There is nothing like living life with a burning passion to succeed. Ryan Feigenblatt is an Alumnus who has just that. Graduating with a BSBA in 2009 and an MBA in 2010, Feigenblatt is proof that with enough passion and dedication, greatness is sure to follow.

Today, Feigenblatt works for his favorite airline Jet Blue as one of the front line Airport Operations Crewmembers (counter/gate customer service) at Palm Beach International.

"Jet Blue is a company whose culture and core values I strongly believe in and I'm a proud ambassador of the brand" explained Feigenblatt. He works for them part-time, giving him time to focus on his true passion of entrepreneurship.

Feigenblatt has recently begun working on launching a local business. The Boca Ratonian, owned and operated by RSF Holdings, LLC, provides marketing services to local businesses by integrating traditional and new media. This is not Feigenblatt's first go around with launching a business. "The Boca Ratonian is the second business I've founded," he said. "I simply am attracted to the entrepreneurial lifestyle and the creative, philanthropic, social and economic opportunities that come with it."

It is clear that many resources were gained during his Lynn career. It is a lifestyle that many may never understand, but with the proper resources and guidance it is true that nothing deems impossible.

"My degrees have helped in my current endeavors by providing useful [and] proven theoretical and conceptual ideas for practical application to business planning," said Feigenblatt. "Additionally, the network I formed with fellow students all over the world is destined to serve as a valuable career asset to an"
aspiring entrepreneur.”

With all of these creative juices constantly flowing and the hard work inevitably produced, it is hard to imagine that he has time to breath and relax, but when he does he likes to delve into something that may surprise most.

“I’ve developed an affinity for ‘lifelong learning;’ there is an infinitive amount of information in existence on countless topics,” explained Feigenblatt. “Excellent resources are available in the form of reading, watching and listening both on and offline. It is relaxing, inspirational and fulfilling to continuously absorb new knowledge and information.”

As four years of a college career come to an end it is not always easy to picture what life is going to be like, but for someone like Feigenblatt the answer is simple, life is worth living as long as you do it with passion while striving for success. Soon enough his dreams will take flight.

Above: Ryan Feigenblatt posing for a normal headshot. LU Photo.

“TITANIC” WAS RELEASED IN 3D
A Classic Movie Brought Back onto the big Screen In 3D After 15 Years

By CHRISTINA BEATTY
Staff Writer

“Titanic,” originally released in 1997, won 11 Oscars, 14 Academy Award nominations, took $200 million to make and made more than a billion dollars worldwide at the box office. This movie was definitely a classic and is continuing its success in “Titanic 3D” which was released on April 4. Critics and audiences alike were skeptical about the 3D remake. Some wondered how this film was going to look since it originally was not filmed using 3D technology; others thought the idea would just tarnish a classic.

“I felt like it was pointless to put this type of movie in 3D,” said Stefanie Parrott, freshman. “So I don’t intend on seeing it.”

Despite so much negative speculation, director James Cameron and about 300 artists created the 3D remake in 60 weeks on an $18 million budget. According to Peter Travers of RollingStone.com, their hard work really did show. “Does ‘Titanic’ look as astonishing as it might have if Cameron had shot in with 3D cameras?” wrote Travers. “Probably not. But ‘Titanic 3D’ is revelatory, not just for scale it brings to the interplay between the characters."

The 3D technology increased the connection with the audience already felt with Jack and Rose and made them feel as though they were passengers on the ship. “Loved it. Thought it was really good,” said Lauren Handley, freshman. “It definitely increased the intensity. I recommend it, especially if you haven’t seen the movie in a while.”

She was not the only fan thrilled with the 3D remake, which grossed more than $17 million opening weekend. One can surely say that the images of the boat cracking in half and people falling to their cold, watery deaths were very startling to watch in 3D and created a better experience. The emotions and events were made very tangible to the audience and took them on an unforgettable journey. This remake of the timeless and tragic love story is a must-see.

Above: Characters in “Titanic.” Stock Photo.
STOUDEMIRE HURT POSTGAME, HEAT BEAT NY, 104-94

By TIM REYNOLDS
Associated Press

Drops of blood stained the carpet leading up to the back entrance of the New York Knicks' locker room. The glass portion of a nearby fire extinguisher case was quickly replaced. And Amare Stoudemire needed doctors and paramedics to treat a cut on his left hand.

Game 2 probably wasn't all the Knicks lost in Miami on Monday night.

Stoudemire left the building with his arm in a sling and what appeared to be a bulky wrap over his left hand, long after the Heat took control of the teams' Eastern Conference first-round series with a 104-94 win over the Knicks, going up 2-0.

It resumes Thursday in New York, and although the Knicks were saying nothing for certain, it seems most unlikely that Stoudemire would be able to play.

AAA: INADEQUATE GUARDRAILS AT NY SITE WHERE 7 DIED

By KYLE HIGHTOWER
Associated Press

The section of highway where an accident sent seven members of a Bronx family flying over a guardrail and plummeting to their deaths has narrow lanes, steep hills, tight turns, inadequate guardrails and no breakdown lane, an auto safety group said Monday.

The Bronx River Parkway "lacks modern transportation engineering features," said Robert Sinclair, spokesman for the American Automobile Association's New York City affiliate. He said it was conceived in 1907 and opened in 1925 as "the first limited access multilane highway in the U.S."

Three sections of the parkway in the Bronx, including one at or near the accident site, are on the state Transportation Department's 5 Percent List, a federally mandated report of locations "exhibiting the most severe highway safety needs."

STATES SCALING BACK WORKER PENSIONS TO SAVE MONEY

By MELINDA DESLATTE
Associated Press

Neil Carpenter took a pay cut when he accepted a job as a Louisiana state accountant more than 12 years ago, but he figured he would make up for the loss with a retirement check that would guarantee long-term financial security for him and his family.

Now the 41-year-old finds his life plan teetering as Republican Gov. Bobby Jindal seeks to restructure the pension system for rank-and-file workers, potentially requiring higher employee contributions and delaying the retirement plans of employees like Carpenter.

"Do you really want to breach a contract with the employees who have committed a long part of their lives to the state of Louisiana?" Carpenter asked state lawmakers recently.

For years, state governments lured workers with the promise of lucrative pensions that provide nearly the pay that employees earned on the job. But after years of budget crunches, nearly every state has revamped public retirement benefits in an effort to shrink the long-term obligations that are billions of dollars short of what is needed to cover benefits.

