# Lynn University Graduate Commencement Exercises



Boca Raton, Florida

Wednesday, the tenth of May

Two Thousand and Six

Half past six o'clock in the evening

#### Lynn University Graduate Commencement May 10, 2006

#### Presiding: Dr. Donald E. Ross, President

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Academic Procession Lynn University Conservatory Brass Quintet
Invocation
America the Beautiful (Bates)
Welcome
Student Address
Remarks and Introduction of
Commencement Address
Presentation of Awards
Distinguished Alumnus Award  Joanne Donnelly Archer  Class of 1966
College of Education Outstanding Graduate Student Award
Master's Degree Award
Presentation of Candidates for Degrees
Conferring of Degrees
Benediction
Lynn University Alma Mater
Chief Marshal
Marshals

Dr. John Pickering, Dr. Jon Robertson

## Candidates for Degrees Doctor of Philosophy

Christina Berian Pelosky

"CONTENT ANALYSIS OF UNDERGRADUATE COURSES AND COURSE CONTENT ON THE ARMENIAN GENOCIDE IN UNITED STATES HIGHER EDUCATION"

Dissertation Chair: Dr. Richard B. Cohen

Martha Susan Bryant

"INTERPRETIVE SIGNS DESIGNED TO TRIGGER NATURALIST INTELLIGENCE AT TWO AMERICAN ZOOS"

Dissertation Chair: Dr. Richard B. Cohen

Mary Knapp Chandler

"THE EFFECTS OF A CHARACTER EDUCATION PROGRAM ON ELEMENTARY STUDENTS' PROSOCIAL COMPETENCE"

Dissertation Chair: Dr. William Leary

Hungchun Chang

"FACTORS THAT AFFECT FOLLOWERS' PERCEPTION OF LEADER'S TRANSFORMATIONAL LEADERSHIP PERFORMANCE IN TAIWAN" Dissertation Chair: Dr. Frederick Dembowski

Yu-Wen Chen

"FACTORS THAT AFFECT ONLINE CONSUMER TRUST IN TAIWAN" Dissertation Chair: Dr. Jeanette Francis

Cheng-Che Chiang

"CONSUMER ATTITUDES TOWARD CORPORATE SPONSORSHIP, BRAND IMAGE, AND PURCHASE INTENTIONS IN TAIWANESE BASEBALL FANS"

Dissertation Chair: Dr. Lisa M. Dandeo

Mei-Li Chou

"INFLUENCE OF TAIWANESE CONSUMER BELIEFS IN WEB SITE ATTRIBUTES AND E-SHOPPING ATTITUDES ON E-SHOPPING INTENTIONS"

Dissertation Chair: Dr. Jeanette Francis

Yu-Ho Chou

"CRITICAL FACTORS OF THE BUYER DECISION PROCESS MODEL IN BUSINESS-TO-CUSTOMER (B2C) E-COMMERCE IN TAIWAN"

Dissertation Chair: Dr. Jeanette Francis

Chien-Hong Chu

"EVALUATING THE RELATIONSHIP BETWEEN TRANSFORMATIONAL LEADERSHIP AND EMPLOYEE ORGANIZATIONAL COMMITMENT IN THE TAIWANESE BANKING INDUSTRY"

Dissertation Chair: Dr. Eldon Bernstein

#### Doctor of Philosophy (Continued)

Hsiu-Jen Fu
"EFFECTS OF FINANCIAL TRANSPARENCY REGULATIONS ON INVESTOR
CONFIDENCE"
Dissertation Chair: Dr. Ralph Norcio

Hsin-Tien Han
"TAIWANESE CONSUMERS' PERCEPTIONS OF LUXURY HANDBAGS: THE
COUNTRY-OF-ORIGIN EFFECT"
Dissertation Chair: Dr. Lisa M. Dandeo

Yu-Jia Hu
"TRANSFORMATIONAL LEADERSHIP OF SALES MANAGERS AND JOB
SATISFACTION OF SALES ASSOCIATES IN THE FAST MOVING CONSUMER
GOODS INDUSTRY IN TAIWAN"
Dissertation Chair: Dr. Lisa M. Dandeo

