FOUNDERS DAY 2017

ALSO IN THIS EDITION:

HIDDEN TALENTS OF STUDENT ATHLETES
TOP THREE INDIE MOVIES TO SEE THIS FALL
ATHLETES HIDDEN TALENTS
Hidden Talents Of Lynn's Student Athlets Aside From Their Respective Sports

FOUNDERS DAY 2017
Celebrating Lynn's Annual Founders Day Festivities Today

FALL INDIE FILMS
Three Films To Check Out That May Go Unseen By Many

FOUNDERS DAY PHOTOS
A Look At Previous Founders Day's Where Students And Faculty Enjoyed Food, Festivities And Fun

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Above: The golf cart parade is one of the many things students and faculty can enjoy this year during Founders Day. LU Photos
ATHLETICS

TALENTS BEYOND THE FIELD, THE COURT AND THE POOL
Lynn Student Athletes Share Their Hidden Talents And Hobbies

By NICOL COLONNA
Staff Writer

There are student athletes on Lynn’s campus that have talents beyond their primary sport. Not only are they talented on the field, on the court and in the pool, but also in other areas that most of their classmates do not know.

Ben Fagan, junior, plays second baseman and shortstop on the Fighting Knights baseball team, training hard to help his team with their goal to win a national championship. He has been playing baseball for years, but has also developed another fascinating talent: trick shots with golf balls.

His secret hobby of performing fun tricks and extreme shots with golf balls went viral when he shared his talent on social media.

“My favorite shot was probably anything that had to do with juggling the ball on the club,” said Fagan.

He has also expanded his tricks to magic and other props. Fagan and his fellow trickster from back home, knew they had a great idea, but they had no idea their fun would go viral. For Fagan, trying out new ways to draw people’s attention has become part of the fun.

“We were able to grow to over 10,000 followers but it became difficult to continue doing trick shots,” Fagan explained. “This past summer, we started doing some Dalton and Ben, videos where we post magic videos.”

Though only having roughly 200 followers on his new Instagram page, he continues to post and share his hobby and talents on social media with the hopes to grow and entertain.

Fagan is not the only student-athlete on campus with a hidden talent. Lynn basketball player, Daniel Cooper, junior, has his own secret talent as well.

This being his second season at Lynn, Cooper’s talents are the results of his dedication to the role as small forward on the team.

Although basketball is his passion, Cooper has also been able to explore his other somewhat unexpected talent, acting.

His career in drama began when he was a junior in high school. It was not long before his ability, along with his outgoing and spirited personality, caught the eye of many producers. He has been featured in several commercials and movies over the last three years.

“I tried out to be a stunt double for a basketball movie but I ended up getting a leading role [in Playin’ for Love],” explains Cooper.

He has a great deal of support behind him from his family, friends and teammates who want him to succeed and take his talent to the next level after his college basketball career ends.

“The best part about this is that I am able to help out my family financially while doing something I enjoy,” said Cooper. “I have big plans to continue and use this talent in the future.”

Lynn’s student athletes are very talented in their respective sports but one never knows what other hidden talents and hobbies the Fighting Knights enjoy.

Above: Lynn student athletes Ben Fagan and Daniel Cooper enjoy showcasing their respective talents of acting and magic trick shots/trick shots during their free time. Stock Photos.
LYNN’S ANNUAL FOUNDERS DAY KICKS OFF TODAY
The Yearly Celebration Is Sure To Be A Good Time For Everyone Who Attends

By KAITLYN FRAME
Editor-In-Chief

Lynn’s annual Founders Day festivities are scheduled to kick off today. Starting out as Marymount College in 1962, Lynn has grown tremendously in the 26 years after the college reached university status and was renamed in 1991.

“I’ve heard a lot of things about Founders Day and how it’s one of the most fun events each year,” said Kieran Buck, freshman. “I’m excited to see what all the hype is about and participate in all the fun activities that the day has to offer.”

The festivities start at 9 a.m. with breakfast in the Elmore Dining Commons with President Kevin Ross. Following breakfast, the annual canoe challenge is set to begin at noon on the Freiburger Residence Hall lawn.

Students and faculty can choose to either participate in the race or just watch. In addition to the races, there will be prizes given. Some include the best costume, the most entertaining or “Spectacular Sinking Team” as well as the Golden Paddle.

“Founders Day is one of my favorite Lynn traditions,” said Kat Milian, senior and Community Advisor of the Freiburger Residence Hall. “As a senior this year, it is a bit bittersweet, but I am really excited to decorate a golf cart for the golf cart parade and watch the Canoe Challenge especially since I now live in Freiburger and will be so close.”

Finally, the Founders Day Family Picnic and Festival will begin at 5 p.m. on the Schmidt & Green Center Lawn where university employees and their families are welcome to join students for food, live music and activities. Attendees can also enjoy the student golf cart parade and will find out the winners of the canoe challenge.

“I have gone to Founders Day every year since I was a freshman and I’ve always enjoyed it so much,” said Paige Gilson, senior. “My favorite part of Founders Day is all the activities that bring the campus together such as the canoe race, photo booths and golf cart parade. The variety of food that is available to the students and faculty is amazing as well.”

Above: Founders Day is a time to celebrate Lynn with good food, entertainment and fellow members of the Lynn community. Students and faculty alike can enjoy all the things Founders Day has to offer all day today. LU Photos.
ENTERTAINMENT

THREE INDEPENDENT FILMS TO SEE THIS FALL
A Look Into Three Upcoming Indie Films That May Not Be As Well Known

By VICTOR MENDOZA
Staff Writer

Though they are not often talked about, indie films can be quite a hit with a wide audience. The following films, which come out this fall, have something almost anyone can enjoy.

"I Love You, Daddy" is the first of the three smaller films that may be overlooked by the general public. Written, directed, and starring comedian Louis C.K., "I Love You, Daddy" follows C.K. as a successful television producer trying to stop his spoiled 17-year-old daughter, played by Chloe Grace Moretz, from going into a relationship with a 68-year-old filmmaker, played by John Malkovich.

Shot entirely in secret on 35mm black and white film, C.K. completely funded his masterpiece out-of-pocket. This is C.K.'s first directorial effort in 16 years. "I Love You, Daddy" will be released Nov. 17, 2017.

"I'm hyped to see Louis C.K.'s "

Room." This film is called "The Disaster Artist," following the making of the now infamous movie.

Directed by and starring actor James Franco, who will be portraying "The Room" director Tommy Wiseau, this film has been highly anticipated by the film community. The story of the mysterious Wiseau has been destined to one day make it to the big screen and thanks to Franco and his frequent collaborators, including Seth Rogen, this story is finally going to be told to audiences across the globe. The film has gained critical acclaim on the festival circuit, even drawing Oscar buzz for Franco's performance.

"The Disaster Artist' will be an absolute masterpiece of satire," said Shkreli, "I've been looking forward to this film for quite a long time. I don't think there is any other film I feel compulsive to see other than this film."

Above: Louis C.K.'s "I Love You Daddy," Guillermo Del Toro's "The Shape of Water," and James Franco's "The Disaster Artist" are three of the many indie films coming out this fall. For those who enjoy these types of films, be sure not to miss these. Stock Photos.
Above: The annual Founders Day festivities start today with breakfast in the Elmore Dining Commons, canoe racing by the Freiburger Lawn and many more activities all over campus. LU Photos.
ATHLETICS

WOMEN’S

NEXT GAME

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MEN’S

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UPCOMING EVENTS

Founders Day Breakfast
11/1 @ 9 a.m. | Elmore Dining Commons

Founders Day Canoe Challenge
11/1 @ 12 p.m. | Freiburger Res. Lawn

Founders Day Picnic and Festival
11/1 @ 5 p.m. | Schmidt & Green Center Lawn

BSU General Meeting
11/1 @ 5:30 p.m. | De Hoernle Lecture Hall

Yoga
11/1 @ 8 p.m. | Snyder Sanctuary

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The annual Founders Day canoe challenge will take place this year on the Freiburger Lawn, starting at 12 p.m. LU Photo.
UNVEILING NEW COLLEGE OF COMMUNICATION AND DESIGN THROUGH INTEGRATION OF DMAC

ALSO IN THIS EDITION:

New Men's Cross Country Team Joins Lynn Athletics

Faculty Profile: Dr. Cassandra Korte
MEET THE STAFF

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Justin Goldberg
Alyssa Grouby
Charlotte Hansen
Elizabeth Jeffries
Ashlan Kelly
Hamed Al Khanjari
Ali Mancini

David Silverman
Amori Siplin
Kendall Steiger
Jacqueline Sullivan
Katie Tiel
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University Of Miami Basketball Alum Turns Passion For Technology Into His Coding Academy

7 FACULTY PROFILE
Dr. Cassandra Korte: Lynn's own passionate professor of the Sciences

Above: Come to the World on Tuesday Nov. 7 for Lynn's very own "Knights Got Talent" competition as students compete to showcase their unique and special talents. LU Photo

FIND US ON
ATHLETICS

FIGHTING KNIGHTS INTRODUCE NEW MEN’S TEAM
Lynn Men’s Cross Country Joins The Sunshine State Conference

By: MATT MAZZAMARO
Assistant Editor

Of the many talented and decorated sports teams that Lynn is proud to call their own, one in particular was not offered by the blue and white until this year.

It has been recently announced after a long wait that men’s cross country will now be accredited as a NCAA Division 2 team at Lynn. With the gradual addition of men’s lacrosse, women’s swimming, women’s cross country and track since 2012, men’s cross country will be the 17th team added to the roster evening out the sports with 8 men’s and 8 women’s NCAA varsity teams.

Although a new team is being added, there will not be any additional coaches added to the coaching staff. Current women’s cross-country coach Chris Wood will take on the same role with the men as he did with the women in their first season.

“Season one will be very similar to my first season with the women’s program,” said Wood. “We had some huge successes but didn’t quite make the jump needed to be highly competitive. Men’s cross country is built for juniors and seniors and 18 year olds are not always ready to make the jump from 5k to 8 or 10k racing. We will see steady progress and improvement and that’s all we can ask for.”

The transition from coaching only women to also coaching men should be a smooth one, as Wood spent the better part of 15 years coaching primarily men before spending his last 6 focusing on coaching women.

When asked about taking on the task of coaching both teams, Wood had this to say:

“Coaching men shouldn’t be a problem at all. Distance running is not as different as, say men’s and women’s lacrosse. There is a very similar demeanor and mindset on both ends.”

Even though the coaching itself will not be any different, Wood says that the approach definitely will be.

“The workouts for a male running 10k are much longer than that of a female running 5 or 6k,” Wood explained. “They will probably have to go to some alternative locations than the women to get the required work done as well. It’s just an overall more time consuming endeavor to train men.”

As for expectations, Coach Wood is looking for more out of his athletes on the developmental side and not so much on the running side in this inaugural season.