The moves have triggered a legal and political battle over whether states are reneging on their promises to millions.
WORLD TRADE CENTER IS BACK ON TOP IN NYC

By DAVID B. CARUSO
Associated Press

One World Trade Center, the monolith being built to replace the twin towers destroyed in the Sept. 11 attacks, claimed the title of New York City’s tallest skyscraper on Monday, as workers erected steel columns that made its unfinished skeleton a little over 1,250 feet high, just enough to peek over the roof of the observation deck on the Empire State Building. City officials and iron workers applauded as the first 12-ton column was hoisted onto the tower’s top deck.

“This project is much more than steel and concrete. It is a symbol of success for the nation,” said David Samson, chairman of the Port Authority, the agency that owns the World Trade Center.

Clear skies afforded an immaculate 360-degree view from the top, although it wasn’t easy getting up there. After riding an elevator to the 90th floor, a small group of officials and journalists had to climb three steep ladders to reach the top platform, which was encircled by blue netting along the perimeter.

The milestone is a preliminary one. Workers are still adding floors to the building once called the Freedom Tower.

DOW, S&P 500 SLIP AS SPAIN ENTERS RECESSION

By STEVEN WINE
Associated Press

News that Spain had entered another recession renewed worries about the fragility of Europe’s finances Monday and nudged stocks lower. The market ended its first losing month this year.

Disappointing economic reports and weak corporate earnings also weighed on stocks. The Standard & Poor’s 500 index slipped 5.45 points to close at 1,397.91. For April, it was down 0.8 percent, its first month in the red since November.

The Spanish government said that the country’s economy shrank in the first three months of the year, the second straight quarter of contraction.

The worry is that Spain’s economy could be too big to rescue. It’s twice as big as the combined economies of Greece, Portugal and Ireland, the three countries that have received bailout loans.

In the U.S., a drop in an index of Midwestern manufacturing and a slowdown in consumer spending last month added to worries that the economy is losing steam.

UK DOCTORS BLAST MCDONALDS’ OLYMPIC SPONSORSHIP

By MARIA CHENG
Associated Press

McDonalld’s is a sponsor for the London Olympics — and a British doctors’ group says that’s sending the wrong message in a country with ballooning obesity.

Big Macs, fries and milkshakes will be part of McDonald’s exclusively branded menu at the Olympics and the fast-food giant will soon be opening its largest franchise in the world, a two-story cathedral-like restaurant that seats 1,500 customers, at London’s Olympic Park. McDonald’s will be the only restaurateur allowed to sell brand-name food at the Games and there will also be a separate McDonald’s within the Athletes Village — in addition to three others at the Olympic Park.

Alongside McDonald’s, Coca-Cola has the exclusive right to sell non-alcoholic drinks at Olympic venues. Heineken has been named the Games’ official beer.

“It’s very sad that an event that celebrates the very best of athletic achievements should be sponsored by companies contributing to the obesity problem and unhealthy habits,” said Terence Stephenson, a spokesman for the Academy of Royal Medical Colleges. The group is calling upon the British government to restrict advertising by McDonald’s, Coca-Cola and Heineken during the Olympic Games, which are being held in London from July 27 to Aug. 12.

But that’s unlikely to happen. London Olympic organizers have defended their decision to accept McDonald’s sponsorship as a business deal.
EXPLORING GREEN KAY’S NATURE
Dr. Watson Takes His Classes to Delray’s Newest Nature Center, Green Kay.

By ALI GUERRA
Photo Editor

The nature center oversees 100 acres of fabricated wetland and holds many different habitats and species along with enlightening facts about them.

Students recently were able to walk around and explore the different habitats and surroundings as well as learn new things in Professor Robert Watson’s course. There was so much wildlife—so many different types of birds, gators and turtles. In front of each habitat was a short description of it and what one would see. Also there was variety of different types of trees and exhibits as well.

Students took the opportunity to take pictures and enjoy a warm, sunny day off campus as well as learn fascinating environmental facts.

Above: Students sightsee at Green Kay Nature while learning about different types of birds. Staff Photos/ A. Guerra.
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TAKING TO THE ICE WITH ASHLEY
New Jersey Native a Ashley Cacicedo, a Talented Figure Skater, Loves to Compete

By SYDNEY PUTNAM
Staff Writer

As a child, Ashley Cacicedo recalls watching figure skating on television, which she believes developed her interest and later success in the sport.

At five years old, Cacicedo vividly remembers her first attempt on the ice. “I had a snowsuit and helmet on and kept falling down,” she said. “I told my mom I wanted to keep getting up to try again.”

Cacicedo began basic skating classes and eventually received instruction by two coaches. “I’ve been skating ever since,” she said.

Cacicedo was named captain of The Ice-Lantics Synchronized Team, a very competitive New Jersey based team that represents the east coast of the United States in national competitions. The Ice-Lantics hopes to be recognized as one of the country’s premiere skating teams.

Cacicedo competes in individual freestyle, dance and synchronized teams. The individual freestyle division is a solo act made up of jumps, spins and skating. In this division, Cacicedo has traveled to nearly 10 states and has won a gold medal, and several silver and bronze.

Cacicedo and her partner have traveled to Pennsylvania and Connecticut to compete in the dance division where as a team they have won silver twice.

Another one of her accomplishments and first place awards was in the moves division. “The judges give you one minute, and moves to put together and perform in front of them,” Cacicedo explained. “They time you.” Without much time to prepare a brief, yet well thought out routine, Cacicedo talentedly and confidently was able to pull through and place first in the division.

Cacicedo is now looking for a rink locally so she can continue her love for skating, simply because it is something that has become a part of her. “When I go home for breaks, I will definitely skate there and teach group classes,” she said.

Above: Cacicedo with her team after winning a competition.

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A NEW CLUB COMES TO CAMPUS
Fellowship of Christian Athletes is Coming for Lynn Students

By ANNE MARIE VAN CASTEREN
Staff Writer

Fellowship of Christian Athletes (FAC) is a worldwide organization that aims to instill Jesus Christ into the lives of athletes and their sports. Schools around Florida, such as UCF, UF and local university FAU, created these organizations on their campuses to impact the lives of athletes and bring their faith to them on and off the field.