Chang-Shou Lin
"ORGANIZATIONAL, TECHNOLOGICAL, AND ENVIRONMENTAL
DETERMINANTS OF ELECTRONIC COMMERCE ADOPTION IN SMALL AND
MEDIUM ENTERPRISES IN TAIWAN"
Dissertation Chair: Dr. Jeanette Francis

Chen-Hsien Lin
"RELATIONSHIP BETWEEN GUEST PERCEPTIONS OF SERVICE QUALITY AND
CUSTOMER LOYALTY IN THE HOTEL INDUSTRY IN SOUTH FLORIDA"
Dissertation Chair: Dr. Linsley Deveau

Rickey L. Mitchell
"PERSONAL AND PROFESSIONAL ATTRIBUTES OF COMMUNITY AND
TRADITIONAL POLICE OFFICERS IMPACTING ORDER MAINTENANCE AND
EXERCISED DEGREES OF CONTROL: PHENOMENOLOGY "
Dissertation Chair: Dr. David Moffett

Jill Rachel Perel
"AN EXAMINATION OF PRE-SCHOOL CHILDREN IN SOCIAL INTERACTION
BASED ON A PEACE CURRICULUM"
Dissertation Chair: Dr. Adam Kosnitzky

Chaiyaset Promsri
"PERCEIVED SERVICE QUALITY, EMPHASIZING EMPATHY OF SERVICE
PROVIDERS AND RETENTION OF CUSTOMERS IN A COMMERCIAL BANK IN
BANGKOK, THAILAND"
Dissertation Chair: Dr. Joan Scialli

### Doctor of Philosophy (Continued)

Nerza Rey De Polanco
"THE INFLUENCE OF TRAINING EVALUATIONS ON THE TRAINING TRANSFER:
AN EXPERIENCE IN A MULTINATIONAL VENEZUELAN-AMERICAN
CORPORATION"

Dissertation Chair: Dr. Frederick Dembowski

Meng-Ling Tsou
"THE CLASSROOM MANAGEMENT STRATEGIES FOR ADDRESSING DISCIPLINE
PROBLEMS FROM EXPERT JUNIOR HIGH TEACHERS IN TAIWAN"
Dissertation Chair: Dr. Val Fabj

Kuang-Wen Wu
"SERVICE QUALITY, CUSTOMER SATISFACTION, AND CUSTOMER LOYALTY IN
CONSUMER ELECTRONICS E-TAILERS: A STRUCTURAL EQUATION MODELING
APPROACH"
Dissertation Chair: Dr. Joan Scialli

#### Master of Business Administration

Serge E. Aboulker Arianni Alfonzo Darren M. Allen Craig Loren Alter Vanessa Aron Luttmann

Vanessa Aron Luttmann Cristy Fabiana Bautista Frank Baxley Jr. II

Masha Bayser Mark J. Cangiano

Francisco Javier Capella Andrew Brett Carrabis

Darren Nicholas Carter Jose Eduardo Casals Alaric Pui Kay Chan Hsien-Lin Chen

Alison Kate Dines

Alexandre Borges Do Nascimento

Mark G. Dunkerley Denise Y. Edwards-Hails

Maria C. Evans Sylvia M. Feuda Gabriel A. Fontaine Dominique N. Fraile Anayda Garcia

Alexandre Glezer Claudette R. Graham

Ryan E. Guley Emre Gulkan Jay E. Hart

Angela Beatriz Herzberg Robert Christopher Iovene Eduard V. Kotlyarov, Jr. Beth Ann Lawrence

Slung Liu

Javier Ricardo Lopez Megan MacGowan Melissa D. Magness Maria C. Manzano Alexander Marco Carlos Manuel Marte Luis Miguel Mayorga Nathaniel N. McKenzie Silvia J. Mejia Juliana Nunes Melo Simone Marie Melville Teresa Maria Membreno

Nicole D. Menlow Olivia Mimouni Daniel S. Moscoso Rodrigo Nunes de Melo

Maria Monserratt Palacios Romero

Ashlee Lin Pfefferle

Pier Roberto Giuseppe Picone Giovanni Elizabeth Pimentel Acosta Jeanette Khieva Venessa Powell Sara Johanna Quatrocky Bharath Ramachandra Ray Daniel Ramdin Colin Philip Roche Ranida Chullasai Sallee