“Introducing men’s cross country and track to our athletics portfolio reflects our program’s and agility,” said Crosby. “[Head coach] Chris Wood’s recruiting acumen, ability to develop sincere relationships and training philosophy quickly advanced Lynn women’s cross country and track, added only last season. I’m confident Wood will establish a similar culture for our men’s team, founded on confidence, humility and maturity—attributes that describe the success of our programs.”

A date for the first actual meet for the men’s cross country team is yet to be set in stone. However, it will most likely be at FAU on Veteran’s Day Weekend.

Above: Men’s Cross Country will be the fifth Fighting Knights Team added to athletics in the past five years. LU Photo
UNVEILING NEW COLLEGE OF COMMUNICATION
Lynn's New Acquisition Of The Digital Media Arts College Combines Theory

By VICTORIA ALVAREZ
Graduate Support

At just 54-years-old, Lynn is a young and constantly growing institution. A university that prides itself on innovation, Lynn is always looking toward the future and focusing on what is next.

On campus, Lynn offers a communication and media program that teaches and prepares students for various fields in multimedia journalism, public relations, film and graphic design. However, with the ever-growing presence of technology in society, the communication and media market is constantly and quickly changing.

Always prepared to embrace change and move forward, Lynn has recognized this quickly developing market and has taken action.

With the future of its students and faculty in mind, Lynn recently announced its decision to acquire and purchase the assets of the Digital Media Arts College (DMAC). This agreement allows the university to expand its communication and media programs by offering both DMAC programs and Lynn courses simultaneously.

With this expansion, Lynn's College of International Communication has now become the Eugene M. and Christine E. Lynn College of Communication and Design. The newly named department will now have a combined curriculum of programs including graphic and web design, game art, animation, visual effects as well as previously offered courses such as advertising, public relations, multimedia journalism and film and television.

Dean of the College of Communication and Design, David Jaffe, believes that the acquisition of DMAC and the added curriculum open a wide span of opportunities for students. "What excites me the most is the fact that we can extend the range of academic offerings to students. They now can look at communication as well as a broad range of design programs such as animation, game art, graphic design and web design," said Dean Jaffe.

"We [Lynn] understand what it means to be passionate about producing something innovative. Whether you're a storyteller, a visualizer or an artist, our programs are designed to challenge, grow and engage you [the students] in ways you've never imagined."

However, it is not just the DMAC programs that will be new additions to Lynn, but also the DMAC students, as well as faculty, that will join the Lynn community.

Along with the 33,600 additional square feet that Lynn will acquire in this agreement, almost 300 DMAC students are now preparing for their transition as Lynn students. For those that choose to transfer to Lynn, new academic and social opportunities await on the campus and in the Fighting Knight community.

As Lynn students, DMAC transfer students will not only gain access to additional majors, programs and classes, but also student services such as housing, athletics, dining, study abroad programs, student organizations and more.

Michelle Miranda, sophomore and current DMAC student, is excited for the opportunities that will be offered following her transfer to Lynn. "Personally, I am very outgoing. For me to get the opportunity to transfer to Lynn, I get more opportunities, like in clubs, organizations and sports that are not offered at DMAC."

Although this new agreement brings much change, Lynn is an institution that remains fond of tradition. Based on that fondness, has structured the agreement to be an easy transition for DMAC students.

Above: Lynn recently signed a deal to acquire the Digital Media Arts College, combining the boutique institution with that of the Lynn community. Staff Photo / V. Alvarez
entering the Lynn community.

Although the Digital Media Arts College will cease operations and no longer exist as of Oct. 18, 2017, the aura and central ideals of DMAC will remain. In fact, the college is now named the Digital Media Arts Center, an extension of the College of Communication and Design.

In addition, current and incoming DMAC students can continue their programs without interruption, meaning that not only will their credits and current grade point averages (GPAs) transfer with ease, but they also will not be charged an additional cost. Students will still have access to the same faculty, same schedule and same financial aid benefits.

The overall integration of the two institutions will benefit both the DMAC and Lynn community in more ways than one. "DMAC represents a whole new generation of digital artists and bringing that to Lynn not only benefits the DMAC students as they gain access to the programs we offer, but also Lynn students as they gain access to animation, gaming and web components," said President Kevin Ross. "These digital storytelling courses, I believe, are skills for the future, so pairing that with a liberal arts curriculum with international experience just further enhances the overall Lynn experience for our students."

Looking to the future, President Ross hopes to see the integration of the two institutions benefit more than just communication and design students. As time goes on, Lynn aspires to connect students from various majors to peers in other disciplines.

"As things settle into place, we are going to have a more global conversation about these changes," said President Ross. "For example, we have aeronautics and now we have DMAC, so how do we link the two together? How do we work that all out? Things such as this are going to emerge as we get together with their [DMAC] faculty and staff and understand their patterns and ways of thinking."

The Lynn community is not only continuously growing, but also continuously encouraging its students to find and express their passions while simultaneously working alongside others to capitalize on each other's abilities.

The acquisition of DMAC and the integration of both the DMAC courses and students into the Fighting Knight community is sure to bring a hopeful and innovative feature as students prepare to learn and grow together in an environment that positively pushes them to move forward.

Above: Various Town Hall Meetings were held at the DMAC campus, hosted by Lynn, to explain the details of the integration. DMAC students were given the chance to ask questions, speak to Lynn staff members and even sign paperwork to transfer to Lynn. Staff Photos / V. Alvarez
TECHNOLOGY

BASKETBALL STAR TURNED WEB TOOL EDUCATOR
Former UM Basketball Star Uses Coding Skills To Help Next Generation Of Coders

By: BRIAN MARTIN
Web Coordinator

At Techknowledgy2 Academy, it is all about learning the tools of the trade in the coding industry. But who is there to help run it? That would be Donnavan Kirk, one of the founders and current president of the company.

Kirk is a former NCAA basketball player who made a name for himself playing for the University of Miami as well as playing internationally. He also played for DePaul University as an undergraduate student and as a graduate student at UM.

"Playing basketball at the University of Miami was a tremendous experience [filled with potential for me to grow]," said Kirk. "I was getting my master's in education there, specifically for community social change. And after that, I was able to play internationally in countries like Cyprus, then I played in Greece [and then Japan] for two years."

During his time in Japan, Kirk gained an interest in coding and developing apps. That interest eventually led him to return to Florida to pursue his interest in coding.

"So basically, when I was playing in Japan [I only focused on basketball, then] my business partner [explained to me about the] coding school movement," said Kirk. "At first, I was like, 'man I don't know if I really like to get involved in something like that,' and I was playing ball and then I start learning more about it and [started to get more interested in it because of how it can transform one's career]."

Before deciding to return to Florida, Kirk developed his own app on the Apple app store as a way to put what he had been learning about creating apps into practice.

"That's when I first got into technology, my first year of playing in Japan, I was like 'man I want to build something that connected people,'" said Kirk. "I got further into it and I started building it and I released an app called 'Tocot!' Got it in the app store, got it approved. But then after that I was like 'man I want to make it better' and so I never publicly did a release for it [but I did update it and it currently is on the app store but it does not work at the moment]."

The app helped further Kirk's desire to explore the coding field. After his time in Japan ended, he came to Boca Raton to start Techknowledgy2 Academy.

At Techknowledgy2 Academy, the courses are divided based on what students want to learn. They have courses in web development, Android development, IOS development and introductory courses to programming. Class times vary depending on the programs selected.

In addition to Techknowledgy2 Academy, Kirk also has the Kirk Youth Basketball Academy, where he is the owner, and WW Technologies, Inc., the latter of which is what Kirk used to launch his first app with Kirk still the founder and CEO. Kirk Youth Basketball Academy, which Kirk started after college, not only helps children with their basketball skills, but also helps them develop other skills in areas such as robotics.

"What I would say [to those interested in coding], whatever you are doing right now, learning coding is going to help your résumé..."

Above: Donnavan Kirk is a former basketball player helping to spread his passion for coding. He has taken the opportunity to share his skills with a younger demographic at TK2/Stock Photo
FACULTY PROFILE

SCIENCE IS FERTILE GROUND FOR FACTS AND GREAT IDEAS
Dedicated Science Lover And A Passionate Proponent Of Scientific Literacy

By: DARPAN SHAH
Contributing Writer

“...loving the sciences stems from my childhood and was nurtured by the encouragement from my mother and grandmother,” said Dr. Cassandra Korte, assistant professor, scientific literacy and biology at Lynn. Dr. Korte adds, “...the reason for my interest in science, taking us all to museums and things of that nature, led to us being a family of science lovers.”

Earning her bachelor’s degree in biological sciences at Wayne State University in Detroit, Dr. Korte and her two brothers have a science degree and share a true passion for scientific discovery and literacy. Dr. Korte began her academic career as a pre-nursing major for some time and decided that it was “not up my alley,” as she puts it.

Dr. Korte was studying biology as one of her pre-requisites and was instantly intrigued. Dr. Korte’s love of science became entrenched further, as she was enamored by the field which reflected in the degrees that she earned.

Dr. Korte’s academic accomplishments reached its pinnacle with a B.S. in biological sciences from Wayne State in addition to earning a Ph.D., studying environmental toxicology from the University of Michigan. While an undergrad at Wayne State, Korte tutored undergraduate biology students, individually and in large groups, following in her brother’s footsteps. She enjoyed sharing her passion and subsequently fell in love with teaching.

Dr. Korte realized early on, with the guidance and mentorship of her teachers and advisors, that she had to put her degree to good use. “By the time I was a junior and senior, I had quite a few mentors and they suggested I do some research, and so that [is] what I did.”

Gaining hands-on experience with lab research, she studied the evolution of birds and looked at nuclear DNA. She liked working in a lab while taking part in real-world research and reporting on scientific facts.

An interest was developed for Dr. Korte in understanding the impact of chemicals in the body and the effects of the environment on people. She looked forward to understanding the root cause of diseases by delving deep into cell structures and the biological factors causing disease.

As for Dr. Korte’s decision to teach science, she said, “When you have a passion for something, you want to share that passion.” She adds, “I really like science, I think it[is] really cool and I like talking about it. When someone is enthusiastic, I think that lowers the barrier to getting into it.”

Recently, Dr. Korte was a part of a few presentations at the Rocky Mountain Psychological Association Convention in Denver. She, along with her colleagues, presented on free will and gender in addition to individual differences and perceptions of personal care products.

By advocating for scientific awareness among the youth of today to contribute to science and by being a part of initiatives while pointing to sites like citizen scientist.org, Dr. Korte drew attention to the recent March for Science and the satellite marches that took place in more than 600 cities around the globe on Earth Day.

Amidst her science-minded approach to teaching, hard work and dedication for the promotion of science along with the importance of scientific literacy, Dr. Korte also finds time to indulge her love for Star Wars, admitting to being an ardent fan of the continuing sci-fi saga.