Bringing this association to Lynn is Diane St-Sauveur, 22-year-old Florida native with a passion for her faith. With the organization in process, St-Sauveur is slowly bringing athletes into the program as student leaders. "I have a passion for both Christ and athletics," commented St-Sauveur. "FCA has allowed me to bring the two together. Right now I'm in leadership with a local church across the street from Lynn, so I decided I wanted to make Lynn the place I would serve athletes through FCA."

One of the student leaders of the FCA is freshman volleyball player Lizzy Raffa. Alongside student leader Anne Marie Van Casteren, sophomore and softball player, Raffa has high hopes for FCA. "I am very excited that FCA is coming to Lynn," explained Raffa. "I feel that there is a huge need for guidance around this campus and FCA is the appropriate club to get that started."

Since 1954, the FCA has been challenging coaches and athletes in professional, college, high school, junior high and youth athletics to use their sports to impact the world through Jesus (Continued on page 2)
Christ.

According to its website, the FCA's mission is "to present to athletes and coaches and all whom they influence the challenge and adventure of receiving Jesus Christ as Savior and Lord, serving Him in their relationships and in the fellowship of the church."

Not only is the FCA impacting college athletes, but also professional athletes around the country. Football players such as Tim Tebow and Colt McCoy are huge influences in the FCA starting at a young age.

Many activities are done through the FCA including bible studies, prayer support, discipleship, outreach activities, camps and more.

"Through Christ, I want to see athletes come together, get impacted by the gospel and go off and impact Lynn University and this community," explained St-Sauveur. "We want to bring team huddles, camps, outreach events, community concerts and more to get everyone involved."

Not only does this organization welcome Christian athletes: it also invites athletes of different religions. FCA strives to create a welcoming environment for all athletes, staff and the community.

"FCA speaks all in its name: Fellowship of Christian Athletes," commented St-Sauveur. "Athletes to me are some of the most influential people on school campuses. To get together, empower one another, build character and the community with coaches and teammates and fellow athletes to affect our community and schools is really amazing to me."

FCA has had an impact on athletes around the country and continues on its journey to bring spirituality and faith to players on and off the field. "It has impacted me a lot lately because I have had a chance to open up to Diane, FCA's leader," said Raffa. "It has allowed me to go out of my comfort zone and helped me bring my spirituality to athletics."

THE FCA VALUES

Above: The logo for FCA. Stock Photo.

MOST AFFORABLE NAIL SALON
Artisan Nail Salon Offers Discounts on Manicures and Pedicures for Students

By ALIZE MUNIR
Staff Writer

Artisan Nails salon is a nice, clean salon located on 59 East Palmetto Park Road.

The employees are friendly and make sure customers have a great time in the salon. "I recently started going to Artisan Nails and I love it so much that now I do not want to go anywhere else to get my nails done," said Chloe Dagniaes, junior.

Artisan Nails take walk-in customers as well as appointments. The salon offers special deals for students if they bring their student IDs. Students can get a manicure and a pedicure done for $25; while in other places they would usually be charged $35 or $40. "I really like going to Artisan Nails because of the $25 deal and the people who work there are so friendly," said Shay Stopplemann, sophomore.

Rachel Campbell, junior said "They always do a good job, I don't remember one time that I had a complaint about them." Artisan Nails is a great salon for students, apart from their great deals and friendly workers, the location is close to campus.

Above: Stopplemann at the salon. Staff Photo/ A. Munir.
HOME IS WHERE WORK BEGINS  
Alumni Starts His Career Working at Family Owned Coldwell Banker Burnet

By STEPHANIE M. HAMMERMAN  
Staff Writer

A house is just a house; it is the people who live in them and the memories created inside that make it a home. Lynn Alumni Henry Edelstein understands the sense of satisfaction one feels when helping clients find houses to turn into their dream homes. After graduating in Dec. 2010 with a degree in business administration, Edelstein moved back to his hometown of Eagan, Minn. and began working as a Realtor for Coldwell Banker Burnet.

Coldwell Banker Burnet is a well-known real estate agency focusing on properties in Minnesota and Western Wisconsin. This agency takes pride in the quality of its homes and Realtors. With a great sense of knowledge and patience the Realtors help find the perfect fit for their clients. Some of their homes have even been featured in Distinctive Homes Magazine.

Recently, Edelstein has experienced much success selling his first property to a young couple that is newly engaged and ready to start this exciting new chapter of their life in Eagan. Edelstein credits his time at Lynn and its community for the preparation of such a fulfilling job.

"Lynn was a place where I began to believe in myself," said Edelstein. "It was a place that truly taught me to be the best I can be." Edelstein is well aware of the patience it takes when searching for the perfect home. After looking at 24 different houses, this young couple successfully settled on the new place they would call home.

Edelstein had many mentors during his time at Lynn and is thankful for their constant support and belief in him. "It was people like Dr. Norcio, Dr. Miller, Dylan Kendrick, Marsha Glines and Shaun Exsteen who made a big difference," said Edelstein. "These names are few of many who continued to believe in me while at Lynn and gave me the confidence to be successful. Edelstein truly enjoys the path he has chosen and believes that because he is following his passion he will undoubtedly be successful in the future."
APPLE TO RELEASE NEW PRODUCT

The iPanel Will Soon be Brought to Apple Users for Their Enjoyment

By THOMAS WOOTSON
Staff Writer

Modern technology is all about integration. Consumers want devices that are as interactive as possible and capable of performing multiple tasks.

The leader in products that have these qualities is the highly-regarded Apple. Apple has released products such as iMacs, iPods, iPads and iPhones, and their next big product (in size) is rumored to be called the iPanel.

The iPanel, which many will wonder why it is not called the iTV, is Apple diving into the television market. This TV will not only be for watching your favorite shows, but an integration of TV, computer and a gaming center. This combination of features is why Jefferies Analyst Peter Misek said the product could be dubbed the iPanel. Misek believes that it will be such a big hit that the stock price would rise from $600 to more than $800 when Apple introduces this new product.

"After Apple comes out with any new device, everyone is going to buy it; people love Apple," said Majeed Alzayer, senior. The television is most likely to have the same functions close to what the iOS systems have on the iPad and iPhones. This includes an app store with millions of different applications and gaming. The ability to use iTunes will most likely be a feature as well. "I think it would be odd to be getting facebook notifications, while watching TV," said Tuful Al Sarrai, junior. All of this will most likely be tied in with the Mobile Me network and be able to connect with computers, iPads and iPhones. It is expected that Apple will bring in 3 million of the Apple TVs by the end of 2012. It has also been seen that Apple is nearly doubling the size of its data-center in North Carolina. Possibly in anticipation of this new product launch.

