare time.

“Music is such a powerful tool. It’s such a great way to connect with people,” said Silva. “It’s hard to describe; I can just bust out a move and other people will start to join in.”

While Silva’s artistic skills are evident, he hopes to continue to improve and become a valuable contributor to the men’s cross country and track program.

“Music and running are two of my favorite hobbies. I don’t think I could describe who I am without them,” said Silva. “I’ve really enjoyed my time here so far being part of the team, even though it’s taken away from my time to express myself through music.”

While he has high expectations for his performance on the track, Silva also hopes to continue dancing and singing his way to success during his time at Lynn.

By BRYAN RYDER
Staff Writer

Above: Whether on the track or the dance floor, Silva has found success in all of his endeavors in the early stages of his life at Lynn. Photos/E. Silva.
Tucker Displays Passion In Various Aspects Of Life

By JACKIE BIRCH

Academic Coach Jessica Tucker assists Lynn students in the Institute for Achievement and Learning while simultaneously managing her own fashion line.

Four years ago, Lynn welcomed Tucker as a coach and instructor. Since her arrival, Tucker has formed close bonds with the students due to her passion for instruction and positive outlook.

“I naturally enjoy teaching,” said Tucker. “Not to mention, students say some highly entertaining things on a day-to-day basis.”

Aside from her day job, Tucker has been hard at work with her own fashion line Campaign FIFTN16. In April 2018, Campaign FIFTN16 marked its second year in business.

“The brand has given me a platform for meeting people, doing what they love and doing their purpose,” said Tucker.

Within the industry, Tucker has faced obstacles marketing her brand. Despite the complications, Tucker enjoys the challenge and thrives in difficult environments. Spending countless hours on social media advertising for her brand, Tucker has grown to accept perfection can be illusive.

“I spend so much time on social media,” she said. “I learned not to be perfect, not like the world I existed in my whole life.”

Tucker is a role model to college students on and off campus. Demonstrating the hard work she encourages in her students, Tucker never concedes defeat and constantly strives for greater goals. With success in the classroom and on the runway, her journey has just started.

Office of Admission’s Talent

Lynn Student Ambassadors Showcase Unique Abilities

By MICHELLE ABINAZAR

Lynn’s diverse student body attracts talented applicants from all corners of the world, and several of these talented individuals work in the Office of Admission.

Student workers in the Office of Admission, also known as student admission ambassadors, find their way to south Florida from across the globe.

“I am very talented at writing scripts,” said Salma Moran, freshman. “I am a film and television major, so my script writing skills really come in handy.”

Even though their background, cultures and tendencies may differ, their unique skills bring them far closer than anyone could imagine.

“I can move my knuckles from side to side,” said Ashley Rosa, junior. “If you put your hand on top of mine, you can feel my knuckles moving. It’s very funny how people always freak out about it.”

The Office of Admission provides an interactive way for students to demonstrate their skills. As admission ambassadors, students have the opportunity to represent the university to current and incoming students.

“Singing is my unique talent,” said Kyana Borbon, senior. “I’ve been singing ever since I was little, and I can also play the guitar.”

Other talents across Admission include numerous other physical feats, such as heightened flexibility and dexterity.

“My talent is doing weird things with my tongue,” said Guerdy Fabre, junior. “I can fold it and flip it side to side.”

“My finger can bend in weird ways,” said Francesca De Nes, sophomore. “Whenever I show people what I can do, they always try to do it, but most of the time they can’t. It’s definitely a special talent of mine.”

While these ambassadors excel on the tour route, their exceptional abilities allow them to also stand out in their social lives as well. Whether with prospective families or practicing their not-so-obvious talents, these individuals are certain to put on a show.
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12/13 @ 7 p.m. | Wold Performing Arts Center

ABBACADABRA
1/5 @ 7:30 p.m. | Wold Performing Arts Center

Student Recital: Sing Hong Lee
1/8 @ 5:30 p.m. | AG Concert Hall

Deborah Silver: The Gold Standards
1/9 @ Noon | Wold Performing Arts Center

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