Above: Dr. Korte uses her passion and drive for science to propell the level of knowledge she can provide to her students here at Lynn/LU Photo
ATHLETICS

WOMEN’S
UPCOMING MATCHES

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UPCOMING EVENTS

Yoga
11/3 @ 8 p.m.-9 p.m. | Snyder Sanctuary

G.A.M.E. Club Meeting
11/3 @ 5 p.m. | ASSAF 213

South Florida Showdown Tailgate #2
11/4 @ 1 p.m. | de Hoernle Intl. Center

The Unreachable Stars: Made On Broadway
11/4 @ 7:30 a.m. | Wold Performing Arts Center

Laura Bennett Cameron, Bassoon
11/4 @ 7:30 p.m | Amarnick- Goldstein Concert Hall

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3 TAKING CARE OF BUSINESS
Alumnus Overcoming Hurdles In Path To Prosperity

4 A MUCH NEEDED CHANGE
Instructure Software Reinvents Approach To Learning

6 AN EVENT FOR THE AGES
Annual Occasion Celebrates Lynn's Establishment

7 SUCCESS IN FASHION
Fighting Knights Exemplify Spirit Through Originality

Above: Recently, Jose Porfirio Ordonez of the men's tennis team captured yet another singles title at the C.L. Varner Memorial Invitational in Winter Park, Fla. LU Photos.
ALUMNI PROFILE

PERSEVERANCE, DEDICATION BENEFIT ALUMNUS
Luis Gonzalez Ocque Reflects On Road To Success And Wall Street Journey

By ASHLAN KELLY
Staff Writer

After graduating with his degree from the College of Business, Luis Gonzalez Ocque, alumnus, went out into the real world and used the skills he gathered at Lynn and made a name for himself.

Currently, Gonzalez is a managing director of private wealth management at Morgan Stanley in Miami. He has the privilege of serving clientele that live just about anywhere, including Latin America, Europe and the United States. He and his wife Ana live in Coconut Grove with their three children, Anastasia, Isabella and Federica.

It was a long and narrow road for Gonzalez to get to where he is today, but he believes that Lynn’s diverse environment has prepared him for success.

“The small classes, diversity of culture and atmosphere helps you to talk and exchange ideas with people more easily,” said Gonzalez. “The real world consists of internationality and communication, and Lynn had those areas covered.”

“Another aspect that contributed to my success was the study abroad program, which allowed me to learn with others and succeed in the global business world.”

Luis faced many obstacles on the road to success, and stressed the fact that it was not always easy. To begin his career, he faced many highs and lows on Wall Street.

Gonzalez worked for Lehman Brothers, from June 2000 to Sept. 2008 and was the senior of the wealth management team until the company went bankrupt. Once the company went bankrupt, Gonzalez stayed to manage the crisis and help the clients.

In 2010, he began working as the director of Barclays Bank. Not long after, Morgan Stanley hired the team in hopes of developing their business for the benefit of their clients and team.

Since graduation, Gonzalez has remained an active alumni and continued supporter of the university. He continues to aid in propelling the new infrastructure around Lynn.

“I believe that if God gives you the resources, the opportunity and the means to give back, that is what you should do,” said Gonzalez. “I want my daughters to know what a good philanthropist is. It is my hope to create a legacy, make this institution top class and continue to help others along the way. Now, Lynn has an amazing infrastructure. It is very rewarding to see what they have done with the campus, and to see the buildings pass through generations and generations.”

Although donations are greatly appreciated, they are not the only way Gonzalez remains active within the Lynn community. Gonzalez has also been a member of the Leadership Society since 2010 as well as the President’s Alumni Advisory Council since 2011.

When Gonzalez was asked what advice he would give to college students, he said, “Above all, be humble. Be consistent, work hard, be aggressive and take opportunity. Take any advantage to benefit yourself, and continue your education even after you graduate in order to provide the best service for the people that you are working with. Lastly, never accept no for an answer.”

Above: Outside of the ever-changing business world, Gonzalez, Lynn alumnus, loves to spend time with his loved ones, particularly through family trips and vacations. Staff Photos/A. Kelly.
WELCOMING A NEW ERA TO LYNN: CANVAS OPENS
The Learning Management System Swarming The Entire Nation

By SHAWN JOHNSON
Editor-In-Chief

Lynn’s progressive vision has been furthered recently by the implementation of Canvas, an innovative tool to assist dialogue in the classroom and create an unwavering link between course materials.

The program, developed by Instructure, is a learning management system (LMS) designed to simplify the learning process for both educators and students. By connecting all the digital tools in one easy to find location, more time can be spent on learning rather than searching.

As a result of these benefits, Canvas has become the fastest growing LMS in America, mostly due to the increasing collegiate support.

While the software has taken the nation by storm, its journey to Lynn has quite the back story. Well before iBooks were a commonality, the LMS Blackboard was the go-to for all learning needs. However, the iPad initiative at Lynn and development of iBooks quickly took the aforementioned software out of the picture.

"Blackboard let us down because they did not offer a mobile friendly platform," said Mike Petroski, director of faculty development and academic assessment. "When we started the iPad initiative, it just did not function well with Blackboard anymore. On the other side, Canvas from the very beginning made sure to be mobile friendly."

Once Blackboard came to an end, iTunesU became the new craze for educating individuals of the Lynn community. With that, the instructional design department quickly converted content to the new LMS to house all of the university’s iBooks. Still, an extremely mobile friendly outlet was needed as iTunesU was outgrown seemingly overnight.

In the search for a different LMS system, Petroski and his team kept coming back to Canvas for the best performance. Seeing the capabilities of the program, they could not overlook Instructure’s product. Once it was clear Canvas stood tall above other options, the decision was made and the three-month transition began.

"We saw Canvas as a valuable learning management tool for the Lynn community," said JeVaughn Jones, instructional designer. "Students and faculty are given the ability to keep everything under one umbrella — all of their content, objectives, assignments and calendars."

Above: Across the Lynn community, individuals have taken to the technological benefits of Canvas, allowing learning to occur both inside and outside the classroom. LU Photos.
TECH DOORS FOR BOTH FACULTY AND STUDENTS
Concludes Its Swift Transition To The Fighting Knight Community

To start the conversion to Canvas, the instructional design team hosted training sessions for faculty during the last week of the spring 2017 semester and the first week of this semester.

Once the professors had been introduced to the LMS, the summer-long effort to convert courses began for Petroski and others. With other schools taking years to convert, Lynn's team truly flipped the script in just a few months.

"Some local universities have taken three years or more to switch over to Canvas," said Petroski. "In three-and-a-half months, we released a new LMS - no school has ever done it so quickly."

Thus far, Canvas has been received quite well by both professors and students. By condensing all of the learning platforms into one single app, education has become more straightforward with Canvas.

Rather than having to check attendance and gradebook, LiveText and iTunes, all three have found their home within the innovative Instructure software.

Moving forward, Lynn is engaged in a five-year contract with Canvas, a longer trial period of sorts. With the ever-changing world of technology, it is hard to imagine where education could be by 2022. However, Petroski has confidence in where Canvas will take the Lynn community.

"I would imagine Canvas is agile enough to change with the industry, to make changes accommodating the current technological environment," said Petroski. "Canvas has showed our ability to test boundaries and make a decision. We will move and change with the times, and I would love to see Canvas be a part of that."

In its infancy at Lynn, Canvas' user error has dropped tremendously. While growing pains arise occasionally due to the mass amount of individuals utilizing the program, the instructional design team is proud to report no major issues have come across the LMS system thus far. Without a doubt, the transition to Canvas has been quite the adventure, yet the story is far from over.

"In three-and-a-half months, we released a new LMS - no school has ever done it so quickly,"
- Mike Petroski, director of faculty development and academic assessment

Above: A few of the individuals responsible for Canvas' implementation as the learning management system for all, (left to right) JeVaughn Jones, Mike Petroski and Dawn Dubruel. LU Photos.
AROUND CAMPUS

MARKING ANOTHER SUCCESSFUL FOUNDER’S DAY

Celebration Proves To Be One To Remember For All Fighting Knights
LYNNING AND WINNING UNITE ACROSS CAMPUS
Community Goes All Out With Originality To Celebrate School Spirit

By JAYLA HALL
Staff Writer

Lynn students, faculty and staff are displaying school spirit whilst being creative and showing off their designs through the clothes they wear to sporting events.

Student athletes, like members of the cross country and track team, often cheer on their fellow friends wearing their team shirts. Most recently, the team wanted to show support for the men's soccer team loud and proud by sporting blue and white shirts at a home game.

“We just wanted to make sure that the men’s soccer team knew that we were there to cheer them on,” said Amanda Hennessey, freshman.

Even some of the staff members and alumni join in on the school spirit. In fact, at the same soccer game, they decided to not take the normal route of just wearing a Lynn t-shirt. Instead, they took an interest in accessorizing their outfits with blue Fighting Knight bullhorns.

“We had to be the loudest ones at the game, and the only way we knew how was by bringing a bullhorn along with us,” said Ruth Benavides, staff member.

If one is feeling a bit daring, they can get inspiration from students such as William Hoffman, freshman. Hoffman is often seen painting his hair and body with gray, blue or white paint, while sporting blue shorts and suspenders. Wearing an outfit like this will guarantee an individual a spot in Lynn University’s growing list of most spirited Fighting Knight.

“I wanted to show everyone at my school how much I loved being a part of this university, and the only way I knew how was painting myself in my school colors,” stated Hoffman.

There are so many routes a fan can take to show their school spirit. The choices range from being comfortable to being loud, daring and wild. It does not matter what one chooses as long as they show up in some form of Fighting Knight gear.
## ATHLETICS

### WOMEN'S

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## UPCOMING EVENTS

- **Scuba Certification Class**  
  11/7 @ 11 a.m. | IBC 214 Conference Room

- **Native American Heritage Pow Wow**  
  11/7 @ 11:30 a.m. | Perper Plaza

- **Knights Got Talent**  
  11/7 @ 7 p.m. | Wold Center Theater

- **Operation Gratitude**  
  11/8 @ 11 a.m. | Student Center Lobby

- **Chill And Grill**  
  11/8 @ 6 p.m. | Student Center Courtyard

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This Friday, students and employee veterans will join together to celebrate the annual Veteran's Day recognition ceremony, followed by a red, white and blue barbeque at the Elmore Dining Commons. LU Photos.
3 ALUMNI SPOTLIGHT
Alumni Justin Deering Pursues His Hobby Of Writing, Resulting In The Publishing Of His First Book

4 2017 FCA CONFERENCE
Students And Faculty Gather To Present And Discuss Academic Advancements In Communication

6 RICHARD SPENCER SPEECH
The University Of Florida Stand Against Spencer And His Hateful Speech

7 HARVEY WEINSTEIN SCANDAL
Weinstein Sexual Harassment Scandal Comes To Light In Hollywood

Above: Ka Lynn Robinson spoke at the Walk-A-Mile In Her Shoes event which asks men to literally walk a mile in women's high heeled shoes. LU Photos.
ALUMNI PROFILE

JUSTIN DEERING HOPES TO CHANGE THE WORLD
Deering's Dreams Of Writing And Publishing A Book Come True

By ASHLAN KELLY
Staff Writer

After earning three degrees from Lynn, Justin Deering went on to pursue his hobby of writing—resulting in having his first book published.