If the iPanel is anything like Apple's other products, it is sure to be a hit and pave the way for the future of televisions.

Above: The iPanel Set up. Stock Photo.
Lynn University Prepares for the 2012 Presidential Debate

By ANNE MARIE VAN CASTEREN
Staff Writer

With this year coming to an end, students, faculty and staff exchange farewells and prepare for the many changes that will occur on campus with the upcoming year.

With the final presidential debate being held on campus at the Wold Performing Arts Center on Oct. 22, Lynn is preparing for what will be a history making transformation. Not only will Lynn be rejoicing in the events of this debate, but it will also be celebrating its 50-year anniversary.

"Having this debate here will help continue to transform our name and realize where a lot of learning dialogue takes place," commented Greg Malfitano, senior vice president for administration.

Being the head of operations of the presidential debate, Malfitano has been preparing Lynn for the deliberation along with President Kevin Ross and Chief of Staff Jason Walton. With an estimated 3,000 media outlets as well as numerous members of congress and celebrities roaming around campus, Lynn will be the center of attention around the world. "People such as Anderson Cooper, Brian Williams and Jon Stewart along with CNN, NBC, MSNBC and PBS will be on this campus," said Professor Robert Watson, history professor. "A lot of students and faculty are excited and I think we have to all take advantage of this."

Not only will a change in faces be noticed throughout campus, but also the layout of Lynn itself will be under construction until the big day.

According to inside sources, a temporary parking lot will be constructed just west of the pool and a new... (Continued on page 2)
entrance will be built on Potomac.

Plans for the front entrance consist of five lanes with a traffic light and lush, new landscaping.

"There will be minor inconveniences here and there," explained Malfitano. "But the excitement, the pride to call home and tell family and friends all over the world that my school is hosting the debate and the future leader of the free world will be on our stage, it's very exciting."

Not only is the preparation for the event extensive but also the procedure in applying to hold the debate on campus was an extended process.

The Commission on Presidential Debates has been in charge of these debates since 1988. The Commission sponsors and produces both presidential and vice presidential debates.

In order to host a debate, a school needs the correct venues, major international airports, hotels, restaurants, banks, etc. Lynn is raising $4.5 million for the debate to be held on campus. Donors from the area have already contributed money for the reconstruction of the front entrance as well as for other necessities needed for the debate.

The commission selected 12 universities as possible hosts, but Lynn was the only college representing Florida. As the date came closer and closer to finding out who would have the honor to host such a monumental event, Lynn's team of debate organizers had high hopes.

"When the good news came we were all elated," beamed Malfitano. "It's such a huge undertaking and a huge process to even be considered for."

Not only was the faculty excited about this prestigious debate taking place at Lynn, but students were exhilarated after hearing the news. One of the most exciting aspects for all Fighting Knights is that all full-time students, both undergraduate and graduate, will be able to enter their names into a lottery system to get a ticket to the debate. The lottery will take place from Oct. 1-11.

"I can't wait to see the eyes light up from the students who are picked to go to this debate," commented Malfitano.

Students may also get involved in the debate through different boards, committees and volunteering.

"We need volunteers," explained Watson. "We need everything from volunteers running traffic to running sandwiches out to television crews, to translation and interpreters for reporters from different countries and liaisons for these different media outlets."

With the debate less than a year away, Lynn University will be undergoing a complete renovation both inside and outside the classroom.

"This fall the campus is going to be red, white and blue," said Watson. "The debate is going to enhance the university's civic education. It will be the most transformational event in the history of Lynn."

Above: The audience enjoys the congressional debate from last year. LU Photos.
SAD YET PROUD SENIOR GOODBYE
Seniors Share Their Outlook on Missing the Presidential Debate Festivities

By STEPHANIE PARADA VENEGAS
Staff Writer

While the class of 2012 prepares for the commencement at the end of the week, many members of the Lynn community are busy preparing for the final 2012 presidential debate. As the time for the debate gets closer, the excitement augments within the Lynn community, leaving the senior class wishing they would be on campus to experience the event. It was recently disclosed that only current students will be included in a lottery system to win tickets for the final debate.

For those interested in being part of the debate, volunteering is the best option. Lynn has launched a website with all the information on the debate. For seniors who would like to volunteer, visit the Knight Surfer website and fill out an application.

iPulse set out to ask current seniors what their thoughts were on the debate. Many are excited about the event, while others are disappointed.

“I will not be able to be a part of history in my own Alma matter,” said Kyle Radziewski, sports management major. “But I am happy that it’s taking place in my school for recognition.”

“I won’t be able to attend the festivities,” said Alex Bello, sports management major. “I won’t be able to see the transformation of my school as it happens.”

“I am a little upset [that I am graduating now] but unfortunately I have no control of when the presidential debate is,” said Eva Damato, business administration major. “But I am extremely excited for Lynn and how they will shine throughout this event.”

“I feel that it is unfortunate after being here for four years that I will not see such a prestige event,” said Leo Carrillo, business administration major. “For the school to have such a great opportunity to host the presidential debate and for me not to be a part of it is unfortunate.”

“I am super excited to be able to take part of the debate experience even if I am graduating,” said Tamara Reyes, multimedia journalism major. “As a grad assistance I will be able to see all the media coverage and action.”

“Feels good that I could be involved even though I might not be here,” said Louis Grayson, international business major. “Lynn holding this debate will benefit me in my future because of its recognition.”
TODAY’S KING OF SOCIAL MEDIA
Which Presidential Candidate Uses Social Media More Effectively in 2012

By AZRA AYSEGUL OK
Staff Writer

Social networking is by no means new to presidential campaigning, but the tactics, methods and strategies have transformed greatly over time.

In 2008, Barack Obama was the first candidate to use social media for his presidential campaign. Obama worked together with his social media and advertising teams to attract citizens with a new approach. Obama reached more than 14 million followers on Twitter, 26 million friends on Facebook and thousands of video views on his YouTube page. In 2012, Republican candidate Mitt Romney reached one million friends on Facebook, less than 462 thousand followers on twitter and had to pay for advertising on YouTube.