Diana Santiago Paula Liliana Silva Figueiredo Santos

Nicholas David Sheehan

Valeria Silva

Michael Edward Sirchio Dijon Marie Surico Laura Lea Thal Juan Pablo Torres Joel Vanderhorst Reyes Elina Victoria Vilbrandt Juan Gonzalo Villa

Ricardo E. Villalba Sara Wajeeh

Bradley Ross Wasserman Kelly Patricia Wilk Jeffrey D. Winnick Enda Bucke Yavuz

#### Master of Education

Heather L. Alfonso Victoria Anderson Joseph Asen Stuart Armstrong Bailey William Willett Ballard Jordan Alan Barenburg Suzanne Elizabeth Berry Summer Parr Bochicchio Anthony Lee Bontrager Jerri-Lyn Burns Samantha Ericka Butler Elizabeth Calvente-Torres Calixte Cambronne Ching-Mien Chuang Brenda L. Civitello Megan Lindsey Claflin Janene C. Clark Kelly Anne Cochrane Elena M. Cohen Stephen Charles Collins Ronald Alan Coombs Jr. Kathy L. Darley LaToya T. Dixon Lori Dornbusch Mierka Chai Drucker William Frank Dupere Carolyn L. Flanagan Amanda Freedman Barbara Ann Gissenter Ronnie Alison Glines Karen Golan Donna Lynn Goldstein Eric S. Grossman Laura Marie Harris John B. Hay II Cynthia Tomczak-Henneman

Lynnette M. Henry

Diane L. Hess
Nancy Lynn Holly
John Kirkland Howie
Dominique R. Hyppolite

Julie K. Joyner Tara Lynn Kobel Michael John Kozlowski Dana LaFata Veronica Lynn Landgren Allison Jill Lazarus Tawanna Denise Lee Victor Lee Daniel Levi Mickale L. Linton Stacey A. Loughman Charlotte M. Lovely José Gustavo Luján Suzanne Vanessa Luzadas Lufituaeb A. McCray Wanda I. Mendez Felisa Miles Carmencita Charmaine Mitchell Sherry M. Morganstein Christine Ann Morganti Kristie L. Munchbach Brett Robert Packard Nancy S. Patrick Anthony John Petrides Iose Armando Piedra Sharonda M. Powe-Fuller Christine Rick Jill Rogers Nubia Das Chagas Santos Ilana Segelin Benyosef Marta Simeus Shirley McCallum Simmons Bridgett Cynthia Smith Linda Powell Terranova Jennifer Emily Tinker Maria C. Traina John Vermes Suzanne Lillian Watson

#### Master of Music

Douglas M. Goldberg Sachiko Okada Madalina Georgiana Macovei Karl Richards Luis F. Sandoval Ana Flávia Zuim-Moretto

#### Master of Professional Studies

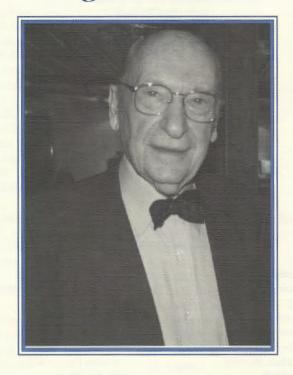
Raymond Scott Simonet

#### Master of Science

Michael C. Anderson Marie-Julie Barbier Libby Barland Nathaniel Alexander Barnes Ric L. Bradshaw George Brandner Shakera Ann-Marie Bucknor Richard S. Caldwell Colleen Deborah Collins Gene Dieppa Daniela H. Dreizehnter Igdaly Dubreuze John M. Gazzano Ryan E. Guley Camila Herrera Michael A. Herrera Andrew Hirst Teshia D. Houston Howard E. Howell Andreea Ionescu

Veronica A. Jones Chulani Colastica Levenstone Anthony P. Magnanti Daniel Joseph Marks Mariel G. Martinez C. Catherine L. McPhee Christine Dianne Miller Sally Ann Nisberg Satu Marjatta Oksanen Diana Rose Paliuca Oliva Untalan Rodriguez Talia Amy Sabo Aretha Senior Robert L. Sitko Sandy A. Sonkin Rivka Sturm Grossman Karen D. Thomas William B. Vega Jr. Heidi Elizabeth Wegmueller

## Commencement Speaker **Trving R. Levine**



Irving R. Levine, whose bow tie and insistence on the use of his middle initial became trademarks in a 45-year career as an NBC News correspondent, pioneered the coverage of economic news on television and was the first American television correspondent granted permission to reside in, and broadcast from, the Soviet Union during the Cold War.