Deering was drawn to Lynn from the start due to family ties, as his mother, Elaine Deering, is a professor at the University. The former Fighting Knight received his B.S. in business administration in 2012, his MBA in 2013 and his master's in applied psychology in 2015.

Prior to attending Lynn, Deering had already had a taste of the real world. He accumulated managerial experience through working as a supervisor at a call center that sold newly approved pharmaceuticals. In addition, he also became a Certified Personal Finance Counselor while working at a nonprofit organization that provided bankruptcy courses.

"This workforce experience certainly helped make the college courses easier to understand, because the things that we were learning about were things that I had personally seen and lived through, already," said Deering.

While taking classes in his undergrad, Deering was in the process of writing his book, "The End-of-the-World Delusion 2012: How Doomsayers Endanger Society." As he was halfway through the completion of his undergrad, Deering decided to pursue tutoring—a key factor in his inspiration behind writing this book.

"Believe it or not, all of this additional learning going on in the process of tutoring often doubled as research for my book," said Deering. "For example, I had a student who was studying to be a Christian minister, one who was studying to be a journalist and another who was studying to be an economist. Research [acknowledges] the difficulty of translating and interpreting Biblical passages, the problem of media sensationalism and even the economic impact of mass panic caused by hoaxes all made it into the book."

Along with tutoring, another key influence behind the writing of this book was Deering's angry fascination with the end of the world.

"When I heard one such hoax—one religious organization was predicting the end to happen in 2011—that was the straw that broke the camel's back," said Deering. "I wanted to fight back against the atmosphere of doom and gloom, which seemed to grab ahold of people and cloud their ability to think critically."

Deering's book is focused upon the notion that the world is not actually ending. His approach was research based, in hopes of fighting fear with facts.

Throughout the book, Deering researches several end-of-the-world theories, such as the second coming of Jesus and the end of the Mayan calendar. After researching these theories, he explains what each theory holds, what adherents to the theory believe will happen and then counters it by showing why the danger is nonexistent.

The book was first released back in 2012 and could be purchased for $20.12. Readers can currently find the book on Amazon and may purchase it for $5.95.

Presently, Deering continues to both write and tutor. Through learning new concepts and sharing them with others, it is Deering's hope to make a difference in people's lives and make the world a better place—one person at a time.

LYNN STUDENTS ATTEND THE 87TH ANNUAL FLORIDA
Students And Faculty Gather Each Year To Present And

By BEN FAGAN
Staff Writer

Scholars from institutions all across the state of Florida met to discuss advancements in the field of communication during the 87th annual Florida Communication Association Conference.

Hosted in Orlando, the conference began with professors from across the state holding panel sessions discussing topics ranging from engagement in the classroom to gender roles. Dr. Robert S. Littlefield of UCF delivered the keynote presentation on Risk and Crisis Communication.

FCA is a great opportunity not only for professors, but also for undergraduate and graduate students alike.

“It’s been a positive experience,” said Julie Martin, senior and communications major at USF. “It’s a smaller and tighter-knit convention, which is really nice and the panels expose me to all of the different fields of communication.”

Feedback like this is exactly what the members of FCA were looking for. This organization is all about sharing scholarship with the idea of advancing the field of communication as a whole.

“All of our conferences are based on people coming together and having good conversations about their academic work and their pedagogical work,” said FCA Vice President and FAU professor Laura Winn. “I always tell my students and the students I see, if you’re going to present, this is the place to go.”

This year, as in most years, Lynn had a strong showing. Five professors and six students presented throughout the weekend. Professor Powers, accompanied by Professor Carlin and Professor Grodzki, led a well-received panel discussion on the progress of both iPulse and Pulse Agency.

The six Lynn students in attendance worked throughout the weekend as interns, assisting with registration and a variety of tasks to ensure that the FCA became a top-notch event.

Along with attending various sessions, the students gained valuable experience as they presented academic posters based on their own research.

“I wasn’t sure what to expect going above: Attendees of the Florida Communication Association gather together at the conference to listen to Dr. Robert Littlefield’s keynote speech on risk and crisis communication.” B. Fagan.
into this experience," said Megan Selfridge, junior. "But, it has turned out to be one of the most rewarding experiences."

The 87th annual Florida Communication Association conference was a success and many new ways of thinking were exchanged throughout the weekend. No doubt Florida's communications scholars will be hard at work to make the 88th meeting even better.

Above: Students and professors alike get together each year to present on and discuss advancements in the field of communication at the Florida Communication Association in Orlando. Stock Photos.
Richard Spencer, a well-known white supremacist, rented a space at the University of Florida to give a speech to students on campus recently. To prevent a potentially dangerous situation, Florida Governor Rick Scott responded to Spencer’s presence by declaring a state of emergency to secure the campus and the community.

The university made it clear to students, faculty and community that Spencer was not personally invited to the campus and actually spent $10,000 to rent out the auditorium to speak to students. Many students were not silent about their disapproval for hosting a representation for hateful speech on their campus.

One UF student spoke out about Spencer and how she felt about the situation.

“I appreciate the security on campus but I feel like everyone should turn away from his speech and not give him the satisfaction that he wants,” said Sabrina Alvarez. “If we don’t take his speech seriously, it would make him less powerful.”

Many students signed up to protest against Spencer speaking at the school. Another student was able to give a very detailed and inside look on how the campus handled the speech leading up to it and how his peers reacted.

“I understand that there’s nothing the university can do, it is a public campus so it isn’t like we can say no,” said Anthony Matarazzo, senior at UF.

The president emailed the students several times about this event because if Spencer rented the space, UF would have to let him speak. Both UF and the city of Gainesville have made safety the priority above everything else. “Personally, I believe it’s the dumbest thing and the worst venue,” said Matarazzo. “College campuses are the most progressive people and if you’re trying to spread hate and white supremacy going to a public university like UF isn’t a good idea. UF is so diverse and inclusive with faculty and students, he isn’t going to have an audience and he’ll be speaking to no one. I believe in free speech but not if it’s hateful.”

That Thursday, classes were technically cancelled because professors were open to excusing students from class that didn’t feel comfortable or safe on campus that day. For many students, this event was seen as a waste of money. There was $600,000 spent on security that could have been put toward other expenses.

There was a protest done through a Facebook group about tickets for the event. Students could use their student ID to get two tickets per person. The goal of the Facebook group was to get tickets and not show up in form of a protest. Local restaurants and bars were offering free drinks and meals for students that brought in tickets for Spencer’s speech. Spencer’s group caught wind of what was happening and made the screening process for tickets difficult and was even discriminating against certain people from getting tickets.

This whole situation, albeit negative, was able to bring the community of UF and Gainesville together to stand against hate. There were peaceful protests going on throughout the campus to combat Spencer who is known for his hateful speech toward specific groups of people. Standing together allowed UF to show Richard Spencer, and the rest of the country, that hateful speech and actions will not be tolerated.
NEWS

HARVEY WEINSTEIN SEXUAL HARASSMENT SCANDAL
Shedding Light On How Common Sexual Harassment Is In Hollywood

By EMILY GALVIN
Staff Writer

With the disturbing sexual abuse information that has come to light about director Harvey Weinstein this year, the conversation of sexual harassment in the workplace and particularly in Hollywood is finally getting a voice.

Weinstein, up until few weeks ago, was one of the most respected people in Hollywood. However, he has now been accused of abusing his power and harassing females for years.

"I think it’s like entering any other field where harassment is unfortunately a part of the business world," said Nicole Schrader, senior.

"It’s sad but it’s something that has to be overcome. So, I have no more fear entering the film industry than any other."

Weinstein was a strong supporter of Hillary Clinton during her campaign and his films show many strong female characters. Knowing all this, no one would think he was abusing his power behind the scenes.

"It’s not just, ‘Oh, guess what, this is what’s happening to women suddenly,’" said actress and activist Blake Lively. "This has been happening since the beginning of time, but now people are finally talking about it and I think that’s what’s important."

A social media campaign recently came out by the name of “Me Too.” Any female who has been sexually harassed can post the phrase “me too” as a Facebook status or tweet to show society how common sexual harassment is.

"If you look at Hollywood Reporter’s powerful women list, every single one of those women still reports to a man," said Janice Min, former editor at Hollywood Reporter. "By some estimates, there are only six women who have first-look overhead producing deals at the studios."

Female film students at Lynn are eager to change the "boys club" norm of the film industry. This scandal may be the first step to bringing change as women in industry have had enough.

Above: Sexual harassment of women is all too common even in Hollywood and light is finally being shed on recent cases after many years of women having to stay silent. Stock Photos.
## ATHLETICS

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<td>vs. Grand Valley St.</td>
<td>11/24</td>
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**UPCOMING EVENTS**

- Operation Gratitude: 11/8 @ 11 a.m. | Student Center Lobby
- Friends Of The Conservatory Concert: 11/8 @ 12 p.m. | Wold Performing Arts Center
- Bsu General Body Meeting: 11/8 @ 5:30 p.m. | De Hoernle Lecture Hall
- Chill And Grill: 11/8 @ 6 p.m. | Student Center Courtyard
- Yoga: 11/8 @ 8 p.m. | Snyder Sanctuary

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Lynn’s first official Preview Day was held on Oct. 21. Students who missed this day, but are interested in visiting the campus can visit during the Lynn Preview on Dec. 2 or during the Winter Break Visit on Dec. 27. LU Photo.

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![QR Code Image]
CALIFORNIA WILDFIRES

ALSO IN THIS EDITION:
LOCAL SHOPPING PLAZA RECEIVES EXTERIOR RENOVATIONS
HOW TO MAKE THE MOST OUT OF AN INTERNSHIP
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One Student's Account Of How To Make The Most Out Of Internships

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Fresh Changes At The Shops At University Park

7 **ALUMNI PROFILE**
Adam Goldberg Discusses His Career In Event Management

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Above: Lynn University faculty and staff celebrate the completion of Lynn 2020 — two years ahead of schedule. The completion of Lynn 2020 was a university-wide accomplishment, involving students, faculty, staff, alumni, parents and friends. LU Photos.