Traditional media does not play as significant a role as it once did in the 21st century. Just over 900 million people are connected via Facebook, thus more and more people are turning to social media to stay up to date with current events. Social media is no longer simply a platform for connecting individuals, it has become a venue for political candidates to communicate and connect with people at a more intimate level. “This election, social media will determine the outcome,” said Sean Parker, the founder of Napster.

One of the key elements of Obama’s campaign success is his transparent approach to public relations. This strategy is made even more successful by the swiftness, efficiency and timeliness of Obama and his team’s communication. “We are a nation of Google and Facebook,” said President Obama.

Romney and most other politicians have been outpaced due to their continued use of outdated campaigning methods and misdirected use of social media. “President Obama and his team have leveraged social media well – it has been a constant marketing, communication strategy and execution tactic. Romney’s team clearly understands the value of social media, influencers and topics as demonstrated during the GOP primary, but will need to significantly increase efforts to leverage this data and to accelerate campaign efforts during the presidential campaign,” said Gary Hermansen, CEO of SocialMatica.

Current data relating to social media clearly indicates President Obama as the king of social media.
LYNN’S PLANS TO CELEBRATE BIG
Insight on What to Expect for the 2012 Presidential Debate at Lynn

By STEPHEN PROANO-AMAYA
Staff Writer

With summer quickly approaching, Lynn is growing ever closer to hosting the biggest event to occur on campus. Fall 2012 is an entire summer away; students are planning their vacations now and not worrying about the next semester to come. Big things will be occurring this fall with the presidential debate taking place on campus. Many events will be spawning all over campus as the debate grows closer. Various committees are meeting to discuss the logistics of the debate as well as what will be occurring on campus. The Entertainment committee is planning to have loads of activities including hamster zorbs on the Trinity Lake and a mini concert series.

“The debate committee has been working hard to make the event run smoothly,” said Jennifer Morano, junior. “There will be big tents hopefully in the middle of campus on the Christine’s lawn the day of the debate and hopefully all kinds of food, novelties, interactive programs and possibly a live band or comedian.”

“We were discussing some ways to regulate who can enter campus the day of the debate and came up with a solution,” said Morano. “Alumni and close family are welcome to attend the event, however parking will be limited but there will be parking available at the new deHoernle Park across from the Spanish River Library.”

A new parking lot will be built at the south end of campus behind the soccer field to allow more parking for commuter students, faculty and staff to park.

“Parking may be difficult during the first week of October but Lynn is trying it’s hardest to accommodate everyone to make it as efficient as possible,” said Morano.

Above: Big LU strikes a pose. LU Photo.

HOUSING EFFECTED BY DEBATE?
Student’s Concerned That Housing may Change With an Enrollment Increase

By LIZZY RAFFA
Staff Writer

In light of hosting the 2012 final presidential debate, Lynn University students question whether the debate will effect student housing for the upcoming year.

Rumors of drastically changing housing situations have been spreading through campus. Students have heard completely different stories and are not sure what is true and what is not. One rumor stated that the entire EML residence hall will be converted to triples to compensate for the substantial increase of students due to the debate. Another rumor is that a new residence hall will be built to create more space.

Director of Housing and Residence Life, Joy Doliber debunks the rumors circulating campus. “The tripling of two floors of EML have nothing to do with the presidential debate,” said Doliber. “In fact I am not sure if the debate has any impacts on housing at all.”

EML dorms have not been converted into exclusively triple rooms and staff have yet to get official confirmation of any new dorm construction projects. The general opinion from many of the housing workers is that the debate will not be greatly increasing the student body.

Doliber reiterated, “In recent years our enrollment numbers have increased and I think it is contributed to a lot of factors, especially the hard work on the part of enrollment and admissions.”

“I have heard several different things,” said Hannah Springer, sophomore. “I’m not really sure which ones are true, but I really hope they don’t make any huge changes.”

Above: A student in her dorm. LU Photo.
DISADVANTAGE ON THE COURT

Fall Sports Find new Venues to Call Home in Light of the Debate at Lynn

By LIZZY RAFFA
Staff Writer

By far the most popular subject being spoken about around campus this year has been the excitement of the debate. A small detail most people may overlook concerns the future of fall sports teams. The sports teams will have to relocate in order for the debate to take place. Sports such as volleyball and basketball will be the most affected. Volleyball is the one sport that utilizes the gym during the fall. However, the gym is where the media-related events will be held. Lynze Roos, the head volleyball coach, remained positive in her outlook about being relocated.

"My hope is that our team will take great pride in why we’re having to practice off campus. We are going to be part of American history," said Roos.

To supply room for the myriad of journalists, broadcasters and media professionals, the athletic teams are being temporarily relocated to off campus gymnasiums. The volleyball team will host a season-opening tournament in the deHoernle Center in early September and then hold practices off campus until November. The team will get to host home games at neighboring sites such as Florida Atlantic University. Additionally, the men’s and women’s basketball teams will practice off campus throughout September and October.

“What a lot of people may not realize is that there’s a possibility this could be a disadvantage to our team," said Bri Cox, junior volleyball player.

"While I’m very happy for my school to have such an honor, I also know that home games are where we have the greatest advantage. Without actual home games and practice in our own environment, it’s natural to be concerned about how we will play this fall," stated Cox.

Roos and Cox both remain positive, considering this will bring such great media attention and essentially create a more renowned title for the university. All athletic supervisors insist that the primary objective is to keep as little inconvenience as possible.

DEBATE CONSTRUCTION BEGINS

Lynn Starts Working on The Front Entrance For the Upcoming Debate

By JENNIFER SAMAHA
Staff Writer

Lynn University is currently building a new entrance on Military Trail to improve traffic flow for the presidential debate.

The entrance was made possible by two donors, one of them being Robert Sheetz, a Boca Raton resident, who donated $1 million to the school. The new entrance will include a traffic light and a total of five lanes going in and out of the school.

The entrance will help keep an easy flow of traffic. This will also help prevent car accidents when making a left turn onto Military Trail.

In order to get the construction started trees were relocated around campus. Some of the trees were replanted in new locations while others were replaced by younger trees. With the new construction going on, Lynn’s image will be brighter.