Upon his retirement from NBC News in 1995, Levine joined Lynn University and helped create and launch the Eugene M. and Christine E. Lynn College of International Communication. He was the college's first dean and now holds the title of dean emeritus, the first person in Lynn University's history to receive the distinction of a dean emeritus title.

Levine scored a number of firsts during his long journalism career. In 1955 he became the first American television correspondent accredited by the Soviet Union as a resident newsman to report from the communist country. He lived in the U.S.S.R. for four years.

In 1971, upon his return to the United States after more than 20 years as a foreign correspondent including service in London, Rome, Vienna, and Tokyo, Levine was named NBC's chief economics correspondent, becoming the first reporter on any network to cover the economy full-time.

In tributes to his long career when he retired from the network in November 1995, Levine was described by the anchors of "NBC Nightly News," the "Today Show" and "Meet the Press" as the "longest running sign-off" in television news.

Levine's broadcasting career did not end with his departure from NBC. Since 1997 he has broadcast commentaries on the PBS-TV program "Nightly Business Report," and earlier was a commentator for CNBC, the NBC business cable network.

The author of four books and numerous magazine articles, Levine's "Main Street, USSR," a lively primer on life in the Soviet Union during the Cold War following the death of Stalin, was on *The New York Times* nonfiction bestseller list for several months in 1959.

In the closing paragraph of his book, Levine had written: "Great changes are in motion in Russia. Education has produced sputniks; it has also created a hunger for contacts with the outside world, for more goods, for a measure of self-expression. The acquisition of property and the dimming of fanaticism act as a brake on adventurous Soviet policies. Time may be on the side of the democratic West in eventually shaping a Russia that is more moderate, more reasonable, more amenable to living and letting live."

With the collapse of the Soviet Union 30 years later, Levine's words proved to be prescient.

When he was assigned to the economics beat in January 1971, Levine would later recall, he rarely got on the air. The economy was running smoothly and there was little headline news. Then, on Aug. 15, 1971, President Richard Nixon imposed wage and price controls in the face of rising inflation and took the United States off the gold standard to stem a run on America's gold hoard. Those actions lifted the economy into the headlines and launched Levine to prominence on NBC news programs.

As part of his economics beat, Levine accompanied Presidents Ford, Carter, Reagan, Bush and Clinton to more than 20 annual international Economic Summit meetings held in England, France, Germany, Italy, Japan, and Canada.

Levine began his career as a foreign correspondent in 1948 in Vienna, Austria, as bureau chief for the former International News Service. Shortly after his arrival in Vienna, he was

### Commencement Speaker - Troing R. Levine

(Continued)

briefly held incommunicado by Russian soldiers. He was taken into custody in the fourpower occupied city when he ventured into the Soviet zone in an attempt to interview the hospitalized companion of a slain U.S. Marshall Plan official.

At the outbreak of the Korean War in June 1950, Levine was assigned by INS to cover the conflict. He joined NBC News in Korea after moonlighting as a "stringer" broadcaster for the network. As a war correspondent, Levine reported on the seesaw course of the conflict and entered Seoul with one of the first contingents of American troops following the retreat of Chinese and North Korean forces. He also covered the onset of truce talks at Pan Mum Jom, which finally led to an armistice.

In 1952, Levine received a year's fellowship from the Council on Foreign Relations in New York where he pursued studies on the Soviet Union at Columbia University.

News events Levine covered included the world's first heart transplants performed by South African surgeon Dr. Christiaan Barnard in Cape Town in January 1968.

Among other historic moments reported by Levine were: the 1960 uprising in the Belgian Congo; the erection of the Berlin Wall in 1961; the delivery of the first U.S. weapons to the newly formed NATO alliance; the Vatican II Ecumenical Council, and trips by Pope Paul VI, the first international flights by a pope, to the United Nations, the Holy Land, India and elsewhere. Levine contended that the only times he felt safe in the air were on his flights on the same plane with the pontiff.