**FIND US ON**
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JONATHAN WIENER HELPS BOCA RATON HOTEL “GO SUITE”
Insight And Advice From The Perspective Of A Student Intern

By MEGAN SELFRIDGE
Staff Writer

The Hannifan Center for Career Connections aims to provide each student with an internship they love. Knowing that some Lynn students may be curious about the ins and outs of interning, they have reached out to students that have recently completed internships.

They have conducted interviews in order to provide curious students the opportunity to gain a better understanding about the benefits of interning, what it is like to be an intern and why they should intern.

Approaching his senior year, Jonathan Wiener knew that interning would be crucial to gain experience and confidence for his future. A Hospitality Management major here at Lynn, Wiener recently interned with the Wyndham Hotel in Boca. During his time there, Weiner created and implemented a promotion, “Go Suite”, which sold more than 800 rooms.

What was your favorite part of your internship?
“Getting to know the employees of the Wyndham Hotel was the best part of the internship. Everyone was so helpful and made me feel like I was part of the team. Additionally, I loved learning the various roles and taking away different information at each post to ensure our guests had a great stay.”

What was the biggest lesson you learned?
“The biggest lesson I learned is that being a part of a team is very important. One person cannot accomplish all the goals in the hotel. It takes a group to make the guests feel like they’re at home. Whether it’s at the front desk, sales office or in housekeeping. For example, when a guest was checking out, I was prepared to bring their luggage down for them. The overall goal of the hotel is to work together as a team to make the guests as comfortable as possible so they want to come back again.”

How has the internship better prepared you for pursuing your career?
“This internship has prepared me to pursue a career in the hospitality industry because I got firsthand experience at the Wyndham as well as doing numerous jobs while I was there. Checking people into the hotel, being on the sales team, conference calls and cleaning the sheets in housekeeping are all tasks that I’m grateful to have experienced. It’s important to know all of the different roles that make the hotel run, and has given me a chance to learn them.”

What advice would you give other students?
“My advice to all the students at Lynn is to ask questions and always be willing to offer help at your internship. Being an intern is being a different type of student. You learn different things out in the field rather than in a class. I thoroughly enjoyed my internship and I am thankful to everyone at the Wyndham Hotel for teaching me and encouraging my career in hospitality.

Above: Jonathan Weiner has taken this internship opportunity to help improve on the skills he will need when he joins the workforce post-graduation next May. / J. Weiner.
CALIFORNIA WILDFIRES DAMAGE LEAVES THOUSANDS
As the State Continues To Be Plagued By Drought, Many Are

By NICK LANDGRENE
Copy Support

With an unclear cause, wildfires in multiple locations formed in California’s wine country recently. The fires broke out through the counties of Napa Lake, Sonoma, Mendocino, Butte, and Solano, which were already facing drought conditions and extremely dry air.

The effected regions were already under a red flag fire warning, because of the extreme desert conditions the fires were able to grow and spread as quickly as they did. Shortly after the fires began they became full scale incidents, each growing with intensity that spanned from 1,000 acres to 20,000 acres in one day's time.

More than five days after the wildfires formed, they had spread through more than 210,000 acres and decimated an estimated 5,700 structures, forcing evacuations of upwards of 90,000 people. After the 1933 Los Angeles fires killing 29 people, this year’s fires have been the deadliest in California state history with a current death toll of 42. The missing persons list topped out at 2,000 in the most directly affected counties. Now as officials have begun to get a handle on the damage the list stands at only 50.

Residents of the state have been understandably concerned due to how quickly these fires spread from their point of origin. “Although my family was not directly impacted by the fire, I have a lot of friends who live near the affected area so it was terrifying seeing it happen through a news outlet while I am so far away from them,” said Karolina Flores, sophomore.

Recently however there has been ongoing rain in the affected areas which has helped the regression and control of the fires. A resident of Chico, CA, explains her immediate concern when the alerts went out, but also expresses her relief now that officials seem to have gained control of the spread, “From the start I was worried about my home town, we could all see the smoke coming from over the hills and

Above: For every 20,000 acres of burning land there are about one 1,000 fire fighters that aid in containing these fires. Of these workers there is also a mix of volunteers and prison inmates that aid the fire department in southern California. / Stock Photo.
from what they were saying about how fast they were spreading we were all really worried," said Kahlil Johnson, sophomore at Chico State University.

Just days after the fires started, the air quality in Napa Valley, just a two-hour drive from Chico was ranked as the poorest in the nation due to high levels of particulates and ozone. "The air was really bad here for a few days, we couldn't see the sky for a while," said Kahlil. "When the rain came we were all really happy, I think it helped clear some of the smoke from the air."

The combination of extremely dry conditions and high speed winds were the cause of the wide and fast spread of the fires. With ongoing efforts by California officials and relief aid from 26 different states, control over the continued spread is beginning to take effect and locals are hopeful that the recent ongoing rainfall will also help stop the continued growth of the wildfires.
BOCA SHOPPING PLAZA GETS NEW EXTERIOR MAKEOVER

Renovations Of The Shops At University Park Bring Business And Life Back To The Area

By MATT MAZZAMARO
Assistant Editor

Within the past year, The Shops at University Park in Boca have finished a number of renovations that have helped increase the amount of business in the area.

The shopping plaza itself, formerly known as Plum Park Plaza, decided to undergo some exterior rejuvenations back in 2014 as a way to attract more customers. Located on 20th Street, the shops are near many off-campus student housing complexes that opened around the time of the decided renovations.

The plaza offers a wide range of stores and businesses including the Boca Raton American Legion office, several thrift and consignment shops that are run by nonprofits and a bakery, as well as other shops, restaurants and offices.

John Larkin is the owner of the Busy Body Fitness Center, a business that has been the anchor of the plaza for quite some time.

"The shopping center upgrades definitely had a positive impact on this area," Larkin said. "The renovations made the appearance a more desirable location for many tenants. As a result, more businesses have wanted to set up shop here and it has led to more traffic and therefore more business for all of us. It really has been great."

Larkin is not alone in these thoughts, as other tenants also believe the renovations have only improved the overall gentrification of the entire area. According to Doug Mummaw, architect for the project, the original purpose of the plaza was to offer a one-stop destination for any needs a person might have. Mummaw's idea has paid out in dividends as many local college students living nearby now have a close and convenient place to get all of their errands done.

"As a student living in off campus housing, the location of this plaza is perfect," said Anthony Chalton, junior student and resident of University Park student housing. "It's a nice feeling to know that everything that I need is right here at my fingertips. Instead of having to drive somewhere, I'm saving the money that I would be spending on gas and now spending it in the shopping plaza. It is got to be great for the local economy too."

The plaza currently has 30 tenants, however there is room for expansion as some buildings are still vacant. For any small business owners looking for a place for their business to call home, The Shops at University Park might just be it.

Above: The recent renovations offer numerous updates to promote a greater sense of consistency and beauty across the shopping center. The new outdoor changes have helped this plaza provide a more comfortable and welcoming atmosphere. Staff Photos/M. Mazzamaro.
ALUMNI PROFILE

LYNN ALUM FINDS A NICHE IN EVENT MANAGEMENT
Former Fighting Knight Adam Goldberg Shares His Success Story

By. ASHLAN KELLY
Staff Writer

After earning his degree in Film Studies with a specialization in International Business, Adam Goldberg went on to become the Events Project Manager of Wanderlust.

Goldberg was born and raised in New Jersey, but because his family frequently vacationed in South Florida, he knew right away it was the place he wanted to spend his college years. He also had several friends attend Lynn prior to his high school graduation, swaying his opinion even more.

While Goldberg was attending Lynn, he took an internship at a local music festival company, Cloud 9 Adventures. This company specializes in producing full scale music festivals on chartered cruise ships and all-inclusive resorts in Mexico and the Dominican Republic.

"Experiencing and learning everything it took to produce incredible events made me fall in love with the events industry."

Once Goldberg graduated, he began working for Cloud 9 Adventures, the same company that he interned for. After investing a great deal of time, dedication and hard work into the Cloud 9 Adventures, Goldberg helped them grow from two festivals to ten international music festivals within five years.

As an event projects manager, one has many responsibilities. Some of Goldberg's tasks include taking care of onsite logistics, planning and execution and working within the event budgets to make sure the company is spending funds wisely.

One of Goldberg's proudest achievements came along as he took a job with Wanderlust 108. This event is a licensed international brand represented in over 20 countries, and was founded in 2009. This company is headquartered in Brooklyn, NY with an additional office in LA.

In addition to the events, there are several yoga centers around the country, such as Austin and Squaw Valley. Wanderlust is a touring festival company that hosts events that consist of culinary demonstrations, speaking series, hiking and yoga with world renowned instructors and full band performances.

"A Wanderlust 108 event encompasses several different aspects of yoga and meditation," said Goldberg. "This is a full scale event with everything from a market place of local vendors, to a food and beverage area where attendees can purchase a delicious Wanderbowl."

The events begin with the 5k, which starts at 9 a.m. After the 5k is over, yoga begins around 11 a.m. When yoga finishes, other activities are offered for participants such as areal yoga, hooping and acro yoga.

The event shuts down at around 3 p.m. These festivals are hosted every year from March until November, all across North America. Individuals who are interested in attending do not have to be experienced in yoga in order to get the full experience.

On Saturday, Oct. 21, a Wanderlust Festival took place at Historic Virginia Key Beach Park in Miami. Saturday's event was a mindful triathlon encompassing yoga, meditation and a 5k run. The costs of the Wanderlust events are around $45, which gives two individuals access to the event.

"My favorite part about my job would be seeing the events take life," said Goldberg "It's an extensive process planning and preparing everything to make these events a reality and to see it all unfold perfectly is a beautiful thing. Not to mention, getting to see our attendees' faces of excitement and joy makes it all worth the blood, sweat and tears."

Above: Goldberg aids in planning Wanderlust events that are held throughout the country. They incorporate events that will help one's health and mental well-being. / A. Goldberg.
**ATHLETICS**

### WOMEN'S

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### UPCOMING EVENTS

**Veteran's Day Recognition Ceremony**
11/10 @ 11:30 a.m.- 12 p.m. | Student Center Courtyard

**Veteran's Day Red, White And Blue Barbeque**
11/10 @ 12 - 1:30 p.m. | Elmore Dining Commons

**Philharmonia No. 3**
11/11 @ 7 - 9 p.m. | De Hoernle Intl Center

**Philharmonia No. 3**
11/12 @ 4 - 6 p.m. | Wold Performing Arts Center Theater

**Real Expectations**
11/13 @ 10:30 a.m. – 1 p.m. | Student Center Lobby

Lynn’s second annual Day of Giving was a success, raising $49,294 in just 24 hours. With the help of Lynn student and generous donors we were able to continue to be a part of something big. LU Photos.
WELCOME TO THE INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP SYMPOSIUM

ALSO IN THIS EDITION: FEATURE PIECE ON SYMPOSIUM
SPAKER KEVIN SIDES
TOWN CENTER MALL SET FOR MULTI-MILLION DOLLAR RENOVATION
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ShipMonk CMO And Symposium Speaker Kevin Sides

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Senior Shines Light On University's Wellness Program

7 TIME FOR A MAKEOVER
Local Mall Unveils Year-Long Changes To Add Style

Above: Recently, Donish Henry-Cole of the women's soccer team was named the Sunshine State Conference's Offensive Player of the Week. LU Photos.
LYNN HOSTING INTERNATIONAL BUSINESS SYMPOSIUM

Event Features Keynote Speakers Kevin Moffitt and Jessica Jackley

"The Boca Raton area is a gateway to international business and a flourishing community of entrepreneurs," said Dr. RT Good, dean of the College of Business Management. "We want to create a platform for local business leaders to gather, share ideas, network and inspire future professionals. And as the region's most international university, there's no better place for it to take place than Lynn."