The new entrance will be an advantageous addition to the school. People who drive by campus will be able to see Lynn more clearly and move in and out of campus more safely and effectively.
PROFESSORS PREPARE CLASSES
Professors Have Been Talking Politics to Get Students in to Debate Mode

By MEAGHAN BOUTWELL
Editor-in-Chief

Due to the upcoming debate on campus, professors have been incorporating politics into their class curriculum. Professor Robert Watson has given his students the opportunity to learn firsthand from politicians and media personnel.

One of the many interviews he held during his class was a panel with different people from the media in the area. The panel consisted of the editor of the Sun Sentinel, Antonio Fins; the editor of The Palm Beach Post, Randy Schultz; and the producer and host of WIOD news radio 610 a.m., Manny Munoz.

Students and faculty were able to attend the event to gain insight into field of communication. Two students from Watson’s political campaigns and the new media class interviewed the panel.

“I felt like I was taking part a chapter of American politics,” said Gwendoline Durgust, sophomore and interviewer. “It was awesome the fact that the media got to be on the other side of the microphone and that they were the one being asked the questions.”

The debate was among one of the hot topics discussed by the media panel. “From our standpoint, we intend to blank news wise with as much emphasis on what it means for Lynn and this area in Florida,” said Schultz. “We intend to solicit questions, we intend to pose topics in Florida they would like to see the candidates discuss, and after the debate we will be doing a sort of fact check on what they said.”

Not only were students able to listen to the media panel discuss the debate, which will be held at Lynn, but they were also able to hear them discuss different topics such as meeting candidates to social media to daily decisions made at their respective media outlets. They were also able to give students some advice on getting into their field of work.

“If you don’t have a passion for it you’re either never going to make it or you’ll be miserable doing it,” said Munoz.

All in all, the event was able to get students geared up for the debate. Be sure to pay attention to campus news because it’s likely that more events such as this one will pop up.
PARTYING FOR POLITICS THIS FALL
A Musical Insight on What to Expect for the 2012 Presidential Debate

By DANIELLE KAGAN
Staff Writer

Lynn University will provide many activities for the student body to get involved in the debate.

“We are trying to get someone well-recognized like Snow Patrol, Yellowcard, New Found Glory and maybe Cobra Starship to come play at Lynn prior to the debate,” said committee member, Michael Slavin. “We’re looking to bring back the annual tradition of having a big concert every year.”

The committee will be surveying students next week to find out who they are interested in seeing perform.

Along with a musical performance, there will be numerous games happening during that time. For instance hamster ball races with red and blue balls representing the republican and democratic party will occur.

“With the debate going on the students will have a huge opportunity being involved in the community,” said Slavin. “We want as many students as possible to come out and be supportive.”

Another fun activity students will be able to participate in is making their own novelties. Students will have the choice of making their own campaign shirts and signs. Lynn is guaranteed to make Oct. 22 a special day for everyone who attends.

“There will be plenty of food being served outside all day for everyone too,” said Slavin. Everything is still a work in progress and the student involvement committee is always looking for more students to take interest and help organize these events.

Above: A band that could come. Stock Photo.
Junior Maria Mavrokordatos Has Turned Running Into A Passion

By MARIANA TEDDE
Staff Writer

Maria Mavrokordatos, junior, began running less than a year ago. Training daily, she was already able to run two half-marathons and is now preparing for her first whole marathon.

"Running is the greatest metaphor for life, because you get out of it what you put into it."

-Oprah Winfrey

Above: In January, Mavrokordatos ran her first marathon in Miami. She ran 13.2 miles in 2 hours and 39 minutes. Photos/M. Tedde.
THE CONTROVERSY WITH PARKING METERS

Businesses Worry About the Consequences Of Having Parking Meters Installed

By JENNA JACOBS
Staff Writer

Left: New signs were placed along Atlantic Avenue warning local residents about the consequences of parking in, soon to be, restricted areas. Middle: A local store wanted to show the public their feelings about meters being installed, outside of their stores. They fear that business will deteriorate if the only way to shop or dine is having to pay before hand. Right: This is a sign that was placed on the entrance of the public parking garage. Although it says “Public Parking” that doesn’t necessarily mean it is free to park. Photos/J. Jacobs.

Left: There are certain locations that one is allowed to park in, but there is a limited amount of time to park there. Middle: This is parking behind some of the restaurants on Atlantic Avenue that used to be parking for local residents and customers. Now it’s parking for employees in that business. Right: There is public parking off of Atlantic Avenue, but it is not nearly as close as the other parking spots. There are other parking spots available along the side streets, but again it is inconvenient to customers and local residents. Photos/J. Jacobs.
FURRY FRIEND ON A MORNING STROLL
A Brief View of the Day In The Life of Otis the Bulldog

Left: Good Morning Mom, I am more than ready to go outside for my walk! Right: I am not just sitting here for fun, let’s go already!

Above: Waiting for this elevator can be a bit of a pain. Above: Ahh, finally I’ll be able to go to the potty. Photos/Z. Berman.
THE SUMMERTIME OF FLORIDA
Summertime and the Living is Easy Here At Lynn

Above: All is calm and classrooms are mostly vacant but life goes on even during the summer at Lynn. Photos/ M. Christodoulou.

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Mixed Martial Arts Help Shape and Maintain a Healthy Body and Mind

By CHRISTOPHER CAMPBELL
Student Editor

With all of the wonderful methods available to stay in shape, many have developed an interesting way to exercise. This method, believe it or not, is MMA (Mixed Martial Arts).

Martial arts are codified combat systems created to physically, mentally and spiritually develop their practitioners. Today, martial arts are practiced in the form of a sports-like competition which is often broadcasted nationwide such as the UFC (Ultimate Fighting Championship).

Many of the competitors have great physical fighting abilities that encourage the public to utilize martial arts as a way to stay fit. Other beneficial developments of the sport are self-defense and physical health.

The great thing about martial arts is that there is no age limit. Many experienced martial artists run classes and facilities in the U.S. teaching different styles, chosen by the teacher called sensei.

One class located in Coconut Creek, Florida, Grandmaster Jean Legrand, a 42-year-old martial artist is the headmaster and founder of Lost Legacy Systems: University of Mixed Martial Arts, a system which he conducts at a local community center.

"There are several ways one can benefit from martial arts to one's benefit," says Legrand. "Cardio, strength, resistance training and spiritual breathing methods are all ways to benefit one's physical health."