In March 1979, Levine accompanied Secretary of the Treasury Michael Blumenthal to China for the historic opening of negotiations in Beijing and Shanghai on trade relations between the United States and China. He made a number of subsequent trips to China and other Asian countries.

Levine has been a frequent lecturer at universities, to corporate groups and on cruise ships.

As a news broadcaster and commentator, Levine's trademark bow tie, slow-paced delivery and insistence on the use of his middle initial distinguished him as a recognizable personality and an occasional target of good-natured one-liners by late-night television show hosts.

During a period of economic slowdown, Johnnie Carson jested that things were so tough at NBC that "I saw Irving R. Levine standing by the side of the freeway with a sign reading, 'Will work for bow ties.'"

On another occasion, Carson reported he had seen a perfume on sale in the NBC commissary called "Eau de Irving R. Levine. It had a little bow tie on the bottle."

Levine recalled that he felt vindicated for his middle-initial obsession when George W. Bush was elected and use of the 43rd president's middle initial became standard practice. Levine expressed his approval of the custom in an op-ed piece, which *The New York Times* published under the headline, "His Dubya and My R."

Born in Pawtucket, R.I., Levine graduated from Brown University as a Phi Beta Kappa, and received a master's degree from the Columbia Graduate School of Journalism. He has been awarded honorary doctorate degrees from Brown University, Northeastern University, the University of Rhode Island, Rhode Island College, Bryant College, Roger Williams College, and Lynn University.

Among his many awards are an Overseas Press Club award for radio reporting from abroad, an Emmy citation and Brown University's William Rogers award for service to humanity. In 1956 he was named by the U.S. Junior Chamber of Commerce to its annual list of the "Ten Most Outstanding Young Americans."

He is listed in "Who's Who in America," "Who's Who in the World," "Who's Who in Finance and Business," and other editions of "Who's Who."

Levine served in the U.S. Army Signal Corps as a second lieutenant in World War II and headed a photographic team which filmed events during the American occupation of Japan.

Levine and his wife Nancy, whom he married in 1957, have three children—Jeffrey C. B. Levine and Daniel Rome Levine of Chicago, Jennifer J. Levine of Chevy Chase, Md.—and three grandchildren. Irving R. and Nancy J. Levine reside in Washington, D.C. and Boca Raton, Fla.

#### Academic Regalia

Lending color to the pageantry of the Academic Convocation are the academic robes and hoods worn by the faculty. This regalia reaches back into the medieval ages when it served a functional as well as an ornamental role, separating the learned men from other groups and offering warmth and protection.

In America in the late nineteenth century, a conference was held by representatives of colleges and universities to bring some order and system to the custom of academic dress. Since then, there have been periodic conferences to revise or reconfirm existing practices.

Essentially, undergraduates wear the black robes with the white collars. Holders of the bachelor's degree wear hoods which are lined with the colors of the college conferring the degree and trimmed with the color representing the subject in which the degree was earned. The doctoral robe is adorned with velvet and is also worn with the hood suitably ornamented.

Holders of degrees from foreign universities or religious orders wear the entire academic costume as decreed by the conferring institution.

The following list reflects the colors which will be found on the hoods worn in the Academic Procession at this Convocation and the subject each represents.

Arts, Letters, Humanities Commerce, Business Communication Economics Education Engineering Fine Arts Foreign Affairs **Journalism** Library Science Music Nursing Philosophy Physical Education Public Health Science Social Sciences Speech Theology

White Drab Crimson Copper Light Blue Orange Brown Aquamarine Crimson Purple Lemon Pink Apricot Dark Blue Sage Green Salmon Golden Yellow Citron Silver Grey Scarlet

The College of Business honors academic excellence. Students wearing a gold and green honor cord belong to the Sigma Beta Delta Honor Society and represent the top 20% of their class.

Kappa Delta Pi International Honor Society for Education Cord Colors: Violet/Jade Green Study Abroad Sashes:
South America
Baby Blue/White
White/Red
Caribbean
Central America
White/Navy Blue

Europe Red/Gold
Ireland White/Green/Orange