Two keynote speakers will headline the event: Office Depot Chief Digital Officer Kevin Moffitt and KIVA Co-Founder Jessica Jackley. Jackley's presentation is part of the Dively Frontiers in Globalization Lecture Series, which is made possible by the George S. Dively Foundation and is sponsored in part by the R.A. Ritter Foundation.

The IB&E Symposium is coordinated in partnership with the International Business Alliance (IBA) of the Greater Boca Raton Chamber of Commerce and the Human Resource Association of Palm Beach County (HRPBC). The event is supported by title sponsor Sodexo, as well as the Boca Raton Airport Authority, Florida Power and Light, and Northwestern Mutual.

Above: The International Business and Entrepreneurship Symposium, a one-day gathering to hear from top minds in the world of innovation, will be hosted across the Wold Performing Arts Center and the International Business Center. Staff Photos/S. Johnson.
A BRIEF JOURNEY OF GROWTH AND CONSISTENCY:
Chief Marketing Officer of ShipMonk Set To Speak At International

By ASHLAN KELLY
Staff Writer

At the youthful age of 27, Kevin Sides acts as the Chief Marketing Officer of ShipMonk, a growing fulfillment center located in Deerfield Beach.

Sides grew up in Lake Mary, a small town located in the suburbs of Orlando. His journey to South Florida was triggered when he accepted a collegiate baseball scholarship from Northwood University in West Palm Beach. In 2012, Sides attained his bachelor’s degree in business administration with a focus in marketing.

Following graduation, Sides began interning for an advertising agency in Delray Beach called Damn Good Agency. Throughout the duration of his internship, he helped the company grow digitally, improved their social media presence and aided in their transition from traditional to digital advertising.

In the process, Sides was hired as a full-time employee. He worked for two-and-a-half years before going back to school to acquire his MBA from Lynn, which he attained in 2015.

“When I was pursuing my master’s I was also working, which really benefited me because I was able to actively apply the things that I was learning while I was working—I was in the real world already,” said Sides.

After four years of hard work, this Fighting Knight went from intern to general manager of Damn Good.

Shortly after, Sides noticed a posting ShipMonk had on LinkedIn regarding the CMO job position. After having a conversation with the CEO of the company, he came to find out that the position had already been filled. A few months later, the CEO ended up reaching back out to Sides, asking if he was still interested in the opportunity, and the rest is history.

There are many responsibilities that come with being a CMO. Sides’ tasks go much further than merely handling the marketing for ShipMonk.

“A lot of my time is spent overseeing our roadmap and experiments,” said Sides. “What problems are we having, and what can we implement to help our team? From there, I monitor the results of our experiments and optimize our efforts. A lot of coordination across each department goes into each initiative, so I spend time working with sales and support to see how things are going and where we can improve.”

ShipMonk was founded in 2014 by CEO Jan Bednar. As of right now, ShipMonk has two locations: Deerfield and L.A., but they have hopes of going multi-national soon.

The company is a fulfillment center, which is a type of third-party provider that receives, holds and transports consumer products in the course of business but do not take title to the products. In short, ShipMonk stores...
LYNN ALUMNUS BRINGS BACK YEARS OF EXPERIENCE
Business And Entrepreneurship Symposium At Lynn Later This Week

inventory and ships orders.

Since the start of the company's journey, ShipMonk has been growing at a rapid pace. The first two warehouses filled up completely, forcing the company to expand and relocate to different locations. Currently, the newest location in Deerfield is almost filled up, too. The company averages shipping over 500,000 items per month.

ShipMonk implements cutting edge technology in order to automate their process as much as possible, leading to a decrease in errors and costs while increasing productivity. Soon, the company will be launching software. ShipMonk will be offering the same software that they use to run their business, to other business owners, at no cost.

Once individuals become customers with ShipMonk, they have the opportunity to earn milestones. For instance, there is a Zen garden at the entrance of ShipMonk. If customers ship 1,000 packages, they can get their own bamboo plant, planted in the Zen garden with their company name on it.

The symbolism of bamboo and gardens represents prosperity and luck, so the more bamboo there is in a garden, the stronger it is. The company uses the Zen garden to represent the community of businesses.

Sides says that the most challenging part about his job is, "Making sure we are keeping true to our brand and values as we grow."

"Finding amazing, energetic, passionate people with the same values that we have can be difficult at times, but also very fun and rewarding at the same time."

If individuals are interested in hearing more about Sides’ path to success, he will be speaking at the International Business and Entrepreneurship Symposium on Wednesday, Nov. 15. This event is scheduled to begin at 7:30 a.m. and will be held in both the International Business Center (IBC) and Wold Performing Arts Center.

During this time, the Lynn community and business professionals are invited to hear nationally-recognized speakers and innovators discuss topics, such as positioning a business for the future, taking a business to the next level, cyber security, data analytics and so much more.

Tickets are required to attend this event—the current cost is at $60 and they may be purchased online at https://www.lynn.edu/events/international-business-and-entrepreneurship-symposium-20171115-730am. Admission is free for Lynn students.

For more information regarding this event, individuals may contact Jennifer McFarland at jmcfarland@lynn.edu or at 561-237-7533.

Above: ShipMonk also provides a unique atmosphere for its employees, where they can enjoy a game of ping-pong or recline for a bit during their work day if they wish. Staff Photo/K. Sides.
STUDENT PROFILE

SENIOR ASSISTING IN LYNN WELLNESS PROGRAM
Mascioli Helps Introduce Health Alternatives To School Community

By ALLI MANCINI
Staff Writer

Numerous students, like Victoria Mascioli, have aided the process in the Lynn wellness program by educating the community about a variety of topics and ways to stay healthy throughout their lives.

Mascioli is a senior in the 3.0 accelerated program, majoring in international business management and minoring in marketing. Originally, from Somers, N.Y., Mascioli is involved in Tri-Sigma and holds a chairman position while also serving as a peer leader and a member of the wellness educators.

On campus, the wellness educators promote different topics every Wednesday in the Perper Plaza. They discuss topics, such as meal prepping, time management, sexual assault and how to eat healthy in the dining commons, among other topics. When supervisors Jennah Ackerman and Charlotte Muriel receive emails about various ideas, the wellness educators will go into classrooms and give presentations on the issues.

"Since I am very involved, going to every event can be very overwhelming," said Mascioli. "But from being a wellness educator, I have good time management skills and try to attend as many events as I can. I will never drop out of anything I am involved in because I just want to make my campus as good as it can be and get students to love this campus as much as I do."

Being a wellness educator is simple for Mascioli, as she can speak from her own experiences and wants to help students realize how real health is on a daily basis. Mascioli joined wellness educators because she always wanted to help different groups of students. Being part of this group allows her to embrace several different topics and learn about new things.

During the summer of 2016, Mascioli found out that she was allergic to both dairy and gluten, forcing her to change her lifestyle completely in the blink of an eye. As a result, she now has to be significantly healthier and extremely cautious in what she puts in her body.

When Mascioli does decide to go out to dinner, she has to ask the server and sometimes chef what is in the food to make sure she is able to consume it. With all of this considered, it has become simpler for her to eat at home.

"From personal experience, the dining commons are both a blessing and a curse considering it is open 24/7 for that late night snacking and going back for as many meals as you please," said Mascioli. "I gained the freshman 15, but I eventually lost it and am back to my normal weight and feel so much better."

Considering that for most of her life Mascioli had been a health enthusiast, making the dairy-free and gluten-free transition was simple, despite everyone telling her how difficult it must be. When going to the dining commons, she always eats at the new vegan/vegetarian bar.

Realizing how important staying healthy is and the importance of campus recreation is essential for Mascioli. She insists utilizing the gym on campus is a good resource, as it will allow students to stay in shape and keep off the "Freshman 15."

If anyone wants to join the wellness educators and increase their knowledge of health and wellness issues, contact Charlotte Muriel at (561)-237-7955 or cmuriel@lynn.edu.

Above: Victoria Mascioli (center) has made countless connections across Lynn throughout her own wellness journey. Staff Photo/A. Mancini.
LOCAL NEWS

MODERNIZING SHOPPING AT THE TOWN CENTER MALL
Boca Raton Destination Announces Plans To Revamp Entire Center

By SHAWN JOHNSON
Editor-In-Chief

Town Center Mall at Boca Raton recently unveiled its multi-million dollar renovation plans, aimed to increase style, luxury and amenities for visitors of the shopping destination upon its fall 2018 completion date.

Welcoming a brighter, re-imagined design to the center, nearly every section of the Town Center Mall will see a makeover in the year-long process. From floor to ceiling, changes are being made to accommodate the Boca lifestyle and connect with the community. General Manager Sal Saldaña is among those looking forward to the transition for the ever-growing location.

“I feel Boca’s always been known to be a stylish community and a stylish city,” said Saldaña. “We have always been a shopping center to complement that image. The renovation is going to mesh with the Boca atmosphere perfectly.”

Beyond the premier style, the Town Center Mall has sought to provide for years, additional perks will assist the location in standing out after the renovation is complete. Their resort-like approach to shopping will encourage guests to savor the mall experience.

Between pet strollers, enhanced valet service and even a baggage claim area, the leadership team is looking to provide the best care possible as they enter their fresh designs.

“There are a number of amenities that we will really try to expand and over-deliver to make the shopping experience positive, convenient and one to remember,” said Saldaña. “We elevate so many experiences of who we are to really mirror and match the demands of Boca.”

Shop owners within the Town Center Mall and visitors alike are also embracing the coming changes. While the adjustments are being made overnight, individuals will continue to see the progress made on a daily basis.

Preparing for the future, mall patrons are anxiously anticipating the heightened luxury shopping experience on the horizon.

“The modern approach to shopping – it’s exciting,” said Brock Johnson, manager within Town Center’s Cafes at Boca dining area. “After seeing what’s in store in the preview [shown to mall staffers], I know our guests will love what they see come next fall.”