Grandmaster Legrand conducts his practices with assistant instructors on Tuesdays from 6 p.m. to 8 p.m. and Saturdays from 1:30 p.m. to 3:30 p.m. at Rowe Community Center in Coconut Creek. Come join the Legacy!

Left: Child (yellow belt) shows powerful kicking techniques. Staff Photo/Staff C. Campbell.
Top Right and Middle Right: Youngsters execute synchronized fighting combinations with discipline. Middle Left: Grandmaster Jean Legrand (7th Dan) performs kung-fu, a pose requiring balance and focus. Bottom Left: Class performs a Qi-Gong routine to help breathing and spiritual strengthening. Bottom Right: Middle-aged Ron (green belt) does push-ups for strength development. Staff Photos/Staff C. Campbell.
By JONATHAN GLASS
Staff Writer

M1STERONE, formerly known as Andrew Waldan, has been producing music since he was young and today has found himself amongst the house music community. Waldan always had a talent of picking up sounds and making music using a wide variety of instruments.

Recently, he has gotten involved in the house music craze where musicians and DJs mix and match sounds and songs to produce, what is known as house music.

Waldan has been doing so for quite some time but just recently he has advanced to a much higher status as an employee of Rosetta Miami Group, an entertainment company where he has the opportunity to produce shows on a weekly basis. Waldan explains "I must produce new songs that take a great amount of my daily free time and hard work."

Working under the Rosetta Miami Group label, "taking criticism from colleagues and friends," Waldan says he can improve his skills effectively.

This is just one of many milestones Waldan has approached and knows there are plenty more ahead.

One of the young DJ's biggest accomplishments earlier this year was playing alongside well-known Lil Jon. This was by far the biggest night the young DJ had ever experienced.

Many have had the opportunity to see this young DJ perform amongst other well-known house music stars ranging from Joe Maz, Jessica Who, Manufactured Superstars, Cedric Gervais, Mednas, Cole Sidner, and Disco Fiasco. You can see why the doors have been wide open for opportunity, growth, and relationships for this upcoming star, M1STERONE.

At the end of the day Waldan cannot wait to relax and use his spare time wisely, which he mostly does by kicking it with friends. He loves spending these moments to catch up with his close buddies by playing Xbox games, going to the movies, or watching from the other side of the DJ booth at club LIV.

"These times," he says is "limited but highly valuable to me of maintaining a balance in my everyday life" said the talented DJ.

In the end, Waldan has come far and will continually grow as a musician/DJ whether it is in his home studio or at the nightclub.
THE BOCA RESORT DOCKS
Keeping Track of Mega Yachts is Harder than It Sounds

By CASEY BRUMBACH
Staff Writer

It all begins at 6 a.m. Coffee and a short drive down Camino Real. "I love this part of the day, it's always peaceful on the water before everyone starts zipping around" says Nick Veselica, dock master and Lynn Alumnus.

The Boca Raton Resort and Yacht Club, one of the most exclusive resorts in the state of Florida, is always busy. But today is extra important. Today Nick Veselica, the youngest dock master at the Boca Resort, will be maneuvering one of the biggest boats he has ever driven. The client has just completed a two month long journey down the east coast, and this is the final destination, so everyone is anxious to make sure it goes smoothly.

Upon arriving at the resort early in the morning, it is his responsibility to check the list of all boats coming and going for the day, as well as to make sure that any reserved spaces are clear for the VIP guests.

People sometimes wait a long time for a big enough dock space, and like a fine restaurant, having the space prepared ahead of time is essential. All electrical and plumbing connections have to be checked and space must be measured in order to ensure efficient parking space for the yachts.

When the large Yacht finally arrives, precision is key. Nick is driven out on a small pontoon dinghy and meets the ship less than a mile from its final destination.

Using intuition and skills learned from many hours of sailing, Nick cruises close to the slip. This mega-yacht has thrusters, which allow it to move from side to side. With skill and precision, he slides it sideways until there is a satisfying "thump" of dock wood meeting fiberglass safety bumpers. He can breathe a sigh of relief, then this challenge is over. He says: "That was intense! Sailing anything bigger than that will be nerve-wracking beyond belief." The reward in tips is handsome, but the day is far from its end.

Not long after docking the mega-yacht, there is a call on the intercom. Several passengers are requesting a ferry trip across the Boca Lake to a restaurant. Nick is the ferry captain as well, so this is a job he is quite familiar with.

It is a beautiful day for sailing and the Boca Lake is by far one of the best places in America to boat watch. Celebrities and Business tycoons from across the country frequent the resort while on vacation, and it is not uncommon to see hundred-plus foot long boats lined up like cars on the street. The water is calm and the people are quiet, observing the near perfect weather and atmosphere.

They are headed to dinner; Nick is headed back to the dockhouse to await another call.

The day began early, and ends late. 6 p.m., and it is time to check with the docked guests to make sure they are settled in. After checking on the various yachts, it is time for an activity familiar to anyone who works near the ocean: cleaning. Scrubbing the salt water off the large dinghy boat and coiling rope is the final step to completing another day at the Boca Resort. Tomorrow, it begins all over again.

When asked what he sees himself doing in five years, Nick replies: "I don't know who I'll be working for, or where I will be, but I know one thing, I wouldn't trade a job in the outdoors, in the sun, for anything. I love boats, and every day is an adventure on the ocean."
THE CIRCUS CAME TO DELRAY BEACH

By JENNA JACOBS
Staff Writer

On Thursday May 17, from 6 p.m.-10 p.m., the circus came to Delray Beach with a variety of performers on each block of Atlantic Avenue.

The city will bring the local residents and visitors together for an exciting experience. "I enjoyed this event," said Christina Jacobs, a local resident. "I appreciate the effort that the community puts into bringing everyone together."

There were contortionists, dancers, trapeze artists, and many more. The circus created a way for the people to get involved with their acts.

There was a "Trapeze Experience" which was, giving the people a chance to try the trapeze.

"The people that volunteered to try the trapeze experience, were very brave," said Jacobs, a local resident at the carnival. Not only was the circus there but also displays of food, art, and music. Flats were between each block.

Atlantic Avenue was the place to be, that night. Family and friends gathered to enjoy an exciting event. People sat down on the lawn with their children and pets, to watch the trapeze lessons. Some watched a puppet show, talked to some pirates or chose to eat at the restaurants nearby.

People of all ages were enjoying the event. There have been different kinds of events in the past. "I've attended the twilight festival, which is a bike race for healthy living as well as the tennis match between Andy Roddick and John McEnroe," said Jacobs.


SIT BACK, RELAX, AND ENJOY THE SHOW

The iPic Theatre Experience

By ZOE BERMAN
Staff Writer

The iPic Theatre, the newest addition to hit the Mizner Park area, is finally in full operation and open to the public. This new hot spot offers a luxurious experience for moviegoers. With its outstanding amenities and state-of-the-art technology, this theater is the perfect way to spend an evening with friends or with a special date.

Inspired by the Amalfi Coast's scenic landscaping, Tanzy, the restaurant and lounge inside the iPic is the ultimate artisanal approach to an Italian dining experience. Whether one is looking towineanddine beforehand, or wishes to enjoy high-end cuisine during the film, both of these options are available to suit one's preference. The Tanzy Express concession stand offers an assortment of wine and cocktails, as well as an assortment of small tastings and other appetizing finger foods. Short rib sliders, truffle fries, and a variety of flatbreads are just a taste of what is offered on the Express menu. Servers trained in stealth maneuvers deliver orders as soon as they are ready. They are unobtrusive so they do not disturb the viewers during the movie.

Reclining seats, pillows, and blankets are available with the Premium Plus seating option, together with complimentary popcorn. Other premium seating is available, which consists of large leather couch-like seats. Both seating options are extremely comfortable and spacious, and create the perfect atmosphere to kick back, relax, and enjoy the film.

The inside of the iPic theatre complete with reclining seats. Staff Photos/ Z. Berman.
SUMMER CREDITS EXPRESS
Lynn University Offers Diverse Summer Courses to Benefit Students

By MARIANA TEDDE
Staff Writer

The courses offered during the summer term are the same ones offered during a regular semester, allowing students to get the credits they need in only four weeks.

Most students take classes during the summer for two reasons: They either would try to get ahead or catch up with their required credits.

"Summer classes are the most useful ones," says Michelle Muller. Muller is a senior who is not in the 3.0 program, but will be able to graduate one year ahead of the rest of their peers. Muller continues, "I've been trying to take as many classes as I can so I could graduate early and summer is the perfect time to get credits out of the way without overloading my schedule.

This opportunity is not only great for 3.0 students but also to those who have double majors or minors. It allows students to take as many classes as they need allowing them to have a less stressful semester.

Thomas Wootson is a senior and he has been taking summer classes since his sophomore year. "Summer classes help me stay on track because I like taking four classes a semester," says Wootson.

Students who drop classes or take four classes per semester also have the chance to catch up and not fall behind.

These classes must cover a semester worth of lessons and work, for that reason these are intensive courses where students have one hour and fifty minutes of classes every day for four weeks. "Classes are a little bit long, but getting a required class over with in four weeks is priceless," explains junior student Maria Mavrakordatos.

Even though the workload is heavy and time is short, students find these classes extremely useful and continue taking them every year.

While the campus is empty, some students enjoy it and think it is a better environment to be taking intensive classes, others find it distracting somewhat knowing that most of the students are already enjoying their vacation.
ONE THOUSAND OCEAN VIEW

At One Thousand Ocean, Residents Experience Beachfront Luxury

By JOSH SUFRIN
Assistant Editor

This seven story 52 unit condo building was just newly built. Any resident gets private beach front leisure, access to the Boca Beach Club Resort which is right next door, and plenty of amenities to keep a person occupied.

The price of condos ranges from 3 million to 15 million dollars. Single story condos are the cheapest to be purchased at 3 million. You also have the two story villas which are almost sold out. The most expensive are the penthouses. "Currently there are only 10 remaining condos with one being contracted today" says Kerri Jones, property manager. Jones, when asked what she thought what the best feature of the whole building was, she said "the views and the access to the beach club next door."

Next door one finds the Boca Beach Club, where residents can dine at restaurants like Table 42 and Serendipity. Residents are also allowed to play golf, rent a jet ski and use one of the many oceanfront cabanas. Future residents Mr. and Mrs. Goldstein in the process negotiating a price for an oceanfront unit think that "This is probably the best value for the dollar. You get stunning ocean views and great access and amenities," says Goldstein, future resident.

Along with the beach club next door, One Thousand Ocean offers up a fitness center with top of the line equipment, a two story garage where residents can park, but most importantly privacy. Because the last on the beach and directly next to the intercoastal and is hidden from other beachgoers.

"In 10 years I see this building being sold out but with little to no change," Mrs. Jessica Wilson, property agent. With the vast amenities, the great view and the privacy, this seven story luxury building has everything a resident can ask for.

Left: Residents can enjoy oceanfront privacy with million dollar views. Upper Right: Residents who own a condo have the luxury to be a part of the Boca Beach Club. Bottom Right: One Thousand Ocean has the unique view of the city's intercostal waterway. Staff Photos/Staff J. Sufrin.

MILLIONS OF DOLLARS TO SPEND

Future resident Mrs. Goldstein and her two brokers discuss pricing over a unit she is currently interested in. Staff Photos/ Staff J. Suffrin.
Snakes are probably a better pet than you may think

By Thomas Wootson
Staff Writer

Snakes are not usually seen as great pets but George Wetterau, snake owner, sees these slithering reptiles as good companions.

George Wetterau, junior, owns a ball python. "His name is Banana," said Wetterau. "He is a yellow bumble bee python." His snake is approximately two and half feet long. He has been an owner for over a year and has enjoyed every moment with his snake.

The best quality about a snake is its low maintenance. Unlike a dog or a cat, these pets do not need as much attention. They are only fed between once a week and once a month. Their diet is usually mice. "It makes it really easy to take care of them," Wetterau said. He feeds his snake frozen mice since there is a possibility that a live mouse could injure the snake.

Another difference between snakes and more conventional pets is that you do not have to walk it. Most owners enjoy handling their snake while leaving it in its cage is just fine, a benefit to having this pet.

There are only a few things that a snake will require. Inside the tank the humidity should be around 20% and the bedding must be changed every now and then. The snake should also receive 12 hours of light and 12 hours of darkness.

The life of a college student can make it hard to have a high-maintenance pet, so Wetterau chose to buy a snake. He bought this snake off the Internet because he wanted a pet and a snake turned out to be the perfect decision.