Above: The premier shopping destination has garnered significant support from retailers within the property, looking forward to the modern style of shopping and increased continuity throughout the space. Staff Photos/S. Johnson.
Late last month, the women’s golf team overcame adversity to garner a third place finish at the USF Intercollegiate. LU Photos.

ATHLETICS

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UPCOMING EVENTS

Real Expectations
11/13 @ 10:30 a.m. | Student Center Lobby

Know Yourself: Strengths Week Kick Off
11/13 @ 11:30 a.m. | Perper Plaza

Dance Marathon Kick Off Party
11/14 @ 11 a.m. | Perper Plaza

Scuba Certification Class
11/14 @ 11 a.m. | IBC 214 - Conference Room

International Education Week Social
11/14 @ 11:30 a.m. | De Hoernle Center Lobby

Earlier this month, Professor Mark Lutllo ended his five-month journey to the world’s religious epicenters, including more than 50 cities in 17 different countries. LU Photos.
CLIFTON
STRENGTHSFINDER
ASSESSMENT

ALSO IN THIS
EDITION:
ALUMNI PROFILE: PAUL WATSON
DOG THERAPY THURSDAYS
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Above: After placing 11th overall at the Sunshine State Conference Championship on Oct. 21, Lynn University cross country runner Alexandra Jones has been named Second Team All-SSC. LU Photos.
STUDENTS DE-STRESS AT DOG THERAPY THURSDAYS
The Counseling Center Allows Students To Relieve Stress Through Therapy Dogs

By KENDALL STEIGER
Staff Writer

College can be trying at times with the stress of exams, expectations from professors and all the studying that students must do on a day-to-day basis. The Counseling Center on campus recognized that students can be stressed during these difficult times and may need to take a break during their busy days.

Therapy Dog Thursday's is the Counseling Center's way of helping students de-stress. These 45-minute sessions allow students to take some time away from their days and spend some time with well-trained therapy dogs.

Therapy dogs are trained by their handlers to provide affection to people who need it most. Often times, therapy dogs can be seen in schools, nursing homes or hospitals in order to give people some much needed puppy love.

The program occurs on campus every Thursday at 3:30 p.m. in the Trinity Residence Hall conference room. Walk-ins, as well as appointments, are welcome. Students are able to interact with golden retrievers and spend half an hour relaxing and loving a pup.

"I've thought about going to Therapy Dog Thursday before," said Kat Milian, senior. "College can be hard, and it's important to take time for yourself. I'm a huge advocate of self-love and care, so I'd encourage people interested in attending to give it a try."

Therapy dogs can be incredibly helpful in other educational settings as well. Emily Paz, junior, an education major thought that therapy dogs could be helpful for all students.

"Even though I'm planning on teaching younger kids, I'd still recommend at least entertaining the idea of inviting a therapy dog to students of any age," said Paz. "The dogs can be so relaxing and helpful for any students."

For more information on Therapy Dog Thursdays, students can call the Counseling Center at (561)237-7237. Therapy Dog Thursdays can help students relieve stress during the year and take a few minutes of personal time to improve a person's day.

Above: Therapy Dog Thursdays, hosted by the Counseling Center in the Trinity Resendence Hall conference room, is designed to give students some well deserved relaxation time to interact with trained therapy dogs. Staff Photos/ K. Steiger.
The Clifton StrengthsFinder is used by schools and companies across the country to help people discover what they naturally do best, learn how to develop their greatest talents and use their customized results to live their best lives. This service is now offered by Lynn and is an optional assessment for faculty and mandatory assessment for incoming freshmen as part of their Lynn 101 class.

Different from most tests of this nature, it does not identify one’s weaknesses, but highlights strengths and suggests opportunities to improve them. The assessment is completely unique to each person who takes it and the odds that one person who takes it will receive the same signature themes as another, are one in 33 million.

This method of identifying strengths was developed by psychologist Donald Clifton 40 years ago in order to help people become the best versions of themselves. Lynn's own Anthony Altieri, vice president of Student Affairs, shares his experience with how he thinks the results of this assessment could help people in not just their professional or academic lives, but in their personal lives as well.

"The test could be applied to everything; when you receive your top five [strengths], they explain who you are, not just how you will perform in a given environment," said Altieri. "Unlike the Meyers Briggs test, this test will never indicate someone's potential performance in a job, it will only explain how they will get that job done."

The results of the test consist of abstract personality traits with comprehensive explanations that are unique to the answers given. Each indicator plays off the others, and even though some may seem contradictory, "There is a lot that can be done with the test and so far, we are literally only scratching the surface with it."

- Anthony Altieri, Vice President of Student Affairs

Above: The Clifton StrengthsFinder Assessment was invented by Donald Clifton 40 years ago to assist people in finding and using their strengths in order to become better versions of themselves. LU Photos.
they work with one another to paint a complex and highly personalized picture of an individual's strong personality traits.

"There is a lot that can be done with this test and so far, we are literally only scratching the surface with it," continued Altieri. "It's truly a great tool for students to begin to understand who they are, or at least help put a language to who they are."

The Lynn 101 class for incoming students not only provides the opportunity for new students to take the test themselves, but offers guidance on how to pursue and utilize the strengths the test has identified for them.

The course is directed by faculty members who understand the test and can give information to students based on their results. For students who are interested in a more in-depth look into how they can grow based on their indicators, Lynn offers specialty guidance from three different departments.

"Any student who wants one-on-one coaching [on how to use test results] can get it through student affairs, the career connections office or the institute of achievement and learning where we have people who are strengths certified to help these students," said Altieri.

Overall, the introduction of the Clifton StrengthsFinder assessment into Lynn's basic curriculum is a highly innovative approach to learning and understanding oneself. It proposes exciting new developments in the way that students and faculty are understood by their peers.

Above: Lynn faculty members Anthony Altieri, Hannah Link and Adler Marchand are some of the members of Lynn in charge of the Clifton StrengthsFinder test which helps students and faculty find what their strengths are. LU Photos.
ATHLETICS

FIGHTING KNIGHTS TURN THINGS AROUND
The Second Half Of The Season is Looking Up As They Fight To Come Back

By NIKKI COLONNA
Staff Writer

Lynn's volleyball team, in their opinion, had a rough showing the first half of their season. However, with recent adjustments, they are now proving just how competitive they can be.

The Sunshine State Conference is one of the top conferences in Division II volleyball and has 2-3 teams ranked in the top 20 in the nation. The Fighting Knights face each team twice in conference play and the team determined to make the second time around a better performance than the first.

"The fact that we haven't done well gives us more motivation to work hard and to win the rest of our games," said Brooke Creteau, sophomore.

After the first half of the season, the Fighting Knights were facing tough adversaries, lack of chemistry and multiple injured players. The coaches and players knew they had to make changes to create a more successful second half.

With several lineup adjustments and improved team confidence, they now seek to come back stronger after a rough start to the season and look to secure a season sweep. Their motivation the highest it has been all season.

"We're all excited to get a chance to play conference opponents for the second time around," said Head Coach, Adam Milewski. "The steps we're taking with the team to improve revolve around improving our offensive balance and efficiency."

The team have already played a closely contested match against nationally ranked and top conference rival Palm Beach Atlantic and have avenged earlier losses against Barry and University of Tampa at home.

"I think things are coming together more now than they have in the past having a different strategy and lineup," said Lauren Odom, freshman. "It's been tough having a team that's never played together before but I feel that since we have a couple of really good games under our belt we can build on that for the future."

With the ultimate goal being a return to the NCAA tournament, the team's mindset is all about aggression and effort, leaving everything on the court and finishing each game with a win.

Above: The Fighting Knights volleyball team is working harder this second half of the season to prove that their rough start will not last forever. They are pushing through obstacles and proving just how competitive they can be. LU Photos.
ALUMNI PROFILE

LYNN ALUM SHARES HOW HIS WORLD VIEW CHANGED
Paul Watson Explains What He Learned And Experienced While Studying Abroad

By KAITLIN ARMSTRONG
Staff Writer

Paul Watson, originally from Tuskegee, Al., graduated from Lynn in 2016. During his time at Lynn, he had the opportunity to study abroad in Japan and Israel and was able to learn about two entirely different cultures and realities in these countries.

One of the most positive aspects of traveling abroad, according to Watson, is the opportunity to experience different cultures so intimately. While being constantly exposed to a different cultural disposition, one begins to adopt the mindset associated with being in a given area.

For example, the summer of 2014 was a chaotic time in Israel, the same year Watson was studying abroad in the country.

"It was important to navigate with a sense of urgency and alertness most of the time," said Watson. "It wasn't uncommon to see cars that had been blown up, or to see the damage from bullets and explosives on buildings."

Though all of the students studying abroad were safe, this experience made Watson realize how much he took for granted back home. Traveling to Israel from Japan allowed Watson to experience a different culture and scenery.

"The culture in Japan was very tranquil in contrast to Israel," said Watson. "The people were very respectful, but they were also very quiet. After a month of being there, [I] found it strange to be back in the States. Everything seemed so loud and imposing."

Overall, Watson's biggest take away from traveling abroad is the importance of understanding the cultural perspectives of others. Coming back to Lynn, Watson was able to tell the difference between cultures quickly.

"Whenever you go to a new place and come back home, there's a cultural aspect of what you experienced there that effected how I act here," said Watson.

Watson's time studying abroad was an eye opening experience for him and changed his view on the world.

"I think that most of the negativity in the world comes from a lack of understanding between people from different walks of life," said Watson. "In order to fix the world, people have to be able to empathize with others in their similarities [as well as their] differences."
Violinist and Lynn graduate, Wynton Grant, will be joining the backing string quartet for Rostam, the former guitarist of the alt-rock band Vampire Weekend, later this month. LU Photo.

ATHLETICS

WOMEN’S

NEXT GAME

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<tr>
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<td>vs. Nova Southeastern</td>
<td>11/15</td>
<td>5:30 p.m.</td>
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<td>VOLLEYBALL</td>
<td>vs. Palm Beach Atlantic</td>
<td>11/16</td>
<td>7 p.m.</td>
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<td>SWIMMING</td>
<td>vs. Nova Southeastern</td>
<td>11/17</td>
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MEN’S

NEXT GAME

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<td>BASKETBALL</td>
<td>vs. Rollins</td>
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<td>BASKETBALL</td>
<td>@ Miami Shores, Fla.</td>
<td>11/24</td>
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UPCOMING EVENTS

Crafternoons
11/15 @ 3 p.m. | Christine & Eugene M. Lynn Library

BSU General Meeting
11/15 @ 5:30 p.m. | De Hoernle Lecture Hall

The Hunger Banquet
11/15 @ 6 p.m. | Lynn Student Center Auditorium

Yoga
11/15 @ 8 p.m. | Snyder Sanctuary

Scuba Certification Class
11/16 @ 11 a.m. | East Swimming Pool Area

Lynn has appointed Anthony Altieri, who has been a staff member of the university since 2006, as the new Vice President of Student Affairs. LU Photo.
PALM BEACH COUNTY'S MIRACLE LEAGUE

ALSO IN THIS EDITION:
- CYBER MONDAY WELCOMES FRESH ROUND OF SALES TO HOLIDAY FRENZY
- VEGAS SHOOTING HAS LONG-LASTING IMPACT ON CONCERT ATTENDEE
3 WHAT A DAY FOR A DEAL
Retailers Prepare As Cyber Monday Projects To Bring In Most Internet Shopping Revenue To Date

4 HITTING A HOME RUN
Palm Beach County Group Inspires Community With Athletic Approach To Disabled Children

6 WICKS’ VEGAS ACCOUNT
UNLV Student Reveals Impact Of Shooting On Herself And Nevada Community Following The Tragedy

Above: Earlier this month, freshman Lauren Odom was selected as the Sunshine State Conference Defensive Player of the Week, her first weekly conference award. LU Photos.
ONLINE HOLIDAY SHOPPING REACHES NEW HEIGHTS
Cyber Sales Expected To Reach Billions As Consumers Begin Buying

By NICK LANDGREN
Copy Support

Today, Cyber Monday takes over the online shopping experience for consumers of all types, looking for the best deals in their holiday quests. Companies started early this year, with K-mart, Sears, Walmart and Amazon rolling out their holiday deals for Cyber Monday as early as the first few weeks of October.

With this past weekend being the busiest and most profitable time for online retailers, the frenzy will only continue online today. The five-day stretch alone was predicted to account for $1-in-every-$5.5 spent online from any device for the year, according to a forecast from Adobe that analyzes retail and other industries.

Amazon jumped into the fun when they announced on Nov. 1 that their Black Friday deals store was open for shopping, kicking off the scramble for customers looking for massive holiday savings. That same day, K-mart and Sears launched a month-long sale for their loyalty members that lasted through the 25th. Walmart began rolling out their sale prices the weekend of Nov. 4, and Target announced plans to provide special offers through December.

Looking at Cyber Monday’s impact, Adobe predicts that online sales will reach $107.4 billion in the months of November and December, a 13.8% increase over that period from the prior year. Of the $107.4 billion revenue, $19.7 billion was anticipated to come from the five-day Thanksgiving weekend stretch alone, as shoppers compete for top-tier sale prices.

If predictions are accurate, today will become the largest online shopping day in history, bringing in a projected $6.6 billion in sales, up 16.5% from last year.

In an article from USA Today, Tamera Gaffney, Adobe’s strategic insights engagement group director, said, “Everyone knows that the lowest-priced day is really going to be between Black Friday and Cyber Monday. While consumers are seeing the pre-Black Friday sales online, we’re definitely not seeing growth in the first couple weeks of November.”

Due to the growth in online purchases, in-store shopping has taken a downturn in recent years. Black Friday sales in-store slipped 1.6% in 2015 compared to the year before and 14.1% in 2014 from the year previous, showing the growing importance for today’s online shopping extravaganza.

In fact, students are feeling the impact of online’s increased presence as well. “If I do any holiday shopping this year, it will probably be online,” said Sammy Cooper, junior. “I’ll be online all weekend probably and Cyber Monday is a great incentive to the younger generation.”

Even with all major sales starting in early November, sales truly hit their peak on Thanksgiving weekend. With online options reaching their apex today, all should look for overstock deals in the coming days. But today’s pricing could not be better for those trying to shop cheaply in the holiday season.

Above: Across the nation, shoppers will continue their holiday shopping by capitalizing on the online sale opportunities presented by retailers to end the Thanksgiving weekend mania of gift buying. Stock Photo.
ACHIEVING A DREAM: THE MIRACLE LEAGUE GIVES
Local Nonprofit Organization Connects With Lynn’s Ted Curtis To

By ALLI MANCINI
Staff Writer

Oftentimes, a disability can prevent a child from pursuing their athletic aspirations, but the Miracle League is doing its best to end this trend.

The Miracle League is an international baseball league that provides opportunities for all children to be able to play baseball, regardless of their ability. It makes it possible for all children with a disability, whether it be physical, mental or developmental, to achieve the same dream of playing baseball. Palm Beach County is lucky enough to have their own chapter.

Sports management professor Ted Curtis has been a part of The Miracle League of Palm Beach County for about ten years now and serves as a board member. He has brought his love for the game to Lynn as The Miracle League is offered as a J-Term class.

“I first discovered The Miracle League when I was searching for a local sports-related charitable organization with which our students could work,” explained Curtis. “The moment I stepped foot onto the Miracle League field, I was all in. Seeing these wonderful children fulfill their dream to play baseball was all I needed to see to convince me this was the perfect organization for us.”

Over the years, there have been more than 200 Lynn students who have actively participated with Miracle League. Graduate student Omar Martinez was able to participate in The Miracle League for two years. He participated his freshman year and again his senior year as a peer leader.

“I loved it. The experience and people you get the chance to meet are incredible in every possible way, and it gives a sense of community and self-fulfillment that can’t be [achieved] very easily,” said Martinez. “I cherished every moment and would recommend everyone to execute these footsteps.”

The Palm Beach County Miracle League field is located in Delray Beach at Robert P. Miller Park. The field is specially designed with cushioned synthetic turf in order to help prevent injuries and the surface of the field is completely flat.

Some basic rules in The Miracle League are:
- All players are welcome
- All players bat each inning
- All base runners are safe and score a run before the inning is over (the last batter gets a home run)
- Community children and volunteers serve as “buddies” to assist the players
- Each team and player wins every game

During the J-Term Citizen project, a perfectly-timed game takes place

Above: Under the Kadel family’s leadership, the Miracle League of Palm Beach County in Delray has grown tremendously through the years, offering children a chance to play the game they love so much. Staff Photos/A. Mancini.
DISABLED CHILDREN OPPORTUNITY FOR SUCCESS
Provide Students First-Hand Look At Inspirational Group Of Kids

immediately after the fall season but right before the spring season. Half a dozen spring training games have already taken place and more than $10,000 has been raised for the organization. As a result, a Miracle League Cheer Team is now sponsored as well.

Professor Curtis is humbled as several of his students have reached out to him explaining how Miracle League was one of the most memorable and rewarding experiences. Hunter Morris, who participated in The Miracle League his freshman year, was one of those students.

“My favorite part was watching them play and seeing the smiles on each child’s face as they rounded the bases; I was embracing the experience,” said Morris. “It made me open my eyes more and realize that my struggles are not as severe, obviously, as some of these children, while they are as happy as can be.

Seeing the smiles on the parents’ faces as they cheered their child on was eye opening.”

Getting involved in The Miracle League is a great opportunity that promotes inclusivity for everyone. For more information, visit miracleleaguepbc.com. To get involved, contact Executive Director, Julia Kadel, at coachkadel@aol.com.

“Seeing these wonderful children fulfill their dream to play baseball was all I needed to see to convince me this was the perfect organization for us,”

- Ted Curtis, sports management professor

Above: While Julia Kadel calls the game on the loud speaker behind home plate, the children play both offensively and defensively as they savor the opportunity to fulfill their childhood dreams of playing baseball. Stock Photos.
FEATURE STORY

LAS VEGAS ATTACKS IN THE EYES OF A VICTIM
A Personal Look Into The Assault At The Route 91 Music Festival

By KELLY MARMO
Contributing Writer

On Oct. 1, UNLV student Taylor Wicks joined friends at the Route 91 Country Music Festival in Las Vegas, where country artists like Jason Aldean took the stage until gunshots suddenly struck the crowd.

Almost immediately, media began covering the attack sharing as much information they knew as the night went on. At that time, concert goers were unaware of what was going on and where the shots were coming from.

“People thought the first round of gunshots were fireworks and the crowd was cheering,” said Wicks. “More gunshots went off and a bullet hit the stage; the lights and speakers started flickering, and then by the third round of gunshots people started to panic.”

Wicks’ initial reaction to the chaos was to call her mom, who earlier planned on joining her at the festival. Jamie Tavernini, a friend of Wicks, stood next to a woman who was struck by a bullet. Tavernini and Wicks did what they could to help the woman and shortly after headed toward an exit.

“The woman fell back on me when she got hit and fell right to the ground,” said Wicks. “When we went to find an exit, I fell and was trampled on by at least 60 people before I could get up again.”

Upon being trampled, Wicks endured internal bruising and blood kidney trauma on her right kidney. As a result of the severe injuries following the shooting, Wicks was given a wheelchair for at least three to six weeks for her recuperate. However, the road to recovery has been both a mental and physical battle for Wicks.

“Taylor is having a hard time with anything tied to the shooting,” said PJ Wicks, the victim’s father. “She hasn’t been able to return to college and we don’t know when or if she will.”

Wicks and Tavernini reached an exit and spent the night in lockdown at the Luxor Hotel from 10:30 p.m. to 5 a.m. During this time, they watched the news to get a better understanding of what was currently happening. All the while, they called loved ones to reassure them they were safe.

“Two ladies were nice enough to let us stay in their hotel room until everything was safe and clear,” said Wicks. “This small act of kindness displayed how everyone came together during this tragedy.”

Although a devastating tragedy took place, Las Vegas came together to help others. Wicks feels lucky to be alive and although she will never forget this day because of the impact it has had on her, she refuses to be victimized by a senseless act of violence by displaying courage and strength.

Above: Including Wicks, the entire Vegas community has come together following the horrendous shooting last month, recovering as a united city while honoring those who were lost. Stock Photos.
LET'S DIVE INTO SUCCESS!

ALL PROCEEDS GO TO USA WATER SKI AND WAKE SPORTS FOUNDATION

WHEN: MON.

NOV. 27TH AT 3 PM

WHERE: LYNN POOL

EVENT WILL INCLUDE MUNCHIES, POOL GAMES, AND MUSIC BY DJ RADKEY

#GLIDEVIBE
ATHLETICS

WOMEN’S
UPCOMING MATCHES

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<td>8 a.m.</td>
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<td>BASKETBALL @ Tampa</td>
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MEN’S
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<td>BASKETBALL vs. King (Tenn.)</td>
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UPCOMING EVENTS

Build Your Own Dream Catcher
11/28 @ 11 a.m. | Student Center Lobby

Scuba Certification Class
11/28 @ 11 a.m. | IBC Room 214

Native American Celebration Showcase
11/29 @ 11:30 a.m | Pepper Plaza

Sustainability Speaker Series
11/29 @ Noon | Wold Performing Arts Center Salon

Dean's Showcase
11/30 @ 7:30 p.m | Amarnick-Goldstein Concert Hall

Recently, Lynn was selected as an Apple Distinguished School for the third consecutive time, due to continuous innovation in the learning environment. LU Photos.